# BEXLEY RETAIL \& LEISURE STUDY VOLUME 4 HOUSEHOLD SURVEY: 2018 

for:
London Borough of Bexley

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# Bexley In Centre Survey for <br> <br> Carter Jonas 

 <br> <br> Carter Jonas}

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## Introduction

### 1.1 Research Background \& Objectives

To conduct an independent face to face survey amongst a sample of visitors to Tower Retail Park, Bexleyheath Town Centre, Crayford Town Centre and Erith Town Centre.
The main aims and objectives of the study were as follows:

- To find out respondents' main purpose for visiting the centre;
- To find out how much money respondents were going to spend;
- To ascertain how satisfied respondents are with various different aspects of the centre.


### 1.2 Research Methodology

A total of 321 face to face interviews were conducted. Fieldwork was carried out between Friday $8^{\text {th }}$ June and Saturday $16^{\text {th }}$ June 2018.
Interviews were conducted using NEMS field interviewers. We engaged our resident professional field market researchers on this project, virtually all of who possess substantial experience in shopper research studies.
The interviews were subject to a $10 \%$ random back check to ensure the survey was being conducted to the required standard.

### 1.3 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population - this is known as the standard error.
The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a $50 \%$ response than say a $10 \%$ response simply because of the magnitude of the numbers).
To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have $100 \%$ accuracy of the results would require you to sample the entire population. The usual confidence interval used is $95 \%$ - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.
For example, if $50 \%$ of a sample of 321 answers "Yes" to a question we can be $95 \%$ sure that between $44.5 \%$ and $55.5 \%$ of the population holds the same opinion (i.e. +/- $5.5 \%$ ).

| \%age Response | 95\% confidence interval |
| :---: | :---: |
| $10 \%$ | $\pm 3.3 \%$ |
| $20 \%$ | $\pm 4.4 \%$ |
| $30 \%$ | $\pm 5.0 \%$ |
| $40 \%$ | $\pm 5.4 \%$ |
| $50 \%$ | $\pm 5.5 \%$ |

### 1.4 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly $100 \%$. Zero per cent denotes a percentage of less than 0.05\%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed $100 \%$. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.
Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

## Appendix 1:

Data Tabulations
By Demographics


Q01 What is the main purpose of your visit to ..... (STUDY CENTRE) today ?

| Food shopping (not take-away, café, restaurant) | 28.3\% | 91 | 22.1\% | 23 | 31.3\% | 68 | 20.9\% | 18 | 22.8\% | 21 | 36.4\% | 52 | 4.0\% | 2 | 21.3\% | 32 | 41.3\% | 19 | 50.7\% | 38 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 29.3\% | 94 | 22.1\% | 23 | 32.7\% | 71 | 24.4\% | 21 | 33.7\% | 31 | 29.4\% | 42 | 52.0\% | 26 | 27.3\% | 41 | 13.0\% | 6 | 28.0\% | 21 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 7.8\% | 25 | 8.7\% | 9 | 7.4\% | 16 | 5.8\% | 5 | 14.1\% | 13 | 4.9\% | 7 | 8.0\% | 4 | 13.3\% | 20 | 0.0\% | 0 | 1.3\% | 1 |
| Financial services (e.g. banks, building societies, accountants) | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 4.1\% | 13 | 3.8\% | 4 | 4.1\% | 9 | 3.5\% | 3 | 2.2\% | 2 | 5.6\% | 8 | 0.0\% | 0 | 4.7\% | 7 | 4.3\% | 2 | 5.3\% | 4 |
| Other services (e.g. travel agents, estate agents) | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 3.5\% | 3 | 2.2\% | 2 | 2.1\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 8.7\% | 4 | 1.3\% | 1 |
| Eating or drinking out | 3.4\% | 11 | 3.8\% | 4 | 3.2\% | 7 | 5.8\% | 5 | 0.0\% | 0 | 4.2\% | 6 | 2.0\% | 1 | 2.7\% | 4 | 8.7\% | 4 | 2.7\% | 2 |
| Work / business | 4.4\% | 14 | 9.6\% | 10 | 1.8\% | 4 | 7.0\% | 6 | 4.3\% | 4 | 2.8\% | 4 | 4.0\% | 2 | 6.0\% | 9 | 2.2\% | 1 | 2.7\% | 2 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 5.3\% | 17 | 8.7\% | 9 | 3.7\% | 8 | 9.3\% | 8 | 5.4\% | 5 | 2.8\% | 4 | 2.0\% | 1 | 8.0\% | 12 | 8.7\% | 4 | 0.0\% | 0 |
| Education | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% |  | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Browsing | 6.2\% | 20 | 7.7\% | 8 | 5.5\% | 12 | 7.0\% | 6 | 7.6\% | 7 | 4.9\% | 7 | 18.0\% | 9 | 6.0\% | 9 | 0.0\% | 0 | 2.7\% | 2 |
| Specific shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 2.3\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 2.7\% | 2 |
| Specific shop - Argos | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% |  | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Boots | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - CEX | 0.3\% | 1 | 1.0\% | 1 | 0.0\% |  | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Currys PC World | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop- O2 | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Pets at home | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Specific shop - Savers | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |


| By demographics |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyh |  | Crayfo |  | Erith |  |
| Specific shop - Smyths | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Specsavers | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Specific shop - TUI | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Playgroup | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| Civic Centre | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Car wash | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| School run | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| (No particular purpose) | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

Total Male Female 18-34 $\mathbf{3 5 - 5 4} \quad \mathbf{5 5}+\quad$ Tower Retail Bexleyheath Crayford $\quad$ Erith Park

Q02 What else, if anything, will you be doing in ..... (STUDY CENTRE) today? [MR]

| Food shopping (not take-away, café, restaurant) | 10.9\% | 35 | 9.6\% | 10 | 11.5\% | 25 | 9.3\% | 8 | 9.8\% | 9 | 12.6\% | 18 | 2.0\% | 1 | 9.3\% | 14 | 15.2\% | 7 | 17.3\% | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 16.5\% | 53 | 9.6\% | 10 | 19.8\% | 43 | 11.6\% | 10 | 12.0\% | 11 | 22.4\% | 32 | 14.0\% | 7 | 13.3\% | 20 | 8.7\% | 4 | 29.3\% | 22 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 17.8\% | 57 | 13.5\% | 14 | 19.8\% | 43 | 16.3\% | 14 | 22.8\% | 21 | 15.4\% | 22 | 24.0\% | 12 | 27.3\% | 41 | 0.0\% | 0 | 5.3\% | 4 |
| Financial services (e.g. banks, building societies, accountants) | 1.9\% | 6 | 2.9\% | 3 | 1.4\% | 3 | 0.0\% | 0 | 1.1\% | 1 | 3.5\% | 5 | 0.0\% | 0 | 2.7\% | 4 | 2.2\% | 1 | 1.3\% | 1 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 3.1\% | 10 | 2.9\% | 3 | 3.2\% | 7 | 3.5\% | 3 | 3.3\% | 3 | 2.8\% | 4 | 0.0\% | 0 | 2.7\% | 4 | 6.5\% | 3 | 4.0\% | 3 |
| Other services (e.g. travel agents, estate agents) | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Eating or drinking out | 3.7\% | 12 | 1.0\% | 1 | 5.1\% | 11 | 1.2\% | 1 | 2.2\% | 2 | 6.3\% | 9 | 6.0\% | 3 | 3.3\% | 5 | 4.3\% | 2 | 2.7\% | 2 |
| Work / business | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 13.7\% | 44 | 13.5\% | 14 | 13.8\% | 30 | 17.4\% | 15 | 14.1\% | 13 | 11.2\% | 16 | 16.0\% | 8 | 14.0\% | 21 | 8.7\% | 4 | 14.7\% | 11 |
| Education | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing | 18.1\% | 58 | 19.2\% | 20 | 17.5\% | 38 | 19.8\% | 17 | 21.7\% | 20 | 14.7\% | 21 | 32.0\% | 16 | 18.7\% | 28 | 0.0\% | 0 | 18.7\% | 14 |
| Specific shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Specific shop - Boots | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Coral | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Specific shop - Hobbycraft | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Poundland | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Specific shop - Sports Direct | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 11.5\% | 37 | 13.5\% | 14 | 10.6\% | 23 | 17.4\% | 15 | 12.0\% | 11 | 7.7\% | 11 | 0.0\% | 0 | 23.3\% | 35 | 4.3\% | 2 | 0.0\% | 0 |
| (Nothing else) | 24.6\% | 79 | 30.8\% | 32 | 21.7\% | 47 | 25.6\% | 22 | 26.1\% | 24 | 23.1\% | 33 | 22.0\% | 11 | 20.7\% | 31 | 45.7\% | 21 | 21.3\% | 16 |


| Total | Male | Female | 18-34 | 35-54 | 55 + | Tower Retail Park | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| Base: | 321 | 104 | 217 | 86 | 92 | 143 | 50 | 150 | 46 | 75 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |



Q02X Any mention at Q01 \& Q02 [MR]

| Food shopping (not take-away, café, restaurant) | 39.3\% | 126 | 31.7\% | 33 | 42.9\% | 93 | 30.2\% | 26 | 32.6\% | 30 | 49.0\% | 70 | 6.0\% | 3 | 30.7\% | 46 | 56.5\% | 26 | 68.0\% | 51 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 45.8\% | 147 | 31.7\% | 33 | 52.5\% | 114 | 36.0\% | 31 | 45.7\% | 42 | 51.7\% | 74 | 66.0\% | 33 | 40.7\% | 61 | 21.7\% | 10 | 57.3\% | 43 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 25.5\% | 82 | 22.1\% | 23 | 27.2\% | 59 | 22.1\% | 19 | 37.0\% | 34 | 20.3\% | 29 | 32.0\% | 16 | 40.7\% | 61 | 0.0\% | 0 | 6.7\% | 5 |
| Financial services (e.g. banks, building societies, accountants) | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 1.2\% | 1 | 2.2\% | 2 | 4.2\% | 6 | 0.0\% | 0 | 4.7\% | 7 | 2.2\% | 1 | 1.3\% | 1 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 7.2\% | 23 | 6.7\% | 7 | 7.4\% | 16 | 7.0\% | 6 | 5.4\% | 5 | 8.4\% | 12 | 0.0\% | 0 | 7.3\% | 11 | 10.9\% | 5 | 9.3\% | 7 |
| Other services (e.g. travel agents, estate agents) | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 3.5\% | 3 | 2.2\% | 2 | 2.8\% | 4 | 0.0\% | 0 | 2.0\% | 3 | 10.9\% | 5 | 1.3\% | 1 |
| Eating or drinking out | 7.2\% | 23 | 4.8\% | 5 | 8.3\% | 18 | 7.0\% | 6 | 2.2\% | 2 | 10.5\% | 15 | 8.0\% | 4 | 6.0\% | 9 | 13.0\% | 6 | 5.3\% | 4 |
| Work / business | 4.7\% | 15 | 10.6\% | 11 | 1.8\% | 4 | 7.0\% | 6 | 5.4\% | 5 | 2.8\% | 4 | 4.0\% | 2 | 6.7\% | 10 | 2.2\% | 1 | 2.7\% | 2 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 19.0\% | 61 | 22.1\% | 23 | 17.5\% | 38 | 26.7\% | 23 | 19.6\% | 18 | 14.0\% | 20 | 18.0\% | 9 | 22.0\% | 33 | 17.4\% | 8 | 14.7\% | 11 |
| Education | 0.9\% | 3 | 2.9\% | 3 | 0.0\% | 0 | 2.3\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 2.2\% | 1 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Browsing | 24.3\% | 78 | 26.9\% | 28 | 23.0\% | 50 | 26.7\% | 23 | 29.3\% | 27 | 19.6\% | 28 | 50.0\% | 25 | 24.7\% | 37 | 0.0\% | 0 | 21.3\% | 16 |
| Specific shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 1.6\% | 5 | 1.0\% | 1 | 1.8\% | 4 | 2.3\% | 2 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 5.3\% | 4 |
| Specific shop - Boots | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Coral | 1.2\% | 4 | 2.9\% | 3 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 4.0\% | 3 |
| Specific shop - Hobbycraft | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 2.3\% | 2 | 1.1\% | , | 0.0\% | 0 | 4.0\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Poundland | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 3.5\% | 3 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% |  | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 1.3\% | 1 |
| Specific shop - Sports Direct | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Q03 What have you bought or expect to buy in ..... (STUDY CENTRE) today? [MR]

| Nothing | 9.7\% | 31 | 13.5\% | 14 | 7.8\% | 17 | 10.5\% | 9 | 10.9\% | 10 | 8.4\% | 12 | 2.0\% | 1 | 12.0\% | 18 | 17.4\% | 8 | 5.3\% | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Audio visual, photographic and information processing equipment | 2.2\% | 7 | 4.8\% | 5 | 0.9\% | 2 | 3.5\% | 3 | 1.1\% | 1 | 2.1\% | 3 | 2.0\% | 1 | 3.3\% | 5 | 2.2\% | 1 | 0.0\% | 0 |
| Clothes and shoes | 15.0\% | 48 | 3.8\% | 4 | 20.3\% | 44 | 15.1\% | 13 | 20.7\% | 19 | 11.2\% | 16 | 24.0\% | 12 | 15.3\% | 23 | 2.2\% | 1 | 16.0\% | 12 |
| Electrical and household appliances | 4.7\% | 15 | 6.7\% | 7 | 3.7\% | 8 | 2.3\% | 2 | 5.4\% | 5 | 5.6\% | 8 | 6.0\% | 3 | 6.7\% | 10 | 0.0\% | 0 | 2.7\% | 2 |
| Furniture / furnishings | 1.9\% | 6 | 1.0\% | 1 | 2.3\% | 5 | 2.3\% | 2 | 1.1\% | 1 | 2.1\% | 3 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 5.3\% | 4 |
| Games, toys and hobbies, sport and camping, musical instruments | 10.9\% | 35 | 8.7\% | 9 | 12.0\% | 26 | 17.4\% | 15 | 12.0\% | 11 | 6.3\% | 9 | 16.0\% | 8 | 13.3\% | 20 | 4.3\% | 2 | 6.7\% | 5 |
| Gifts, jewellery, glass, watches | 4.1\% | 13 | 1.9\% | 2 | 5.1\% | 11 | 4.7\% | 4 | 4.3\% | 4 | 3.5\% | 5 | 8.0\% | 4 | 5.3\% | 8 | 0.0\% | 0 | 1.3\% | 1 |
| Hardware and DIY | 10.3\% | 33 | 8.7\% | 9 | 11.1\% | 24 | 8.1\% | 7 | 9.8\% | 9 | 11.9\% | 17 | 6.0\% | 3 | 14.7\% | 22 | 0.0\% | 0 | 10.7\% | 8 |
| Medical goods and other pharmaceutical products | 15.0\% | 48 | 12.5\% | 13 | 16.1\% | 35 | 12.8\% | 11 | 14.1\% | 13 | 16.8\% | 24 | 16.0\% | 8 | 12.7\% | 19 | 13.0\% | 6 | 20.0\% | 15 |
| Newspaper / stationery | 6.9\% | 22 | 6.7\% | 7 | 6.9\% | 15 | 3.5\% | 3 | 7.6\% | 7 | 8.4\% | 12 | 4.0\% | 2 | 9.3\% | 14 | 2.2\% | 1 | 6.7\% | 5 |
| Pets and related products | 5.3\% | 17 | 3.8\% | 4 | 6.0\% | 13 | 2.3\% | 2 | 3.3\% | 3 | 8.4\% | 12 | 8.0\% | 4 | 4.0\% | 6 | 0.0\% | 0 | 9.3\% | 7 |
| Food / drink at restaurants / bars / pubs | 43.3\% | 139 | 39.4\% | 41 | 45.2\% | 98 | 41.9\% | 36 | 31.5\% | 29 | 51.7\% | 74 | 14.0\% | 7 | 36.0\% | 54 | 58.7\% | 27 | 68.0\% | 51 |
| Service (hairdressers, dry cleaners) | 5.0\% | 16 | 6.7\% | 7 | 4.1\% | 9 | 3.5\% | 3 | 4.3\% | 4 | 6.3\% | 9 | 0.0\% | 0 | 6.7\% | 10 | 6.5\% | 3 | 4.0\% | 3 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cosmetics | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Food \& groceries | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Holiday money | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mobile phone | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Plants | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 11.5\% | 37 | 13.5\% | 14 | 10.6\% | 23 | 8.1\% | 7 | 17.4\% | 16 | 9.8\% | 14 | 24.0\% | 12 | 14.7\% | 22 | 2.2\% | 1 | 2.7\% | 2 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Park |  |  |  |

## Mean Score: £

Q04 How much have you spent or do you expect to spend in the shops in ..... (STUDY CENTRE) today on food and other convenience items?

| Nothing | 26.8\% | 86 | 28.8\% | 30 | 25.8\% | 56 | 22.1\% | 19 | 35.9\% | 33 | 23.8\% | 34 | 48.0\% | 24 | 26.7\% | 40 | 30.4\% | 14 | 10.7\% | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than $£ 5$ | 11.8\% | 38 | 15.4\% | 16 | 10.1\% | 22 | 19.8\% | 17 | 12.0\% | 11 | 7.0\% | 10 | 6.0\% | 3 | 16.0\% | 24 | 8.7\% | 4 | 9.3\% | 7 |
| £6-£10 | 15.0\% | 48 | 13.5\% | 14 | 15.7\% | 34 | 15.1\% | 13 | 12.0\% | 11 | 16.8\% | 24 | 14.0\% | 7 | 14.0\% | 21 | 17.4\% | 8 | 16.0\% | 12 |
| £11-£15 | 5.6\% | 18 | 5.8\% | 6 | 5.5\% | 12 | 7.0\% | 6 | 1.1\% | 1 | 7.7\% | 11 | 2.0\% | 1 | 4.0\% | 6 | 6.5\% | 3 | 10.7\% | 8 |
| £16-£20 | 7.2\% | 23 | 8.7\% | 9 | 6.5\% | 14 | 4.7\% | 4 | 5.4\% | 5 | 9.8\% | 14 | 2.0\% | 1 | 3.3\% | 5 | 17.4\% | 8 | 12.0\% | 9 |
| £21-£25 | 5.9\% | 19 | 2.9\% | 3 | 7.4\% | 16 | 5.8\% | 5 | 3.3\% | 3 | 7.7\% | 11 | 2.0\% | 1 | 6.7\% | 10 | 2.2\% |  | 9.3\% | 7 |
| £26-£30 | 3.1\% | 10 | 1.9\% | 2 | 3.7\% | 8 | 5.8\% | 5 | 1.1\% | 1 | 2.8\% | 4 | 0.0\% | 0 | 1.3\% | 2 | 2.2\% | 1 | 9.3\% | 7 |
| £31-£35 | 1.6\% | 5 | 1.0\% | 1 | 1.8\% | 4 | 0.0\% | 0 | 1.1\% | 1 | 2.8\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 2.2\% | 1 | 4.0\% | 3 |
| £36-£40 | 3.1\% | 10 | 2.9\% | 3 | 3.2\% | 7 | 1.2\% | 1 | 6.5\% | 6 | 2.1\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 2.2\% | 1 | 4.0\% | 3 |
| £41-£45 | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 1.2\% | 1 | 2.2\% | 2 | 0.7\% | 1 | 2.0\% | 1 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| £46-£50 | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 0.0\% | 0 | 1.1\% | 1 | 2.8\% | 4 | 0.0\% | 0 | 2.0\% | 3 | 2.2\% | 1 | 1.3\% | 1 |
| £51-£60 | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| £61-£70 | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 1.2\% | 1 | 2.2\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 4.0\% | 3 |
| £71-£80 | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 0.0\% | 0 | 2.2\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 2.2\% | 1 | 1.3\% | 1 |
| £81-£90 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £91-£100 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| £101 + | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| (Don't know) | 13.7\% | 44 | 14.4\% | 15 | 13.4\% | 29 | 15.1\% | 13 | 14.1\% | 13 | 12.6\% | 18 | 24.0\% | 12 | 16.7\% | 25 | 4.3\% | 2 | 6.7\% | 5 |
| Mean: |  | 13.25 |  | 10.78 |  | 14.42 |  | 12.06 |  | 12.49 |  | 14.43 |  | 4.08 |  | 11.68 |  | 13.45 |  | 20.92 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



## Mean Score: £

 gifts? [MR]

| Nothing | 19.6\% | 63 | 31.7\% | 33 | 13.8\% | 30 | 24.4\% | 21 | 20.7\% | 19 | 16.1\% | 23 | 10.0\% | 5 | 18.0\% | 27 | 34.8\% | 16 | 20.0\% | 15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than $£ 5$ | 4.4\% | 14 | 3.8\% | 4 | 4.6\% | 10 | 2.3\% | 2 | 4.3\% | 4 | 5.6\% | 8 | 2.0\% | 1 | 2.7\% | 4 | 8.7\% | 4 | 6.7\% | 5 |
| £6-£10 | 9.7\% | 31 | 5.8\% | 6 | 11.5\% | 25 | 11.6\% | 10 | 9.8\% | 9 | 8.4\% | 12 | 10.0\% | 5 | 8.7\% | 13 | 10.9\% | 5 | 10.7\% | 8 |
| £11-£15 | 9.0\% | 29 | 8.7\% | 9 | 9.2\% | 20 | 2.3\% | 2 | 10.9\% | 10 | 11.9\% | 17 | 4.0\% | 2 | 6.0\% | 9 | 13.0\% | 6 | 16.0\% | 12 |
| £16-£20 | 4.7\% | 15 | 2.9\% | 3 | 5.5\% | 12 | 3.5\% | 3 | 4.3\% | 4 | 5.6\% | 8 | 8.0\% | 4 | 3.3\% | 5 | 0.0\% | 0 | 8.0\% | 6 |
| £21-£25 | 5.9\% | 19 | 2.9\% | 3 | 7.4\% | 16 | 3.5\% | 3 | 5.4\% | 5 | 7.7\% | 11 | 12.0\% | 6 | 6.7\% | 10 | 2.2\% | 1 | 2.7\% | 2 |
| £26-£30 | 9.7\% | 31 | 7.7\% | 8 | 10.6\% | 23 | 10.5\% | 9 | 8.7\% | 8 | 9.8\% | 14 | 4.0\% | 2 | 10.7\% | 16 | 6.5\% | 3 | 13.3\% | 10 |
| £31-£35 | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| £36-£40 | 4.1\% | 13 | 2.9\% | 3 | 4.6\% | 10 | 3.5\% | 3 | 6.5\% | 6 | 2.8\% | 4 | 4.0\% | 2 | 5.3\% | 8 | 0.0\% | 0 | 4.0\% | 3 |
| £41-£45 | 2.8\% | 9 | 1.0\% | 1 | 3.7\% | 8 | 5.8\% | 5 | 3.3\% | 3 | 0.7\% | 1 | 4.0\% | 2 | 4.0\% | 6 | 0.0\% | 0 | 1.3\% | 1 |
| £46-£50 | 2.2\% | 7 | 1.0\% | 1 | 2.8\% | 6 | 2.3\% | 2 | 1.1\% | 1 | 2.8\% | 4 | 8.0\% | 4 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| £51-£60 | 2.5\% | 8 | 1.9\% | 2 | 2.8\% | 6 | 2.3\% | 2 | 0.0\% | 0 | 4.2\% | 6 | 4.0\% | 2 | 3.3\% | 5 | 0.0\% | 0 | 1.3\% | 1 |
| £61-£70 | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| £71-£80 | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| £81-£90 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| £91-£100 | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| £101 + | 1.6\% | 5 | 2.9\% | 3 | 0.9\% | 2 | 1.2\% | 1 | 3.3\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 4.3\% | 2 | 1.3\% | 1 |
| (Don't know) | 21.2\% | 68 | 24.0\% | 25 | 19.8\% | 43 | 24.4\% | 21 | 18.5\% | 17 | 21.0\% | 30 | 30.0\% | 15 | 22.7\% | 34 | 19.6\% | 9 | 13.3\% | 10 |
| Mean: |  | 21.72 |  | 19.92 |  | 22.53 |  | 20.64 |  | 23.70 |  | 21.02 |  | 23.03 |  | 25.41 |  | 15.07 |  | 18.21 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

## Mean Score: Minutes

Q06 How long do you intend to spend in ..... (STUDY CENTRE) today?

| Less than 10 minutes | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10-20 minutes | 4.4\% | 14 | 7.7\% | 8 | 2.8\% | 6 | 7.0\% | 6 | 2.2\% | 2 | 4.2\% | 6 | 6.0\% | 3 | 4.7\% | 7 | 4.3\% | 2 | 2.7\% | 2 |
| 21-30 minutes | 13.7\% | 44 | 16.3\% | 17 | 12.4\% | 27 | 18.6\% | 16 | 12.0\% | 11 | 11.9\% | 17 | 14.0\% | 7 | 15.3\% | 23 | 17.4\% | 8 | 8.0\% | 6 |
| 31-40 minutes | 8.4\% | 27 | 5.8\% | 6 | 9.7\% | 21 | 7.0\% | 6 | 10.9\% | 10 | 7.7\% | 11 | 12.0\% | 6 | 7.3\% | 11 | 6.5\% | 3 | 9.3\% | 7 |
| 41-50 minutes | 7.8\% | 25 | 8.7\% | 9 | 7.4\% | 16 | 4.7\% | 4 | 10.9\% | 10 | 7.7\% | 11 | 14.0\% | 7 | 4.7\% | 7 | 4.3\% | 2 | 12.0\% | 9 |
| 51-60 minutes | 14.6\% | 47 | 14.4\% | 15 | 14.7\% | 32 | 9.3\% | 8 | 14.1\% | 13 | 18.2\% | 26 | 10.0\% | 5 | 8.0\% | 12 | 19.6\% | 9 | 28.0\% | 21 |
| Over 1hr - 1.5 hrs | 18.4\% | 59 | 15.4\% | 16 | 19.8\% | 43 | 16.3\% | 14 | 14.1\% | 13 | 22.4\% | 32 | 24.0\% | 12 | 17.3\% | 26 | 15.2\% | 7 | 18.7\% | 14 |
| Over $1.5 \mathrm{hrs}-2 \mathrm{hrs}$ | 13.1\% | 42 | 6.7\% | 7 | 16.1\% | 35 | 14.0\% | 12 | 14.1\% | 13 | 11.9\% | 17 | 10.0\% | 5 | 16.7\% | 25 | 8.7\% | 4 | 10.7\% | 8 |
| Over 2-3 hrs | 12.5\% | 40 | 12.5\% | 13 | 12.4\% | 27 | 12.8\% | 11 | 14.1\% | 13 | 11.2\% | 16 | 4.0\% | 2 | 17.3\% | 26 | 13.0\% | 6 | 8.0\% | 6 |
| Over 3 hrs - 4 hrs | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 1.2\% | 1 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 2.7\% | 2 |
| Over 4 hrs - 5 hrs | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Over 5hrs | 4.4\% | 14 | 9.6\% | 10 | 1.8\% | 4 | 7.0\% | 6 | 5.4\% | 5 | 2.1\% | 3 | 4.0\% | 2 | 6.0\% | 9 | 6.5\% | 3 | 0.0\% | 0 |
| (Don't know) | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 2.3\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 2.2\% | 1 | 0.0\% | 0 |
| Mean: |  | 83.44 |  | 93.69 |  | 78.53 |  | 88.93 |  | 86.68 |  | 78.10 |  | 68.20 |  | 93.95 |  | 89.44 |  | 69.27 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



## MeanScore: Visits per month [those who visit]

Q07 How often do you visit ..... (STUDY CENTRE) for the following reasons?

## Shopping

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Everyday / most days | $15.3 \%$ | 49 | $14.4 \%$ | 15 | $15.7 \%$ | 34 | $14.0 \%$ | 12 | $12.0 \%$ | 11 | $18.2 \%$ | 26 | $6.0 \%$ | 3 | $12.0 \%$ | 18 | $30.4 \%$ | 14 | $18.7 \%$ | 14 |
| 2-3 times a week | $25.5 \%$ | 82 | $26.9 \%$ | 28 | $24.9 \%$ | 54 | $23.3 \%$ | 20 | $28.3 \%$ | 26 | $25.2 \%$ | 36 | $24.0 \%$ | 12 | $23.3 \%$ | 35 | $23.9 \%$ | 11 | $32.0 \%$ | 24 |
| Once a week | $27.4 \%$ | 88 | $26.9 \%$ | 28 | $27.7 \%$ | 60 | $24.4 \%$ | 21 | $34.8 \%$ | 32 | $24.5 \%$ | 35 | $26.0 \%$ | 13 | $31.3 \%$ | 47 | $23.9 \%$ | 11 | $22.7 \%$ | 17 |
| Once a fortnight | $10.6 \%$ | 34 | $10.6 \%$ | 11 | $10.6 \%$ | 23 | $10.5 \%$ | 9 | $8.7 \%$ | 8 | $11.9 \%$ | 17 | $8.0 \%$ | 4 | $10.0 \%$ | 15 | $8.7 \%$ | 4 | $14.7 \%$ | 11 |
| Once a month | $11.8 \%$ | 38 | $10.6 \%$ | 11 | $12.4 \%$ | 27 | $11.6 \%$ | 10 | $8.7 \%$ | 8 | $14.0 \%$ | 20 | $16.0 \%$ | 8 | $14.7 \%$ | 22 | $2.2 \%$ | 1 | $9.3 \%$ | 7 |
| Once every 3 months | $3.1 \%$ | 10 | $1.9 \%$ | 2 | $3.7 \%$ | 8 | $7.0 \%$ | 6 | $2.2 \%$ | 2 | $1.4 \%$ | 2 | $10.0 \%$ | 5 | $3.3 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once every 6 months | $0.9 \%$ | 3 | $1.0 \%$ | 1 | $0.9 \%$ | 2 | $1.2 \%$ | 1 | $1.1 \%$ | 1 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.3 \%$ | 2 | $0.0 \%$ | 0 | $1.3 \%$ | 1 |
| Once a year | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less often | $1.2 \%$ | 4 | $3.8 \%$ | 4 | $0.0 \%$ | 0 | $1.2 \%$ | 1 | $0.0 \%$ | 0 | $2.1 \%$ | 3 | $4.0 \%$ | 2 | $0.7 \%$ | 1 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| First time today | $2.2 \%$ | 7 | $1.0 \%$ | 1 | $2.8 \%$ | 6 | $4.7 \%$ | 4 | $2.2 \%$ | 2 | $0.7 \%$ | 1 | $6.0 \%$ | 3 | $2.7 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Never | $1.9 \%$ | 6 | $2.9 \%$ | 3 | $1.4 \%$ | 3 | $2.3 \%$ | 2 | $2.2 \%$ | 2 | $1.4 \%$ | 2 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $8.7 \%$ | 4 | $1.3 \%$ | 1 |
| Mean: |  | 8.62 |  | 8.46 |  | 8.69 |  | 8.13 |  | 8.19 |  | 9.16 |  | 5.82 |  | 7.56 | 13.21 | 9.85 |  |  |
| Base: |  | 321 | 104 | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |  |  |

## Late Night Shopping (after 5pm)

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 3.7\% | 12 | 4.8\% | 5 | 3.2\% | 7 | 5.8\% | 5 | 4.3\% | 4 | 2.1\% | 3 | 6.0\% | 3 | 0.0\% | 0 | 10.9\% | 5 | 5.3\% | 4 |
| Once a week | 3.4\% | 11 | 2.9\% | 3 | 3.7\% | 8 | 4.7\% | 4 | 6.5\% | 6 | 0.7\% | 1 | 2.0\% | 1 | 4.0\% | 6 | 4.3\% | 2 | 2.7\% | 2 |
| Once a fortnight | 3.1\% | 10 | 1.9\% | 2 | 3.7\% | 8 | 7.0\% | 6 | 2.2\% | 2 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 2.2\% | 1 | 9.3\% | 7 |
| Once a month | 5.3\% | 17 | 6.7\% | 7 | 4.6\% | 10 | 8.1\% | 7 | 7.6\% | 7 | 2.1\% | 3 | 8.0\% | 4 | 4.7\% | 7 | 4.3\% | 2 | 5.3\% | 4 |
| Once every 3 months | 5.9\% | 19 | 4.8\% | 5 | 6.5\% | 14 | 8.1\% | 7 | 7.6\% | 7 | 3.5\% | 5 | 8.0\% | 4 | 9.3\% | 14 | 0.0\% | 0 | 1.3\% | 1 |
| Once every 6 months | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 0.0\% | 0 | 3.3\% | 3 | 3.5\% | 5 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 2.7\% | 2 |
| Once a year | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 2.3\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| Less often | 10.0\% | 32 | 8.7\% | 9 | 10.6\% | 23 | 9.3\% | 8 | 9.8\% | 9 | 10.5\% | 15 | 18.0\% | 9 | 6.7\% | 10 | 4.3\% | 2 | 14.7\% | 11 |
| First time today | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 64.5\% | 207 | 66.3\% | 69 | 63.6\% | 138 | 52.3\% | 45 | 58.7\% | 54 | 75.5\% | 108 | 54.0\% | 27 | 68.7\% | 103 | 73.9\% | 34 | 57.3\% | 43 |
| Mean: |  | 1.86 |  | 2.15 |  | 1.73 |  | 2.24 |  | 2.04 |  | 1.25 |  | 1.79 |  | 0.88 |  | 5.17 |  | 2.09 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Financial Services (Banks etc) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 2-3 times a week | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| Once a week | 10.3\% | 33 | 11.5\% | 12 | 9.7\% | 21 | 11.6\% | 10 | 10.9\% | 10 | 9.1\% | 13 | 0.0\% | 0 | 16.0\% | 24 | 4.3\% | 2 | 9.3\% | 7 |
| Once a fortnight | 8.7\% | 28 | 6.7\% | 7 | 9.7\% | 21 | 8.1\% | 7 | 10.9\% | 10 | 7.7\% | 11 | 0.0\% | 0 | 14.0\% | 21 | 0.0\% | 0 | 9.3\% | 7 |
| Once a month | 15.3\% | 49 | 17.3\% | 18 | 14.3\% | 31 | 11.6\% | 10 | 18.5\% | 17 | 15.4\% | 22 | 6.0\% | 3 | 20.7\% | 31 | 0.0\% | 0 | 20.0\% | 15 |
| Once every 3 months | 9.3\% | 30 | 4.8\% | 5 | 11.5\% | 25 | 9.3\% | 8 | 8.7\% | 8 | 9.8\% | 14 | 2.0\% | 1 | 15.3\% | 23 | 0.0\% | 0 | 8.0\% | 6 |
| Once every 6 months | 3.7\% | 12 | 2.9\% | 3 | 4.1\% | 9 | 7.0\% | 6 | 1.1\% | 1 | 3.5\% | 5 | 2.0\% | 1 | 6.7\% | 10 | 0.0\% | 0 | 1.3\% | 1 |
| Once a year | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 6.2\% | 20 | 3.8\% | 4 | 7.4\% | 16 | 4.7\% | 4 | 3.3\% | 3 | 9.1\% | 13 | 14.0\% | 7 | 2.7\% | 4 | 2.2\% | 1 | 10.7\% | 8 |
| First time today | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 44.2\% | 142 | 51.9\% | 54 | 40.6\% | 88 | 44.2\% | 38 | 45.7\% | 42 | 43.4\% | 62 | 74.0\% | 37 | 21.3\% | 32 | 93.5\% | 43 | 40.0\% | 30 |
| (Don't know) | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 1.53 |  | 1.84 |  | 1.41 |  | 1.69 |  | 1.62 |  | 1.39 |  | 0.29 |  | 1.63 |  | 2.67 |  | 1.53 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

## Personal Services (Hairdresser, salon etc)

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Once a week | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 1.2\% | 1 | 2.2\% | 2 | 3.5\% | 5 | 0.0\% | 0 | 3.3\% | 5 | 4.3\% | 2 | 1.3\% | 1 |
| Once a fortnight | 1.9\% | 6 | 1.9\% | 2 | 1.8\% | 4 | 2.3\% | 2 | 2.2\% | 2 | 1.4\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 2.2\% | 1 | 2.7\% | 2 |
| Once a month | 7.2\% | 23 | 6.7\% | 7 | 7.4\% | 16 | 4.7\% | 4 | 7.6\% | 7 | 8.4\% | 12 | 2.0\% | 1 | 5.3\% | 8 | 17.4\% | 8 | 8.0\% | 6 |
| Once every 3 months | 7.2\% | 23 | 2.9\% | 3 | 9.2\% | 20 | 4.7\% | 4 | 9.8\% | 9 | 7.0\% | 10 | 0.0\% | 0 | 5.3\% | 8 | 6.5\% | 3 | 16.0\% | 12 |
| Once every 6 months | 3.7\% | 12 | 4.8\% | 5 | 3.2\% | 7 | 1.2\% | 1 | 6.5\% | 6 | 3.5\% | 5 | 2.0\% | 1 | 4.7\% | 7 | 2.2\% | 1 | 4.0\% | 3 |
| Once a year | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 5.3\% | 17 | 5.8\% | 6 | 5.1\% | 11 | 4.7\% | 4 | 5.4\% | 5 | 5.6\% | 8 | 6.0\% | 3 | 2.0\% | 3 | 2.2\% | 1 | 13.3\% | 10 |
| First time today | 1.6\% | 5 | 1.9\% | 2 | 1.4\% | 3 | 4.7\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 2.2\% | 1 | 1.3\% | 1 |
| Never | 69.2\% | 222 | 72.1\% | 75 | 67.7\% | 147 | 74.4\% | 64 | 64.1\% | 59 | 69.2\% | 99 | 88.0\% | 44 | 73.3\% | 110 | 63.0\% | 29 | 52.0\% | 39 |
| (Don't know) | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.93 |  | 0.93 |  | 0.93 |  | 0.79 |  | 0.70 |  | 1.16 |  | 0.24 |  | 1.03 |  | 1.19 |  | 0.81 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



## MeanScore: Visits per month [those who visit]

Q08 And how often do you visit ..... (STUDY CENTRE), for day time eating / drinking and night time eating / drinking ?

## Day time eating / drinking

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Everyday / most days | $3.7 \%$ | 12 | $7.7 \%$ | 8 | $1.8 \%$ | 4 | $4.7 \%$ | 4 | $2.2 \%$ | 2 | $4.2 \%$ | 6 | $4.0 \%$ | 2 | $3.3 \%$ | 5 | $6.5 \%$ | 3 | $2.7 \%$ |  |
| 2-3 times a week | $9.3 \%$ | 30 | $8.7 \%$ | 9 | $9.7 \%$ | 21 | $11.6 \%$ | 10 | $5.4 \%$ | 5 | $10.5 \%$ | 15 | $1.0 \%$ | 6 | $5.3 \%$ | 8 | $4.3 \%$ | 2 | $18.7 \%$ | 14 |
| Once a week | $14.6 \%$ | 47 | $12.5 \%$ | 13 | $15.7 \%$ | 34 | $15.1 \%$ | 13 | $12.0 \%$ | 11 | $16.1 \%$ | 23 | $6.0 \%$ | 3 | $16.7 \%$ | 25 | $13.0 \%$ | 6 | $17.3 \%$ | 13 |
| Once a fortnight | $11.2 \%$ | 36 | $10.6 \%$ | 11 | $11.5 \%$ | 25 | $12.8 \%$ | 11 | $15.2 \%$ | 14 | $7.7 \%$ | 11 | $18.0 \%$ | 9 | $13.3 \%$ | 20 | $0.0 \%$ | 0 | $9.3 \%$ | 7 |
| Once a month | $18.1 \%$ | 58 | $17.3 \%$ | 18 | $18.4 \%$ | 40 | $18.6 \%$ | 16 | $15.2 \%$ | 14 | $19.6 \%$ | 28 | $16.0 \%$ | 8 | $18.0 \%$ | 27 | $19.6 \%$ | 9 | $18.7 \%$ | 14 |
| Once every 3 months | $6.5 \%$ | 21 | $6.7 \%$ | 7 | $6.5 \%$ | 14 | $4.7 \%$ | 4 | $7.6 \%$ | 7 | $7.0 \%$ | 10 | $4.0 \%$ | 2 | $10.0 \%$ | 15 | $4.3 \%$ | 2 | $2.7 \%$ | 2 |
| Once every 6 months | $3.4 \%$ | 11 | $1.0 \%$ | 1 | $4.6 \%$ | 10 | $3.5 \%$ | 3 | $3.3 \%$ | 3 | $3.5 \%$ | 5 | $2.0 \%$ | 1 | $6.0 \%$ | 9 | $0.0 \%$ | 0 | $1.3 \%$ | 1 |
| Once a year | $0.3 \%$ | 1 | $0.0 \%$ | 0 | $0.5 \%$ | 1 | $1.2 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less often | $9.7 \%$ | 31 | $11.5 \%$ | 12 | $8.8 \%$ | 19 | $4.7 \%$ | 4 | $15.2 \%$ | 14 | $9.1 \%$ | 13 | $20.0 \%$ | 10 | $5.3 \%$ | 8 | $10.9 \%$ | 5 | $10.7 \%$ | 8 |
| First time today | $2.2 \%$ | 7 | $0.0 \%$ | 0 | $3.2 \%$ | 7 | $5.8 \%$ | 5 | $1.1 \%$ | 1 | $0.7 \%$ | 1 | $2.0 \%$ | 1 | $3.3 \%$ | 5 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| Never | $17.8 \%$ | 57 | $20.2 \%$ | 21 | $16.6 \%$ | 36 | $11.6 \%$ | 10 | $20.7 \%$ | 19 | $19.6 \%$ | 28 | $16.0 \%$ | 8 | $11.3 \%$ | 17 | $39.1 \%$ | 18 | $18.7 \%$ | 14 |
| (Don't know) | $3.1 \%$ | 10 | $3.8 \%$ | 4 | $2.8 \%$ | 6 | $5.8 \%$ | 5 | $2.2 \%$ | 2 | $2.1 \%$ | 3 | $0.0 \%$ | 0 | $6.7 \%$ | 10 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Mean: |  | 3.90 |  | 5.17 |  | 3.30 |  | 4.60 |  | 2.78 |  | 4.18 |  | 3.78 |  | 3.33 | 5.10 | 4.54 |  |  |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

## Night time eating / drinking

| Everyday / most days | $0.6 \%$ | 2 | $1.9 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $1.4 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $4.3 \%$ | 2 | $0.0 \%$ | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2-3 times a week | $1.6 \%$ | 5 | $1.9 \%$ | 2 | $1.4 \%$ | 3 | $2.3 \%$ | 2 | $3.3 \%$ | 3 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $4.3 \%$ | 2 | $2.7 \%$ | 2 |
| Once a week | $2.5 \%$ | 8 | $1.9 \%$ | 2 | $2.8 \%$ | 6 | $3.5 \%$ | 3 | $2.2 \%$ | 2 | $2.1 \%$ | 3 | $0.0 \%$ | 0 | $1.3 \%$ | 2 | $2.2 \%$ | 1 | $6.7 \%$ | 5 |
| Once a fortnight | $3.1 \%$ | 10 | $1.9 \%$ | 2 | $3.7 \%$ | 8 | $7.0 \%$ | 6 | $4.3 \%$ | 4 | $0.0 \%$ | 0 | $6.0 \%$ | 3 | $2.7 \%$ | 4 | $2.2 \%$ | 1 | $2.7 \%$ | 2 |
| Once a month | $6.2 \%$ | 20 | $6.7 \%$ | 7 | $6.0 \%$ | 13 | $10.5 \%$ | 9 | $7.6 \%$ | 7 | $2.8 \%$ | 4 | $2.0 \%$ | 1 | $5.3 \%$ | 8 | $4.3 \%$ | 2 | $12.0 \%$ | 9 |
| Once every 3 months | $3.7 \%$ | 12 | $4.8 \%$ | 5 | $3.2 \%$ | 7 | $4.7 \%$ | 4 | $4.3 \%$ | 4 | $2.8 \%$ | 4 | $2.0 \%$ | 1 | $6.0 \%$ | 9 | $2.2 \%$ | 1 | $1.3 \%$ | 1 |
| Once every 6 months | $2.2 \%$ | 7 | $1.0 \%$ | 1 | $2.8 \%$ | 6 | $1.2 \%$ | 1 | $1.1 \%$ | 1 | $3.5 \%$ | 5 | $2.0 \%$ | 1 | $4.0 \%$ | 6 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a year | $0.6 \%$ | 2 | $1.0 \%$ | 1 | $0.5 \%$ | 1 | $2.3 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.3 \%$ | 1 |
| Less often | $13.7 \%$ | 44 | $16.3 \%$ | 17 | $12.4 \%$ | 27 | $10.5 \%$ | 9 | $16.3 \%$ | 15 | $14.0 \%$ | 20 | $30.0 \%$ | 15 | $8.0 \%$ | 12 | $10.9 \%$ | 5 | $16.0 \%$ | 12 |
| First time today | $0.6 \%$ | 2 | $0.0 \%$ | 0 | $0.9 \%$ | 2 | $1.2 \%$ | 1 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $4.0 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Never | $63.2 \%$ | 203 | $62.5 \%$ | 65 | $63.6 \%$ | 138 | $52.3 \%$ | 45 | $58.7 \%$ | 54 | $72.7 \%$ | 104 | $52.0 \%$ | 26 | $68.0 \%$ | 102 | $69.6 \%$ | 32 | $57.3 \%$ | 43 |
| (Don't know) | $1.9 \%$ | 6 | $0.0 \%$ | 0 | $2.8 \%$ | 6 | $4.7 \%$ | 4 | $2.2 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $4.0 \%$ | 6 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Mean: |  | 1.67 |  | 2.48 |  | 1.22 |  | 1.52 |  | 1.51 |  | 1.95 |  | 0.80 | 0.67 | 6.02 | 1.67 |  |  |  |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total | Male |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## MeanScore: Visits per month [those who visit]

Q09 How often do you visit (STUDY CENTRE) for the following reasons during the daytime and / or evening ?
Those in Bexleyheath

## Leisure Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 6.7\% | 10 | 7.8\% | 4 | 6.1\% | 6 | 16.7\% | 8 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 4.2\% | 2 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 7.3\% | 11 | 7.8\% | 4 | 7.1\% | 7 | 2.1\% | 1 | 11.1\% | 5 | 8.8\% | 5 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 7.3\% | 11 | 7.8\% | 4 | 7.1\% | 7 | 12.5\% | 6 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 4.2\% | 2 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 6.7\% | 10 | 9.8\% | 5 | 5.1\% | 5 | 0.0\% | 0 | 6.7\% | 3 | 12.3\% | 7 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 65.3\% | 98 | 62.7\% | 32 | 66.7\% | 66 | 58.3\% | 28 | 60.0\% | 27 | 75.4\% | 43 | 0.0\% | 0 | 65.3\% | 98 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 1.24 |  | 1.23 |  | 1.25 |  | 2.06 |  | 1.03 |  | 0.40 |  | 0.00 |  | 1.24 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Leisure Evening

| Everyday / most days | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2-3 times a week | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a week | $0.7 \%$ | 1 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a fortnight | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.0 \%$ | 1 | $2.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a month | $4.0 \%$ | 6 | $7.8 \%$ | 4 | $2.0 \%$ | 2 | $8.3 \%$ | 4 | $2.2 \%$ | 1 | $1.8 \%$ | 1 | $0.0 \%$ | 0 | $4.0 \%$ | 6 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once every 3 months | $6.0 \%$ | 9 | $7.8 \%$ | 4 | $5.1 \%$ | 5 | $6.3 \%$ | 3 | $11.1 \%$ | 5 | $1.8 \%$ | 1 | $0.0 \%$ | 0 | $6.0 \%$ | 9 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once every 6 months | $7.3 \%$ | 11 | $0.0 \%$ | 0 | $11.1 \%$ | 11 | $6.3 \%$ | 3 | $6.7 \%$ | 3 | $8.8 \%$ | 5 | $0.0 \%$ | 0 | $7.3 \%$ | 11 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a year | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.0 \%$ | 1 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less often | $4.0 \%$ | 6 | $3.9 \%$ | 2 | $4.0 \%$ | 4 | $4.2 \%$ | 2 | $2.2 \%$ | 1 | $5.3 \%$ | 3 | $0.0 \%$ | 0 | $4.0 \%$ | 6 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| First time today | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Never | $76.7 \%$ | 115 | $78.4 \%$ | 40 | $75.8 \%$ | 75 | $70.8 \%$ | 34 | $75.6 \%$ | 34 | $82.5 \%$ | 47 | $0.0 \%$ | 0 | $76.7 \%$ | 115 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Mean: |  | 0.49 | 0.84 | 0.33 | 0.82 | 0.29 |  | 0.23 |  | 0.00 | 0.49 | 0.00 | 0.00 |  |  |  |  |  |  |  |
| Base: | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 | 0 | 0 | 0 |  |  |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- | :--- |

## Cultural Activities Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 98.7\% | 148 | 100.0\% | 51 | 98.0\% | 97 | 97.9\% | 47 | 97.8\% |  | 100.0\% | 57 | 0.0\% | 0 | 98.7\% | 148 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.30 |  | 0.00 |  | 0.30 |  | 0.30 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.30 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Cultural Activities Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 98.7\% | 148 | 100.0\% | 51 | 98.0\% | 97 | 97.9\% | 47 | 97.8\% | 44 | 100.0\% | 57 | 0.0\% | 0 | 98.7\% | 148 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.20 |  | 0.00 |  | 0.20 |  | 0.20 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.20 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



## Cinema Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 2.1\% | 1 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 9.3\% | 14 | 5.9\% | 3 | 11.1\% | 11 | 6.3\% | 3 | 6.7\% | 3 | 14.0\% | 8 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 8.0\% | 12 | 2.0\% | 1 | 11.1\% | 11 | 12.5\% | 6 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 10.0\% | 15 | 9.8\% | 5 | 10.1\% | 10 | 16.7\% | 8 | 11.1\% | 5 | 3.5\% | 2 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 64.7\% | 97 | 72.5\% | 37 | 60.6\% | 60 | 62.5\% | 30 | 62.2\% | 28 | 68.4\% | 39 | 0.0\% | 0 | 64.7\% | 97 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.34 |  | 0.32 |  | 0.35 |  | 0.17 |  | 0.53 |  | 0.34 |  | 0.00 |  | 0.34 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Cinema Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 0.0\% | 0 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 15.3\% | 23 | 17.6\% | 9 | 14.1\% | 14 | 27.1\% | 13 | 15.6\% | 7 | 5.3\% | 3 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 10.0\% | 15 | 5.9\% | 3 | 12.1\% | 12 | 14.6\% | 7 | 8.9\% | 4 | 7.0\% | 4 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 8.7\% | 13 | 9.8\% | 5 | 8.1\% | 8 | 8.3\% | 4 | 13.3\% | 6 | 5.3\% | 3 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 4.7\% | 7 | 2.0\% | 1 | 6.1\% | 6 | 4.2\% | 2 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 7.3\% | 11 | 7.8\% | 4 | 7.1\% | 7 | 8.3\% | 4 | 6.7\% | 3 | 7.0\% | 4 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 49.3\% | 74 | 51.0\% | 26 | 48.5\% | 48 | 35.4\% | 17 | 44.4\% | 20 | 64.9\% | 37 | 0.0\% | 0 | 49.3\% | 74 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.62 |  | 0.76 |  | 0.56 |  | 0.54 |  | 0.78 |  | 0.56 |  | 0.00 |  | 0.62 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+$ | Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Q10 What is the main reason why you chose to come to ..... (STUDY CENTRE) today over any other centres?

| Close to home / live here | 42.1\% | 135 | 34.6\% | 36 | 45.6\% | 99 | 26.7\% | 23 | 42.4\% | 39 | 51.0\% | 73 | 28.0\% | 14 | 28.0\% | 42 | 65.2\% | 30 | 65.3\% | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Close to friends / relatives | 5.0\% | 16 | 4.8\% | 5 | 5.1\% | 11 | 5.8\% | 5 | 6.5\% | 6 | 3.5\% | 5 | 2.0\% | 1 | 6.0\% | 9 | 2.2\% | 1 | 6.7\% | 5 |
| Close to work | 5.0\% | 16 | 8.7\% | 9 | 3.2\% | 7 | 7.0\% | 6 | 5.4\% | 5 | 3.5\% | 5 | 4.0\% | 2 | 6.7\% | 10 | 4.3\% | 2 | 2.7\% | 2 |
| Good range of shops / services | 12.2\% | 39 | 11.5\% | 12 | 12.4\% | 27 | 14.0\% | 12 | 10.9\% | 10 | 11.9\% | 17 | 20.0\% | 10 | 14.7\% | 22 | 6.5\% | 3 | 5.3\% | 4 |
| Market | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop (PLEASE WRITE IN NAME \& LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit particular services | 7.5\% | 24 | 5.8\% | 6 | 8.3\% | 18 | 10.5\% | 9 | 5.4\% | 5 | 7.0\% | 10 | 8.0\% | 4 | 7.3\% | 11 | 6.5\% | 3 | 8.0\% | 6 |
| Visit financial facility (e.g. bank / post office) | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 2.1\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 1.3\% | 1 |
| Visiting as a tourist | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attractive place / nice environment | 4.7\% | 15 | 6.7\% | 7 | 3.7\% | 8 | 4.7\% | 4 | 5.4\% | 5 | 4.2\% | 6 | 4.0\% | 2 | 8.0\% | 12 | 2.2\% | 1 | 0.0\% | 0 |
| Good public transport | 1.6\% | 5 | 1.0\% | 1 | 1.8\% | 4 | 1.2\% | 1 | 2.2\% | 2 | 1.4\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 2.2\% | 1 | 0.0\% | 0 |
| Good range of food and/or drink outlets | 1.6\% | 5 | 1.0\% | 1 | 1.8\% | 4 | 2.3\% | 2 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 2.2\% | 1 | 1.3\% | 1 |
| Meet friends / relative | 6.5\% | 21 | 9.6\% | 10 | 5.1\% | 11 | 11.6\% | 10 | 5.4\% | 5 | 4.2\% | 6 | 6.0\% | 3 | 8.7\% | 13 | 6.5\% | 3 | 2.7\% | 2 |
| Get car repaired / buy car tax etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy parking | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | , | 0.7\% | 1 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit particular leisure facilities | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy access for wheelchairs | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| School run | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Asda | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Boots | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Carphone Warehouse | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop CEX | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Currys PC World | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Halifax | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Harrisons Pharmacy | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| To visit a particular shop Hobbycraft | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| To visit a particular shop - | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Re Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| To visit a particular shop O 2 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Perfume Shop | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Poundland | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Smyths | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Specsavers | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Sports Direct | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 0.0\% | 0 | 2.2\% | 2 | 0.7\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Tui | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop TX Phone shop | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 3.5\% | 3 | 3.3\% | 3 | 2.1\% | 3 | 6.0\% | 3 | 1.3\% | 2 | 0.0\% | 0 | 5.3\% | 4 |
| (No reason in particular) | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

Total Male Female 18-34 $\mathbf{~ 3 5 - 5 4} \quad 55+\quad$ Tower Retail Bexleyheath Crayford $\quad$ Erith

Q11 Which shops and cafes/restaurants have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to 3 shops and cafes/restaurants in order of priority. Those in Tower Retail Park

## 1st mention

| Next, Tower Retail Park | 12.0\% | 6 | 0.0\% | 0 | 16.2\% | 6 | 0.0\% | 0 | 11.8\% | 2 | 22.2\% | 4 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Smyths Toys, Tower Retail Park | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 11.8\% | 2 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 0.0\% | 0 | 17.6\% | 3 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 13.3\% | 2 | 11.8\% | 2 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 12.0\% | 6 | 0.0\% | 0 | 16.2\% | 6 | 13.3\% | 2 | 11.8\% | 2 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 14.0\% | 7 | 23.1\% | 3 | 10.8\% | 4 | 26.7\% | 4 | 0.0\% | 0 | 16.7\% | 3 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 10.0\% | 5 | 0.0\% | 0 | 13.5\% | 5 | 6.7\% | 1 | 17.6\% | 3 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 20.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



|  | Total |  | Male |  | Female | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 12.0\% | 6 | 0.0\% | 0 | 16.2\% | 6 | 0.0\% | 0 | 17.6\% | 3 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 0.0\% | 0 | 11.8\% | 2 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 52.0\% | 26 | 76.9\% | 10 | 43.2\% | 16 | 60.0\% | 9 | 47.1\% | 8 | 50.0\% | 9 | 52.0\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q11X Any mention at Q11 [MR] Those in Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 20.0\% | 10 | 7.7\% | 1 | 24.3\% | 9 | 6.7\% | 1 | 29.4\% | 5 | 22.2\% | 4 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 20.0\% | 10 | 0.0\% | 0 | 27.0\% | 10 | 33.3\% | 5 | 11.8\% | 2 | 16.7\% | 3 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 14.0\% | 7 | 30.8\% | 4 | 8.1\% | 3 | 0.0\% | 0 | 29.4\% | 5 | 11.1\% | 2 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 40.0\% | 20 | 7.7\% | 1 | 51.4\% | 19 | 26.7\% | 4 | 41.2\% | 7 | 50.0\% | 9 | 40.0\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 24.0\% | 12 | 7.7\% | 1 | 29.7\% | 11 | 20.0\% | 3 | 23.5\% | 4 | 27.8\% | 5 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 36.0\% | 18 | 23.1\% | 3 | 40.5\% | 15 | 33.3\% | 5 | 23.5\% | 4 | 50.0\% | 9 | 36.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 6.7\% |  | 17.6\% | 3 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 18.0\% | 9 | 7.7\% | 1 | 21.6\% | 8 | 13.3\% | 2 | 29.4\% | 5 | 11.1\% | 2 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 0.0\% | 0 | 11.8\% | 2 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | , | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 12.0\% | 6 | 23.1\% | 3 | 8.1\% | 3 | 13.3\% | 2 | 11.8\% | 2 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 26.7\% | 4 | 5.9\% | 1 | 0.0\% | 0 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Q12 Do you intend to visit other shops and services in Crayford Town Centre that are outside of Tower Retail Park?

 Those in Tower Retail Park| Yes | $48.0 \%$ | 24 | $38.5 \%$ | 5 | $51.4 \%$ | 19 | $40.0 \%$ | 6 | $58.8 \%$ | 10 | $44.4 \%$ | 8 | $48.0 \%$ | 24 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| No | $52.0 \%$ | 26 | $61.5 \%$ | 8 | $48.6 \%$ | 18 | $60.0 \%$ | 9 | $41.2 \%$ | 7 | $55.6 \%$ | 10 | $52.0 \%$ | 26 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


 Those in Tower Retail Park

## 1st mention

| Sainsbury's, Townhall Square | 34.0\% | 17 | 15.4\% | 2 | 40.5\% | 15 | 20.0\% | 3 | 47.1\% | 8 | 33.3\% | 6 | 34.0\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 8.0\% | 4 | 15.4\% | 2 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 52.0\% | 26 | 61.5\% | 8 | 48.6\% | 18 | 60.0\% | 9 | 41.2\% | 7 | 55.6\% | 10 | 52.0\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square |  | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 74.0\% | 37 | 92.3\% | 12 | 67.6\% | 25 | 73.3\% | 11 | 76.5\% | 13 | 72.2\% | 13 | 74.0\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhea |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q13X Any mention at Q13 [MR] <br> Those in Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 38.0\% | 19 | 15.4\% | 2 | 45.9\% | 17 | 26.7\% | 4 | 52.9\% | 9 | 33.3\% | 6 | 38.0\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 6.7\% | 1 | 11.8\% | 2 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 10.0\% | 5 | 0.0\% | 0 | 13.5\% | 5 | 0.0\% | 0 | 17.6\% | 3 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% |  | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 13.3\% | 2 | 5.9\% | 1 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

Q14 How often do you combine your visit to Tower Retail Park with a visit to other shops and services in the rest of Crayford Town Centre?
Those in Tower Retail Park

| Every time / most times | $30.0 \%$ | 15 | $0.0 \%$ | 0 | $40.5 \%$ | 15 | $20.0 \%$ | 3 | $29.4 \%$ | 5 | $38.9 \%$ | 7 | $30.0 \%$ | 15 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Every 2nd or 3rd time | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 1 | $6.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Sometimes | $14.0 \%$ | 7 | $38.5 \%$ | 5 | $5.4 \%$ | 2 | $13.3 \%$ | 2 | $23.5 \%$ | 4 | $5.6 \%$ | 1 | $14.0 \%$ | 7 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less often | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 1 | $0.0 \%$ | 0 | $5.9 \%$ | 1 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Never | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| (Don't know) | $52.0 \%$ | 26 | $61.5 \%$ | 8 | $48.6 \%$ | 18 | $60.0 \%$ | 9 | $41.2 \%$ | 7 | $55.6 \%$ | 10 | $52.0 \%$ | 26 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

Total Male Female $18-34 \quad$ 35-54 $55+\quad$ Tower Retail Bexleyheath Crayford $\quad$ Erith

Q15 What is the MAIN reason why you aren't intending to visit the wider Crayford Town Centre?
Those in Tower Retail Park

## 1st Mention

| Time limitations for parking | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 6.7\% | 1 | 17.6\% | 3 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 11.8\% | 2 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 20.0\% | 3 | 5.9\% | 1 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 13.3\% | 2 | 0.0\% | 0 | 16.7\% | 3 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 13.3\% | 2 | 5.9\% | 1 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 48.0\% | 24 | 38.5\% | 5 | 51.4\% | 19 | 40.0\% | 6 | 58.8\% | 10 | 44.4\% | 8 | 48.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor quality/ range of shops on offer | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 13.3\% | 2 | 5.9\% | 1 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 50.0\% | 25 | 38.5\% | 5 | 54.1\% | 20 | 40.0\% | 6 | 64.7\% | 11 | 44.4\% | 8 | 50.0\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing else) | 30.0\% | 15 | 38.5\% | 5 | 27.0\% | 10 | 33.3\% | 5 | 23.5\% | 4 | 33.3\% | 6 | 30.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Re Park |  | Bexleyhea |  | Crayfor |  | Eri |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q15X Any mention at Q15 [MR] Those in Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Time limitations for parking | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 6.7\% | 1 | 17.6\% | 3 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality/ range of shops on offer | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 11.8\% | 2 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 20.0\% | 3 | 11.8\% | 2 | 5.6\% | 1 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 20.0\% | 3 | 0.0\% | 0 | 22.2\% | 4 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  | Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Park | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Those in Erith

## 1st mention

| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wilko, Erith Riverside Shopping Centre | 30.7\% | 23 | 17.4\% | 4 | 36.5\% | 19 | 25.0\% | 3 | 43.8\% | 7 | 27.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 30.7\% | 23 |
| Matalan, Erith Riverside Shopping Centre | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 8.3\% | 1 | 12.5\% | 2 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Specsavers, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Holland and Barrett, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Iceland, Erith Riverside Shopping Centre | 17.3\% | 13 | 21.7\% | 5 | 15.4\% | 8 | 25.0\% | 3 | 6.3\% | 1 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| Savers, Erith Riverside Shopping Centre | 4.0\% | 3 | 8.7\% | 2 | 1.9\% | 1 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Morrisons, James Watt Way | 16.0\% | 12 | 17.4\% | 4 | 15.4\% | 8 | 0.0\% | 0 | 12.5\% | 2 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Greggs, Erith Riverside Shopping Centre | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| J G Harrison, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 12.0\% | 9 | 17.4\% | 4 | 9.6\% | 5 | 8.3\% | 1 | 6.3\% | 1 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Wilko, Erith Riverside Shopping Centre | 17.3\% | 13 | 21.7\% | 5 | 15.4\% | 8 | 16.7\% | 2 | 12.5\% | 2 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| Matalan, Erith Riverside Shopping Centre | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 16.7\% | 2 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Specsavers, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Holland and Barrett, Erith Riverside Shopping Centre | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Iceland, Erith Riverside Shopping Centre | 12.0\% | 9 | 8.7\% | 2 | 13.5\% | 7 | 0.0\% | 0 | 12.5\% | 2 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| Savers, Erith Riverside Shopping Centre | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 16.7\% | 2 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Shoe Zone, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Card Factory, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Morrisons, James Watt Way | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 5.3\% | 4 | 13.0\% | 3 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| The Market | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| The Works, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| (Don't know / none) | 28.0\% | 21 | 39.1\% | 9 | 23.1\% | 12 | 16.7\% | 2 | 31.3\% | 5 | 29.8\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 28.0\% | 21 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Re Park |  | Bexleyhe |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q16X Any mention at Q16 [MR] Those in Erith |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 0.0\% | 0 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Wilko, Erith Riverside Shopping Centre | 57.3\% | 43 | 43.5\% | 10 | 63.5\% | 33 | 58.3\% | 7 | 68.8\% | 11 | 53.2\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 57.3\% | 43 |
| Matalan, Erith Riverside Shopping Centre | 17.3\% | 13 | 13.0\% | 3 | 19.2\% | 10 | 25.0\% | 3 | 18.8\% | 3 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| Specsavers, Erith Riverside Shopping Centre | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Holland and Barrett, Erith Riverside Shopping Centre | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 8.3\% | 1 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Iceland, Erith Riverside Shopping Centre | 38.7\% | 29 | 39.1\% | 9 | 38.5\% | 20 | 41.7\% | 5 | 25.0\% | 4 | 42.6\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 38.7\% | 29 |
| Savers, Erith Riverside Shopping Centre | 17.3\% | 13 | 13.0\% | 3 | 19.2\% | 10 | 25.0\% | 3 | 25.0\% | 4 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| Shoe Zone, Erith Riverside Shopping Centre | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 0.0\% | 0 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Card Factory, Erith Riverside Shopping Centre | 6.7\% | 5 | 8.7\% | 2 | 5.8\% | 3 | 16.7\% | 2 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Morrisons, James Watt Way | 28.0\% | 21 | 26.1\% | 6 | 28.8\% | 15 | 8.3\% | 1 | 25.0\% | 4 | 34.0\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 28.0\% | 21 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 2.7\% | 2 | 8.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Farmfoods, Erith Riverside Shopping Centre | 12.0\% | 9 | 17.4\% | 4 | 9.6\% | 5 | 25.0\% | 3 | 6.3\% | 1 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| Greggs, Erith Riverside Shopping Centre | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 16.7\% | 2 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| J G Harrison, Erith Riverside Shopping Centre | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| The Market | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| The Works, Erith Riverside Shopping Centre | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



Q17 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority. Those in Bexleyheath

## 1st mention

| Asda, Broadway | 10.0\% | 15 | 9.8\% | 5 | 10.1\% | 10 | 6.3\% | 3 | 15.6\% | 7 | 8.8\% | 5 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 12.0\% | 18 | 7.8\% | 4 | 14.1\% | 14 | 4.2\% | 2 | 8.9\% | 4 | 21.1\% | 12 | 0.0\% | 0 | 12.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 5.3\% | 8 | 5.9\% | 3 | 5.1\% | 5 | 6.3\% | 3 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 7.3\% | 11 | 5.9\% | 3 | 8.1\% | 8 | 4.2\% | 2 | 2.2\% | 1 | 14.0\% | 8 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 4.2\% | 2 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 10.0\% | 15 | 3.9\% | 2 | 13.1\% | 13 | 4.2\% | 2 | 13.3\% | 6 | 12.3\% | 7 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 6.7\% | 10 | 9.8\% | 5 | 5.1\% | 5 | 4.2\% | 2 | 8.9\% | 4 | 7.0\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 4.0\% | 6 | 7.8\% | 4 | 2.0\% | 2 | 6.3\% | 3 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfor |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 8.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics | Total |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Entertainer, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| The Perfume Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TX Phone Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vision Express, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 15.3\% | 23 | 17.6\% | 9 | 14.1\% | 14 | 18.8\% | 9 | 17.8\% | 8 | 10.5\% | 6 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 | 55 + |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 6.7\% | 10 | 5.9\% | 3 | 7.1\% | 7 | 2.1\% | 1 | 4.4\% | 2 | 12.3\% | 7 | $0.0 \%$ | 0 |  | 10 |  | 0 |  | 0 |
| Morley's, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | $0.0 \%$ | 0 | $2.0 \%$ | 3 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Boots, Broadway Shopping Centre | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 4.2\% | 2 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 7.3\% | 11 | 5.9\% | 3 | 8.1\% | 8 | 4.2\% | 2 | 4.4\% | 2 | 12.3\% | 7 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 2.0\% | 3 | 5.9\% | 3 | 0.0\% | 0 | 2.1\% | 1 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 7.3\% | 11 | 5.9\% | 3 | 8.1\% | 8 | 4.2\% | 2 | 11.1\% | 5 | 7.0\% | 4 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 4.2\% | 2 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 6.7\% | 10 | 7.8\% | 4 | 6.1\% | 6 | 8.3\% | 4 | 2.2\% | 1 | 8.8\% | 5 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 6.7\% | 10 | 5.9\% | 3 | 7.1\% | 7 | 4.2\% | 2 | 8.9\% | 4 | 7.0\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |




|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 |  | 0 | $2.7 \%$ | 4 |  | 0 |  | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Boots, Broadway Shopping Centre | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 2.1\% | 1 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 6.3\% | 3 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 4.2\% | 2 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 0.0\% | 0 | 8.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 4.0\% | 6 | 5.9\% | 3 | 3.0\% | 3 | 4.2\% | 2 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 2.1\% | 1 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 6.0\% | 9 | 2.0\% | 1 | 8.1\% | 8 | 8.3\% | 4 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAME AND LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Entertainer, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q17X Any mention at Q17 [MR] Those in Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 19.3\% | 29 | 17.6\% | 9 | 20.2\% | 20 | 10.4\% | 5 | 24.4\% | 11 | 22.8\% | 13 | 0.0\% | 0 | 19.3\% | 29 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 6.7\% | 10 | 5.9\% | 3 | 7.1\% | 7 | 8.3\% | 4 | 2.2\% | 1 | 8.8\% | 5 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 21.3\% | 32 | 15.7\% | 8 | 24.2\% | 24 | 8.3\% | 4 | 15.6\% | 7 | 36.8\% | 21 | 0.0\% | 0 | 21.3\% | 32 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 9.3\% | 14 | 11.8\% | 6 | 8.1\% | 8 | 10.4\% | 5 | 8.9\% | 4 | 8.8\% | 5 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 15.3\% | 23 | 11.8\% | 6 | 17.2\% | 17 | 8.3\% | 4 | 13.3\% | 6 | 22.8\% | 13 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 6.3\% | 3 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 5.3\% | 8 | 2.0\% | 1 | 7.1\% | 7 | 8.3\% | 4 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 19.3\% | 29 | 11.8\% | 6 | 23.2\% | 23 | 18.8\% | 9 | 15.6\% | 7 | 22.8\% | 13 | 0.0\% | 0 | 19.3\% | 29 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 17.3\% | 26 | 19.6\% | 10 | 16.2\% | 16 | 12.5\% | 6 | 20.0\% | 9 | 19.3\% | 11 | 0.0\% | 0 | 17.3\% | 26 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 8.7\% | 13 | 13.7\% | 7 | 6.1\% | 6 | 10.4\% | 5 | 13.3\% | 6 | 3.5\% | 2 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 6.0\% | 9 | 7.8\% | 4 | 5.1\% | 5 | 4.2\% | 2 | 6.7\% | 3 | 7.0\% | 4 | 0.0\% | 0 | 6.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 4.0\% | 6 | 7.8\% | 4 | 2.0\% | 2 | 6.3\% | 3 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 8.3\% | 4 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 8.7\% | 13 | 7.8\% | 4 | 9.1\% | 9 | 4.2\% | 2 | 11.1\% | 5 | 10.5\% | 6 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 6.3\% | 3 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 6.7\% | 10 | 3.9\% | 2 | 8.1\% | 8 | 10.4\% | 5 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retai Park |  | Bexleyheat |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (PLEASE WRITE IN NAME AND LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 6.0\% | 9 | 0.0\% | 0 | 9.1\% | 9 | 10.4\% | 5 | 8.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 2.7\% | 4 | 7.8\% | 4 | 0.0\% | 0 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| The Entertainer, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| The Perfume Shop, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| TX Phone Shop, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Vision Express, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

Total Male Female 18 - $34 \quad$ 35-54 $\quad 55+\quad$ Tower Retail Bexleyheath $\quad$ Crayford $\quad$ Erith

Q18 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority. Those in Crayford

## 1st mention

Sainsbury's, Townhall

Argos (in Sainsbury's),
Townhall Square Aldi, Roman Way
Aldi, Roman Way Sainsbury's), Town Hall Sainsbury
Square
Iceland, Crayford Road
Iceland, Crayford Road
Post Office, Crayford Road Maplin, Crayford Road
Topps Tiles, Crayford Road Greggs Bakery, Crayford Road
Crayford Town Surgery, Crayford Road
Crayford Library, Town Hall Square
Hair salons/beauty salons (various)
${ }^{\text {(various) }}$
Betting shops (various) Pharmacies (other) Newsagents (various) (Don't know / none) Other specific
retailer/restaurant/café
(PLEASE WRITE IN
NAME AND
LOCATION)
Base:

| $30.4 \%$ | 14 | $35.3 \%$ | 6 | $27.6 \%$ |
| :--- | :--- | :--- | :--- | :--- |

$8 \quad 18.2 \%$
$228.6 \%$
$438.1 \%$
$8 \quad 0.0 \%$
$0 \quad 0.0 \%$
$0 \quad 30.4 \%$ $\qquad$ $4 \quad 0.0 \%$
0

| $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ |
| :--- | :--- | :--- | :--- | :--- |

$0 \quad 0.0 \%$
$0 \quad 0.0 \%$
$0 \quad 0.0 \%$
$0 \quad 0.0 \%$
$0 \quad 0.0 \%$
0 0.0\%
0
21.7
2.2

|  | 1 | $9.5 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $8.7 \%$ | 4 | $0.0 \%$ | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |


| $21.7 \%$ | 10 | $17.6 \%$ | 3 | $24.1 \%$ | 7 | $36.4 \%$ | 4 | $7.1 \%$ | 1 | $23.8 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $21.7 \%$ | 10 | $0.0 \%$ | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | $\begin{array}{llllll}0.0 \% & 0 & 0.0 \% & 0 & 3.4 \% & 0 \\ 0.0 \% & 0 & 0.0 \% & 0 & 0.0 \% & 0\end{array}$ $\begin{array}{lllllllll}0.0 \% & 0 & 0.0 \% & 0 & 0.0 \% & 0 & 0.0 \% & 0 \\ 0\end{array}$


| 4 | $7.1 \%$ | 1 | $23.8 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $21.7 \%$ | 10 | $0.0 \%$ | 0 |
| ---: | ---: | ---: | ---: | ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 0 | $7.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| 0 | $7.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 0 | $7.1 \%$ | 1 | $9.5 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $6.5 \%$ | 3 | $0.0 \%$ | 0 |
| 0 | $7.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| 0 | $0.0 \%$ | 0 | $4.8 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| 4 | $28.6 \%$ | 4 | $14.3 \%$ | 3 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $23.9 \%$ | 11 | $0.0 \%$ | 0 |
| 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0

0
0
$0.0 \%$
$0.0 \% \quad 0 \quad 0.0 \% \quad 0$
$\begin{array}{llll}0 & 0.0 \% & 0 & 0.0 \%\end{array}$
$2.2 \% \quad 1$
$6.5 \% \quad 3 \quad 0.0 \%$
$2.2 \%$

| $2.2 \%$ | 1 | $5.9 \%$ | 1 | $0.0 \%$ | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |


| $0.0 \%$ | 0 | $5.9 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |  |  |


| $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| $2.2 \%$ | 1 | $0.0 \%$ | 0 | $3.4 \%$ | 1 | $0.0 \%$ | 0 |
| $23.9 \%$ | 11 | $29.4 \%$ | 5 | $20.7 \%$ | 6 | $36.4 \%$ | 4 |
| $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |


|  | Total |  | Male | Female |  |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Aldi, Roman Way | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 9.1\% | 1 | 7.1\% | 1 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Iceland, Crayford Road | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 15.2\% | 7 | 11.8\% | 2 | 17.2\% | 5 | 9.1\% | 1 | 14.3\% | 2 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 15.2\% | 7 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 56.5\% | 26 | 58.8\% | 10 | 55.2\% | 16 | 72.7\% | 8 | 64.3\% | 9 | 42.9\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 56.5\% | 26 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhea |  | Crayfo |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q18X Any mention at Q18 [MR] Those in Crayford |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 34.8\% | 16 | 41.2\% | 7 | 31.0\% | 9 | 27.3\% | 3 | 35.7\% | 5 | 38.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 34.8\% | 16 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Aldi, Roman Way | 19.6\% | 9 | 17.6\% | 3 | 20.7\% | 6 | 18.2\% | 2 | 14.3\% | 2 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 19.6\% | 9 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Iceland, Crayford Road | 30.4\% | 14 | 23.5\% | 4 | 34.5\% | 10 | 36.4\% | 4 | 14.3\% | 2 | 38.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 30.4\% | 14 | 0.0\% | 0 |
| Post Office, Crayford Road | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 13.0\% | 6 | 11.8\% | 2 | 13.8\% | 4 | 0.0\% | 0 | 7.1\% | 1 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| Florists (various) | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 15.2\% | 7 | 11.8\% | 2 | 17.2\% | 5 | 9.1\% | 1 | 14.3\% | 2 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 15.2\% | 7 | 0.0\% | 0 |
| Newsagents (various) | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## 9 Do you intend to Those in Crayford

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Yes | $45.7 \%$ | 21 | $52.9 \%$ | 9 | $41.4 \%$ | 12 | $63.6 \%$ | 7 | $35.7 \%$ | 5 | $42.9 \%$ | 9 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $45.7 \%$ | 21 | $0.0 \%$ | 0 |
| No | $54.3 \%$ | 25 | $47.1 \%$ | 8 | $58.6 \%$ | 17 | $36.4 \%$ | 4 | $64.3 \%$ | 9 | $57.1 \%$ | 12 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $54.3 \%$ | 25 | $0.0 \%$ | 0 |
| Don't know | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


|  | Tota |  | Male | Female |  |  | 18-34 | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q20 How often do you combine your visit to Crayford Town Centre with a visit to Tower Retail Park? <br> Those in Crayford |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Every time / most times | 34.8\% | 16 | 35.3\% | 6 | 34.5\% | 10 | 72.7\% | 8 | 21.4\% | 3 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 34.8\% | 16 | 0.0\% | 0 |
| Every 2nd or 3rd time | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Sometimes | 37.0\% | 17 | 35.3\% | 6 | 37.9\% | 11 | 9.1\% | 1 | 64.3\% | 9 | 33.3\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 37.0\% | 17 | 0.0\% | 0 |
| Less often | 13.0\% | 6 | 17.6\% | 3 | 10.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| Never | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 18.2\% | 2 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Mean Score: Rating as given

Q21AThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of grocery shops on a scale of $\mathbf{1}$ (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | $1.6 \%$ | 5 | $0.0 \%$ | 0 | $2.3 \%$ | 5 | $1.2 \%$ | 1 | $1.1 \%$ | 1 | $2.1 \%$ | 3 | $10.0 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2 | $1.6 \%$ | 5 | $1.0 \%$ | 1 | $1.8 \%$ | 4 | $1.2 \%$ | 1 | $1.1 \%$ | 1 | $2.1 \%$ | 3 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $5.3 \%$ | 4 |
| 3 | $1.2 \%$ | 4 | $1.0 \%$ | 1 | $1.4 \%$ | 3 | $1.2 \%$ | 1 | $0.0 \%$ | 0 | $2.1 \%$ | 3 | $4.0 \%$ | 2 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.3 \%$ | 1 |
| 4 | $3.4 \%$ | 11 | $2.9 \%$ | 3 | $3.7 \%$ | 8 | $4.7 \%$ | 4 | $2.2 \%$ | 2 | $3.5 \%$ | 5 | $8.0 \%$ | 4 | $3.3 \%$ | 5 | $0.0 \%$ | 0 | $2.7 \%$ | 2 |
| 5 - Neutral | $16.5 \%$ | 53 | $25.0 \%$ | 26 | $12.4 \%$ | 27 | $19.8 \%$ | 17 | $23.9 \%$ | 22 | $9.8 \%$ | 14 | $18.0 \%$ | 9 | $20.7 \%$ | 31 | $8.7 \%$ | 4 | $12.0 \%$ | 9 |
| 6 | $10.0 \%$ | 32 | $8.7 \%$ | 9 | $10.6 \%$ | 23 | $15.1 \%$ | 13 | $6.5 \%$ | 6 | $9.1 \%$ | 13 | $4.0 \%$ | 2 | $12.7 \%$ | 19 | $8.7 \%$ | 4 | $9.3 \%$ | 7 |
| 7 | $10.0 \%$ | 32 | $8.7 \%$ | 9 | $10.6 \%$ | 23 | $8.1 \%$ | 7 | $8.7 \%$ | 8 | $11.9 \%$ | 17 | $4.0 \%$ | 2 | $11.3 \%$ | 17 | $6.5 \%$ | 3 | $13.3 \%$ | 10 |
| 8 | $19.3 \%$ | 62 | $12.5 \%$ | 13 | $22.6 \%$ | 49 | $12.8 \%$ | 11 | $20.7 \%$ | 19 | $22.4 \%$ | 32 | $16.0 \%$ | 8 | $20.7 \%$ | 31 | $17.4 \%$ | 8 | $20.0 \%$ | 15 |
| 9 | $14.3 \%$ | 46 | $11.5 \%$ | 12 | $15.7 \%$ | 34 | $12.8 \%$ | 11 | $8.7 \%$ | 8 | $18.9 \%$ | 27 | $8.0 \%$ | 4 | $13.3 \%$ | 20 | $10.9 \%$ | 5 | $22.7 \%$ | 17 |
| ( Satisfied | $12.8 \%$ | 41 | $16.3 \%$ | 17 | $11.1 \%$ | 24 | $5.8 \%$ | 5 | $15.2 \%$ | 14 | $15.4 \%$ | 22 | $0.0 \%$ | 0 | $7.3 \%$ | 11 | $45.7 \%$ | 21 | $12.0 \%$ | 9 |
| (Don't know) | $9.3 \%$ | 30 | $12.5 \%$ | 13 | $7.8 \%$ | 17 | $17.4 \%$ | 15 | $12.0 \%$ | 11 | $2.8 \%$ | 4 | $26.0 \%$ | 13 | $10.0 \%$ | 15 | $2.2 \%$ | 1 | $1.3 \%$ | 1 |
| Mean: |  | 7.12 |  | 7.10 |  | 7.13 |  | 6.63 |  | 7.12 |  | 7.37 |  | 5.41 | 7.03 | 8.53 | 7.28 |  |  |  |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



## Mean Score: Rating as given

## Q21BThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of other retail shops on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 1.2\% | 1 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| 3 | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 1.3\% | 1 |
| 4 | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 3.5\% | 3 | 0.0\% | 0 | 4.2\% | 6 | 4.0\% | 2 | 3.3\% | 5 | 0.0\% | 0 | 2.7\% | 2 |
| 5 - Neutral | 10.6\% | 34 | 12.5\% | 13 | 9.7\% | 21 | 5.8\% | 5 | 8.7\% | 8 | 14.7\% | 21 | 6.0\% | 3 | 6.7\% | 10 | 13.0\% | 6 | 20.0\% | 15 |
| 6 | 11.2\% | 36 | 11.5\% | 12 | 11.1\% | 24 | 9.3\% | 8 | 15.2\% | 14 | 9.8\% | 14 | 16.0\% | 8 | 8.0\% | 12 | 10.9\% | 5 | 14.7\% | 11 |
| 7 | 14.0\% | 45 | 15.4\% | 16 | 13.4\% | 29 | 17.4\% | 15 | 13.0\% | 12 | 12.6\% | 18 | 14.0\% | 7 | 16.7\% | 25 | 8.7\% | 4 | 12.0\% | 9 |
| 8 | 29.0\% | 93 | 25.0\% | 26 | 30.9\% | 67 | 30.2\% | 26 | 31.5\% | 29 | 26.6\% | 38 | 46.0\% | 23 | 31.3\% | 47 | 23.9\% | 11 | 16.0\% | 12 |
| 9 | 17.4\% | 56 | 19.2\% | 20 | 16.6\% | 36 | 20.9\% | 18 | 12.0\% | 11 | 18.9\% | 27 | 6.0\% | 3 | 23.3\% | 35 | 8.7\% | 4 | 18.7\% | 14 |
| 10 - Satisfied | 9.3\% | 30 | 9.6\% | 10 | 9.2\% | 20 | 7.0\% | 6 | 12.0\% | 11 | 9.1\% | 13 | 6.0\% | 3 | 7.3\% | 11 | 23.9\% | 11 | 6.7\% | 5 |
| (Don't know) | 3.4\% | 11 | 2.9\% | 3 | 3.7\% | 8 | 4.7\% | 4 | 5.4\% | 5 | 1.4\% | 2 | 2.0\% | 1 | 3.3\% | 5 | 8.7\% | 4 | 1.3\% | 1 |
| Mean: |  | 7.42 |  | 7.43 |  | 7.42 |  | 7.59 |  | 7.52 |  | 7.26 |  | 7.37 |  | 7.71 |  | 7.74 |  | 6.70 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

## Mean Score: Rating as given

Q21CThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of services, e.g. banks/estate agents on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 12.5\% | 40 | 13.5\% | 14 | 12.0\% | 26 | 11.6\% | 10 | 12.0\% | 11 | 13.3\% | 19 | 4.0\% | 2 | 0.0\% | 0 | 63.0\% | 29 | 12.0\% | 9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 6.2\% | 20 | 5.8\% | 6 | 6.5\% | 14 | 2.3\% | 2 | 3.3\% | 3 | 10.5\% | 15 | 0.0\% | 0 | 0.7\% | 1 | 21.7\% | 10 | 12.0\% | 9 |
| 3 | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 1.2\% | 1 | 2.2\% | 2 | 4.2\% | 6 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| 4 | 5.0\% | 16 | 2.9\% | 3 | 6.0\% | 13 | 4.7\% | 4 | 7.6\% | 7 | 3.5\% | 5 | 6.0\% | 3 | 6.7\% | 10 | 2.2\% | 1 | 2.7\% | 2 |
| 5 - Neutral | 15.3\% | 49 | 14.4\% | 15 | 15.7\% | 34 | 19.8\% | 17 | 20.7\% | 19 | 9.1\% | 13 | 22.0\% | 11 | 16.0\% | 24 | 0.0\% | 0 | 18.7\% | 14 |
| 6 | 10.6\% | 34 | 8.7\% | 9 | 11.5\% | 25 | 7.0\% | 6 | 9.8\% | 9 | 13.3\% | 19 | 12.0\% | 6 | 12.7\% | 19 | 4.3\% | 2 | 9.3\% | 7 |
| 7 | 10.0\% | 32 | 12.5\% | 13 | 8.8\% | 19 | 11.6\% | 10 | 8.7\% | 8 | 9.8\% | 14 | 4.0\% | 2 | 18.0\% | 27 | 0.0\% | 0 | 4.0\% | 3 |
| 8 | 15.3\% | 49 | 16.3\% | 17 | 14.7\% | 32 | 18.6\% | 16 | 15.2\% | 14 | 13.3\% | 19 | 14.0\% | 7 | 20.7\% | 31 | 4.3\% | 2 | 12.0\% | 9 |
| 9 | 12.2\% | 39 | 11.5\% | 12 | 12.4\% | 27 | 11.6\% | 10 | 9.8\% | 9 | 14.0\% | 20 | 2.0\% | 1 | 17.3\% | 26 | 0.0\% | 0 | 16.0\% | 12 |
| $10-$ Satisfied | 1.9\% | 6 | 1.0\% | 1 | 2.3\% | 5 | 0.0\% | 0 | 3.3\% | 3 | 2.1\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 2.7\% | 2 |
| (Don't know) | 8.4\% | 27 | 10.6\% | 11 | 7.4\% | 16 | 11.6\% | 10 | 7.6\% | 7 | 7.0\% | 10 | 26.0\% | 13 | 5.3\% | 8 | 4.3\% | 2 | 5.3\% | 4 |
| Mean: |  | 5.60 |  | 5.60 |  | 5.60 |  | 5.82 |  | 5.64 |  | 5.46 |  | 5.38 |  | 6.95 |  | 1.84 |  | 5.35 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



## Mean Score: Rating as given

## Q21DThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of restaurants and cafes on a scale of 1 (very unsatisfied) to 10 (satisfied)?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| - very unsatisfied | $0.6 \%$ | 2 | $0.0 \%$ | 0 | $0.9 \%$ | 2 | $0.0 \%$ | 0 | $2.2 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $1.3 \%$ | 1 |
| 2 | $0.9 \%$ | 3 | $0.0 \%$ | 0 | $1.4 \%$ | 3 | $1.2 \%$ | 1 | $0.0 \%$ | 0 | $1.4 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $4.0 \%$ | 3 |
| 3 | $0.9 \%$ | 3 | $1.9 \%$ | 2 | $0.5 \%$ | 1 | $2.3 \%$ | 2 | $1.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 2 |
| 4 | $3.4 \%$ | 11 | $2.9 \%$ | 3 | $3.7 \%$ | 8 | $4.7 \%$ | 4 | $0.0 \%$ | 0 | $4.9 \%$ | 7 | $2.0 \%$ | 1 | $4.0 \%$ | 6 | $0.0 \%$ | 0 | $5.3 \%$ | 4 |
| 5 - Neutral | $12.8 \%$ | 41 | $9.6 \%$ | 10 | $14.3 \%$ | 31 | $9.3 \%$ | 8 | $14.1 \%$ | 13 | $14.0 \%$ | 20 | $12.0 \%$ | 6 | $12.0 \%$ | 18 | $13.0 \%$ | 6 | $14.7 \%$ | 11 |
| 6 | $15.0 \%$ | 48 | $13.5 \%$ | 14 | $15.7 \%$ | 34 | $11.6 \%$ | 10 | $20.7 \%$ | 19 | $13.3 \%$ | 19 | $20.0 \%$ | 10 | $19.3 \%$ | 29 | $4.3 \%$ | 2 | $9.3 \%$ | 7 |
| 7 | $15.6 \%$ | 50 | $15.4 \%$ | 16 | $15.7 \%$ | 34 | $20.9 \%$ | 18 | $15.2 \%$ | 14 | $12.6 \%$ | 18 | $22.0 \%$ | 11 | $18.7 \%$ | 28 | $13.0 \%$ | 6 | $6.7 \%$ | 5 |
| 8 | $24.3 \%$ | 78 | $28.8 \%$ | 30 | $22.1 \%$ | 48 | $30.2 \%$ | 26 | $20.7 \%$ | 19 | $23.1 \%$ | 33 | $34.0 \%$ | 17 | $24.7 \%$ | 37 | $15.2 \%$ | 7 | $22.7 \%$ | 17 |
| 9 | $15.9 \%$ | 51 | $15.4 \%$ | 16 | $16.1 \%$ | 35 | $12.8 \%$ | 11 | $16.3 \%$ | 15 | $17.5 \%$ | 25 | $8.0 \%$ | 4 | $14.7 \%$ | 22 | $21.7 \%$ | 10 | $20.0 \%$ | 15 |
| ( Satisfied | $5.3 \%$ | 17 | $5.8 \%$ | 6 | $5.1 \%$ | 11 | $2.3 \%$ | 2 | $6.5 \%$ | 6 | $6.3 \%$ | 9 | $0.0 \%$ | 0 | $2.0 \%$ | 3 | $19.6 \%$ | 9 | $6.7 \%$ | 5 |
| (Don't know) | $5.3 \%$ | 17 | $6.7 \%$ | 7 | $4.6 \%$ | 10 | $4.7 \%$ | 4 | $3.3 \%$ | 3 | $7.0 \%$ | 10 | $2.0 \%$ | 1 | $4.0 \%$ | 6 | $10.9 \%$ | 5 | $6.7 \%$ | 5 |
| Mean: |  | 7.10 |  | 7.30 |  | 7.00 |  | 7.04 |  | 7.07 |  | 7.15 |  | 7.00 |  | 7.02 | 7.83 |  | 6.89 |  |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

## Mean Score: Rating as given

Q21E Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Evening leisure offer (e.g. bars, pubs) on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 1.9\% | 6 | 1.9\% | 2 | 1.8\% | 4 | 2.3\% | 2 | 2.2\% | 2 | 1.4\% | 2 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2.2\% | 7 | 1.0\% | 1 | 2.8\% | 6 | 1.2\% | 1 | 3.3\% | 3 | 2.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 8.0\% | 6 |
| 3 | 3.1\% | 10 | 3.8\% | 4 | 2.8\% | 6 | 3.5\% | 3 | 3.3\% | 3 | 2.8\% | 4 | 4.0\% | 2 | 3.3\% | 5 | 4.3\% | 2 | 1.3\% | 1 |
| 4 | 2.5\% | 8 | 0.0\% | 0 | 3.7\% | 8 | 2.3\% | 2 | 1.1\% | 1 | 3.5\% | 5 | 4.0\% | 2 | 3.3\% | 5 | 0.0\% | 0 | 1.3\% | 1 |
| 5 - Neutral | 12.2\% | 39 | 9.6\% | 10 | 13.4\% | 29 | 14.0\% | 12 | 13.0\% | 12 | 10.5\% | 15 | 14.0\% | 7 | 12.7\% | 19 | 6.5\% | 3 | 13.3\% | 10 |
| 6 | 9.0\% | 29 | 10.6\% | 11 | 8.3\% | 18 | 12.8\% | 11 | 7.6\% | 7 | 7.7\% | 11 | 14.0\% | 7 | 11.3\% | 17 | 0.0\% | 0 | 6.7\% | 5 |
| 7 | 12.2\% | 39 | 16.3\% | 17 | 10.1\% | 22 | 19.8\% | 17 | 8.7\% | 8 | 9.8\% | 14 | 10.0\% | 5 | 19.3\% | 29 | 10.9\% | 5 | 0.0\% | 0 |
| 8 | 12.5\% | 40 | 10.6\% | 11 | 13.4\% | 29 | 14.0\% | 12 | 15.2\% | 14 | 9.8\% | 14 | 10.0\% | 5 | 15.3\% | 23 | 8.7\% | 4 | 10.7\% | 8 |
| 9 | 10.0\% | 32 | 4.8\% | 5 | 12.4\% | 27 | 4.7\% | 4 | 8.7\% | 8 | 14.0\% | 20 | 4.0\% | 2 | 9.3\% | 14 | 13.0\% | 6 | 13.3\% | 10 |
| $10-$ Satisfied | 2.5\% | 8 | 5.8\% | 6 | 0.9\% | 2 | 1.2\% | 1 | 3.3\% | 3 | 2.8\% | 4 | 0.0\% | 0 | 1.3\% | 2 | 10.9\% | 5 | 1.3\% | 1 |
| (Don't know) | 32.1\% | 103 | 35.6\% | 37 | 30.4\% | 66 | 24.4\% | 21 | 33.7\% | 31 | 35.7\% | 51 | 38.0\% | 19 | 24.0\% | 36 | 43.5\% | 20 | 37.3\% | 28 |
| Mean: |  | 6.48 |  | 6.63 |  | 6.41 |  | 6.28 |  | 6.44 |  | 6.64 |  | 5.97 |  | 6.71 |  | 7.46 |  | 5.70 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total | Male | Female | $18-\mathbf{3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Mean Score: Rating as given

Q21F Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Parking provision on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 1.2\% | 1 | 1.1\% | 1 | 1.4\% | 2 | 4.0\% | 2 | 0.7\% | 1 | 2.2\% | 1 | 0.0\% | 0 |
| 3 | 4.4\% | 14 | 6.7\% | 7 | 3.2\% | 7 | 8.1\% | 7 | 4.3\% | 4 | 2.1\% | 3 | 8.0\% | 4 | 6.0\% | 9 | 0.0\% | 0 | 1.3\% | 1 |
| 4 | 5.3\% | 17 | 3.8\% | 4 | 6.0\% | 13 | 2.3\% | 2 | 5.4\% | 5 | 7.0\% | 10 | 12.0\% | 6 | 6.7\% | 10 | 0.0\% | 0 | 1.3\% | 1 |
| 5 - Neutral | 13.4\% | 43 | 16.3\% | 17 | 12.0\% | 26 | 18.6\% | 16 | 15.2\% | 14 | 9.1\% | 13 | 22.0\% | 11 | 11.3\% | 17 | 4.3\% | 2 | 17.3\% | 13 |
| 6 | 11.8\% | 38 | 7.7\% | 8 | 13.8\% | 30 | 15.1\% | 13 | 10.9\% | 10 | 10.5\% | 15 | 18.0\% | 9 | 17.3\% | 26 | 2.2\% | 1 | 2.7\% | 2 |
| 7 | 14.0\% | 45 | 10.6\% | 11 | 15.7\% | 34 | 11.6\% | 10 | 15.2\% | 14 | 14.7\% | 21 | 14.0\% | 7 | 21.3\% | 32 | 4.3\% | 2 | 5.3\% | 4 |
| 8 | 18.1\% | 58 | 19.2\% | 20 | 17.5\% | 38 | 16.3\% | 14 | 20.7\% | 19 | 17.5\% | 25 | 14.0\% | 7 | 21.3\% | 32 | 13.0\% | 6 | 17.3\% | 13 |
| 9 | 12.5\% | 40 | 11.5\% | 12 | 12.9\% | 28 | 12.8\% | 11 | 7.6\% | 7 | 15.4\% | 22 | 2.0\% | 1 | 9.3\% | 14 | 26.1\% | 12 | 17.3\% | 13 |
| 10 - Satisfied | 8.7\% | 28 | 11.5\% | 12 | 7.4\% | 16 | 2.3\% | 2 | 12.0\% | 11 | 10.5\% | 15 | 0.0\% | 0 | 1.3\% | 2 | 19.6\% | 9 | 22.7\% | 17 |
| (Don't know) | 10.3\% | 33 | 12.5\% | 13 | 9.2\% | 20 | 11.6\% | 10 | 6.5\% | 6 | 11.9\% | 17 | 6.0\% | 3 | 4.7\% | 7 | 26.1\% | 12 | 14.7\% | 11 |
| Mean: |  | 6.88 |  | 6.98 |  | 6.83 |  | 6.45 |  | 6.84 |  | 7.17 |  | 5.60 |  | 6.55 |  | 8.21 |  | 7.86 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

Mean Score: Rating as given
Q21G Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Public transport links on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| 3 | $0.9 \%$ | 3 | $1.9 \%$ | 2 | $0.5 \%$ | 1 | $1.2 \%$ | 1 | $1.1 \%$ | 1 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.3 \%$ | 2 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| 4 | $1.9 \%$ | 6 | $1.0 \%$ | 1 | $2.3 \%$ | 5 | $2.3 \%$ | 2 | $0.0 \%$ | 0 | $2.8 \%$ | 4 | $0.0 \%$ | 0 | $3.3 \%$ | 5 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| 5 - Neutral | $11.2 \%$ | 36 | $10.6 \%$ | 11 | $11.5 \%$ | 25 | $10.5 \%$ | 9 | $9.8 \%$ | 9 | $12.6 \%$ | 18 | $26.0 \%$ | 13 | $8.7 \%$ | 13 | $2.2 \%$ | 1 | $12.0 \%$ | 9 |
| 6 | $8.1 \%$ | 26 | $6.7 \%$ | 7 | $8.8 \%$ | 19 | $12.8 \%$ | 11 | $8.7 \%$ | 8 | $4.9 \%$ | 7 | $12.0 \%$ | 6 | $12.7 \%$ | 19 | $0.0 \%$ | 0 | $1.3 \%$ | 1 |
| 7 | $13.7 \%$ | 44 | $16.3 \%$ | 17 | $12.4 \%$ | 27 | $12.8 \%$ | 11 | $15.2 \%$ | 14 | $13.3 \%$ | 19 | $14.0 \%$ | 7 | $20.0 \%$ | 30 | $4.3 \%$ | 2 | $6.7 \%$ | 5 |
| 8 | $27.1 \%$ | 87 | $26.9 \%$ | 28 | $27.2 \%$ | 59 | $23.3 \%$ | 20 | $34.8 \%$ | 32 | $24.5 \%$ | 35 | $30.0 \%$ | 15 | $32.0 \%$ | 48 | $6.5 \%$ | 3 | $28.0 \%$ | 21 |
| 9 | $18.4 \%$ | 59 | $18.3 \%$ | 19 | $18.4 \%$ | 40 | $22.1 \%$ | 19 | $9.8 \%$ | 9 | $21.7 \%$ | 31 | $10.0 \%$ | 5 | $15.3 \%$ | 23 | $32.6 \%$ | 15 | $21.3 \%$ | 16 |
| 10 - Satisfied | $10.3 \%$ | 33 | $12.5 \%$ | 13 | $9.2 \%$ | 20 | $5.8 \%$ | 5 | $13.0 \%$ | 12 | $11.2 \%$ | 16 | $0.0 \%$ | 0 | $3.3 \%$ | 5 | $32.6 \%$ | 15 | $17.3 \%$ | 13 |
| (Don't know) | $8.4 \%$ | 27 | $5.8 \%$ | 6 | $9.7 \%$ | 21 | $9.3 \%$ | 8 | $7.6 \%$ | 7 | $8.4 \%$ | 12 | $8.0 \%$ | 4 | $3.3 \%$ | 5 | $17.4 \%$ | 8 | $13.3 \%$ | 10 |
| Mean: |  | 7.60 |  | 7.66 |  | 7.57 |  | 7.44 |  | 7.66 |  | 7.66 |  | 6.85 |  | 7.28 | 8.82 | 8.12 |  |  |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Mean Score: Rating as given

## Q21HThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Quality of the public realmon a scale of $\mathbf{1}$ (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| 3 | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 0.0\% | 0 | 2.2\% | 2 | 1.4\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 1.3\% | 1 |
| 4 | 3.1\% | 10 | 2.9\% | 3 | 3.2\% | 7 | 4.7\% | 4 | 2.2\% | 2 | 2.8\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 22.1\% | 71 | 26.0\% | 27 | 20.3\% | 44 | 16.3\% | 14 | 23.9\% | 22 | 24.5\% | 35 | 28.0\% | 14 | 17.3\% | 26 | 26.1\% | 12 | 25.3\% | 19 |
| 6 | 15.6\% | 50 | 10.6\% | 11 | 18.0\% | 39 | 15.1\% | 13 | 20.7\% | 19 | 12.6\% | 18 | 24.0\% | 12 | 22.7\% | 34 | 0.0\% | 0 | 5.3\% | 4 |
| 7 | 13.1\% | 42 | 17.3\% | 18 | 11.1\% | 24 | 19.8\% | 17 | 13.0\% | 12 | 9.1\% | 13 | 12.0\% | 6 | 18.7\% | 28 | 6.5\% | 3 | 6.7\% | 5 |
| 8 | 16.8\% | 54 | 19.2\% | 20 | 15.7\% | 34 | 22.1\% | 19 | 13.0\% | 12 | 16.1\% | 23 | 22.0\% | 11 | 15.3\% | 23 | 8.7\% | 4 | 21.3\% | 16 |
| 9 | 10.0\% | 32 | 6.7\% | 7 | 11.5\% | 25 | 7.0\% | 6 | 8.7\% | 8 | 12.6\% | 18 | 2.0\% | 1 | 7.3\% | 11 | 15.2\% | 7 | 17.3\% | 13 |
| 10 - Satisfied | 3.4\% | 11 | 1.9\% | 2 | 4.1\% | 9 | 1.2\% | 1 | 3.3\% | 3 | 4.9\% | 7 | 2.0\% | 1 | 0.7\% | 1 | 13.0\% | 6 | 4.0\% | 3 |
| (Don't know) | 13.7\% | 44 | 14.4\% | 15 | 13.4\% | 29 | 11.6\% | 10 | 12.0\% | 11 | 16.1\% | 23 | 10.0\% | 5 | 9.3\% | 14 | 28.3\% | 13 | 16.0\% | 12 |
| Mean: |  | 6.63 |  | 6.55 |  | 6.66 |  | 6.61 |  | 6.44 |  | 6.77 |  | 6.47 |  | 6.41 |  | 7.18 |  | 6.92 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

## Mean Score: Rating as given

Q211 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Family activities on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 2.8\% | 9 | 3.8\% | 4 | 2.3\% | 5 | 2.3\% | 2 | 3.3\% | 3 | 2.8\% | 4 | 2.0\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 8.0\% | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2.2\% | 7 | 1.0\% | 1 | 2.8\% | 6 | 2.3\% | 2 | 1.1\% | 1 | 2.8\% | 4 | 4.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 5.3\% | 4 |
| 3 | 3.7\% | 12 | 1.0\% | 1 | 5.1\% | 11 | 4.7\% | 4 | 2.2\% | 2 | 4.2\% | 6 | 0.0\% | 0 | 2.7\% | 4 | 6.5\% | 3 | 6.7\% | 5 |
| 4 | 3.1\% | 10 | 1.0\% | 1 | 4.1\% | 9 | 7.0\% | 6 | 1.1\% | 1 | 2.1\% | 3 | 4.0\% | 2 | 3.3\% | 5 | 2.2\% | 1 | 2.7\% | 2 |
| 5 - Neutral | 16.5\% | 53 | 17.3\% | 18 | 16.1\% | 35 | 16.3\% | 14 | 17.4\% | 16 | 16.1\% | 23 | 18.0\% | 9 | 16.0\% | 24 | 15.2\% | 7 | 17.3\% | 13 |
| 6 | 12.5\% | 40 | 18.3\% | 19 | 9.7\% | 21 | 8.1\% | 7 | 20.7\% | 19 | 9.8\% | 14 | 12.0\% | 6 | 19.3\% | 29 | 8.7\% | 4 | 1.3\% | 1 |
| 7 | 13.7\% | 44 | 12.5\% | 13 | 14.3\% | 31 | 10.5\% | 9 | 17.4\% | 16 | 13.3\% | 19 | 16.0\% | 8 | 22.7\% | 34 | 2.2\% | 1 | 1.3\% | 1 |
| 8 | 12.5\% | 40 | 11.5\% | 12 | 12.9\% | 28 | 20.9\% | 18 | 10.9\% | 10 | 8.4\% | 12 | 14.0\% | 7 | 13.3\% | 20 | 8.7\% | 4 | 12.0\% | 9 |
| 9 | 5.9\% | 19 | 4.8\% | 5 | 6.5\% | 14 | 3.5\% | 3 | 5.4\% | 5 | 7.7\% | 11 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 17.3\% | 13 |
| 10 - Satisfied | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 0.0\% | 0 | 2.2\% | 2 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 4.3\% | 2 | 0.0\% | 0 |
| (Don't know) | 25.9\% | 83 | 27.9\% | 29 | 24.9\% | 54 | 24.4\% | 21 | 18.5\% | 17 | 31.5\% | 45 | 30.0\% | 15 | 17.3\% | 26 | 45.7\% | 21 | 28.0\% | 21 |
| Mean: |  | 6.06 |  | 6.12 |  | 6.04 |  | 5.97 |  | 6.21 |  | 6.01 |  | 5.89 |  | 6.44 |  | 5.40 |  | 5.63 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



## Mean Score: Rating as given

## Q21J Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Quality of landscape / greenspaceson a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 3.1\% | 10 | 3.8\% | 4 | 2.8\% | 6 | 1.2\% | 1 | 1.1\% | 1 | 5.6\% | 8 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 3 | 3.1\% | 10 | 2.9\% | 3 | 3.2\% | 7 | 0.0\% | 0 | 4.3\% | 4 | 4.2\% | 6 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 4 | 3.7\% | 12 | 4.8\% | 5 | 3.2\% | 7 | 7.0\% | 6 | 0.0\% | 0 | 4.2\% | 6 | 0.0\% | 0 | 4.0\% | 6 | 8.7\% | 4 | 2.7\% | 2 |
| 5 - Neutral | 17.1\% | 55 | 15.4\% | 16 | 18.0\% | 39 | 17.4\% | 15 | 16.3\% | 15 | 17.5\% | 25 | 20.0\% | 10 | 10.0\% | 15 | 15.2\% | 7 | 30.7\% | 23 |
| 6 | 17.4\% | 56 | 23.1\% | 24 | 14.7\% | 32 | 15.1\% | 13 | 18.5\% | 17 | 18.2\% | 26 | 24.0\% | 12 | 22.0\% | 33 | 13.0\% | 6 | 6.7\% | 5 |
| 7 | 16.8\% | 54 | 16.3\% | 17 | 17.1\% | 37 | 18.6\% | 16 | 18.5\% | 17 | 14.7\% | 21 | 12.0\% | 6 | 25.3\% | 38 | 15.2\% | 7 | 4.0\% | 3 |
| 8 | 22.4\% | 72 | 25.0\% | 26 | 21.2\% | 46 | 23.3\% | 20 | 22.8\% | 21 | 21.7\% | 31 | 28.0\% | 14 | 23.3\% | 35 | 28.3\% | 13 | 13.3\% | 10 |
| 9 | 9.7\% | 31 | 3.8\% | 4 | 12.4\% | 27 | 10.5\% | 9 | 8.7\% | 8 | 9.8\% | 14 | 4.0\% | 2 | 10.7\% | 16 | 6.5\% | 3 | 13.3\% | 10 |
| 10 - Satisfied | 1.6\% | 5 | 1.9\% | 2 | 1.4\% | 3 | 0.0\% | 0 | 2.2\% | 2 | 2.1\% | 3 | 0.0\% | 0 | 1.3\% | 2 | 6.5\% | 3 | 0.0\% | 0 |
| (Don't know) | 4.4\% | 14 | 1.9\% | 2 | 5.5\% | 12 | 5.8\% | 5 | 6.5\% | 6 | 2.1\% | 3 | 8.0\% | 4 | 3.3\% | 5 | 4.3\% | 2 | 4.0\% | 3 |
| Mean: |  | 6.50 |  | 6.32 |  | 6.58 |  | 6.58 |  | 6.64 |  | 6.36 |  | 6.50 |  | 6.94 |  | 6.77 |  | 5.42 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

## Mean Score: Rating as given

Q22 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the River Cray as a town centre asset on a scale of 1 (very unsatisfied) to 10 (satisfied): Those in Tower Retail Park and Crayford

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 2.1\% | 2 | 6.7\% | 2 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 | 2.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 12.5\% | 12 | 10.0\% | 3 | 13.6\% | 9 | 15.4\% | 4 | 6.5\% | 2 | 15.4\% | 6 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 10.4\% | 10 | 6.7\% | 2 | 12.1\% | 8 | 3.8\% | 1 | 16.1\% | 5 | 10.3\% | 4 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 14.6\% | 14 | 13.3\% | 4 | 15.2\% | 10 | 7.7\% | 2 | 19.4\% | 6 | 15.4\% | 6 | 28.0\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 11.5\% | 11 | 6.7\% | 2 | 13.6\% | 9 | 26.9\% | 7 | 9.7\% | 3 | 2.6\% | 1 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10-Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 1.0\% | 1 | 0.0\% | 0 | 1.5\% | 1 | 0.0\% | 0 | 3.2\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No response | 47.9\% | 46 | 56.7\% | 17 | 43.9\% | 29 | 42.3\% | 11 | 45.2\% | 14 | 53.8\% | 21 | 0.0\% | 0 | 0.0\% |  | 00.0\% | 46 | 0.0\% | 0 |
| Mean: |  | 7.41 |  | 7.08 |  | 7.53 |  | 7.67 |  | 7.63 |  | 7.00 |  | 7.41 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 96 |  | 30 |  | 66 |  | 26 |  | 31 |  | 39 |  | 50 |  | 0 |  | 46 |  | 0 |

## Mean Score: Rating as given

Q23 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the River Thames as a town centre asset on a scale of 1 (very unsatisfied) to 10 (satisfied): Those in Erith

| 1 - very unsatisfied | 5.3\% | 4 | 8.7\% | 2 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 6.7\% | 5 | 13.0\% | 3 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 5 - Neutral | 17.3\% | 13 | 17.4\% | 4 | 17.3\% | 9 | 33.3\% | 4 | 6.3\% | 1 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 6 | 17.3\% | 13 | 26.1\% | 6 | 13.5\% | 7 | 16.7\% | 2 | 18.8\% | 3 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 7 | 17.3\% | 13 | 17.4\% | 4 | 17.3\% | 9 | 8.3\% | 1 | 25.0\% | 4 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 8 | 14.7\% | 11 | 4.3\% | 1 | 19.2\% | 10 | 16.7\% | 2 | 6.3\% | 1 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| 9 | 16.0\% | 12 | 13.0\% | 3 | 17.3\% | 9 | 16.7\% | 2 | 6.3\% | 1 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| 10 - Satisfied | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Mean: |  | 6.37 |  | 5.52 |  | 6.75 |  | 6.42 |  | 5.88 |  | 6.53 |  | 0.00 |  | 0.00 |  | 0.00 |  | 6.37 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

Total Male Female 18-34 $\mathbf{3 5 - 5 4} \quad \mathbf{5 5}+\quad$ Tower Retail Bexleyheath Crayford $\quad$ Erith

Q24 What do you like about ..... (STUDY CENTRE)? Please name up to TWO mentions.

| 1st Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good shops | 24.3\% | 78 | 20.2\% | 21 | 26.3\% | 57 | 25.6\% | 22 | 21.7\% | 20 | 25.2\% | 36 | 30.0\% | 15 | 19.3\% | 29 | 23.9\% | 11 | 30.7\% | 23 |
| Good range of services | 6.5\% | 21 | 5.8\% | 6 | 6.9\% | 15 | 3.5\% | 3 | 3.3\% | 3 | 10.5\% | 15 | 2.0\% | 1 | 4.7\% | 7 | 4.3\% | 2 | 14.7\% | 11 |
| Good range of entertainment / restaurants / public houses | 1.9\% | 6 | 3.8\% | 4 | 0.9\% | 2 | 4.7\% | 4 | 2.2\% | 2 | 0.0\% | 0 | 4.0\% | 2 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Goods at discounted rate / cheaper goods / bargains | 7.2\% | 23 | 5.8\% | 6 | 7.8\% | 17 | 12.8\% | 11 | 4.3\% | 4 | 5.6\% | 8 | 4.0\% | 2 | 9.3\% | 14 | 2.2\% | 1 | 8.0\% | 6 |
| Attractive environment / nice place | 9.7\% | 31 | 6.7\% | 7 | 11.1\% | 24 | 3.5\% | 3 | 15.2\% | 14 | 9.8\% | 14 | 20.0\% | 10 | 13.3\% | 20 | 0.0\% | 0 | 1.3\% | 1 |
| Clean / well maintained streets | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 2.3\% | 2 | 2.2\% | 2 | 2.8\% | 4 | 8.0\% | 4 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to park | 3.4\% | 11 | 2.9\% | 3 | 3.7\% | 8 | 2.3\% | 2 | 3.3\% | 3 | 4.2\% | 6 | 4.0\% | 2 | 2.7\% | 4 | 8.7\% | 4 | 1.3\% | 1 |
| Cheap parking | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 1.3\% | 1 |
| Easy accessible from home | 10.6\% | 34 | 8.7\% | 9 | 11.5\% | 25 | 7.0\% | 6 | 9.8\% | 9 | 13.3\% | 19 | 16.0\% | 8 | 8.0\% | 12 | 8.7\% | 4 | 13.3\% | 10 |
| Easy accessible from work | 3.7\% | 12 | 4.8\% | 5 | 3.2\% | 7 | 4.7\% | 4 | 3.3\% | 3 | 3.5\% | 5 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 9.3\% | 7 |
| Good value for money | 4.7\% | 15 | 2.9\% | 3 | 5.5\% | 12 | 1.2\% | 1 | 8.7\% | 8 | 4.2\% | 6 | 2.0\% | 1 | 6.0\% | 9 | 6.5\% | 3 | 2.7\% | 2 |
| Good safety / security | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Linked trips to Tower Retail Park | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Friendly place / people | 7.8\% | 25 | 9.6\% | 10 | 6.9\% | 15 | 9.3\% | 8 | 8.7\% | 8 | 6.3\% | 9 | 2.0\% | 1 | 5.3\% | 8 | 13.0\% | 6 | 13.3\% | 10 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Car wash | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services CEX | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyh |  | Crayf |  | Eri |  |
| Particular shops / services McDonalds | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - $\mathrm{O} 2$ | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 9.3\% | 30 | 14.4\% | 15 | 6.9\% | 15 | 8.1\% | 7 | 9.8\% | 9 | 9.8\% | 14 | 0.0\% | 0 | 10.0\% | 15 | 26.1\% | 12 | 4.0\% | 3 |
| (Don't know) | 3.7\% | 12 | 5.8\% | 6 | 2.8\% | 6 | 9.3\% | 8 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 4.3\% | 2 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good shops | 10.9\% | 35 | 8.7\% | 9 | 12.0\% | 26 | 7.0\% | 6 | 14.1\% | 13 | 11.2\% | 16 | 20.0\% | 10 | 8.7\% | 13 | 6.5\% | 3 | 12.0\% | 9 |
| Good range of services | 5.9\% | 19 | 1.0\% | 1 | 8.3\% | 18 | 2.3\% | 2 | 9.8\% | 9 | 5.6\% | 8 | 2.0\% | 1 | 4.7\% | 7 | 2.2\% | 1 | 13.3\% | 10 |
| Good range of entertainment / restaurants / public houses | 3.1\% | 10 | 3.8\% | 4 | 2.8\% | 6 | 4.7\% | 4 | 0.0\% | 0 | 4.2\% | 6 | 2.0\% | 1 | 5.3\% | 8 | 0.0\% | 0 | 1.3\% | 1 |
| Goods at discounted rate / cheaper goods / bargains | 8.1\% | 26 | 9.6\% | 10 | 7.4\% | 16 | 3.5\% | 3 | 14.1\% | 13 | 7.0\% | 10 | 4.0\% | 2 | 13.3\% | 20 | 0.0\% | 0 | 5.3\% | 4 |
| Attractive environment / nice place | 9.7\% | 31 | 6.7\% | 7 | 11.1\% | 24 | 12.8\% | 11 | 7.6\% | 7 | 9.1\% | 13 | 18.0\% | 9 | 14.0\% | 21 | 0.0\% | 0 | 1.3\% | 1 |
| Clean / well maintained streets | 9.3\% | 30 | 9.6\% | 10 | 9.2\% | 20 | 7.0\% | 6 | 12.0\% | 11 | 9.1\% | 13 | 10.0\% | 5 | 16.0\% | 24 | 2.2\% | 1 | 0.0\% | 0 |
| Easy to park | 4.7\% | 15 | 3.8\% | 4 | 5.1\% | 11 | 3.5\% | 3 | 5.4\% | 5 | 4.9\% | 7 | 10.0\% | 5 | 1.3\% | 2 | 8.7\% | 4 | 5.3\% | 4 |
| Cheap parking | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 1.2\% | 1 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 4.0\% | 3 |
| Easy accessible from home | 8.4\% | 27 | 4.8\% | 5 | 10.1\% | 22 | 10.5\% | 9 | 7.6\% | 7 | 7.7\% | 11 | 10.0\% | 5 | 4.7\% | 7 | 4.3\% | 2 | 17.3\% | 13 |
| Easy accessible from work | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| Good value for money | 6.5\% | 21 | 9.6\% | 10 | 5.1\% | 11 | 9.3\% | 8 | 4.3\% | 4 | 6.3\% | 9 | 6.0\% | 3 | 6.0\% | 9 | 8.7\% | 4 | 6.7\% | 5 |
| Good safety / security | 1.9\% | 6 | 1.9\% | 2 | 1.8\% | 4 | 2.3\% | 2 | 2.2\% | 2 | 1.4\% | 2 | 6.0\% | 3 | 1.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 |
| Linked trips to Tower Retail Park | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 2.1\% | 3 | 0.0\% | 0 | 0.7\% | 1 | 6.5\% | 3 | 0.0\% | 0 |
| Friendly place / people | 5.0\% | 16 | 6.7\% | 7 | 4.1\% | 9 | 5.8\% | 5 | 2.2\% | 2 | 6.3\% | 9 | 4.0\% | 2 | 2.7\% | 4 | 8.7\% | 4 | 8.0\% | 6 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - <br> Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - <br> McDonalds | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particular shops / services O 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 11.2\% | 36 | 15.4\% | 16 | 9.2\% | 20 | 10.5\% | 9 | 7.6\% | 7 | 14.0\% | 20 | 0.0\% | 0 | 9.3\% | 14 | 26.1\% | 12 | 13.3\% | 10 |
| (Don't know) | 5.0\% | 16 | 7.7\% | 8 | 3.7\% | 8 | 11.6\% | 10 | 2.2\% | 2 | 2.8\% | 4 | 2.0\% | 1 | 8.7\% | 13 | 4.3\% | 2 | 0.0\% | 0 |
| (Nothing else) | 6.5\% | 21 | 8.7\% | 9 | 5.5\% | 12 | 4.7\% | 4 | 8.7\% | 8 | 6.3\% | 9 | 4.0\% | 2 | 1.3\% | 2 | 21.7\% | 10 | 9.3\% | 7 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$ Tower Retail Bexleyheath Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q24X Any mention at Q24 [MR]

| Good shops | 35.2\% | 113 | 28.8\% | 30 | 38.2\% | 83 | 32.6\% | 28 | 35.9\% | 33 | 36.4\% | 52 | 50.0\% | 25 | 28.0\% | 42 | 30.4\% | 14 | 42.7\% | 32 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of services | 12.5\% | 40 | 6.7\% | 7 | 15.2\% | 33 | 5.8\% | 5 | 13.0\% | 12 | 16.1\% | 23 | 4.0\% | 2 | 9.3\% | 14 | 6.5\% | 3 | 28.0\% | 21 |
| Good range of entertainment / restaurants / public houses | 5.0\% | 16 | 7.7\% | 8 | 3.7\% | 8 | 9.3\% | 8 | 2.2\% | 2 | 4.2\% | 6 | 6.0\% | 3 | 8.0\% | 12 | 0.0\% | 0 | 1.3\% | 1 |
| Goods at discounted rate / cheaper goods / bargains | 15.3\% | 49 | 15.4\% | 16 | 15.2\% | 33 | 16.3\% | 14 | 18.5\% | 17 | 12.6\% | 18 | 8.0\% | 4 | 22.7\% | 34 | 2.2\% | 1 | 13.3\% | 10 |
| Attractive environment / nice place | 19.3\% | 62 | 13.5\% | 14 | 22.1\% | 48 | 16.3\% | 14 | 22.8\% | 21 | 18.9\% | 27 | 38.0\% | 19 | 27.3\% | 41 | 0.0\% | 0 | 2.7\% | 2 |
| Clean / well maintained streets | 11.8\% | 38 | 12.5\% | 13 | 11.5\% | 25 | 9.3\% | 8 | 14.1\% | 13 | 11.9\% | 17 | 18.0\% | 9 | 18.7\% | 28 | 2.2\% | 1 | 0.0\% | 0 |
| Easy to park | 8.1\% | 26 | 6.7\% | 7 | 8.8\% | 19 | 5.8\% | 5 | 8.7\% | 8 | 9.1\% | 13 | 14.0\% | 7 | 4.0\% | 6 | 17.4\% | 8 | 6.7\% | 5 |
| Cheap parking | 1.9\% | 6 | 1.0\% | 1 | 2.3\% | 5 | 1.2\% | 1 | 3.3\% | 3 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 2.2\% | 1 | 5.3\% | 4 |
| Easy accessible from home | 19.0\% | 61 | 13.5\% | 14 | 21.7\% | 47 | 17.4\% | 15 | 17.4\% | 16 | 21.0\% | 30 | 26.0\% | 13 | 12.7\% | 19 | 13.0\% | 6 | 30.7\% | 23 |
| Easy accessible from work | 4.4\% | 14 | 4.8\% | 5 | 4.1\% | 9 | 5.8\% | 5 | 3.3\% | 3 | 4.2\% | 6 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 10.7\% | 8 |
| Good value for money | 11.2\% | 36 | 12.5\% | 13 | 10.6\% | 23 | 10.5\% | 9 | 13.0\% | 12 | 10.5\% | 15 | 8.0\% | 4 | 12.0\% | 18 | 15.2\% | 7 | 9.3\% | 7 |
| Good safety / security | 2.5\% | 8 | 1.9\% | 2 | 2.8\% | 6 | 2.3\% | 2 | 3.3\% | 3 | 2.1\% | 3 | 10.0\% | 5 | 1.3\% |  | 0.0\% | 0 | 1.3\% | 1 |
| Linked trips to Tower Retail Park | 1.6\% | 5 | 1.9\% | 2 | 1.4\% | 3 | 1.2\% | 1 | 1.1\% | 1 | 2.1\% | 3 | 2.0\% | 1 | 0.7\% | 1 | 6.5\% | 3 | 0.0\% | 0 |
| Friendly place / people | 12.8\% | 41 | 16.3\% | 17 | 11.1\% | 24 | 15.1\% | 13 | 10.9\% | 10 | 12.6\% | 18 | 6.0\% | 3 | 8.0\% | 12 | 21.7\% | 10 | 21.3\% | 16 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Car wash | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services CEX | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services McDonalds | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particular shops / services - $\mathrm{O} 2$ | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

## Q25 Are there any factors which discourage you from visiting ..... (STUDY CENTRE) in the evening? [MR]

| Lack of pubs / bars / clubs | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lack of restaurants | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of late night shopping | 2.8\% | 9 | 3.8\% | 4 | 2.3\% | 5 | 1.2\% | 1 | 6.5\% | 6 | 1.4\% | 2 | 6.0\% | 3 | 2.0\% | 3 | 2.2\% | 1 | 2.7\% | 2 |
| Feels unsafe | 2.8\% | 9 | 1.9\% | 2 | 3.2\% | 7 | 1.2\% | 1 | 1.1\% | 1 | 4.9\% | 7 | 0.0\% | 0 | 0.7\% | 1 | 4.3\% | 2 | 8.0\% | 6 |
| Lack of public transport | 1.9\% | 6 | 2.9\% | 3 | 1.4\% | 3 | 1.2\% | 1 | 3.3\% | 3 | 1.4\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 1.3\% | 1 |
| Cost of parking | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Difficult to park | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of leisure facilities (cinema, bowling, bingo, etc) | 3.1\% | 10 | 3.8\% | 4 | 2.8\% | 6 | 5.8\% | 5 | 3.3\% | 3 | 1.4\% | 2 | 6.0\% | 3 | 3.3\% | 5 | 0.0\% | 0 | 2.7\% | 2 |
| Don't like going out at night | 14.0\% | 45 | 10.6\% | 11 | 15.7\% | 34 | 0.0\% | 0 | 4.3\% | 4 | 28.7\% | 41 | 12.0\% | 6 | 14.7\% | 22 | 0.0\% | 0 | 22.7\% | 17 |
| I have young children | 3.4\% | 11 | 1.0\% | 1 | 4.6\% | 10 | 8.1\% | 7 | 4.3\% | 4 | 0.0\% | 0 | 2.0\% | 1 | 3.3\% | 5 | 4.3\% | 2 | 4.0\% | 3 |
| Too far to travel | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 1.2\% | 1 | 2.2\% | 2 | 0.7\% | 1 | 2.0\% | 1 | 1.3\% | 2 | 2.2\% | 1 | 0.0\% | 0 |
| Nothing to do here on an evening / nothing appeals | 15.6\% | 50 | 20.2\% | 21 | 13.4\% | 29 | 15.1\% | 13 | 22.8\% | 21 | 11.2\% | 16 | 14.0\% | 7 | 14.0\% | 21 | 6.5\% | 3 | 25.3\% | 19 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 7.2\% | 23 | 8.7\% | 9 | 6.5\% | 14 | 8.1\% | 7 | 5.4\% | 5 | 7.7\% | 11 | 6.0\% | 3 | 13.3\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing) | 48.3\% | 155 | 43.3\% | 45 | 50.7\% | 110 | 57.0\% | 49 | 46.7\% | 43 | 44.1\% | 63 | 48.0\% | 24 | 42.7\% | 64 | 78.3\% | 36 | 41.3\% | 31 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total Male | Female | 18-34 | 35-54 | 55 | Tower Retail Bexleyheath <br> Park | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q26 Could you tell me the name of a specific retailer or food / drink operator that you would like to see in ..... (STUDY CENTRE)?

| African food shop | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aldi | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 1.2\% | 1 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 5.3\% | 4 |
| Any Bank | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Asda | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 0.0\% | 0 | 4.3\% | 4 | 0.7\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| B\&M | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 2.2\% | 1 | 0.0\% | 0 |
| Baby / childrens clothes shop | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 3.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 2.7\% | 2 |
| Bon Marche | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Boots | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| Boss | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger King | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Burtons | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Butchers | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 2.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Café Nero | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cats at Home | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Chinese restaurant | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Co-op | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Debenhams | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 1.2\% | 1 | 3.3\% | 3 | 3.5\% | 5 | 2.0\% | 1 | 4.7\% | 7 | 0.0\% | 0 | 1.3\% | 1 |
| DIY store | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Dolcis | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dunelm | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Electrical Retailer | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Ethical Food outlet | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Evans | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Game shop | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 |
| GAP | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 0.0\% | 0 | 3.3\% | 3 | 0.0\% | 0 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Health shop | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Hi Fi shop | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| HMV | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbs | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Homeware store | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| House of Fraser | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 0.0\% | 0 | 2.2\% | 2 | 0.7\% | 1 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Ikea | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Independent clothes shops | 2.2\% | 7 | 2.9\% | 3 | 1.8\% | 4 | 2.3\% | 2 | 2.2\% | 2 | 2.1\% | 3 | 6.0\% | 3 | 0.7\% | 1 | 2.2\% | 1 | 2.7\% | 2 |
| John Lewis | 2.2\% | 7 | 0.0\% | 0 | 3.2\% | 7 | 1.2\% | 1 | 1.1\% | 1 | 3.5\% | 5 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 0.0\% | 0 | 2.2\% | 2 | 2.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 5.3\% | 4 |
| Lloyds Bank | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| M\&Co | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Marks \& Spencer | 3.4\% | 11 | 1.9\% | 2 | 4.1\% | 9 | 2.3\% | 2 | 4.3\% | 4 | 3.5\% | 5 | 8.0\% | 4 | 0.7\% | 1 | 6.5\% | 3 | 4.0\% | 3 |
| Matalan | 2.5\% | 8 | 1.9\% | 2 | 2.8\% | 6 | 5.8\% | 5 | 2.2\% | 2 | 0.7\% | 1 | 2.0\% | 1 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Music shop | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Next | 4.1\% | 13 | 4.8\% | 5 | 3.7\% | 8 | 4.7\% | 4 | 6.5\% | 6 | 2.1\% | 3 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 1.3\% | 1 |
| PC World | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Pie \& Mash Café | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Pizza Express | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 2.2\% | 2 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Pizza Hut | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Poundshop | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 2.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Primark | 3.7\% | 12 | 3.8\% | 4 | 3.7\% | 8 | 7.0\% | 6 | 2.2\% | 2 | 2.8\% | 4 | 4.0\% | 2 | 0.0\% | 0 | 6.5\% | 3 | 9.3\% | 7 |
| Radley | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Savers | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.9\% | 3 | 2.9\% | 3 | 0.0\% | 0 | 3.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Tesco | 1.2\% | 4 | 2.9\% | 3 | 0.5\% | 1 | 1.2\% | 1 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| The Range | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| TK Maxx | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Toby Grill | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Top Man | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Top Shop | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Virgin Mega Store | 0.9\% | 3 | 2.9\% | 3 | 0.0\% | 0 | 2.3\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Vodafone | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Waitrose | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Wetherspoons | 3.1\% | 10 | 4.8\% | 5 | 2.3\% | 5 | 2.3\% | 2 | 5.4\% | 5 | 2.1\% | 3 | 0.0\% | 0 | 1.3\% | 2 | 8.7\% | 4 | 5.3\% | 4 |
| WHSmith | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Wilko, Erith Riverside Shopping Centre | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Wisibi Takeaway | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Woolwich | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Woolworths | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Zara | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 2.3\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Don't know | 39.9\% | 128 | 41.3\% | 43 | 39.2\% | 85 | 39.5\% | 34 | 30.4\% | 28 | 46.2\% | 66 | 32.0\% | 16 | 40.0\% | 60 | 52.2\% | 24 | 37.3\% | 28 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

Total Male Female 18 - 34 $\quad$ 35-54 $\quad$ 55 + $\quad$ Tower Retail Bexleyheath $\quad$ Crayford $\quad$ Erith

Q27 What types of improvements would persuade your household to visit ..... (STUDY CENTRE) more often?

| 1st Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attract larger retailers | 18.7\% | 60 | 19.2\% | 20 | 18.4\% | 40 | 14.0\% | 12 | 29.3\% | 27 | 14.7\% | 21 | 20.0\% | 10 | 18.7\% | 28 | 13.0\% | 6 | 21.3\% | 6 |
| Attract less people / relieve over-crowding | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 2.2\% | 1 | 0.0\% | 0 |
| Attract more people / make more lively | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 2.3\% | 2 | 1.1\% | 1 | 0.7\% | 1 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 |
| Clean shopping streets | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Create more open spaces | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 1.2\% | 1 | 2.2\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 2.7\% | 2 |
| Create more shelters to protect from the weather | 5.3\% | 17 | 4.8\% | 5 | 5.5\% | 12 | 3.5\% | 3 | 6.5\% | 6 | 5.6\% | 8 | 2.0\% | 1 | 10.0\% | 15 | 2.2\% | 1 | 0.0\% | 0 |
| Encourage reduced shop prices | 5.3\% | 17 | 5.8\% | 6 | 5.1\% | 11 | 8.1\% | 7 | 5.4\% | 5 | 3.5\% | 5 | 8.0\% | 4 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| More cafes/ restaurants | 2.8\% | 9 | 5.8\% | 6 | 1.4\% | 3 | 4.7\% | 4 | 4.3\% | 4 | 0.7\% | 1 | 8.0\% | 4 | 1.3\% | 2 | 4.3\% | 2 | 1.3\% | 1 |
| Improve range of independent / specialist shops | 9.7\% | 31 | 7.7\% | 8 | 10.6\% | 23 | 10.5\% | 9 | 9.8\% | 9 | 9.1\% | 13 | 14.0\% | 7 | 10.0\% | 15 | 4.3\% | 2 | 9.3\% | 7 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 3.7\% | 12 | 4.8\% | 5 | 3.2\% | 7 | 2.3\% | 2 | 1.1\% | 1 | 6.3\% | 9 | 2.0\% | 1 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 3.5\% | 3 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 2.8\% | 9 | 1.0\% | 1 | 3.7\% | 8 | 0.0\% | 0 | 5.4\% | 5 | 2.8\% | 4 | 4.0\% | 2 | 2.0\% | 3 | 0.0\% | 0 | 5.3\% | 4 |
| Improved street market (Bexleyheath only) | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 3.5\% | 3 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 2.2\% | 1 | 1.3\% | 1 |
| Improve policing / other security measures | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 2.3\% | 2 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Improve layout of car parks | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 1.9\% | 6 | 2.9\% | 3 | 1.4\% | 3 | 2.3\% | 2 | 0.0\% | 0 | 2.8\% | 4 | 4.0\% | 2 | 0.7\% | 1 | 4.3\% | 2 | 1.3\% | 1 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 1.6\% | 5 | 1.9\% | 2 | 1.4\% | 3 | 0.0\% | 0 | 2.2\% | 2 | 2.1\% | 3 | 2.0\% | 1 | 2.0\% | 3 | 2.2\% | 1 | 0.0\% | 0 |
| Reduce cost of parking | 1.6\% | 5 | 1.0\% | 1 | 1.8\% | 4 | 2.3\% | 2 | 2.2\% | 2 | 0.7\% | 1 | 2.0\% | 1 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 2.5\% | 8 | 1.9\% | 2 | 2.8\% | 6 | 1.2\% | 1 | 1.1\% | 1 | 4.2\% | 6 | 2.0\% | 1 | 2.0\% | 3 | 6.5\% | 3 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 1.3\% | 1 |
| New shop - Asda | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Attract larger retailers | 6.2\% | 20 | 8.7\% | 9 | 5.1\% | 11 | 9.3\% | 8 | 8.7\% | 8 | 2.8\% | 4 | 8.0\% | 4 | 3.3\% | 5 | 4.3\% | 2 | 12.0\% | 9 |
| Attract less people / relieve over-crowding | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Attract more people / make more lively | 4.1\% | 13 | 4.8\% | 5 | 3.7\% | 8 | 7.0\% | 6 | 4.3\% | 4 | 2.1\% | 3 | 2.0\% | 1 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Clean shopping streets | 2.5\% | 8 | 1.0\% | 1 | 3.2\% | 7 | 3.5\% | 3 | 4.3\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 2.7\% | 2 |
| Create more open spaces | 3.7\% | 12 | 3.8\% | 4 | 3.7\% | 8 | 4.7\% | 4 | 4.3\% | 4 | 2.8\% | 4 | 2.0\% | 1 | 2.7\% | 4 | 2.2\% | 1 | 8.0\% | 6 |
| Create more shelters to protect from the weather | 6.2\% | 20 | 8.7\% | 9 | 5.1\% | 11 | 5.8\% | 5 | 6.5\% | 6 | 6.3\% | 9 | 6.0\% | 3 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| Encourage reduced shop prices | 5.9\% | 19 | 2.9\% | 3 | 7.4\% | 16 | 3.5\% | 3 | 5.4\% | 5 | 7.7\% | 1 | 2.0\% | 1 | 10.0\% | 15 | 0.0\% | 0 | 4.0\% | 3 |
| More cafes/ restaurants | 3.1\% | 10 | 3.8\% | 4 | 2.8\% | 6 | 3.5\% | 3 | 4.3\% | 4 | 2.1\% | 3 | 6.0\% | 3 | 1.3\% | 2 | 0.0\% | 0 | 6.7\% | 5 |
| Improve range of independent / specialist shops | 4.7\% | 15 | 4.8\% | 5 | 4.6\% | 10 | 2.3\% | 2 | 5.4\% | 5 | 5.6\% | 8 | 10.0\% | 5 | 5.3\% | 8 | 0.0\% | 0 | 2.7\% | 2 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 3.7\% | 12 | 2.9\% | 3 | 4.1\% | 9 | 7.0\% | 6 | 2.2\% | 2 | 2.8\% | 4 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 2.2\% | 7 | 1.0\% | 1 | 2.8\% | 6 | 1.2\% | 1 | 2.2\% | 2 | 2.8\% | 4 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 1.4\% | 2 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 2.3\% | 2 | 2.2\% | 2 | 2.8\% | 4 | 8.0\% | 4 | 1.3\% | 2 | 2.2\% | 1 | 1.3\% | 1 |
| Improved street market (Bexleyheath only) | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 1.2\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 0.0\% | 0 | 2.2\% | 2 | 2.1\% | 3 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 4.0\% | 3 |
| Improve policing / other security measures | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 2.3\% | 2 | 3.3\% | 3 | 2.1\% | 3 | 2.0\% | 1 | 2.7\% | 4 | 4.3\% | 2 | 1.3\% | 1 |
| Improve layout of car parks | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 1.2\% | 1 | 1.1\% | 1 | 1.4\% | 2 | 6.0\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 0.0\% | 0 | 2.2\% | 2 | 0.7\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More parking spaces - short stay | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 2.2\% | 7 | 2.9\% | 3 | 1.8\% | 4 | 3.5\% | 3 | 1.1\% | 1 | 2.1\% | 3 | 2.0\% | 1 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce cost of parking | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 3.5\% | 3 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | , | 0.0\% | 0 |
| New shop - Sports shop | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 18.1\% | 58 | 21.2\% | 22 | 16.6\% | 36 | 22.1\% | 19 | 10.9\% | 10 | 20.3\% | 29 | 6.0\% | 3 | 16.0\% | 24 | 28.3\% | 13 | 24.0\% | 18 |
| (Don't know) | 4.7\% | 15 | 3.8\% | 4 | 5.1\% | 11 | 1.2\% | 1 | 4.3\% | 4 | 7.0\% | 10 | 4.0\% | 2 | 6.0\% | 9 | 2.2\% | 1 | 4.0\% | 3 |
| (Nothing else) | 18.4\% | 59 | 17.3\% | 18 | 18.9\% | 41 | 11.6\% | 10 | 19.6\% | 18 | 21.7\% | 31 | 26.0\% | 13 | 0.7\% | 1 | 54.3\% | 25 | 26.7\% | 20 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfor |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q27X Any mention at Q27 [MR] |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Attract larger retailers | 24.9\% | 80 | 27.9\% | 29 | 23.5\% | 51 | 23.3\% | 20 | 38.0\% | 35 | 17.5\% | 25 | 28.0\% | 14 | 22.0\% | 33 | 17.4\% | 8 | 33.3\% | 25 |
| Attract less people / relieve over-crowding | 0.9\% | 3 | 1.9\% | 2 | 0.5\% | 1 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 2.2\% | 1 | 0.0\% | 0 |
| Attract more people / make more lively | 5.3\% | 17 | 6.7\% | 7 | 4.6\% | 10 | 9.3\% | 8 | 5.4\% | 5 | 2.8\% | 4 | 4.0\% | 2 | 9.3\% | 14 | 0.0\% | 0 | 1.3\% | 1 |
| Clean shopping streets | 3.1\% | 10 | 1.9\% | 2 | 3.7\% | 8 | 3.5\% | 3 | 4.3\% | 4 | 2.1\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 5.3\% | 4 |
| Create more open spaces | 5.0\% | 16 | 4.8\% | 5 | 5.1\% | 11 | 5.8\% | 5 | 6.5\% | 6 | 3.5\% | 5 | 2.0\% | 1 | 4.0\% | 6 | 2.2\% | 1 | 10.7\% | 8 |
| Create more shelters to protect from the weather | 11.5\% | 37 | 13.5\% | 14 | 10.6\% | 23 | 9.3\% | 8 | 13.0\% | 12 | 11.9\% | 17 | 8.0\% | 4 | 21.3\% | 32 | 2.2\% | 1 | 0.0\% | 0 |
| Encourage reduced shop prices | 10.9\% | 35 | 8.7\% | 9 | 12.0\% | 26 | 11.6\% | 10 | 10.9\% | 10 | 10.5\% | 15 | 10.0\% | 5 | 18.0\% | 27 | 0.0\% | 0 | 4.0\% | 3 |
| More cafes/ restaurants | 5.6\% | 18 | 8.7\% | 9 | 4.1\% | 9 | 7.0\% | 6 | 8.7\% | 8 | 2.8\% | 4 | 12.0\% | 6 | 2.7\% | 4 | 4.3\% | 2 | 8.0\% | 6 |
| Improve range of independent / specialist shops | 14.3\% | 46 | 12.5\% | 13 | 15.2\% | 33 | 12.8\% | 11 | 15.2\% | 14 | 14.7\% | 21 | 24.0\% | 12 | 15.3\% | 23 | 4.3\% | 2 | 12.0\% | 9 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 7.5\% | 24 | 7.7\% | 8 | 7.4\% | 16 | 9.3\% | 8 | 3.3\% | 3 | 9.1\% | 13 | 2.0\% | 1 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 2.5\% | 8 | 1.0\% | 1 | 3.2\% | 7 | 1.2\% | 1 | 2.2\% | 2 | 3.5\% | 5 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 2.2\% | 7 | 1.9\% | 2 | 2.3\% | 5 | 3.5\% | 3 | 2.2\% | 2 | 1.4\% | 2 | 4.0\% | 2 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 5.3\% | 17 | 3.8\% | 4 | 6.0\% | 13 | 2.3\% | 2 | 7.6\% | 7 | 5.6\% | 8 | 12.0\% | 6 | 3.3\% | 5 | 2.2\% | 1 | 6.7\% | 5 |
| Improved street market (Bexleyheath only) | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 1.2\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 2.8\% | 9 | 0.0\% | 0 | 4.1\% | 9 | 3.5\% | 3 | 3.3\% | 3 | 2.1\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 2.2\% | 1 | 5.3\% | 4 |
| Improve policing / other security measures | 3.7\% | 12 | 2.9\% | 3 | 4.1\% | 9 | 4.7\% | 4 | 4.3\% | 4 | 2.8\% | 4 | 2.0\% | 1 | 5.3\% | 8 | 4.3\% | 2 | 1.3\% | 1 |
| Improve layout of car parks | 1.6\% | 5 | 1.0\% | 1 | 1.8\% | 4 | 2.3\% | 2 | 1.1\% | , | 1.4\% | 2 | 8.0\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 2.3\% | 2 | 2.2\% | 2 | 3.5\% | 5 | 8.0\% | 4 | 0.7\% | 1 | 4.3\% | 2 | 2.7\% | 2 |
| More parking spaces - short stay | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 3.7\% | 12 | 4.8\% | 5 | 3.2\% | 7 | 3.5\% | 3 | 3.3\% | 3 | 4.2\% | 6 | 4.0\% | 2 | 6.0\% | 9 | 2.2\% | 1 | 0.0\% | 0 |
| Reduce cost of parking | 2.2\% | 7 | 1.9\% | 2 | 2.3\% | 5 | 3.5\% | 3 | 2.2\% | 2 | 1.4\% | 2 | 2.0\% | 1 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 3.7\% | 12 | 2.9\% | 3 | 4.1\% | 9 | 4.7\% | 4 | 2.2\% | 2 | 4.2\% | 6 | 2.0\% | 1 | 4.7\% | 7 | 6.5\% | 3 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 1.3\% | 1 |
| New shop - Asda | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Cats at Home | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | , |
| New shop - Next | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New shop - Pizza Hut | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - Shoe shop | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| New shop - Sports shop | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - TK Maxx | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q28 What type of new leisure facilities would encourage you to visit ..... (STUDY CENTRE) more often during the day time and evening time?

## Daytime 1st Mention

| Better quality restaurants/cafes | 2.2\% | 7 | 2.9\% | 3 | 1.8\% | 4 | 0.0\% | 0 | 1.1\% | 1 | 4.2\% | 6 | 4.0\% | 2 | 1.3\% | 2 | 2.2\% | 1 | 2.7\% | 2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 3.4\% | 11 | 3.8\% | 4 | 3.2\% | 7 | 1.2\% | 1 | 5.4\% | 5 | 3.5\% | 5 | 8.0\% | 4 | 4.0\% | 6 | 0.0\% | 0 | 1.3\% | 1 |
| More restaurants/cafes branded/chains | 3.7\% | 12 | 1.9\% | 2 | 4.6\% | 10 | 2.3\% | 2 | 6.5\% | 6 | 2.8\% | 4 | 2.0\% | 1 | 4.7\% | 7 | 4.3\% | 2 | 2.7\% | 2 |
| More restaurants/cafes independent | 8.1\% | 26 | 7.7\% | 8 | 8.3\% | 18 | 8.1\% | 7 | 8.7\% | 8 | 7.7\% | 11 | 12.0\% | 6 | 10.0\% | 15 | 0.0\% | 0 | 6.7\% | 5 |
| More pavement restaurant/ cafes | 5.9\% | 19 | 4.8\% | 5 | 6.5\% | 14 | 10.5\% | 9 | 3.3\% | 3 | 4.9\% | 7 | 8.0\% | 4 | 8.7\% | 13 | 0.0\% | 0 | 2.7\% | 2 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.9\% | 3 | 1.9\% | 2 | 0.5\% | 1 | 2.3\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| Better quality pubs/ bars | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 2.2\% | 2 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 3.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 2.2\% | 7 | 1.0\% | 1 | 2.8\% | 6 | 2.3\% | 2 | 2.2\% | 2 | 2.1\% | 3 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| A new / better cinema (Bexleyheath only) | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 1.2\% | 1 | 2.2\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 0.0\% | 0 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| More / better outdoor events | 4.1\% | 13 | 3.8\% | 4 | 4.1\% | 9 | 4.7\% | 4 | 2.2\% | 2 | 4.9\% | 7 | 2.0\% | 1 | 6.0\% | 9 | 0.0\% | 0 | 4.0\% | 3 |
| More / better music venues | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| More facilities for families | 5.0\% | 16 | 2.9\% | 3 | 6.0\% | 13 | 9.3\% | 8 | 7.6\% | 7 | 0.7\% | 1 | 8.0\% | 4 | 5.3\% | 8 | 0.0\% | 0 | 5.3\% | 4 |
| Soft play centres/ cafes for children | 1.9\% | 6 | 0.0\% | 0 | 2.8\% | 6 | 4.7\% | 4 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 2.2\% | 1 | 0.0\% | 0 |
| Swimming pool | 4.4\% | 14 | 3.8\% | 4 | 4.6\% | 10 | 4.7\% | 4 | 6.5\% | 6 | 2.8\% | 4 | 0.0\% | 0 | 2.0\% | 3 | 10.9\% | 5 | 8.0\% | 6 |
| Bingo hall | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 2.1\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 2.2\% | 1 | 0.0\% | 0 |
| Ten-pin bowling | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 2.3\% | 2 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.2\% | 1 | 2.7\% | 2 |
| More/ better health clubs/ gyms | 1.2\% | 4 | 2.9\% | 3 | 0.5\% | 1 | 2.3\% | 2 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 2.2\% | 1 | 0.0\% | 0 |
| More local sports and recreation facilities | 1.9\% | 6 | 2.9\% | 3 | 1.4\% | 3 | 1.2\% | 1 | 3.3\% | 3 | 1.4\% | 2 | 2.0\% | 1 | 2.7\% | 4 | 0.0\% | 0 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics Bexley In |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| (None mentioned / nothing in particular) | 43.3\% | 139 | 45.2\% | 47 | 42.4\% | 92 | 30.2\% | 26 | 35.9\% | 33 | 55.9\% | 80 | 34.0\% | 17 | $36.0 \%$ | 54 | 69.6\% | 32 | 48.0\% | 36 |
| A particular pub/ bar Wetherspoons | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| Burger king | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 1.9\% | 6 | 1.9\% | 2 | 1.8\% | 4 | 2.3\% | 2 | 2.2\% | 2 | 1.4\% | 2 | 2.0\% | 1 | 2.0\% | 3 | 4.3\% | 2 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total | Male | Female | $18-34$ | $35-54$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Daytime 2nd Mention

| Better quality restaurants/cafes | 3.1\% | 10 | 1.0\% | 1 | 4.1\% | 9 | 2.3\% | 2 | 4.3\% | 4 | 2.8\% | 4 | 8.0\% | 4 | 3.3\% | 5 | 0.0\% | 0 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 3.7\% | 12 | 0.0\% | 0 | 5.5\% | 12 | 5.8\% | 5 | 3.3\% | 3 | 2.8\% | 4 | 12.0\% | 6 | 0.7\% | 1 | 0.0\% | 0 | 6.7\% | 5 |
| More restaurants/cafes branded/chains | 2.2\% | 7 | 2.9\% | 3 | 1.8\% | 4 | 1.2\% | 1 | 2.2\% | 2 | 2.8\% | 4 | 0.0\% | 0 | 4.0\% | 6 | 2.2\% | 1 | 0.0\% | 0 |
| More restaurants/cafes independent | 4.1\% | 13 | 1.9\% | 2 | 5.1\% | 11 | 4.7\% | 4 | 3.3\% | 3 | 4.2\% | 6 | 4.0\% | 2 | 5.3\% | 8 | 0.0\% | 0 | 4.0\% | 3 |
| More pavement restaurant/ cafes | 4.1\% | 13 | 7.7\% | 8 | 2.3\% | 5 | 4.7\% | 4 | 1.1\% | 1 | 5.6\% | 8 | 10.0\% | 5 | 4.0\% | 6 | 0.0\% | 0 | 2.7\% | 2 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Better quality pubs/ bars | 1.2\% | 4 | 2.9\% | 3 | 0.5\% | 1 | 0.0\% | 0 | 3.3\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 4.3\% | 2 | 0.0\% | 0 |
| More pubs/bars in general | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars - branded/ chains chains | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 3.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 2.2\% | 7 | 2.9\% | 3 | 1.8\% | 4 | 3.5\% | 3 | 1.1\% | 1 | 2.1\% | 3 | 4.0\% | 2 | 2.7\% | 4 | 0.0\% | 0 | 1.3\% | 1 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 2.1\% | 3 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| A new / better cinema (Bexleyheath only) | 1.6\% | 5 | 1.9\% | 2 | 1.4\% | 3 | 1.2\% | 1 | 2.2\% | 2 | 1.4\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 4.1\% | 13 | 5.8\% | 6 | 3.2\% | 7 | 4.7\% | 4 | 7.6\% | 7 | 1.4\% | 2 | 2.0\% | 1 | 6.7\% | 10 | 0.0\% | 0 | 2.7\% | 2 |
| More / better music venues | 2.2\% | 7 | 2.9\% | 3 | 1.8\% | 4 | 4.7\% | 4 | 0.0\% | 0 | 2.1\% | 3 | 4.0\% | 2 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 3.4\% | 11 | 0.0\% | 0 | 5.1\% | 11 | 5.8\% | 5 | 5.4\% | 5 | 0.7\% | 1 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 1.9\% | 6 | 0.0\% | 0 | 2.8\% | 6 | 4.7\% | 4 | 0.0\% | 0 | 1.4\% | 2 | 2.0\% | 1 | 1.3\% | 2 | 2.2\% | 1 | 2.7\% | 2 |
| Swimming pool | 1.6\% | 5 | 1.0\% | 1 | 1.8\% | 4 | 2.3\% | 2 | 3.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 2.2\% | 1 | 2.7\% | 2 |
| Bingo hall | 1.9\% | 6 | 1.9\% | 2 | 1.8\% | 4 | 0.0\% | 0 | 4.3\% | 4 | 1.4\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 4.3\% | 2 | 1.3\% | 1 |
| Ten-pin bowling | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 1.2\% | , | 2.2\% | 2 | 0.7\% | 1 | 2.0\% | 1 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 3.4\% | 11 | 5.8\% | 6 | 2.3\% | 5 | 7.0\% | 6 | 3.3\% | 3 | 1.4\% | 2 | 4.0\% | 2 | 4.7\% | 7 | 2.2\% | 1 | 1.3\% | 1 |
| More local sports and recreation facilities | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 1.2\% | 1 | 6.5\% | 6 | 1.4\% | 2 | 4.0\% | 2 | 2.7\% | 4 | 2.2\% | 1 | 2.7\% | 2 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 47.0\% | 151 | 51.0\% | 53 | 45.2\% | 98 | 37.2\% | 32 | 39.1\% | 36 | 58.0\% | 83 | 36.0\% | 18 | 35.3\% | 53 | 76.1\% | 35 | 60.0\% | 45 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A particular pub/ bar Wetherspoons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 3.4\% | 11 | 2.9\% | 3 | 3.7\% | 8 | 1.2\% | 1 | 6.5\% | 6 | 2.8\% | 4 | 4.0\% | 2 | 4.0\% | 6 | 4.3\% | 2 | 1.3\% | 1 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A particular pub/ bar Wetherspoons | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 8.4\% | 27 | 6.7\% | 7 | 9.2\% | 20 | 9.3\% | 8 | 10.9\% | 10 | 6.3\% | 9 | 12.0\% | 6 | 10.7\% | 16 | 6.5\% | 3 | 2.7\% | 2 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhea |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Evening Time 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better quality restaurants/cafes | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 2.3\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| More restaurants/cafes in general | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 1.2\% | 1 | 1.1\% | 1 | 1.4\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More restaurants/cafes branded/chains | 0.9\% | 3 | 1.9\% | 2 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 2.2\% | 1 | 0.0\% | 0 |
| More restaurants/cafes independent | 2.2\% | 7 | 1.0\% | 1 | 2.8\% | 6 | 1.2\% | 1 | 3.3\% | 3 | 2.1\% | 3 | 6.0\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 4.0\% | 3 |
| More pavement restaurant/ cafes | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 0.0\% | 0 | 2.2\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 2.7\% | 2 |
| Better quality pubs/ bars | 0.9\% | 3 | 1.9\% | 2 | 0.5\% | 1 | 0.0\% | 0 | 2.2\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 1.3\% | 1 |
| More pubs/bars in general | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 2.3\% | 2 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 1.2\% | 1 | 2.2\% | 2 | 0.7\% | 1 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 2.5\% | 8 | 1.9\% | 2 | 2.8\% | 6 | 4.7\% | 4 | 2.2\% | 2 | 1.4\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| A new / better cinema (Bexleyheath only) | 1.6\% | 5 | 2.9\% | 3 | 0.9\% | 2 | 3.5\% | 3 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 2.2\% | 7 | 1.0\% | 1 | 2.8\% | 6 | 1.2\% | 1 | 1.1\% | 1 | 3.5\% | 5 | 0.0\% | 0 | 2.0\% | 3 | 2.2\% | 1 | 4.0\% | 3 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 3.5\% | 3 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 2.7\% | 2 |
| More / better music venues | 1.9\% | 6 | 1.9\% | 2 | 1.8\% | 4 | 2.3\% | 2 | 1.1\% | 1 | 2.1\% | 3 | 2.0\% | 1 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 1.2\% | 1 | 5.4\% | 5 | 1.4\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 5.3\% | 4 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 0.0\% | 0 | 1.1\% | 1 | 2.1\% | 3 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 4.0\% | 3 |
| Bingo hall | 3.1\% | 10 | 3.8\% | 4 | 2.8\% | 6 | 2.3\% | 2 | 6.5\% | 6 | 1.4\% | 2 | 0.0\% | 0 | 4.7\% | 7 | 6.5\% | 3 | 0.0\% | 0 |
| Ten-pin bowling | 2.2\% | 7 | 1.9\% | 2 | 2.3\% | 5 | 2.3\% | 2 | 4.3\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 3.1\% | 10 | 4.8\% | 5 | 2.3\% | 5 | 7.0\% | 6 | 2.2\% | 2 | 1.4\% | 2 | 2.0\% | 1 | 5.3\% | 8 | 2.2\% | 1 | 0.0\% | 0 |
| More local sports and recreation facilities | 4.1\% | 13 | 3.8\% | 4 | 4.1\% | 9 | 9.3\% | 8 | 2.2\% | 2 | 2.1\% | 3 | 6.0\% | 3 | 6.0\% | 9 | 0.0\% | 0 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 53.9\% | 173 | 56.7\% | 59 | 52.5\% | 114 | 39.5\% | 34 | 44.6\% | 41 | 68.5\% | 98 | 44.0\% | 22 | 46.0\% | 69 | 78.3\% | 36 | 61.3\% | 46 |




Q28X Any mention daytime at Q28 [MR]

| Better quality restaurants/cafes | 5.3\% | 17 | 3.8\% | 4 | 6.0\% | 13 | 2.3\% | 2 | 5.4\% | 5 | 7.0\% | 10 | 12.0\% | 6 | 4.7\% | 7 | 2.2\% | 1 | 4.0\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 7.2\% | 23 | 3.8\% | 4 | 8.8\% | 19 | 7.0\% | 6 | 8.7\% | 8 | 6.3\% | 9 | 20.0\% | 10 | 4.7\% | 7 | 0.0\% | 0 | 8.0\% | 6 |
| More restaurants/cafes branded/chains | 5.9\% | 19 | 4.8\% | 5 | 6.5\% | 14 | 3.5\% | 3 | 8.7\% | 8 | 5.6\% | 8 | 2.0\% | 1 | 8.7\% | 13 | 6.5\% | 3 | 2.7\% | 2 |
| More restaurants/cafes independent | 12.2\% | 39 | 9.6\% | 10 | 13.4\% | 29 | 12.8\% | 11 | 12.0\% | 11 | 11.9\% | 17 | 16.0\% | 8 | 15.3\% | 23 | 0.0\% | 0 | 10.7\% | 8 |
| More pavement restaurant/ cafes | 10.0\% | 32 | 12.5\% | 13 | 8.8\% | 19 | 15.1\% | 13 | 4.3\% | 4 | 10.5\% | 15 | 18.0\% | 9 | 12.7\% | 19 | 0.0\% | 0 | 5.3\% | 4 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 1.9\% | 6 | 2.9\% | 3 | 1.4\% | 3 | 2.3\% | 2 | 0.0\% | 0 | 2.8\% | 4 | 4.0\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 4.0\% | 3 |
| Better quality pubs/ bars | 1.9\% | 6 | 3.8\% | 4 | 0.9\% | 2 | 0.0\% | 0 | 3.3\% | 3 | 2.1\% | 3 | 2.0\% | 1 | 2.0\% | 3 | 4.3\% | 2 | 0.0\% | 0 |
| More pubs/bars in general | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 2.3\% | 2 | 1.1\% | 1 | 0.7\% | 1 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars - branded/ chains | 1.6\% | 5 | 1.9\% | 2 | 1.4\% | 3 | 3.5\% | 3 | 2.2\% | 2 | 0.0\% | 0 | 2.0\% | 1 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 3.1\% | 10 | 2.9\% | 3 | 3.2\% | 7 | 7.0\% | 6 | 1.1\% | 1 | 2.1\% | 3 | 6.0\% | 3 | 4.0\% | 6 | 0.0\% | 0 | 1.3\% | 1 |
| A particular pub/ bar <br> (PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 3.4\% | 11 | 2.9\% | 3 | 3.7\% | 8 | 3.5\% | 3 | 2.2\% | 2 | 4.2\% | 6 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| A new / better cinema (Bexleyheath only) | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 2.3\% | 2 | 4.3\% | 4 | 2.1\% | 3 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 0.0\% | 0 | 1.1\% | 1 | 2.8\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 5.3\% | 4 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 |
| More / better outdoor events | 8.1\% | 26 | 9.6\% | 10 | 7.4\% | 16 | 9.3\% | 8 | 9.8\% | 9 | 6.3\% | 9 | 4.0\% | 2 | 12.7\% | 19 | 0.0\% | 0 | 6.7\% | 5 |
| More / better music venues | 2.8\% | 9 | 3.8\% | 4 | 2.3\% | 5 | 5.8\% | 5 | 1.1\% | 1 | 2.1\% | 3 | 4.0\% | 2 | 4.0\% | 6 | 0.0\% | 0 | 1.3\% | 1 |
| More facilities for families | 8.4\% | 27 | 2.9\% | 3 | 11.1\% | 24 | 15.1\% | 13 | 13.0\% | 12 | 1.4\% | 2 | 8.0\% | 4 | 12.7\% | 19 | 0.0\% | 0 | 5.3\% | 4 |
| Soft play centres/ cafes for children | 3.7\% | 12 | 0.0\% | 0 | 5.5\% | 12 | 9.3\% | 8 | 2.2\% | 2 | 1.4\% | 2 | 2.0\% | 1 | 4.7\% | 7 | 4.3\% | 2 | 2.7\% | 2 |
| Swimming pool | 5.9\% | 19 | 4.8\% | 5 | 6.5\% | 14 | 7.0\% | 6 | 9.8\% | 9 | 2.8\% | 4 | 0.0\% | 0 | 3.3\% | 5 | 13.0\% | 6 | 10.7\% | 8 |
| Bingo hall | 3.1\% | 10 | 3.8\% | 4 | 2.8\% | 6 | 0.0\% | 0 | 5.4\% | 5 | 3.5\% | 5 | 0.0\% | 0 | 4.0\% | 6 | 6.5\% | 3 | 1.3\% | 1 |
| Ten-pin bowling | 2.5\% | 8 | 1.9\% | 2 | 2.8\% | 6 | 3.5\% | 3 | 4.3\% | 4 | 0.7\% | 1 | 2.0\% | 1 | 2.7\% | 4 | 2.2\% | 1 | 2.7\% | 2 |
| More/ better health clubs/ gyms | 4.7\% | 15 | 8.7\% | 9 | 2.8\% | 6 | 9.3\% | 8 | 5.4\% | 5 | 1.4\% | 2 | 4.0\% | 2 | 6.7\% | 10 | 4.3\% | 2 | 1.3\% | 1 |
| More local sports and recreation facilities | 4.7\% | 15 | 5.8\% | 6 | 4.1\% | 9 | 2.3\% | 2 | 9.8\% | 9 | 2.8\% | 4 | 6.0\% | 3 | 5.3\% | 8 | 2.2\% | 1 | 4.0\% | 3 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar - | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |


| By demographics | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R <br> Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| Burger king | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



Q28Y Any mention evening at Q28 [MR]

| Better quality restaurants/cafes | 2.5\% | 8 | 1.9\% | 2 | 2.8\% | 6 | 2.3\% | 2 | 4.3\% | 4 | 1.4\% | 2 | 4.0\% | 2 | 0.7\% | 1 | 2.2\% | 1 | 5.3\% | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 4.1\% | 13 | 1.0\% | 1 | 5.5\% | 12 | 4.7\% | 4 | 4.3\% | 4 | 3.5\% | 5 | 16.0\% | 8 | 0.7\% | 1 | 0.0\% | 0 | 5.3\% | 4 |
| More restaurants/cafes branded/chains | 2.8\% | 9 | 3.8\% | 4 | 2.3\% | 5 | 3.5\% | 3 | 4.3\% | 4 | 1.4\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 6.5\% | 3 | 2.7\% | 2 |
| More restaurants/cafes independent | 3.1\% | 10 | 1.0\% | 1 | 4.1\% | 9 | 2.3\% | 2 | 4.3\% | 4 | 2.8\% | 4 | 8.0\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 6.7\% | 5 |
| More pavement restaurant/ cafes | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 2.3\% | 2 | 0.0\% | 0 | 1.4\% | 2 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 3.4\% | 11 | 1.9\% | 2 | 4.1\% | 9 | 2.3\% | 2 | 5.4\% | 5 | 2.8\% | 4 | 4.0\% | 2 | 2.7\% | 4 | 2.2\% | 1 | 5.3\% | 4 |
| Better quality pubs/ bars | 0.9\% | 3 | 1.9\% | 2 | 0.5\% | 1 | 0.0\% | 0 | 2.2\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 1.3\% | 1 |
| More pubs/bars in general | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 1.9\% | 6 | 1.9\% | 2 | 1.8\% | 4 | 2.3\% | 2 | 2.2\% | 2 | 1.4\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars independent | 2.2\% | 7 | 3.8\% | 4 | 1.4\% | 3 | 3.5\% | 3 | 2.2\% | 2 | 1.4\% | 2 | 4.0\% | 2 | 2.0\% | 3 | 0.0\% | 0 | 2.7\% | 2 |
| A particular pub/ bar (PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 1.2\% | 4 | 2.9\% | 3 | 0.5\% | 1 | 4.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 5.3\% | 17 | 5.8\% | 6 | 5.1\% | 11 | 9.3\% | 8 | 4.3\% | 4 | 3.5\% | 5 | 22.0\% | 11 | 0.0\% | 0 | 2.2\% | 1 | 6.7\% | 5 |
| A new / better cinema (Bexleyheath only) | 3.7\% | 12 | 2.9\% | 3 | 4.1\% | 9 | 4.7\% | 4 | 4.3\% | 4 | 2.8\% | 4 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 3.4\% | 11 | 1.0\% | 1 | 4.6\% | 10 | 1.2\% | 1 | 3.3\% | 3 | 4.9\% | 7 | 0.0\% | 0 | 2.7\% | 4 | 2.2\% | 1 | 8.0\% | 6 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 0.0\% | 0 | 2.2\% | 2 | 1.4\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 1.3\% | 1 |
| More / better outdoor events | 2.5\% | 8 | 1.9\% | 2 | 2.8\% | 6 | 4.7\% | 4 | 1.1\% | 1 | 2.1\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 2.7\% | 2 |
| More / better music venues | 3.7\% | 12 | 4.8\% | 5 | 3.2\% | 7 | 4.7\% | 4 | 3.3\% | 3 | 3.5\% | 5 | 2.0\% | 1 | 6.7\% | 10 | 0.0\% | 0 | 1.3\% | 1 |
| More facilities for families | 3.4\% | 11 | 2.9\% | 3 | 3.7\% | 8 | 4.7\% | 4 | 5.4\% | 5 | 1.4\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 8.0\% | 6 |
| Soft play centres/ cafes for children | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Swimming pool | 4.4\% | 14 | 4.8\% | 5 | 4.1\% | 9 | 3.5\% | 3 | 4.3\% | 4 | 4.9\% | 7 | 0.0\% | 0 | 2.0\% | 3 | 10.9\% | 5 | 8.0\% | 6 |
| Bingo hall | 5.3\% | 17 | 4.8\% | 5 | 5.5\% | 12 | 4.7\% | 4 | 9.8\% | 9 | 2.8\% | 4 | 2.0\% | 1 | 8.7\% | 13 | 6.5\% | 3 | 0.0\% | 0 |
| Ten-pin bowling | 5.9\% | 19 | 3.8\% | 4 | 6.9\% | 15 | 8.1\% | 7 | 10.9\% | 10 | 1.4\% | 2 | 2.0\% | 1 | 10.7\% | 16 | 0.0\% | 0 | 2.7\% | 2 |
| More/ better health clubs/ gyms | 6.9\% | 22 | 9.6\% | 10 | 5.5\% | 12 | 14.0\% | 12 | 6.5\% | 6 | 2.8\% | 4 | 4.0\% | 2 | 11.3\% | 17 | 4.3\% | 2 | 1.3\% | 1 |
| More local sports and recreation facilities | 6.9\% | 22 | 8.7\% | 9 | 6.0\% | 13 | 14.0\% | 12 | 5.4\% | 5 | 3.5\% | 5 | 8.0\% | 4 | 10.0\% | 15 | 0.0\% | 0 | 4.0\% | 3 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar Wetherspoons | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

Q29 What other improvements could encourage you to visit ..... (STUDY CENTRE) more often in the evening time?

| More restaurants branded/chains | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 1.2\% | 1 | 5.4\% | 5 | 2.1\% | 3 | 2.0\% | 1 | 0.0\% | 0 | 6.5\% | 3 | 6.7\% | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants independent | 2.8\% | 9 | 0.0\% | 0 | 4.1\% | 9 | 2.3\% | 2 | 3.3\% | 3 | 2.8\% | 4 | 6.0\% | 3 | 1.3\% | 2 | 4.3\% | 2 | 2.7\% | 2 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 5.6\% | 18 | 6.7\% | 7 | 5.1\% | 11 | 8.1\% | 7 | 5.4\% | 5 | 4.2\% | 6 | 10.0\% | 5 | 6.0\% | 9 | 6.5\% | 3 | 1.3\% | 1 |
| More late opening retail | 4.7\% | 15 | 2.9\% | 3 | 5.5\% | 12 | 3.5\% | 3 | 4.3\% | 4 | 5.6\% | 8 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 4.0\% | 3 |
| More pubs/bars - branded/ chains | 0.9\% | 3 | 2.9\% | 3 | 0.0\% | 0 | 2.3\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars independent | 2.2\% | 7 | 2.9\% | 3 | 1.8\% | 4 | 3.5\% | 3 | 4.3\% | 4 | 0.0\% | 0 | 2.0\% | 1 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better parking | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| Free/ cheaper parking | 3.1\% | 10 | 4.8\% | 5 | 2.3\% | 5 | 4.7\% | 4 | 4.3\% | 4 | 1.4\% | 2 | 4.0\% | 2 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Safer environment at night e.g. CCTV cameras | 7.8\% | 25 | 8.7\% | 9 | 7.4\% | 16 | 11.6\% | 10 | 10.9\% | 10 | 3.5\% | 5 | 10.0\% | 5 | 11.3\% | 17 | 2.2\% | 1 | 2.7\% | 2 |
| More police presence | 2.8\% | 9 | 1.9\% | 2 | 3.2\% | 7 | 2.3\% | 2 | 3.3\% | 3 | 2.8\% | 4 | 0.0\% | 0 | 3.3\% | 5 | 2.2\% | 1 | 4.0\% | 3 |
| More/ better public transport in the evening | 6.9\% | 22 | 6.7\% | 7 | 6.9\% | 15 | 12.8\% | 11 | 5.4\% | 5 | 4.2\% | 6 | 2.0\% | 1 | 14.0\% | 21 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - a new cinema | 4.4\% | 14 | 3.8\% | 4 | 4.6\% | 10 | 7.0\% | 6 | 5.4\% | 5 | 2.1\% | 3 | 4.0\% | 2 | 2.7\% | 4 | 2.2\% | 1 | 9.3\% | 7 |
| More evening leisure facilities - theatre | 2.5\% | 8 | 1.0\% | 1 | 3.2\% | 7 | 2.3\% | 2 | 2.2\% | 2 | 2.8\% | 4 | 2.0\% | 1 | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 3 |
| More evening leisure facilities - evening markets | $3.1 \%$ | 10 | 1.0\% | 1 | 4.1\% | 9 | 2.3\% | 2 | 3.3\% | 3 | 3.5\% | 5 | 2.0\% | 1 | 4.0\% | 6 | 0.0\% | 0 | 4.0\% | 3 |
| More evening leisure facilities - outdoor events | 1.9\% | 6 | 3.8\% | 4 | 0.9\% | 2 | 4.7\% | 4 | 1.1\% | 1 | 0.7\% | 1 | 2.0\% | 1 | 2.7\% | 4 | 0.0\% | 0 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 44.2\% | 142 | 46.2\% | 48 | 43.3\% | 94 | 29.1\% | 25 | 31.5\% | 29 | 61.5\% | 88 | 50.0\% | 25 | 27.3\% | 41 | 71.7\% | 33 | 57.3\% | 43 |
| (Don't know) | 3.7\% | 12 | 3.8\% | 4 | 3.7\% | 8 | 2.3\% | 2 | 7.6\% | 7 | 2.1\% | 3 | 4.0\% | 2 | 5.3\% | 8 | 4.3\% | 2 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



| Total | Male | Female | $18-\mathbf{3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q29X Any mention at Q29 [MR]

| More restaurants branded/chains | 4.4\% | 14 | 2.9\% | 3 | 5.1\% | 11 | 2.3\% | 2 | 7.6\% | 7 | 3.5\% | 5 | 6.0\% | 3 | 1.3\% | 2 | 6.5\% | 3 | 8.0\% | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants independent | 4.4\% | 14 | 1.9\% | 2 | 5.5\% | 12 | 2.3\% | 2 | 7.6\% | 7 | 3.5\% | 5 | 10.0\% | 5 | 1.3\% | 2 | 4.3\% | 2 | 6.7\% | 5 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 9.0\% | 29 | 10.6\% | 11 | 8.3\% | 18 | 9.3\% | 8 | 7.6\% | 7 | 9.8\% | 14 | 12.0\% | 6 | 11.3\% | 17 | 6.5\% | 3 | 4.0\% | 3 |
| More late opening retail | 10.6\% | 34 | 8.7\% | 9 | 11.5\% | 25 | 12.8\% | 11 | 10.9\% | 10 | 9.1\% | 13 | 14.0\% | 7 | 15.3\% | 23 | 0.0\% | 0 | 5.3\% | 4 |
| More pubs/bars - branded/ chains | 4.1\% | 13 | 6.7\% | 7 | 2.8\% | 6 | 9.3\% | 8 | 4.3\% | 4 | 0.7\% | 1 | 4.0\% | 2 | 4.7\% | 7 | 4.3\% | 2 | 2.7\% | 2 |
| More pubs/bars independent | 4.4\% | 14 | 6.7\% | 7 | 3.2\% | 7 | 8.1\% | 7 | 5.4\% | 5 | 1.4\% | 2 | 6.0\% | 3 | 5.3\% | 8 | 0.0\% | 0 | 4.0\% | 3 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better parking | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 0.0\% | 0 | 3.3\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 1.3\% | 1 |
| Free/ cheaper parking | 4.7\% | 15 | 4.8\% | 5 | 4.6\% | 10 | 5.8\% | 5 | 5.4\% | 5 | 3.5\% | 5 | 4.0\% | 2 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Safer environment at night e.g. CCTV cameras | 15.3\% | 49 | 14.4\% | 15 | 15.7\% | 34 | 22.1\% | 19 | 18.5\% | 17 | 9.1\% | 13 | 10.0\% | 5 | 24.0\% | 36 | 4.3\% | 2 | 8.0\% | 6 |
| More police presence | 6.5\% | 21 | 6.7\% | 7 | 6.5\% | 14 | 5.8\% | 5 | 7.6\% | 7 | 6.3\% | 9 | 4.0\% | 2 | 9.3\% | 14 | 2.2\% | 1 | 5.3\% | 4 |
| More/ better public transport in the evening | 9.3\% | 30 | 9.6\% | 10 | 9.2\% | 20 | 15.1\% | 13 | 12.0\% | 11 | 4.2\% | 6 | 2.0\% | 1 | 18.7\% | 28 | 0.0\% | 0 | 1.3\% | 1 |
| More evening leisure facilities - a new cinema | 8.7\% | 28 | 5.8\% | 6 | 10.1\% | 22 | 15.1\% | 13 | 9.8\% | 9 | 4.2\% | 6 | 8.0\% | 4 | 8.0\% | 12 | 4.3\% | 2 | 13.3\% | 10 |
| More evening leisure facilities - theatre | 6.5\% | 21 | 2.9\% | 3 | 8.3\% | 18 | 5.8\% | 5 | 5.4\% | 5 | 7.7\% | 11 | 4.0\% | 2 | 8.7\% | 13 | 0.0\% | 0 | 8.0\% | 6 |
| More evening leisure facilities - evening markets | 4.4\% | 14 | 1.0\% | 1 | 6.0\% | 13 | 3.5\% | 3 | 4.3\% | 4 | 4.9\% | 7 | 2.0\% | 1 | 4.7\% | 7 | 2.2\% | 1 | 6.7\% | 5 |
| More evening leisure facilities - outdoor events | 5.0\% | 16 | 8.7\% | 9 | 3.2\% | 7 | 7.0\% | 6 | 7.6\% | 7 | 2.1\% | 3 | 2.0\% | 1 | 6.0\% | 9 | 2.2\% | 1 | 6.7\% | 5 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

Total Male Female $18-34 \quad 35-54 \quad 55+\quad \underset{~ T o w e r ~ R e t a i l ~ B e x l e y h e a t h ~}{\text { Crayford }}$ Erith

Q30 Are there any particular types of town centre uses that if more of were provided, would encourage you to visit Bexleyheath Town Centre more often during the day time?

## 1st Mention

| Food retailers | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 0.0\% | 0 | 1.1\% | 1 | 2.1\% | 3 | 2.0\% | 1 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food retailers women's fashion | 10.0\% | 32 | 2.9\% | 3 | 13.4\% | 29 | 10.5\% | 9 | 14.1\% | 13 | 7.0\% | 10 | 12.0\% | 6 | 10.7\% | 16 | 2.2\% | 1 | 12.0\% | 9 |
| Non-food retailers - men's fashion | 2.2\% | 7 | 5.8\% | 6 | 0.5\% | 1 | 1.2\% | 1 | 4.3\% | 4 | 1.4\% | 2 | 4.0\% | 2 | 2.0\% | 3 | 4.3\% | 2 | 0.0\% | 0 |
| Non-food retailers children's wear | 2.2\% | 7 | 0.0\% | 0 | 3.2\% | 7 | 5.8\% | 5 | 2.2\% | 2 | 0.0\% | 0 | 2.0\% | 1 | 3.3\% | 5 | 0.0\% | 0 | 1.3\% | 1 |
| Non-food retailers homeware | 6.5\% | 21 | 5.8\% | 6 | 6.9\% | 15 | 1.2\% | 1 | 6.5\% | 6 | 9.8\% | 14 | 8.0\% | 4 | 5.3\% | 8 | 2.2\% | 1 | 10.7\% | 8 |
| Non-food retailers domestic electrical and other electrical goods | 1.9\% | 6 | 3.8\% | 4 | 0.9\% | 2 | 1.2\% | 1 | 2.2\% | 2 | 2.1\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - gift shops | 1.9\% | 6 | 2.9\% | 3 | 1.4\% | 3 | 2.3\% | 2 | 3.3\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 3.4\% | 11 | 3.8\% | 4 | 3.2\% | 7 | 4.7\% | 4 | 2.2\% | 2 | 3.5\% | 5 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Non-food retailers - DIY, gardening, etc | 2.2\% | 7 | 1.9\% | 2 | 2.3\% | 5 | 0.0\% | 0 | 2.2\% | 2 | 3.5\% | 5 | 2.0\% | 1 | 2.0\% | 3 | 2.2\% | 1 | 2.7\% | 2 |
| Specialist retail shops - <br> PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 3.1\% | 10 | 3.8\% | 4 | 2.8\% | 6 | 5.8\% | 5 | 2.2\% | 2 | 2.1\% | 3 | 4.0\% | 2 | 4.7\% | 7 | 0.0\% | 0 | 1.3\% | 1 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 1.9\% | 6 | 1.9\% | 2 | 1.8\% | 4 | 0.0\% | 0 | 1.1\% | 1 | 3.5\% | 5 | 2.0\% | 1 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 2.3\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 3.5\% | 3 | 4.3\% | 4 | 0.7\% | 1 | 2.0\% | 1 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 1.9\% | 6 | 4.8\% | 5 | 0.5\% | 1 | 1.2\% | 1 | 2.2\% | 2 | 2.1\% | 3 | 4.0\% | 2 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 7.5\% | 24 | 6.7\% | 7 | 7.8\% | 17 | 17.4\% | 15 | 3.3\% | 3 | 4.2\% | 6 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 1.3\% | 1 |
| A new or better street market | 3.1\% | 10 | 1.9\% | 2 | 3.7\% | 8 | 1.2\% | 1 | 3.3\% | 3 | 4.2\% | 6 | 10.0\% | 5 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 41.1\% | 132 | 41.3\% | 43 | 41.0\% | 89 | 36.0\% | 31 | 34.8\% | 32 | 48.3\% | 69 | 44.0\% | 22 | 18.7\% | 28 | 80.4\% | 37 | 60.0\% | 45 |
| (Don't know) | 5.9\% | 19 | 7.7\% | 8 | 5.1\% | 11 | 5.8\% | 5 | 9.8\% | 9 | 3.5\% | 5 | 2.0\% | 1 | 4.7\% | 7 | 8.7\% | 4 | 9.3\% | 7 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Park | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| Base: | 321 | 104 | 217 | 86 | 92 | 143 | 50 | 150 | 46 | 75 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |



| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$ Tower Retail Bexleyheath Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q30X Any mention at Q30 [MR]

| Food retailers | 2.2\% | 7 | 2.9\% | 3 | 1.8\% | 4 | 0.0\% | 0 | 1.1\% | 1 | 4.2\% | 6 | 4.0\% | 2 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food retailers women's fashion | 12.2\% | 39 | 6.7\% | 7 | 14.7\% | 32 | 11.6\% | 10 | 19.6\% | 18 | 7.7\% | 11 | 16.0\% | 8 | 11.3\% | 17 | 6.5\% | 3 | 14.7\% | 11 |
| Non-food retailers - men's fashion | 4.4\% | 14 | 8.7\% | 9 | 2.3\% | 5 | 2.3\% | 2 | 6.5\% | 6 | 4.2\% | 6 | 6.0\% | 3 | 2.7\% | 4 | 4.3\% | 2 | 6.7\% | 5 |
| Non-food retailers children's wear | 7.2\% | 23 | 0.0\% | 0 | 10.6\% | 23 | 14.0\% | 12 | 8.7\% | 8 | 2.1\% | 3 | 6.0\% | 3 | 12.0\% | 18 | 0.0\% | 0 | 2.7\% | 2 |
| Non-food retailers homeware | 11.8\% | 38 | 7.7\% | 8 | 13.8\% | 30 | 7.0\% | 6 | 12.0\% | 11 | 14.7\% | 21 | 12.0\% | 6 | 12.7\% | 19 | 2.2\% | 1 | 16.0\% | 12 |
| Non-food retailers domestic electrical and other electrical goods | 6.5\% | 21 | 4.8\% | 5 | 7.4\% | 16 | 4.7\% | 4 | 7.6\% | 7 | 7.0\% | 10 | 4.0\% | 2 | 11.3\% | 17 | 0.0\% | 0 | 2.7\% | 2 |
| Non-food retailers - gift shops | 5.9\% | 19 | 7.7\% | 8 | 5.1\% | 11 | 10.5\% | 9 | 6.5\% | 6 | 2.8\% | 4 | 0.0\% | 0 | 12.0\% | 18 | 0.0\% | 0 | 1.3\% | 1 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 8.1\% | 26 | 9.6\% | 10 | 7.4\% | 16 | 10.5\% | 9 | 6.5\% | 6 | 7.7\% | 11 | 8.0\% | 4 | 14.7\% | 22 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 1.6\% | 5 | 1.9\% | 2 | 1.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 5 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 2.7\% | 2 |
| Non-food retailers - DIY, gardening, etc | 4.7\% | 15 | 2.9\% | 3 | 5.5\% | 12 | 2.3\% | 2 | 5.4\% | 5 | 5.6\% | 8 | 2.0\% | 1 | 4.0\% | 6 | 4.3\% | 2 | 8.0\% | 6 |
| Specialist retail shops PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 7.2\% | 23 | 6.7\% | 7 | 7.4\% | 16 | 8.1\% | 7 | 4.3\% | 4 | 8.4\% | 12 | 10.0\% | 5 | 11.3\% | 17 | 0.0\% | 0 | 1.3\% | 1 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 5.0\% | 16 | 5.8\% | 6 | 4.6\% | 10 | 2.3\% | 2 | 4.3\% | 4 | 7.0\% | 10 | 6.0\% | 3 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 2.5\% | 8 | 1.9\% | 2 | 2.8\% | 6 | 3.5\% | 3 | 1.1\% | 1 | 2.8\% | 4 | 8.0\% | 4 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 4.1\% | 13 | 5.8\% | 6 | 3.2\% | 7 | 4.7\% | 4 | 4.3\% | 4 | 3.5\% | 5 | 4.0\% | 2 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 4.7\% | 15 | 10.6\% | 11 | 1.8\% | 4 | 9.3\% | 8 | 4.3\% | 4 | 2.1\% | 3 | 6.0\% | 3 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 9.3\% | 30 | 10.6\% | 11 | 8.8\% | 19 | 17.4\% | 15 | 6.5\% | 6 | 6.3\% | 9 | 0.0\% | 0 | 19.3\% | 29 | 0.0\% | 0 | 1.3\% | 1 |
| A new or better street market | 5.9\% | 19 | 3.8\% | 4 | 6.9\% | 15 | 5.8\% | 5 | 5.4\% | 5 | 6.3\% | 9 | 14.0\% | 7 | 7.3\% | 11 | 0.0\% | 0 | 1.3\% | , |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total | Male | Female | $18-34$ | $\mathbf{3 5 - 5 4}$ | $55+$ | Tower Retail <br> Park | Bexleyheath | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | Erith

Q31 Apart from ..... (STUDY CENTRE),, what OTHER main centre / retail park or shopping mall do you use MOST OFTEN for shopping?

| Belvedere | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 3.5\% | 3 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bexley Village | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bexleyheath | 22.7\% | 73 | 21.2\% | 22 | 23.5\% | 51 | 17.4\% | 15 | 17.4\% | 16 | 29.4\% | 42 | 22.0\% | 11 | 0.0\% | 0 | 50.0\% | 23 | 52.0\% | 39 |
| Blackfern | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Erith | 2.5\% | 8 | 1.0\% | 1 | 3.2\% | 7 | 2.3\% | 2 | 1.1\% | 1 | 3.5\% | 5 | 2.0\% | 1 | 2.7\% | 4 | 6.5\% | 3 | 0.0\% | 0 |
| Northumberland Heath | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| Sidcup | 1.9\% | 6 | 1.0\% | 1 | 2.3\% | 5 | 2.3\% | 2 | 0.0\% | 0 | 2.8\% | 4 | 2.0\% | 1 | 2.7\% | 4 | 2.2\% | 1 | 0.0\% | 0 |
| Welling | 2.8\% | 9 | 1.9\% | 2 | 3.2\% | 7 | 2.3\% | 2 | 4.3\% | 4 | 2.1\% | 3 | 2.0\% | 1 | 4.7\% | 7 | 0.0\% | 0 | 1.3\% | 1 |
| Blackheath | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Bromley | 5.3\% | 17 | 3.8\% | 4 | 6.0\% | 13 | 5.8\% | 5 | 3.3\% | 3 | 6.3\% | 9 | 8.0\% | 4 | 8.0\% | 12 | 0.0\% | 0 | 1.3\% | 1 |
| Charlton | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Dartford | 10.6\% | 34 | 8.7\% | 9 | 11.5\% | 25 | 5.8\% | 5 | 10.9\% | 10 | 13.3\% | 19 | 24.0\% | 12 | 6.0\% | 9 | 10.9\% | 5 | 10.7\% | 8 |
| Eltham | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greenwich | 2.8\% | 9 | 3.8\% | 4 | 2.3\% | 5 | 2.3\% | 2 | 5.4\% | 5 | 1.4\% | 2 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Lewisham | 3.1\% | 10 | 2.9\% | 3 | 3.2\% | 7 | 5.8\% | 5 | 4.3\% | 4 | 0.7\% | 1 | 6.0\% | 3 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| New Eltham | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Orpington | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 2.2\% | 1 | 0.0\% | 0 |
| Swanley | 2.5\% | 8 | 1.9\% | 2 | 2.8\% | 6 | 0.0\% | 0 | 5.4\% | 5 | 2.1\% | 3 | 2.0\% | 1 | 4.0\% | 6 | 0.0\% | 0 | 1.3\% | 1 |
| Thamesmead | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Woolwich | 4.4\% | 14 | 6.7\% | 7 | 3.2\% | 7 | 7.0\% | 6 | 2.2\% | 2 | 4.2\% | 6 | 4.0\% | 2 | 7.3\% | 11 | 0.0\% | 0 | 1.3\% | 1 |
| Bugsbys Way, Greenwich / Charlton | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 2.3\% | 2 | 4.3\% | 4 | 1.4\% | 2 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Prospect Place, Dartford | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 1.2\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Springvale / Nugents Park, Orpington | 0.9\% | 3 | 1.9\% | 2 | 0.5\% | 1 | 2.3\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Stone Lake Retail Park, Charlton | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Tower Retail Park, Crayford | 2.2\% | 7 | 2.9\% | 3 | 1.8\% | 4 | 1.2\% | 1 | 3.3\% | 3 | 2.1\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 4.3\% | 2 | 0.0\% | 0 |
| Bluewater, Greenhithe | 15.3\% | 49 | 19.2\% | 20 | 13.4\% | 29 | 18.6\% | 16 | 23.9\% | 22 | 7.7\% | 11 | 24.0\% | 12 | 18.0\% | 27 | 10.9\% | 5 | 6.7\% | 5 |
| Lakeside Shopping Centre, Grays | 4.1\% | 13 | 2.9\% | 3 | 4.6\% | 10 | 7.0\% | 6 | 2.2\% | 2 | 3.5\% | 5 | 2.0\% | 1 | 5.3\% | 8 | 2.2\% | 1 | 4.0\% | 3 |
| Westfield, Shepherds Bush | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Westfield, Stratford | 2.8\% | 9 | 3.8\% | 4 | 2.3\% | 5 | 4.7\% | 4 | 2.2\% | 2 | 2.1\% | 3 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central London | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 2.3\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Gravesend | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% |  | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Nowhere else | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 0.0\% | 0 | 3.3\% | 3 | 3.5\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 8.0\% | 6 |
| (Don't know) | 2.5\% | 8 | 3.8\% | 4 | 1.8\% | 4 | 2.3\% | 2 | 1.1\% | 1 | 3.5\% | 5 | 0.0\% | 0 | 3.3\% | 5 | 4.3\% | 2 | 1.3\% | 1 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| Total | Male | Female | $18-\mathbf{3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## MeanScore: Visits per month [those who visit]

Q32 How often do you visit .... (LOCATION MENTIONED AT Q.31)?
Those who mentioned a location at Q31

| Everyday / most days | $6.1 \%$ | 19 | $6.0 \%$ | 6 | $6.1 \%$ | 13 | $8.3 \%$ | 7 | $4.4 \%$ | 4 | $5.8 \%$ | 8 | $4.0 \%$ | 2 | $5.5 \%$ | 8 | $11.4 \%$ | 5 | $5.4 \%$ | 4 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2-3 times a week | $14.7 \%$ | 46 | $17.0 \%$ | 17 | $13.6 \%$ | 29 | $14.3 \%$ | 12 | $16.5 \%$ | 15 | $13.8 \%$ | 19 | $10.0 \%$ | 5 | $13.8 \%$ | 20 | $31.8 \%$ | 14 | $9.5 \%$ | 7 |
| Once a week | $21.4 \%$ | 67 | $14.0 \%$ | 14 | $24.9 \%$ | 53 | $14.3 \%$ | 12 | $23.1 \%$ | 21 | $24.6 \%$ | 34 | $24.0 \%$ | 12 | $18.6 \%$ | 27 | $20.5 \%$ | 9 | $25.7 \%$ | 19 |
| Once a fortnight | $13.1 \%$ | 41 | $9.0 \%$ | 9 | $15.0 \%$ | 32 | $10.7 \%$ | 9 | $11.0 \%$ | 10 | $15.9 \%$ | 22 | $20.0 \%$ | 10 | $8.3 \%$ | 12 | $6.8 \%$ | 3 | $21.6 \%$ | 16 |
| Once a month | $31.3 \%$ | 98 | $36.0 \%$ | 36 | $29.1 \%$ | 62 | $39.3 \%$ | 33 | $35.2 \%$ | 32 | $23.9 \%$ | 33 | $38.0 \%$ | 19 | $35.9 \%$ | 52 | $15.9 \%$ | 7 | $27.0 \%$ | 20 |
| Once every 3 months | $8.0 \%$ | 25 | $11.0 \%$ | 11 | $6.6 \%$ | 14 | $10.7 \%$ | 9 | $5.5 \%$ | 5 | $8.0 \%$ | 11 | $2.0 \%$ | 1 | $14.5 \%$ | 21 | $2.3 \%$ | 1 | $2.7 \%$ | 2 |
| Once every 6 months | $2.2 \%$ | 7 | $3.0 \%$ | 3 | $1.9 \%$ | 4 | $1.2 \%$ | 1 | $1.1 \%$ | 1 | $3.6 \%$ | 5 | $0.0 \%$ | 0 | $3.4 \%$ | 5 | $4.5 \%$ | 2 | $0.0 \%$ | 0 |
| Once a year | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less often | $0.6 \%$ | 2 | $1.0 \%$ | 1 | $0.5 \%$ | 1 | $1.2 \%$ | 1 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.3 \%$ | 1 | $0.0 \%$ | 0 |
| No response | $2.6 \%$ | 8 | $3.0 \%$ | 3 | $2.3 \%$ | 5 | $0.0 \%$ | 0 | $3.3 \%$ | 3 | $3.6 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $4.5 \%$ | 2 | $8.1 \%$ | 6 |
| Mean: |  | 4.75 |  | 4.66 |  | 4.79 |  | 4.9 |  | 4.54 |  | 4.75 |  | 3.87 | 4.24 | 7.85 | 4.57 |  |  |  |
| Base: |  | 313 |  | 10 |  | 213 |  | 84 |  | 91 |  | 138 |  | 50 | 145 | 44 | 74 |  |  |  |


| Total Male | Female | 18-34 | 35-54 | 55 | Tower Retail Bexleyheath <br> Park | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q33 If you were arranging to meet a friend in..... (STUDY CENTRE), where would you ask them to meet you?

| Don't know | 12.8\% | 41 | 20.2\% | 21 | 9.2\% | 20 | 8.1\% | 7 | 17.4\% | 16 | 12.6\% | 18 | 8.0\% | 4 | 16.7\% | 25 | 17.4\% | 8 | 5.3\% | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Costa | 11.8\% | 38 | 12.5\% | 13 | 11.5\% | 25 | 12.8\% | 11 | 16.3\% | 15 | 8.4\% | 12 | 18.0\% | 9 | 9.3\% | 14 | 13.0\% | 6 | 12.0\% | 9 |
| Clock Tower | 10.6\% | 34 | 6.7\% | 7 | 12.4\% | 27 | 5.8\% | 5 | 9.8\% | 9 | 14.0\% | 20 | 10.0\% | 5 | 15.3\% | 23 | 13.0\% | 6 | 0.0\% | 0 |
| McDonalds | 10.3\% | 33 | 12.5\% | 13 | 9.2\% | 20 | 24.4\% | 21 | 9.8\% | 9 | 2.1\% | 3 | 18.0\% | 9 | 14.0\% | 21 | 6.5\% | 3 | 0.0\% | 0 |
| Starbucks | 6.9\% | 22 | 6.7\% | 7 | 6.9\% | 15 | 9.3\% | 8 | 7.6\% | 7 | 4.9\% | 7 | 0.0\% | 0 | 14.0\% | 21 | 0.0\% | 0 | 1.3\% | 1 |
| Café Mambocinos | 3.7\% | 12 | 1.9\% | 2 | 4.6\% | 10 | 1.2\% | 1 | 4.3\% | 4 | 4.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| Argos | 3.7\% | 12 | 4.8\% | 5 | 3.2\% | 7 | 4.7\% | 4 | 4.3\% | 4 | 2.8\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 2.7\% | 2 |
| Sainsbury's | 3.4\% | 11 | 2.9\% | 3 | 3.7\% | 8 | 1.2\% | 1 | 3.3\% | 3 | 4.9\% | 7 | 0.0\% | 0 | 0.7\% | 1 | 21.7\% | 10 | 0.0\% | 0 |
| Boots | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 2.3\% | 2 | 2.2\% | 2 | 3.5\% | 5 | 10.0\% | 5 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Bus stops | 2.8\% | 9 | 2.9\% | 3 | 2.8\% | 6 | 3.5\% | 3 | 0.0\% | 0 | 4.2\% | 6 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 6.7\% | 5 |
| Greggs | 2.2\% | 7 | 1.9\% | 2 | 2.3\% | 5 | 3.5\% | 3 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 8.0\% | 6 |
| Morrisons | 2.2\% | 7 | 1.9\% | 2 | 2.3\% | 5 | 4.7\% | 4 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Riverside | 1.9\% | 6 | 3.8\% | 4 | 0.9\% | 2 | 0.0\% | 0 | 2.2\% | 2 | 2.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Nandos | 1.9\% | 6 | 1.0\% | 1 | 2.3\% | 5 | 2.3\% | 2 | 2.2\% | 2 | 1.4\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bear and Ragged Staff | 1.6\% | 5 | 2.9\% | 3 | 0.9\% | 2 | 2.3\% | 2 | 1.1\% | 1 | 1.4\% | 2 | 2.0\% | 1 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| In the centre | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 0.0\% | 0 | 1.1\% | 1 | 2.8\% | 4 | 0.0\% | 0 | 2.7\% | 4 | 2.2\% | 1 | 0.0\% | 0 |
| Matalan | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 1.2\% | 1 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 4.3\% | 2 | 2.7\% | 2 |
| Asda | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 1.2\% | 1 | 2.2\% | 2 | 1.4\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Next | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 1.2\% | 1 | 2.2\% | 2 | 0.7\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 1.2\% | 1 | 0.0\% | 0 | 2.1\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| At home | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 3.5\% | 3 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 1.3\% | 2 | 2.2\% | 1 | 0.0\% | 0 |
| Wilkos | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 0.0\% | 0 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Farmfoods | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Iceland | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 0.0\% | 0 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Broadway car park | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 0.0\% | 0 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 2.7\% | 2 |
| Car park | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Harrisons Chemist | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Marks \& Spencer | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Broadway centre | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Town Hall | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | , | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Coral | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Barnardos | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Body Shop | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Bench near gardens | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% |  | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Cinema | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| PC World | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Playground | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| By the farm shop | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Running Horse | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Lindy Lou | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Smyths | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Best Way | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |


| By demographics |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| Station | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Morleys | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Arms | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Waitrose | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |



Q34 At what point in your journey do you feel you have left ..... (STUDY CENTRE) ?

| Don't know | 28.0\% | 90 | 28.8\% | 30 | 27.7\% | 60 | 31.4\% | 27 | 30.4\% | 28 | 24.5\% | 35 | 24.0\% | 12 | 45.3\% | 68 | 13.0\% | 6 | 5.3\% | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| At home | 7.2\% | 23 | 5.8\% | 6 | 7.8\% | 17 | 5.8\% | 5 | 7.6\% | 7 | 7.7\% | 11 | 2.0\% | 1 | 3.3\% | 5 | 21.7\% | 10 | 9.3\% | 7 |
| On the bus / train | 6.5\% | 21 | 8.7\% | 9 | 5.5\% | 12 | 9.3\% | 8 | 1.1\% | 1 | 8.4\% | 12 | 2.0\% | 1 | 8.0\% | 12 | 10.9\% | 5 | 4.0\% | 3 |
| Driving home | 6.2\% | 20 | 5.8\% | 6 | 6.5\% | 14 | 8.1\% | 7 | 7.6\% | 7 | 4.2\% | 6 | 14.0\% | 7 | 7.3\% | 11 | 0.0\% | 0 | 2.7\% | 2 |
| Bus stops | 4.7\% | 15 | 1.0\% | 1 | 6.5\% | 14 | 3.5\% | 3 | 1.1\% | 1 | 7.7\% | 11 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 13.3\% | 10 |
| In the car park | 4.1\% | 13 | 1.9\% | 2 | 5.1\% | 11 | 4.7\% | 4 | 4.3\% | 4 | 3.5\% | 5 | 22.0\% | 11 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| Leaving the centre | 4.1\% | 13 | 6.7\% | 7 | 2.8\% | 6 | 5.8\% | 5 | 4.3\% | 4 | 2.8\% | 4 | 12.0\% | 6 | 2.0\% | 3 | 8.7\% | 4 | 0.0\% | 0 |
| In the car | 3.4\% | 11 | 1.9\% | 2 | 4.1\% | 9 | 1.2\% | 1 | 5.4\% | 5 | 3.5\% | 5 | 0.0\% | 0 | 2.7\% | 4 | 2.2\% | 1 | 8.0\% | 6 |
| At the roundabout | 3.1\% | 10 | 6.7\% | 7 | 1.4\% | 3 | 3.5\% | 3 | 3.3\% | 3 | 2.8\% | 4 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 10.7\% | 8 |
| Leaving Broadway | 2.8\% | 9 | 3.8\% | 4 | 2.3\% | 5 | 4.7\% | 4 | 3.3\% | 3 | 1.4\% | 2 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons | 1.6\% | 5 | 1.0\% | 1 | 1.8\% | 4 | 0.0\% | 0 | 1.1\% | 1 | 2.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Asda | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 1.2\% | 1 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Bear and Ragged Staff | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 1.2\% | 1 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| KFC | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 2.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 4.0\% | 3 |
| Watling Street | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 2.3\% | 2 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 2.2\% | 1 | 0.0\% | 0 |
| Nandos | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 1.2\% | 1 | 2.2\% | 2 | 0.7\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fish roundabout | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 2.3\% | 2 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Clock Tower | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 0.0\% | 0 | 2.2\% | 2 | 1.4\% | 2 | 2.0\% | 1 | 1.3\% | 2 | 2.2\% | 1 | 0.0\% | 0 |
| At taxi rank | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 0.0\% | 0 | 3.3\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Sainsburys | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 1.2\% | 1 | 1.1\% | 1 | 1.4\% | 2 | 2.0\% | 1 | 1.3\% | 2 | 2.2\% | 1 | 0.0\% | 0 |
| Leaving the car park | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 2.3\% | 2 | 2.2\% | 2 | 0.0\% | 0 | 2.0\% | 1 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Arms | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| At the station | 0.9\% | 3 | 1.9\% | 2 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 2.2\% | 1 | 0.0\% | 0 |
| Marks \& Spencer Carpark | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Top of the hill | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 0.0\% | 0 | 2.2\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| When I'm finished my shopping | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 0.0\% | 0 | 2.2\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 |
| Riverside | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| McDonalds | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 0.0\% | 0 | 2.2\% | 2 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| London Road | 0.9\% | 3 | 1.9\% | 2 | 0.5\% | 1 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| When my money runs out | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Fraser Road | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Gravil Hill | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 1.2\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Pier Road | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Cricketers Close | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Bubble and Squeak Café | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Jones Shoes | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Across the road | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rutland Road | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Queens Road | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Sports Direct | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Statue on roundabout | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Green Walk | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |


|  | Total | Male |  | Female |  |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Waterside | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Hall Place | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Hurst Road | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| By the church | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Passing the medical centre | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |
| GEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 32.4\% | 104 | 100.0\% | 104 | 0.0\% | 0 | 32.6\% | 28 | 34.8\% | 32 | 30.8\% | 44 | 26.0\% | 13 | 34.0\% | 51 | 37.0\% | 17 | 30.7\% | 23 |
| Female | 67.6\% | 217 | 0.0\% |  | 100.0\% | 217 | 67.4\% | 58 | 65.2\% | 60 | 69.2\% | 99 | 74.0\% | 37 | 66.0\% | 99 | 63.0\% | 29 | 69.3\% | 52 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |
| AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-24 | 7.2\% | 23 | 11.5\% | 12 | 5.1\% | 11 | 26.7\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 4 | 8.7\% | 13 | 4.3\% | 2 | 5.3\% | 4 |
| 25-34 | 19.6\% | 63 | 15.4\% | 16 | 21.7\% | 47 | 73.3\% | 63 | 0.0\% | 0 | 0.0\% | 0 | 22.0\% | 11 | 23.3\% | 35 | 19.6\% | 9 | 10.7\% | 8 |
| 35-44 | 16.2\% | 52 | 20.2\% | 21 | 14.3\% | 31 | 0.0\% | 0 | 56.5\% | 52 | 0.0\% | 0 | 14.0\% | 7 | 17.3\% | 26 | 21.7\% | 10 | 12.0\% | 9 |
| 45-54 | 12.5\% | 40 | 10.6\% | 11 | 13.4\% | 29 | 0.0\% | 0 | 43.5\% | 40 | 0.0\% | 0 | 20.0\% | 10 | 12.7\% | 19 | 8.7\% | 4 | 9.3\% | 7 |
| 55-64 | 15.3\% | 49 | 16.3\% | 17 | 14.7\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 34.3\% | 49 | 18.0\% | 9 | 11.3\% | 17 | 21.7\% | 10 | 17.3\% | 13 |
| $65+$ | 29.3\% | 94 | 26.0\% | 27 | 30.9\% | 67 | 0.0\% | 0 | 0.0\% | 0 | 65.7\% | 94 | 18.0\% | 9 | 26.7\% | 40 | 23.9\% | 11 | 45.3\% | 34 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |
| DAY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Monday | 7.8\% | 25 | 7.7\% | 8 | 7.8\% | 17 | 10.5\% | 9 | 8.7\% | 8 | 5.6\% | 8 | 0.0\% | 0 | 16.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 |
| Tuesday | 15.6\% | 50 | 12.5\% | 13 | 17.1\% | 37 | 16.3\% | 14 | 13.0\% | 12 | 16.8\% | 24 | 0.0\% | 0 | 16.7\% | 25 | 0.0\% | 0 | 33.3\% | 25 |
| Wednesday | 15.6\% | 50 | 20.2\% | 21 | 13.4\% | 29 | 14.0\% | 12 | 16.3\% | 15 | 16.1\% | 23 | 0.0\% | 0 | 16.7\% | 25 | 54.3\% | 25 | 0.0\% | 0 |
| Thursday | 7.8\% | 25 | 4.8\% | 5 | 9.2\% | 20 | 8.1\% | 7 | 8.7\% | 8 | 7.0\% | 10 | 0.0\% | 0 | 16.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 |
| Friday | 23.4\% | 75 | 21.2\% | 22 | 24.4\% | 53 | 20.9\% | 18 | 20.7\% | 19 | 26.6\% | 38 | 50.0\% | 25 | 16.7\% | 25 | 0.0\% | 0 | 33.3\% | 25 |
| Saturday | 29.9\% | 96 | 33.7\% | 35 | 28.1\% | 61 | 30.2\% | 26 | 32.6\% | 30 | 28.0\% | 40 | 50.0\% | 25 | 16.7\% | 25 | 45.7\% | 21 | 33.3\% | 25 |
| Sunday | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |
| CEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tower Retail Park | 15.6\% | 50 | 12.5\% | 13 | 17.1\% | 37 | 17.4\% | 15 | 18.5\% | 17 | 12.6\% | 18 | 100.0\% | 50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bexleyheath | 46.7\% | 150 | 49.0\% | 51 | 45.6\% | 99 | 55.8\% | 48 | 48.9\% | 45 | 39.9\% | 57 | 0.0\% |  | 100.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford | 14.3\% | 46 | 16.3\% | 17 | 13.4\% | 29 | 12.8\% | 11 | 15.2\% | 14 | 14.7\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 100.0\% | 46 | 0.0\% | 0 |
| Erith | 23.4\% | 75 | 22.1\% | 23 | 24.0\% | 52 | 14.0\% | 12 | 17.4\% | 16 | 32.9\% | 47 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 100.0\% | 75 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| By demographics | Bexley In Centre Survey <br> for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| LOC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tower Retail Park - Costa Coffee / Carphone Warehouse | 8.1\% | 26 | 7.7\% | 8 | 8.3\% | 18 | 10.5\% | 9 | 7.6\% | 7 | 7.0\% | 10 | 52.0\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tower Retail Park - Pets at Home / Sports Direct | 7.5\% | 24 | 4.8\% | 5 | 8.8\% | 19 | 7.0\% | 6 | 10.9\% | 10 | 5.6\% | 8 | 48.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford - Near Iceland | 10.9\% | 35 | 10.6\% | 11 | 11.1\% | 24 | 10.5\% | 9 | 10.9\% | 10 | 11.2\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 76.1\% | 35 | 0.0\% | 0 |
| Crayford - Near Greggs | 3.4\% | 11 | 5.8\% | 6 | 2.3\% | 5 | 2.3\% | 2 | 4.3\% | 4 | 3.5\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 23.9\% | 11 | 0.0\% | 0 |
| Bexleyheath - Broadway | 21.8\% | 70 | 22.1\% | 23 | 21.7\% | 47 | 20.9\% | 18 | 28.3\% | 26 | 18.2\% | 26 | 0.0\% | 0 | 46.7\% | 70 | 0.0\% | 0 | 0.0\% | 0 |
| Bexleyheath - Junction of Arnesberg Way and Broadway | 24.9\% | 80 | 26.9\% | 28 | 24.0\% | 52 | 34.9\% | 30 | 20.7\% | 19 | 21.7\% | 31 | 0.0\% | 0 | 53.3\% | 80 | 0.0\% | 0 | 0.0\% | 0 |
| Erith - Upper level of Riverside SC | 13.1\% | 42 | 12.5\% | 13 | 13.4\% | 29 | 9.3\% | 8 | 8.7\% | 8 | 18.2\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 56.0\% | 42 |
| Erith - Near the library \& gym on High Street | 10.3\% | 33 | 9.6\% | 10 | 10.6\% | 23 | 4.7\% | 4 | 8.7\% | 8 | 14.7\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 44.0\% | 33 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |


| By demographics | Total Male |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| PC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BR2 6 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| BR4 9 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| BR8 7 | 0.9\% | 3 | 1.0\% | 1 | 0.9\% | 2 | 1.2\% | 1 | 1.1\% | 1 | 0.7\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| BR8 8 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 1 | 1.9\% | 6 | 2.9\% | 3 | 1.4\% | 3 | 1.2\% | 1 | 4.3\% | 4 | 0.7\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| DA1 2 | 0.9\% | 3 | 1.9\% | 2 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 4.0\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 3 | 3.7\% | 12 | 2.9\% | 3 | 4.1\% | 9 | 1.2\% | 1 | 3.3\% | 3 | 5.6\% | 8 | 6.0\% | 3 | 0.7\% | 1 | 17.4\% | 8 | 0.0\% | 0 |
| DA1 4 | 9.3\% | 30 | 8.7\% | 9 | 9.7\% | 21 | 10.5\% | 9 | 15.2\% | 14 | 4.9\% | 7 | 14.0\% | 7 | 3.3\% | 5 | 37.0\% | 17 | 1.3\% | 1 |
| DA1 5 | 0.9\% | 3 | 2.9\% | 3 | 0.0\% | 0 | 1.2\% | 1 | 2.2\% | 2 | 0.0\% | 0 | 2.0\% | 1 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 6 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA10 0 | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.7\% | 1 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA110 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| DA11 7 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA13 1 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA14 2 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA14 3 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA14 4 | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| DA14 5 | 1.6\% | 5 | 1.9\% | 2 | 1.4\% | 3 | 3.5\% | 3 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| DA14 6 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA15 7 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA15 8 | 1.6\% | 5 | 1.9\% | 2 | 1.4\% | 3 | 0.0\% | 0 | 3.3\% | 3 | 1.4\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| DA15 9 | 0.6\% | 2 | 1.0\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| DA16 1 | 1.2\% | 4 | 1.0\% | 1 | 1.4\% | 3 | 3.5\% | 3 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| DA16 2 | 1.9\% | 6 | 3.8\% | 4 | 0.9\% | 2 | 0.0\% | 0 | 3.3\% | 3 | 2.1\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 4.3\% | 2 | 0.0\% | 0 |
| DA16 3 | 1.9\% | 6 | 0.0\% | 0 | 2.8\% | 6 | 2.3\% | 2 | 1.1\% | 1 | 2.1\% | 3 | 2.0\% | 1 | 2.7\% | 4 | 0.0\% | 0 | 1.3\% | 1 |
| DA16 7 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA17 4 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA17 5 | 2.5\% | 8 | 2.9\% | 3 | 2.3\% | 5 | 4.7\% | 4 | 2.2\% | 2 | 1.4\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 5.3\% | 4 |
| DA17 6 | 1.6\% | 5 | 0.0\% | 0 | 2.3\% | 5 | 2.3\% | 2 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 5.3\% | 4 |
| DA2 7 | 1.2\% | 4 | 0.0\% | 0 | 1.8\% | 4 | 0.0\% | 0 | 3.3\% | 3 | 0.7\% | 1 | 6.0\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA2 8 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| DA2 9 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA3 8 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA4 1 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA4 3 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA5 1 | 3.4\% | 11 | 3.8\% | 4 | 3.2\% | 7 | 2.3\% | 2 | 2.2\% | 2 | 4.9\% | 7 | 2.0\% | 1 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| DA5 2 | 1.9\% | 6 | 1.0\% | 1 | 2.3\% | 5 | 2.3\% | 2 | 0.0\% | 0 | 2.8\% | 4 | 8.0\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| DA5 3 | 0.9\% | 3 | 0.0\% | 0 | 1.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| DA5 5 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 1 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 2 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 4 | 1.2\% | 4 | 2.9\% | 3 | 0.5\% | 1 | 1.2\% | 1 | 3.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 7 | 3.7\% | 12 | 4.8\% | 5 | 3.2\% | 7 | 5.8\% | 5 | 5.4\% | 5 | 1.4\% | 2 | 4.0\% | 2 | 5.3\% | 8 | 4.3\% | 2 | 0.0\% | 0 |
| DA6 8 | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 2.1\% | 3 | 2.0\% | 1 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| DA7 4 | 3.1\% | 10 | 1.9\% | 2 | 3.7\% | 8 | 2.3\% | 2 | 3.3\% | 3 | 3.5\% | 5 | 0.0\% | 0 | 5.3\% | 8 | 2.2\% |  | 1.3\% | , |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DA7 5 | 2.5\% | 8 | 0.0\% | 0 | 3.7\% | 8 | 1.2\% | 1 | 4.3\% | 4 | 2.1\% | 3 | 2.0\% | 1 | 3.3\% | 5 | 2.2\% | 1 | 1.3\% | 1 |
| DA7 6 | 4.7\% | 15 | 2.9\% | 3 | 5.5\% | 12 | 5.8\% | 5 | 1.1\% | 1 | 6.3\% | 9 | 6.0\% | 3 | 5.3\% | 8 | 8.7\% | 4 | 0.0\% | 0 |
| DA7 7 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA7 P | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| DA8 1 | 9.3\% | 30 | 6.7\% | 7 | 10.6\% | 23 | 7.0\% | 6 | 6.5\% | 6 | 12.6\% | 18 | 2.0\% | 1 | 4.0\% | 6 | 4.3\% | 2 | 28.0\% | 21 |
| DA8 2 | 10.9\% | 35 | 15.4\% | 16 | 8.8\% | 19 | 8.1\% | 7 | 6.5\% | 6 | 15.4\% | 22 | 12.0\% | 6 | 2.7\% | 4 | 0.0\% | 0 | 33.3\% | 25 |
| DA8 3 | 4.7\% | 15 | 3.8\% | 4 | 5.1\% | 11 | 5.8\% | 5 | 3.3\% | 3 | 4.9\% | 7 | 0.0\% | 0 | 4.7\% | 7 | 2.2\% | 1 | 9.3\% | 7 |
| DA9 9 | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| EN5 1 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| N9 9 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| RM16 2 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| SE10 0 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE10 6 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE12 9 | 0.6\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 1 |
| SE14 5 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE15 6 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE18 2 | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 2.3\% | 2 | 2.2\% | 2 | 0.0\% | 0 | 2.0\% | 1 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| SE18 3 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE18 5 | 0.6\% | 2 | 0.0\% | 0 | 0.9\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| SE18 6 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE2 0 | 1.9\% | 6 | 0.0\% | 0 | 2.8\% | 6 | 1.2\% | 1 | 2.2\% | 2 | 2.1\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 1.3\% | 1 |
| SE2 9 | 1.6\% | 5 | 1.0\% | 1 | 1.8\% | 4 | 2.3\% | 2 | 1.1\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 4.0\% | 3 |
| SE28 0 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| SE28 8 | 1.2\% | 4 | 1.9\% | 2 | 0.9\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 2.1\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 1.3\% | 1 |
| SE7 7 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| SE8 4 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE9 6 | 0.3\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| TN15 6 | 0.3\% | 1 | 0.0\% | 0 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Base: |  | 321 |  | 104 |  | 217 |  | 86 |  | 92 |  | 143 |  | 50 |  | 150 |  | 46 |  | 75 |

## Appendix 2:

Data Tabulations
By demographics \& Tower Retail Park

|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q01 What is the main purpose of your visit to ..... (STUDY CENTRE) today? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Food shopping (not take-away, café, restaurant) | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 52.0\% | 26 | 23.1\% | 3 | 62.2\% | 23 | 46.7\% | 7 | 58.8\% | 10 | 50.0\% | 9 | 52.0\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 0.0\% | 0 | 5.9\% | 1 | 16.7\% | 3 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Financial services (e.g. banks, building societies, accountants) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other services (e.g. travel agents, estate agents) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eating or drinking out | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Work / business | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Education | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing | 18.0\% | 9 | 30.8\% | 4 | 13.5\% | 5 | 13.3\% | 2 | 29.4\% | 5 | 11.1\% | 2 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Argos | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Currys PC <br> World | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop- O2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Pets at home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Specific shop - Smyths | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Specsavers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - TUI | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Playgroup | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Civic Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| School run | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (No particular purpose) | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



Q02 What else, if anything, will you be doing in ..... (STUDY CENTRE) today? [MR]

| Food shopping (not take-away, café, restaurant) | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 14.0\% | 7 | 7.7\% | 1 | 16.2\% | 6 | 20.0\% | 3 | 5.9\% | 1 | 16.7\% | 3 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 24.0\% | 12 | 15.4\% | 2 | 27.0\% | 10 | 13.3\% | 2 | 41.2\% | 7 | 16.7\% | 3 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Financial services (e.g. banks, building societies, accountants) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other services (e.g. travel agents, estate agents) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eating or drinking out | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 16.7\% | 3 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Work / business | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 16.0\% | 8 | 38.5\% | 5 | 8.1\% | 3 | 26.7\% | 4 | 23.5\% | 4 | 0.0\% | 0 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Education | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing | 32.0\% | 16 | 15.4\% | 2 | 37.8\% | 14 | 20.0\% | 3 | 41.2\% | 7 | 33.3\% | 6 | 32.0\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop-Boots | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Hobbycraft | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% |  | 5.9\% |  | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Poundland | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Sports Direct | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing else) | 22.0\% | 11 | 30.8\% | 4 | 18.9\% | 7 | 26.7\% | 4 | 17.6\% | 3 | 22.2\% | 4 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Park | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q02X Any mention at Q01 \& Q02 [MR]

| Food shopping (not take-away, café, restaurant) | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 13.3\% | 2 | 0.0\% | 0 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 66.0\% | 33 | 30.8\% | 4 | 78.4\% | 29 | 66.7\% | 10 | 64.7\% | 11 | 66.7\% | 12 | 66.0\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 32.0\% | 16 | 23.1\% | 3 | 35.1\% | 13 | 13.3\% | 2 | 47.1\% | 8 | 33.3\% | 6 | 32.0\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Financial services (e.g. banks, building societies, accountants) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other services (e.g. travel agents, estate agents) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eating or drinking out | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 6.7\% | 1 | 0.0\% | 0 | 16.7\% | 3 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Work / business | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 18.0\% | 9 | 46.2\% | 6 | 8.1\% | 3 | 26.7\% | 4 | 23.5\% | 4 | 5.6\% | 1 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Education | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing | 50.0\% | 25 | 46.2\% | 6 | 51.4\% | 19 | 33.3\% | 5 | 70.6\% | 12 | 44.4\% | 8 | 50.0\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Boots | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Hobbycraft | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Poundland | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Sports Direct | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$Tower Retail Bexleyheath <br> Park | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Q03 What have you bought or expect to buy in ..... (STUDY CENTRE) today? [MR]

| Nothing | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Audio visual, photographic and information processing equipment | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clothes and shoes | 24.0\% | 12 | 0.0\% | 0 | 32.4\% | 12 | 26.7\% | 4 | 23.5\% | 4 | 22.2\% | 4 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Electrical and household appliances | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 11.1\% | 2 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Furniture / furnishings | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Games, toys and hobbies, sport and camping, musical instruments | 16.0\% | 8 | 0.0\% | 0 | 21.6\% | 8 | 26.7\% | 4 | 17.6\% | 3 | 5.6\% | 1 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gifts, jewellery, glass, watches | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 13.3\% | 2 | 5.9\% | 1 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hardware and DIY | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 5.9\% | 1 | 11.1\% | 2 | 6.0\% | 3 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Medical goods and other pharmaceutical products | 16.0\% | 8 | 23.1\% | 3 | 13.5\% | 5 | 13.3\% | 2 | 11.8\% | 2 | 22.2\% | 4 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newspaper / stationery | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 11.8\% | 2 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets and related products | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 6.7\% | 1 | 5.9\% | 1 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Food / drink at restaurants / bars / pubs | 14.0\% | 7 | 23.1\% | 3 | 10.8\% | 4 | 33.3\% | 5 | 0.0\% | 0 | 11.1\% | 2 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Service (hairdressers, dry cleaners) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cosmetics | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Food \& groceries | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holiday money | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mobile phone | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Plants | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 24.0\% | 12 | 30.8\% | 4 | 21.6\% | 8 | 6.7\% | 1 | 35.3\% | 6 | 27.8\% | 5 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



## Mean Score: £

Q04 How much have you spent or do you expect to spend in the shops in ..... (STUDY CENTRE) today on food and other convenience items?

| Nothing | 48.0\% | 24 | 30.8\% | 4 | 54.1\% | 20 | 33.3\% | 5 | 52.9\% | 9 | 55.6\% | 10 | 48.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than $£ 5$ | 6.0\% | 3 | 23.1\% | 3 | 0.0\% | 0 | 20.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £6-£10 | 14.0\% | 7 | 7.7\% | 1 | 16.2\% | 6 | 20.0\% | 3 | 5.9\% | 1 | 16.7\% | 3 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £11-£15 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £16-£20 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £21-£25 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £26-£30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £31-£35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £36-£40 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £41-£45 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £46-£50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £51-£60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £61-£70 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £71-£80 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £81-£90 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £91-£100 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £101 + | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 24.0\% | 12 | 38.5\% | 5 | 18.9\% | 7 | 13.3\% | 2 | 41.2\% | 7 | 16.7\% | 3 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 4.08 |  | 1.88 |  | 4.67 |  | 6.54 |  | 0.75 |  | 4.17 |  | 4.08 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



Mean Score: £
 gifts? [MR]

| Nothing | 10.0\% | 5 | 30.8\% | 4 | 2.7\% | 1 | 26.7\% | 4 | 5.9\% | 1 | 0.0\% | 0 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than $£ 5$ | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £6-£10 | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 13.3\% | 2 | 11.8\% | 2 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £11-£15 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 11.8\% | 2 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £16-£20 | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 6.7\% | 1 | 5.9\% | 1 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £21-£25 | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 13.3\% | 2 | 11.8\% | 2 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £26-£30 | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £31-£35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £36-£40 | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £41-£45 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £46-£50 | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 6.7\% | 1 | 5.9\% | 1 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £51-£60 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £61-£70 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £71-£80 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £81-£90 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £91-£100 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £101+ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 30.0\% | 15 | 38.5\% | 5 | 27.0\% | 10 | 13.3\% | 2 | 29.4\% | 5 | 44.4\% | 8 | 30.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 23.03 |  | 13.13 |  | 25.96 |  | 20.04 |  | 19.38 |  | 31.30 |  | 23.03 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Mean Score: Minutes

Q06 How long do you intend to spend in ..... (STUDY CENTRE) today?

| Less than 10 minutes | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10-20 minutes | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 13.3\% | 2 | 5.9\% | 1 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 21-30 minutes | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 13.3\% | 2 | 17.6\% | 3 | 11.1\% | 2 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 31-40 minutes | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 6.7\% | 1 | 17.6\% | 3 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 41-50 minutes | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 6.7\% | 1 | 17.6\% | 3 | 16.7\% | 3 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 51-60 minutes | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 0.0\% | 0 | 17.6\% | 3 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Over 1hr - 1.5 hrs | 24.0\% | 12 | 7.7\% | 1 | 29.7\% | 11 | 26.7\% | 4 | 11.8\% | 2 | 33.3\% | 6 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Over $1.5 \mathrm{hrs}-2 \mathrm{hrs}$ | 10.0\% | 5 | 0.0\% | 0 | 13.5\% | 5 | 20.0\% | 3 | 5.9\% | 1 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Over 2-3 hrs | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Over 3 hrs - 4 hrs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Over 4 hrs - 5 hrs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Over 5hrs | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 8.20 |  | 93.85 |  | 59.19 |  | 95.67 |  | 44.41 |  | 67.78 |  | 68.20 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



## MeanScore: Visits per month [those who visit]

Q07 How often do you visit ..... (STUDY CENTRE) for the following reasons?

## Shopping

| Everyday / most days | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 24.0\% | 12 | 23.1\% | 3 | 24.3\% | 9 | 20.0\% | 3 | 41.2\% | 7 | 11.1\% | 2 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 26.0\% | 13 | 30.8\% | 4 | 24.3\% | 9 | 26.7\% | 4 | 23.5\% | 4 | 27.8\% | 5 | 26.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 13.3\% | 2 | 0.0\% | 0 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 16.0\% | 8 | 7.7\% | 1 | 18.9\% | 7 | 6.7\% | 1 | 11.8\% | 2 | 27.8\% | 5 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 10.0\% | 5 | 0.0\% | 0 | 13.5\% | 5 | 20.0\% | 3 | 11.8\% | 2 | 0.0\% | 0 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 5.82 |  | 6.42 |  | 5.61 |  | 5.71 |  | 7.29 |  | 4.53 |  | 5.82 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

Late Night Shopping (after 5pm)

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 13.3\% | 2 | 5.9\% | 1 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 13.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 13.3\% | 2 | 5.9\% | 1 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 18.0\% | 9 | 23.1\% | 3 | 16.2\% | 6 | 13.3\% | 2 | 23.5\% | 4 | 16.7\% | 3 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 54.0\% | 27 | 53.8\% | 7 | 54.1\% | 20 | 33.3\% | 5 | 47.1\% | 8 | 77.8\% | 14 | 54.0\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 1.79 |  | 1.88 |  | 1.75 |  | 2.52 |  | 1.81 |  | 0.08 |  | 1.79 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male | Female |  |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Financial Services (Banks etc) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 20.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 14.0\% | 7 | 7.7\% | 1 | 16.2\% | 6 | 6.7\% | 1 | 17.6\% | 3 | 16.7\% | 3 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 74.0\% | 37 | 76.9\% | 10 | 73.0\% | 27 | 60.0\% | 9 | 76.5\% | 13 | 83.3\% | 15 | 74.0\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.29 |  | 0.40 |  | 0.26 |  | 0.64 |  | 0.08 |  | 0.00 |  | 0.29 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Personal Services (Hairdresser, salon etc)

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 11.8\% | 2 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 88.0\% | 44 | 92.3\% | 12 | 86.5\% | 32 | 80.0\% | 12 | 82.4\% |  | 100.0\% | 18 | 88.0\% | 44 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.24 |  | 0.00 |  | 0.30 |  | 0.50 |  | 0.07 |  | 0.00 |  | 0.24 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



## MeanScore: Visits per month [those who visit]

Q08 And how often do you visit ..... (STUDY CENTRE), for day time eating / drinking and night time eating / drinking?

## Day time eating / drinking

| Everyday / most days | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 20.0\% | 3 | 11.8\% | 2 | 5.6\% | 1 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 18.0\% | 9 | 23.1\% | 3 | 16.2\% | 6 | 33.3\% | 5 | 11.8\% | 2 | 11.1\% | 2 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 16.0\% | 8 | 15.4\% | 2 | 16.2\% | 6 | 6.7\% | 1 | 11.8\% | 2 | 27.8\% | 5 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 20.0\% | 10 | 15.4\% | 2 | 21.6\% | 8 | 0.0\% | 0 | 29.4\% | 5 | 27.8\% | 5 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 16.0\% | 8 | 23.1\% | 3 | 13.5\% | 5 | 6.7\% | 1 | 23.5\% | 4 | 16.7\% | 3 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 3.78 |  | 7.40 |  | 2.61 |  | 7.79 |  | 2.33 |  | 1.55 |  | 3.78 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Night time eating / drinking

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 13.3\% | 2 | 5.9\% | 1 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 30.0\% | 15 | 46.2\% | 6 | 24.3\% | 9 | 26.7\% | 4 | 41.2\% | 7 | 22.2\% | 4 | 30.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 52.0\% | 26 | 46.2\% | 6 | 54.1\% | 20 | 46.7\% | 7 | 41.2\% | 7 | 66.7\% | 12 | 52.0\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.80 |  | 0.04 |  | 1.15 |  | 0.61 |  | 1.30 |  | 0.04 |  | 0.80 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



## MeanScore: Visits per month [those who visit]

Q09 How often do you visit (STUDY CENTRE) for the following reasons during the daytime and / or evening?
Those in Bexleyheath

## Leisure Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Leisure Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



Cultural Activities Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

## Cultural Activities Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



## Cinema Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Cinema Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+$ | Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q10 What is the main reason why you chose to come to ..... (STUDY CENTRE) today over any other centres?

| Close to home / live here | 28.0\% | 14 | 15.4\% | 2 | 32.4\% | 12 | 26.7\% | 4 | 23.5\% | 4 | 33.3\% | 6 | 28.0\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Close to friends / relatives | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Close to work | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good range of shops / services | 20.0\% | 10 | 15.4\% | 2 | 21.6\% | 8 | 13.3\% | 2 | 17.6\% | 3 | 27.8\% | 5 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop (PLEASE WRITE IN NAME \& LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit particular services | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 22.2\% | 4 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Visit financial facility (e.g. bank / post office) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Visiting as a tourist | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attractive place / nice environment | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good public transport | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good range of food and/or drink outlets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Meet friends / relative | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 6.7\% | 1 | 11.8\% | 2 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Get car repaired / buy car tax etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy parking | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit particular leisure facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy access for wheelchairs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| School run | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Boots | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Carphone Warehouse | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Currys PC World | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Halifax | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Harrisons Pharmacy | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Hobbycraft | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| To visit a particular shop O2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Perfume Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Poundland | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Smyths | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Specsavers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Sports Direct | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 11.8\% | 2 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Tui | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop TX Phone shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$ Tower Retail Bexleyheath | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q11 Which shops and cafes/restaurants have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to 3 shops and cafes/restaurants in order of priority. Those in Tower Retail Park

## 1st mention

| Next, Tower Retail Park | 12.0\% | 6 | 0.0\% | 0 | 16.2\% | 6 | 0.0\% | 0 | 11.8\% | 2 | 22.2\% | 4 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Smyths Toys, Tower Retail Park | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 11.8\% | 2 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 0.0\% | 0 | 17.6\% | 3 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 13.3\% | 2 | 11.8\% | 2 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 12.0\% | 6 | 0.0\% | 0 | 16.2\% | 6 | 13.3\% | 2 | 11.8\% | 2 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 14.0\% | 7 | 23.1\% | 3 | 10.8\% | 4 | 26.7\% | 4 | 0.0\% | 0 | 16.7\% | 3 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 10.0\% | 5 | 0.0\% | 0 | 13.5\% | 5 | 6.7\% | 1 | 17.6\% | 3 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 20.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 11.8\% | 2 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 10.0\% | 5 | 0.0\% | 0 | 13.5\% | 5 | 26.7\% | 4 | 0.0\% | 0 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 11.8\% | 2 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 18.0\% | 9 | 0.0\% | 0 | 24.3\% | 9 | 13.3\% | 2 | 11.8\% | 2 | 27.8\% | 5 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 0.0\% | 0 | 11.8\% | 2 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 14.0\% | 7 | 0.0\% | 0 | 18.9\% | 7 | 6.7\% | , | 11.8\% | 2 | 22.2\% | 4 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 0.0\% | 0 | 17.6\% | 3 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 24.0\% | 12 | 53.8\% | 7 | 13.5\% | 5 | 46.7\% | 7 | 11.8\% | 2 | 16.7\% | 3 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q11X Any mention at Q11 [MR] <br> Those in Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 20.0\% | 10 | 7.7\% | 1 | 24.3\% | 9 | 6.7\% | 1 | 29.4\% | 5 | 22.2\% | 4 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 20.0\% | 10 | 0.0\% | 0 | 27.0\% | 10 | 33.3\% | 5 | 11.8\% | 2 | 16.7\% | 3 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 14.0\% | 7 | 30.8\% | 4 | 8.1\% | 3 | 0.0\% | 0 | 29.4\% | 5 | 11.1\% | 2 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 40.0\% | 20 | 7.7\% | 1 | 51.4\% | 19 | 26.7\% | 4 | 41.2\% | 7 | 50.0\% | 9 | 40.0\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 24.0\% | 12 | 7.7\% | 1 | 29.7\% | 11 | 20.0\% | 3 | 23.5\% | 4 | 27.8\% | 5 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 36.0\% | 18 | 23.1\% | 3 | 40.5\% | 15 | 33.3\% | 5 | 23.5\% | 4 | 50.0\% | 9 | 36.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 6.7\% | 1 | 17.6\% | 3 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 18.0\% | 9 | 7.7\% | 1 | 21.6\% | 8 | 13.3\% | 2 | 29.4\% | 5 | 11.1\% | 2 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 0.0\% | 0 | 11.8\% | 2 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 12.0\% | 6 | 23.1\% | 3 | 8.1\% | 3 | 13.3\% | 2 | 11.8\% | 2 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 26.7\% | 4 | 5.9\% | 1 | 0.0\% | 0 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Q12 Do you intend to visit other shops and services in Crayford Town Centre that are outside of Tower Retail Park?

 Those in Tower Retail Park| Yes | $48.0 \%$ | 24 | $38.5 \%$ | 5 | $51.4 \%$ | 19 | $40.0 \%$ | 6 | $58.8 \%$ | 10 | $44.4 \%$ | 8 | $48.0 \%$ | 24 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| No | $52.0 \%$ | 26 | $61.5 \%$ | 8 | $48.6 \%$ | 18 | $60.0 \%$ | 9 | $41.2 \%$ | 7 | $55.6 \%$ | 10 | $52.0 \%$ | 26 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$ Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

 Those in Tower Retail Park

## 1st mention

| Sainsbury's, Townhall Square | 34.0\% | 17 | 15.4\% | 2 | 40.5\% | 15 | 20.0\% | 3 | 47.1\% | 8 | 33.3\% | 6 | 34.0\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 8.0\% | 4 | 15.4\% | 2 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 52.0\% | 26 | 61.5\% | 8 | 48.6\% | 18 | 60.0\% | 9 | 41.2\% | 7 | 55.6\% | 10 | 52.0\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |




|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhea |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q13X Any mention at Q13 [MR] <br> Those in Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 38.0\% | 19 | 15.4\% | 2 | 45.9\% | 17 | 26.7\% | 4 | 52.9\% | 9 | 33.3\% | 6 | 38.0\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 6.7\% | 1 | 11.8\% | 2 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 10.0\% | 5 | 0.0\% | 0 | 13.5\% | 5 | 0.0\% | 0 | 17.6\% | 3 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 13.3\% | 2 | 5.9\% | 1 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

Q14 How often do you combine your visit to Tower Retail Park with a visit to other shops and services in the rest of Crayford Town Centre?
Those in Tower Retail Park

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Every time / most times | $30.0 \%$ | 15 | $0.0 \%$ | 0 | $40.5 \%$ | 15 | $20.0 \%$ | 3 | $29.4 \%$ | 5 | $38.9 \%$ | 7 | $30.0 \%$ | 15 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Every 2nd or 3rd time | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 1 | $6.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Sometimes | $14.0 \%$ | 7 | $38.5 \%$ | 5 | $5.4 \%$ | 2 | $13.3 \%$ | 2 | $23.5 \%$ | 4 | $5.6 \%$ | 1 | $14.0 \%$ | 7 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less often | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 1 | $0.0 \%$ | 0 | $5.9 \%$ | 1 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Never | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| (Don't know) | $52.0 \%$ | 26 | $61.5 \%$ | 8 | $48.6 \%$ | 18 | $60.0 \%$ | 9 | $41.2 \%$ | 7 | $55.6 \%$ | 10 | $52.0 \%$ | 26 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Park |  |  |  |

Q15 What is the MAIN reason why you aren't intending to visit the wider Crayford Town Centre?
Those in Tower Retail Park

## 1st Mention

| Time limitations for parking | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 6.7\% | 1 | 17.6\% | 3 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 11.8\% | 2 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 20.0\% | 3 | 5.9\% | 1 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 13.3\% | 2 | 0.0\% | 0 | 16.7\% | 3 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 13.3\% | 2 | 5.9\% | 1 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 48.0\% | 24 | 38.5\% | 5 | 51.4\% | 19 | 40.0\% | 6 | 58.8\% | 10 | 44.4\% | 8 | 48.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor quality/ range of shops on offer | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 13.3\% | 2 | 5.9\% | 1 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 50.0\% | 25 | 38.5\% | 5 | 54.1\% | 20 | 40.0\% | 6 | 64.7\% | 11 | 44.4\% | 8 | 50.0\% | 25 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing else) | 30.0\% | 15 | 38.5\% | 5 | 27.0\% | 10 | 33.3\% | 5 | 23.5\% | 4 | 33.3\% | 6 | 30.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q15X Any mention at Q15 [MR] Those in Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Time limitations for parking | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 6.7\% | 1 | 17.6\% | 3 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality/ range of shops on offer | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 11.8\% | 2 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 20.0\% | 3 | 11.8\% | 2 | 5.6\% | 1 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 20.0\% | 3 | 0.0\% | 0 | 22.2\% | 4 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  | Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Bexleyheath Park | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

hose in Erith

## 1st mention

| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q16X Any mention at Q16 [MR] Those in Erith |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfor |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway <br> Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAME AND LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping <br> Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Entertainer, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAME AND LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping <br> Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Entertainer, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Re Park |  | Bexleyhea |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q17X Any mention at Q17 [MR] Those in Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0 |  | 0 |  | 0 |  | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retai Park |  | Bexleyhea |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (PLEASE WRITE IN NAME AND LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |




Q18 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority. Those in Crayford

## 1st mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |




|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhe |  | Crayfor |  | Eri |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q18X Any mention at Q18 [MR] Those in Crayford |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |

Q19 Do you intend to visit shops and services in Tower Retail Park? Those in Crayford

| Yes | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Don't know | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 | 0 |  |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35 - |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Eri |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q20 How often do you combine your visit to Crayford Town Centre with a visit to Tower Retail Park? <br> Those in Crayford |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Every time / most times | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Every 2nd or 3rd time | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sometimes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

## Mean Score: Rating as given

## Q21AThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of grocery shops on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 10.0\% | 5 | 0.0\% | 0 | 13.5\% | 5 | 6.7\% | 1 | 5.9\% | 1 | 16.7\% | 3 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 8.0\% | 4 | 15.4\% | 2 | 5.4\% | 2 | 13.3\% | 2 | 5.9\% | 1 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 18.0\% | 9 | 23.1\% | 3 | 16.2\% | 6 | 6.7\% | 1 | 23.5\% | 4 | 22.2\% | 4 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 16.0\% | 8 | 23.1\% | 3 | 13.5\% | 5 | 13.3\% | 2 | 17.6\% | 3 | 16.7\% | 3 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 13.3\% | 2 | 5.9\% | 1 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 26.0\% | 13 | 30.8\% | 4 | 24.3\% | 9 | 33.3\% | 5 | 29.4\% | 5 | 16.7\% | 3 | 26.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 5.41 |  | 5.56 |  | 5.36 |  | 5.80 |  | 5.92 |  | 4.73 |  | 5.41 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



## Mean Score: Rating as given

Q21BThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of other retail shops on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 16.7\% | 3 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 16.0\% | 8 | 15.4\% | 2 | 16.2\% | 6 | 26.7\% | 4 | 17.6\% | 3 | 5.6\% | 1 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 13.3\% | 2 | 11.8\% | 2 | 16.7\% | 3 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 46.0\% | 23 | 46.2\% | 6 | 45.9\% | 17 | 46.7\% | 7 | 47.1\% | 8 | 44.4\% | 8 | 46.0\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 0.0\% | 0 | 11.8\% | 2 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 7.37 |  | 7.15 |  | 7.44 |  | 7.13 |  | 7.81 |  | 7.17 |  | 7.37 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Mean Score: Rating as given

Q21CThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of services, e.g. banks/estate agents on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 6.7\% | 1 | 11.8\% | 2 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 6.7\% | 1 | 11.8\% | 2 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 22.0\% | 11 | 23.1\% | 3 | 21.6\% | 8 | 26.7\% | 4 | 23.5\% | 4 | 16.7\% | 3 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 6.7\% | 1 | 11.8\% | 2 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 20.0\% | 3 | 5.9\% | 1 | 16.7\% | 3 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| $10-$ Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 26.0\% | 13 | 30.8\% | 4 | 24.3\% | 9 | 26.7\% | 4 | 23.5\% | 4 | 27.8\% | 5 | 26.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 5.38 |  | 5.89 |  | 5.21 |  | 5.82 |  | 4.92 |  | 5.46 |  | 5.38 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



## Mean Score: Rating as given

Q21DThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of restaurants and cafes on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 0.0\% | 0 | 11.8\% | 2 | 22.2\% | 4 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 20.0\% | 10 | 7.7\% | 1 | 24.3\% | 9 | 6.7\% | 1 | 29.4\% | 5 | 22.2\% | 4 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 22.0\% | 11 | 30.8\% | 4 | 18.9\% | 7 | 40.0\% | 6 | 11.8\% | 2 | 16.7\% | 3 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 34.0\% | 17 | 46.2\% | 6 | 29.7\% | 11 | 46.7\% | 7 | 23.5\% | 4 | 33.3\% | 6 | 34.0\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 6.7\% | 1 | 17.6\% | 3 | 0.0\% | 0 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 7.00 |  | 7.08 |  | 6.97 |  | 7.53 |  | 7.06 |  | 6.50 |  | 7.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Mean Score: Rating as given

Q21E Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Evening leisure offer (e.g. bars, pubs) on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 6.7\% | 1 | 5.9\% | 1 | 27.8\% | 5 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 14.0\% | 7 | 30.8\% | 4 | 8.1\% | 3 | 26.7\% | 4 | 11.8\% | 2 | 5.6\% | 1 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 10.0\% | 5 | 0.0\% | 0 | 13.5\% | 5 | 13.3\% | 2 | 11.8\% | 2 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 0.0\% | 0 | 11.8\% | 2 | 16.7\% | 3 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| $10-$ Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 38.0\% | 19 | 30.8\% | 4 | 40.5\% | 15 | 46.7\% | 7 | 52.9\% | 9 | 16.7\% | 3 | 38.0\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 5.97 |  | 5.89 |  | 6.00 |  | 5.75 |  | 6.00 |  | 6.07 |  | 5.97 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



## Mean Score: Rating as given

Q21F Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Parking provision on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 13.3\% | 2 | 5.9\% | 1 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 6.7\% | 1 | 11.8\% | 2 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 22.0\% | 11 | 38.5\% | 5 | 16.2\% | 6 | 26.7\% | 4 | 23.5\% | 4 | 16.7\% | 3 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 18.0\% | 9 | 7.7\% | 1 | 21.6\% | 8 | 20.0\% | 3 | 29.4\% | 5 | 5.6\% | 1 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 20.0\% | 3 | 11.8\% | 2 | 11.1\% | 2 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 14.0\% | 7 | 7.7\% | 1 | 16.2\% | 6 | 6.7\% | 1 | 5.9\% | 1 | 27.8\% | 5 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 5.60 |  | 5.45 |  | 5.64 |  | 5.50 |  | 5.31 |  | 5.94 |  | 5.60 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

Mean Score: Rating as given
Q21G Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Public transport links on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 26.0\% | 13 | 23.1\% | 3 | 27.0\% | 10 | 13.3\% | 2 | 11.8\% | 2 | 50.0\% | 9 | 26.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 26.7\% | 4 | 11.8\% | 2 | 0.0\% | 0 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 14.0\% | 7 | 7.7\% | 1 | 16.2\% | 6 | 6.7\% | 1 | 23.5\% | 4 | 11.1\% | 2 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 30.0\% | 15 | 38.5\% | 5 | 27.0\% | 10 | 26.7\% | 4 | 29.4\% | 5 | 33.3\% | 6 | 30.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 20.0\% | 3 | 11.8\% | 2 | 0.0\% | 0 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 6.7\% | 1 | 11.8\% | 2 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 6.85 |  | 7.17 |  | 6.74 |  | 7.14 |  | 7.20 |  | 6.29 |  | 6.85 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



## Mean Score: Rating as given

Q21HThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Quality of the public realmon a scale of $\mathbf{1}$ (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 28.0\% | 14 | 23.1\% | 3 | 29.7\% | 11 | 6.7\% | 1 | 17.6\% | 3 | 55.6\% | 10 | 28.0\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 24.0\% | 12 | 0.0\% | 0 | 32.4\% | 12 | 20.0\% | 3 | 35.3\% | 6 | 16.7\% | 3 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 12.0\% | 6 | 30.8\% | 4 | 5.4\% | 2 | 26.7\% | 4 | 11.8\% | 2 | 0.0\% | 0 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 22.0\% | 11 | 38.5\% | 5 | 16.2\% | 6 | 40.0\% | 6 | 11.8\% | 2 | 16.7\% | 3 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 6.7\% | 1 | 17.6\% | 3 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 6.47 |  | 6.92 |  | 6.30 |  | 7.07 |  | 6.43 |  | 6.00 |  | 6.47 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Mean Score: Rating as given

Q21I Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Family activities on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | , | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 18.0\% | 9 | 38.5\% | 5 | 10.8\% | 4 | 20.0\% | 3 | 17.6\% | 3 | 16.7\% | 3 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 12.0\% | 6 | 23.1\% | 3 | 8.1\% | 3 | 13.3\% | 2 | 17.6\% | 3 | 5.6\% | 1 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 16.0\% | 8 | 0.0\% | 0 | 21.6\% | 8 | 6.7\% | 1 | 17.6\% | 3 | 22.2\% | 4 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 20.0\% | 3 | 5.9\% | 1 | 16.7\% | 3 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 30.0\% | 15 | 23.1\% | 3 | 32.4\% | 12 | 33.3\% | 5 | 29.4\% | 5 | 27.8\% | 5 | 30.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 5.89 |  | 5.90 |  | 5.88 |  | 6.20 |  | 5.42 |  | 6.08 |  | 5.89 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



## Mean Score: Rating as given

Q21J Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Quality of landscape / greenspaceson a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 20.0\% | 10 | 23.1\% | 3 | 18.9\% | 7 | 20.0\% | 3 | 11.8\% | 2 | 27.8\% | 5 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 24.0\% | 12 | 30.8\% | 4 | 21.6\% | 8 | 13.3\% | 2 | 29.4\% | 5 | 27.8\% | 5 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 20.0\% | 3 | 0.0\% | 0 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 28.0\% | 14 | 23.1\% | 3 | 29.7\% | 11 | 33.3\% | 5 | 29.4\% | 5 | 22.2\% | 4 | 28.0\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 6.7\% | 1 | 17.6\% | 3 | 0.0\% | 0 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 6.50 |  | 6.62 |  | 6.45 |  | 6.93 |  | 6.57 |  | 6.11 |  | 6.50 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Mean Score: Rating as given

Q22 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the River Cray as a town centre asset on a scale of 1 (very unsatisfied) to 10 (satisfied): Those in Tower Retail Park and Crayford

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 24.0\% | 12 | 23.1\% | 3 | 24.3\% | 9 | 26.7\% | 4 | 11.8\% | 2 | 33.3\% | 6 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 20.0\% | 10 | 15.4\% | 2 | 21.6\% | 8 | 6.7\% | 1 | 29.4\% | 5 | 22.2\% | 4 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 28.0\% | 14 | 30.8\% | 4 | 27.0\% | 10 | 13.3\% | 2 | 35.3\% | 6 | 33.3\% | 6 | 28.0\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 22.0\% | 11 | 15.4\% | 2 | 24.3\% | 9 | 46.7\% | 7 | 17.6\% | 3 | 5.6\% | 1 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 7.41 |  | 7.08 |  | 7.53 |  | 7.67 |  | 7.63 |  | 7.00 |  | 7.41 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Mean Score: Rating as given

Q23 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the River Thames as a town centre asset on a scale of 1 (very unsatisfied) to 10 (satisfied): Those in Erith

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Q24 What do you like about ..... (STUDY CENTRE)? Please name up to TWO mentions.

## 1st Mention

| Good shops | 30.0\% | 15 | 15.4\% | 2 | 35.1\% | 13 | 40.0\% | 6 | 23.5\% | 4 | 27.8\% | 5 | 30.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of services | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good range of entertainment / restaurants / public houses | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Goods at discounted rate / cheaper goods / bargains | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attractive environment / nice place | 20.0\% | 10 | 7.7\% | 1 | 24.3\% | 9 | 6.7\% | 1 | 29.4\% | 5 | 22.2\% | 4 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean / well maintained streets | 8.0\% | 4 | 23.1\% | 3 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to park | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheap parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy accessible from home | 16.0\% | 8 | 15.4\% | 2 | 16.2\% | 6 | 13.3\% | 2 | 29.4\% | 5 | 5.6\% | 1 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy accessible from work | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good value for money | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good safety / security | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Linked trips to Tower Retail Park | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Friendly place / people | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particular shops / services McDonalds | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - $\mathrm{O} 2$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |




| Total | Male | Female | $18-\mathbf{3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q24X Any mention at Q24 [MR]

| Good shops | 50.0\% | 25 | 38.5\% | 5 | 54.1\% | 20 | 46.7\% | 7 | 52.9\% | 9 | 50.0\% | 9 | 50.0\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of services | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good range of entertainment / restaurants / public houses | 6.0\% | 3 | 23.1\% | 3 | 0.0\% | 0 | 13.3\% | 2 | 5.9\% | 1 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Goods at discounted rate / cheaper goods / bargains | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 6.7\% | 1 | 5.9\% | 1 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attractive environment / nice place | 38.0\% | 19 | 23.1\% | 3 | 43.2\% | 16 | 26.7\% | 4 | 41.2\% | 7 | 44.4\% | 8 | 38.0\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean / well maintained streets | 18.0\% | 9 | 30.8\% | 4 | 13.5\% | 5 | 6.7\% | 1 | 17.6\% | 3 | 27.8\% | 5 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to park | 14.0\% | 7 | 7.7\% | 1 | 16.2\% | 6 | 13.3\% | 2 | 5.9\% | 1 | 22.2\% | 4 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheap parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy accessible from home | 26.0\% | 13 | 15.4\% | 2 | 29.7\% | 11 | 26.7\% | 4 | 47.1\% | 8 | 5.6\% | 1 | 26.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy accessible from work | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good value for money | 8.0\% | 4 | 15.4\% | 2 | 5.4\% | 2 | 13.3\% | 2 | 0.0\% | 0 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good safety / security | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 6.7\% | 1 | 11.8\% | 2 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Linked trips to Tower Retail Park | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Friendly place / people | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 13.3\% | 2 | 0.0\% | 0 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - <br> Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services McDonalds | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particular shops / services - O2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Q25 Are there any factors which discourage you from visiting ..... (STUDY CENTRE) in the evening? [MR]

| Lack of pubs / bars / clubs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lack of restaurants | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of late night shopping | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 0.0\% | 0 | 17.6\% | 3 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Feels unsafe | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of public transport | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cost of parking | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Difficult to park | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of leisure facilities (cinema, bowling, bingo, etc) | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 13.3\% | 2 | 5.9\% | 1 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Don't like going out at night | 12.0\% | 6 | 0.0\% | 0 | 16.2\% | 6 | 0.0\% | 0 | 11.8\% | 2 | 22.2\% | 4 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I have young children | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Too far to travel | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nothing to do here on an evening / nothing appeals | 14.0\% | 7 | 30.8\% | 4 | 8.1\% | 3 | 26.7\% | 4 | 11.8\% | 2 | 5.6\% | 1 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 11.1\% | 2 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing) | 48.0\% | 24 | 30.8\% | 4 | 54.1\% | 20 | 53.3\% | 8 | 35.3\% | 6 | 55.6\% | 10 | 48.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



Q26 Could you tell me the name of a specific retailer or food / drink operator that you would like to see in ..... (STUDY CENTRE)?

| African food shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aldi | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Any Bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 11.8\% | 2 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&M | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baby / childrens clothes shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bon Marche | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boss | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger King | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burtons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Butchers | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Café Nero | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chinese restaurant | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-op | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Debenhams | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DIY store | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dolcis | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dunelm | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Electrical Retailer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ethical Food outlet | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Evans | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAP | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hi Fi shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| HMV | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homeware store | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| House of Fraser | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ikea | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Independent clothes shops | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 13.3\% | 2 | 0.0\% | 0 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&Co | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks \& Spencer | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 6.7\% | 1 | 11.8\% | 2 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Music shop | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| PC World | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pie \& Mash Café | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Express | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundshop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radley | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Range | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Toby Grill | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Top Man | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Top Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Virgin Mega Store | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vodafone | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Waitrose | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wetherspoons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WHSmith | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wisibi Takeaway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Woolwich | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Woolworths | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zara | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Don't know | 32.0\% | 16 | 15.4\% | 2 | 37.8\% | 14 | 20.0\% | 3 | 23.5\% | 4 | 50.0\% | 9 | 32.0\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$ Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q27 What types of improvements would persuade your household to visit ..... (STUDY CENTRE) more often?

| Attract larger retailers | 20.0\% | 10 | 30.8\% | 4 | 16.2\% | 6 | 0.0\% | 0 | 29.4\% | 5 | 27.8\% | 5 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attract less people / relieve over-crowding | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attract more people / make more lively | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean shopping streets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more open spaces | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more shelters to protect from the weather | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Encourage reduced shop prices | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 6.7\% | 1 | 11.8\% | 2 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More cafes/ restaurants | 8.0\% | 4 | 23.1\% | 3 | 2.7\% | 1 | 20.0\% | 3 | 5.9\% | 1 | 0.0\% | 0 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve range of independent / specialist shops | 14.0\% | 7 | 7.7\% | 1 | 16.2\% | 6 | 13.3\% | 2 | 5.9\% | 1 | 22.2\% | 4 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 11.8\% | 2 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improved street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve policing / other security measures | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve layout of car parks | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce cost of parking | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Asda | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New shop - Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sports shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - TK Maxx | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 16.0\% | 8 | 15.4\% | 2 | 16.2\% | 6 | 20.0\% | 3 | 17.6\% | 3 | 11.1\% | 2 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



| By demographics \& Tower Retail Park Bexley In |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sports shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing else) | 26.0\% | 13 | 23.1\% | 3 | 27.0\% | 10 | 26.7\% | 4 | 41.2\% | 7 | 11.1\% | 2 | 26.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhea |  | Crayfor |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q27X Any mention at Q27 [MR] |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Attract larger retailers | 28.0\% | 14 | 38.5\% | 5 | 24.3\% | 9 | 20.0\% | 3 | 35.3\% | 6 | 27.8\% | 5 | 28.0\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attract less people / relieve over-crowding | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attract more people / make more lively | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean shopping streets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more open spaces | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% |  | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more shelters to protect from the weather | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 0.0\% | 0 | 5.9\% | 1 | 16.7\% | 3 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Encourage reduced shop prices | 10.0\% | 5 | 0.0\% | 0 | 13.5\% | 5 | 6.7\% | 1 | 11.8\% | 2 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More cafes/ restaurants | 12.0\% | 6 | 30.8\% | 4 | 5.4\% | 2 | 20.0\% | 3 | 17.6\% | 3 | 0.0\% | 0 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve range of independent / specialist shops | 24.0\% | 12 | 23.1\% | 3 | 24.3\% | 9 | 20.0\% | 3 | 17.6\% | 3 | 33.3\% | 6 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 6.7\% | 1 | 17.6\% | 3 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improved street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve policing / other security measures | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve layout of car parks | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 13.3\% | 2 | 0.0\% | 0 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 6.7\% | 1 | 5.9\% | 1 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - short stay | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce cost of parking | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Asda | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sports shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - TK Maxx | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



Q28 What type of new leisure facilities would encourage you to visit ..... (STUDY CENTRE) more often during the day time and evening time?

## Daytime 1st Mention

| Better quality restaurants/cafes | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 0.0\% | 0 | 11.8\% | 2 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 12.0\% | 6 | 30.8\% | 4 | 5.4\% | 2 | 20.0\% | 3 | 17.6\% | 3 | 0.0\% | 0 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 13.3\% | 2 | 0.0\% | 0 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 5.9\% | 1 | 11.1\% | 2 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | , | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 6.7\% | 1 | 17.6\% | 3 | 0.0\% |  | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Tower Retail Park Bexiey in Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total |  |  | Male | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| (None mentioned / nothing in particular) | 34.0\% | 17 | 23.1\% | 3 | 37.8\% | 14 | 20.0\% | 3 | 35.3\% | 6 | 44.4\% | 8 | 34.0\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar Wetherspoons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Daytime 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better quality restaurants/cafes | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 6.7\% | 1 | 11.8\% | 2 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes in general | 12.0\% | 6 | 0.0\% | 0 | 16.2\% | 6 | 13.3\% | 2 | 11.8\% | 2 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 10.0\% | 5 | 23.1\% | 3 | 5.4\% | 2 | 13.3\% | 2 | 0.0\% | 0 | 16.7\% | 3 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 11.8\% | 2 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 36.0\% | 18 | 30.8\% | 4 | 37.8\% | 14 | 26.7\% | 4 | 35.3\% | 6 | 44.4\% | 8 | 36.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhea |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Evening Time 1st Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better quality restaurants/cafes | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes in general | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 13.3\% | 2 | 11.8\% | 2 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 12.0\% | 6 | 23.1\% | 3 | 8.1\% | 3 | 20.0\% | 3 | 0.0\% | 0 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% |  | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 44.0\% | 22 | 38.5\% | 5 | 45.9\% | 17 | 33.3\% | 5 | 41.2\% | 7 | 55.6\% | 10 | 44.0\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A particular pub/ bar Wetherspoons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 13.3\% | 2 | 17.6\% | 3 | 5.6\% | 1 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Evening Time 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better quality restaurants/cafes | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes in general | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 11.8\% | 2 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 10.0\% | 5 | 15.4\% | 2 | 8.1\% | 3 | 13.3\% | 2 | 11.8\% | 2 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 13.3\% | 2 | 0.0\% | 0 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 44.0\% | 22 | 38.5\% | 5 | 45.9\% | 17 | 33.3\% | 5 | 41.2\% | 7 | 55.6\% | 10 | 44.0\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A particular pub/ bar Wetherspoons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 16.0\% | 8 | 15.4\% | 2 | 16.2\% | 6 | 13.3\% | 2 | 23.5\% | 4 | 11.1\% | 2 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


|  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Total | Male | Female | $18-34$ | $35-54$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |

Q28X Any mention daytime at Q28 [MR]

| Better quality restaurants/cafes | 12.0\% | 6 | 15.4\% | 2 | 10.8\% | 4 | 6.7\% | 1 | 17.6\% | 3 | 11.1\% | 2 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 20.0\% | 10 | 7.7\% | 1 | 24.3\% | 9 | 13.3\% | 2 | 23.5\% | 4 | 22.2\% | 4 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 16.0\% | 8 | 30.8\% | 4 | 10.8\% | 4 | 26.7\% | 4 | 23.5\% | 4 | 0.0\% | 0 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 18.0\% | 9 | 23.1\% | 3 | 16.2\% | 6 | 26.7\% | 4 | 0.0\% | 0 | 27.8\% | 5 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 13.3\% | 2 | 0.0\% | 0 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 8.0\% | 4 | 7.7\% | 1 | 8.1\% |  | 0.0\% | 0 | 5.9\% |  | 16.7\% | 3 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 6.7\% | 1 | 17.6\% | 3 | 0.0\% | 0 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 0.0\% | 0 | 11.8\% | 2 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Tower Retail Park Bexley In Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Park | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q28Y Any mention evening at Q28 [MR]

| Better quality restaurants/cafes | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 16.0\% | 8 | 7.7\% | 1 | 18.9\% | 7 | 20.0\% | 3 | 17.6\% | 3 | 11.1\% | 2 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 0.0\% | 0 | 17.6\% | 3 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 11.1\% | 2 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 22.0\% | 11 | 38.5\% | 5 | 16.2\% | 6 | 33.3\% | 5 | 11.8\% | 2 | 22.2\% | 4 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 8.0\% | 4 | 15.4\% | 2 | 5.4\% | 2 | 13.3\% | 2 | 5.9\% | 1 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



## Q29 What other improvements could encourage you to visit ..... (STUDY CENTRE) more often in the evening time?

## 1st Mention

| More restaurants branded/chains | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants independent | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 13.3\% | 2 | 5.9\% | 1 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening retail | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Free/ cheaper parking | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safer environment at night e.g. CCTV cameras | 10.0\% | 5 | 23.1\% | 3 | 5.4\% | 2 | 6.7\% | 1 | 11.8\% | 2 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More police presence | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better public transport in the evening | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - a new cinema | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - theatre | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - evening markets | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - outdoor events | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 50.0\% | 25 | 38.5\% | 5 | 54.1\% | 20 | 40.0\% | 6 | 47.1\% | 8 | 61.1\% | 11 | 50.0\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |




Q29X Any mention at Q29 [MR]

| More restaurants branded/chains | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants independent | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 6.7\% | 1 | 17.6\% | 3 | 5.6\% | 1 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 13.3\% | 2 | 5.9\% | 1 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening retail | 14.0\% | 7 | 7.7\% | 1 | 16.2\% | 6 | 6.7\% | 1 | 17.6\% | 3 | 16.7\% | 3 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 20.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Free/ cheaper parking | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safer environment at night e.g. CCTV cameras | 10.0\% | 5 | 23.1\% | 3 | 5.4\% | 2 | 6.7\% | 1 | 11.8\% | 2 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More police presence | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better public transport in the evening | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - a new cinema | 8.0\% | 4 | 15.4\% | 2 | 5.4\% | 2 | 13.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - theatre | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - evening markets | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - outdoor events | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$ Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Park

Q30 Are there any particular types of town centre uses that if more of were provided, would encourage you to visit Bexleyheath Town Centre more often during the day time?

## 1st Mention

| Food retailers | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food retailers women's fashion | 12.0\% | 6 | 0.0\% | 0 | 16.2\% | 6 | 13.3\% | 2 | 17.6\% | 3 | 5.6\% | 1 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - men's fashion | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers children's wear | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers homeware | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 6.7\% | 1 | 0.0\% | 0 | 16.7\% | 3 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers domestic electrical and other electrical goods | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - gift shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - DIY, gardening, etc | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specialist retail shops - <br> PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new or better street market | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 6.7\% | 1 | 11.8\% | 2 | 11.1\% | 2 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 44.0\% | 22 | 30.8\% | 4 | 48.6\% | 18 | 40.0\% | 6 | 52.9\% | 9 | 38.9\% | 7 | 44.0\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



Base:
15
18


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$ Tower Retail Bexleyheath Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q30X Any mention at Q30 [MR]

| Food retailers | 4.0\% | 2 | 7.7\% | 1 | 2.7\% |  | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food retailers women's fashion | 16.0\% | 8 | 15.4\% | 2 | 16.2\% | 6 | 20.0\% | 3 | 23.5\% | 4 | 5.6\% | 1 | 16.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - men's fashion | 6.0\% | 3 | 15.4\% | 2 | 2.7\% | 1 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers children's wear | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers homeware | 12.0\% | 6 | 7.7\% | 1 | 13.5\% | 5 | 6.7\% | 1 | 11.8\% | 2 | 16.7\% | 3 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers domestic electrical and other electrical goods | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 11.8\% | 2 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - gift shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 8.0\% | 4 | 7.7\% | 1 | 8.1\% | 3 | 6.7\% | 1 | 5.9\% | 1 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - DIY, gardening, etc | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specialist retail shops PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 10.0\% | 5 | 7.7\% | 1 | 10.8\% | 4 | 13.3\% | 2 | 0.0\% | 0 | 16.7\% | 3 | 10.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 16.7\% | 3 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 8.0\% | 4 | 15.4\% | 2 | 5.4\% | 2 | 13.3\% | 2 | 0.0\% | 0 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 4.0\% | 2 | 15.4\% | 2 | 0.0\% | 0 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 6.0\% | 3 | 23.1\% | 3 | 0.0\% | 0 | 13.3\% | 2 | 0.0\% | 0 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new or better street market | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 13.3\% | 2 | 17.6\% | 3 | 11.1\% | 2 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

Q31 Apart from ..... (STUDY CENTRE),, what OTHER main centre / retail park or shopping mall do you use MOST OFTEN for shopping?

| Belvedere | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bexley Village | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bexleyheath | 22.0\% | 11 | 23.1\% | 3 | 21.6\% | 8 | 13.3\% | 2 | 17.6\% | 3 | 33.3\% | 6 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackfern | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Erith | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | , | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northumberland Heath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sidcup | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% |  | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Welling | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bromley | 8.0\% | 4 | 15.4\% | 2 | 5.4\% | 2 | 13.3\% | 2 | 5.9\% | 1 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Charlton | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dartford | 24.0\% | 12 | 15.4\% | 2 | 27.0\% | 10 | 13.3\% | 2 | 29.4\% | 5 | 27.8\% | 5 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eltham | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greenwich | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lewisham | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 13.3\% | 2 | 5.9\% | 1 | 0.0\% | 0 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Eltham | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Orpington | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swanley | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Thamesmead | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Woolwich | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bugsbys Way, Greenwich / Charlton | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prospect Place, Dartford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Springvale / Nugents Park, Orpington | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stone Lake Retail Park, Charlton | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tower Retail Park, Crayford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bluewater, Greenhithe | 24.0\% | 12 | 23.1\% | 3 | 24.3\% | 9 | 20.0\% | 3 | 35.3\% | 6 | 16.7\% | 3 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lakeside Shopping Centre, | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Westfield, Shepherds Bush | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Westfield, Stratford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central London | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gravesend | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nowhere else | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



## MeanScore: Visits per month [those who visit]

Q32 How often do you visit .... (LOCATION MENTIONED AT Q.31)?
Those who mentioned a location at Q31

| Everyday / most days | $4.0 \%$ | 2 | $7.7 \%$ | 1 | $2.7 \%$ | 1 | $6.7 \%$ | 1 | $0.0 \%$ | 0 | $5.6 \%$ | 1 | $4.0 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2-3 times a week | $10.0 \%$ | 5 | $7.7 \%$ | 1 | $10.8 \%$ | 4 | $0.0 \%$ | 0 | $5.9 \%$ | 1 | $22.2 \%$ | 4 | $10.0 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a week | $24.0 \%$ | 12 | $15.4 \%$ | 2 | $27.0 \%$ | 10 | $20.0 \%$ | 3 | $29.4 \%$ | 5 | $22.2 \%$ | 4 | $24.0 \%$ | 12 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a fortnight | $20.0 \%$ | 10 | $0.0 \%$ | 0 | $27.0 \%$ | 10 | $13.3 \%$ | 2 | $29.4 \%$ | 5 | $16.7 \%$ | 3 | $20.0 \%$ | 10 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a month | $38.0 \%$ | 19 | $61.5 \%$ | 8 | $29.7 \%$ | 11 | $60.0 \%$ | 9 | $35.3 \%$ | 6 | $22.2 \%$ | 4 | $38.0 \%$ | 19 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once every 3 months | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $5.6 \%$ | 1 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once every 6 months | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a year | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less often | $2.0 \%$ | 1 | $7.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $5.6 \%$ | 1 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Mean: |  | 3.87 | 4.15 |  | 3.76 |  | 3.53 |  | 2.71 |  | 5.24 |  | 3.87 | 0.00 | 0.00 | 0.00 |  |  |  |  |
| Base: |  | 50 | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 | 0 | 0 | 0 |  |  |

Q33 If you were arranging to meet a friend in..... (STUDY CENTRE) , where would you ask them to meet you?

| McDonalds | $18.0 \%$ | 9 | $38.5 \%$ | 5 | $10.8 \%$ | 4 | $26.7 \%$ | 4 | $17.6 \%$ | 3 | $11.1 \%$ | 2 | $18.0 \%$ | 9 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Costa | $18.0 \%$ | 9 | $15.4 \%$ | 2 | $18.9 \%$ | 7 | $26.7 \%$ | 4 | $11.8 \%$ | 2 | $16.7 \%$ | 3 | $18.0 \%$ | 9 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Nandos | $12.0 \%$ | 6 | $7.7 \%$ | 1 | $13.5 \%$ | 5 | $13.3 \%$ | 2 | $11.8 \%$ | 2 | $11.1 \%$ | 2 | $12.0 \%$ | 6 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Boots | $10.0 \%$ | 5 | $7.7 \%$ | 1 | $10.8 \%$ | 4 | $6.7 \%$ | 1 | $5.9 \%$ | 1 | $16.7 \%$ | 3 | $10.0 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Clock Tower | $10.0 \%$ | 5 | $0.0 \%$ | 0 | $13.5 \%$ | 5 | $0.0 \%$ | 0 | $11.8 \%$ | 2 | $16.7 \%$ | 3 | $10.0 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Next | $8.0 \%$ | 4 | $0.0 \%$ | 0 | $10.8 \%$ | 4 | $6.7 \%$ | 1 | $11.8 \%$ | 2 | $5.6 \%$ | 1 | $8.0 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Don't know | $8.0 \%$ | 4 | $7.7 \%$ | 1 | $8.1 \%$ | 3 | $0.0 \%$ | 0 | $11.8 \%$ | 2 | $11.1 \%$ | 2 | $8.0 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| At home | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 1 | $6.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Smyths | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 1 | $0.0 \%$ | 0 | $5.9 \%$ | 1 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Town Hall | $2.0 \%$ | 1 | $7.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $5.9 \%$ | 1 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Bear and Ragged Staff | $2.0 \%$ | 1 | $7.7 \%$ | 1 | $0.0 \%$ | 0 | $6.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Car park | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $5.6 \%$ | 1 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| PC World | $2.0 \%$ | 1 | $7.7 \%$ | 1 | $0.0 \%$ | 0 | $6.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Pets at Home | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 1 | $0.0 \%$ | 0 | $5.9 \%$ | 1 | $0.0 \%$ | 0 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Hobbycraft | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $5.6 \%$ | 1 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

Total Male Female 18 - 34 $\quad$ 35-54 $\quad \mathbf{5 5}+\quad$ Tower Retail Bexleyheath Crayford $\quad$ Erith

Q34 At what point in your journey do you feel you have left ..... (STUDY CENTRE) ?

| Don't know | 24.0\% | 12 | 23.1\% | 3 | 24.3\% | 9 | 13.3\% | 2 | 17.6\% | 3 | 38.9\% | 7 | 24.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In the car park | 22.0\% | 11 | 7.7\% | 1 | 27.0\% | 10 | 20.0\% | 3 | 23.5\% | 4 | 22.2\% | 4 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Driving home | 14.0\% | 7 | 7.7\% | 1 | 16.2\% | 6 | 26.7\% | 4 | 17.6\% | 3 | 0.0\% | 0 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leaving the centre | 12.0\% | 6 | 23.1\% | 3 | 8.1\% | 3 | 20.0\% | 3 | 11.8\% | 2 | 5.6\% | 1 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos | 8.0\% | 4 | 15.4\% | 2 | 5.4\% | 2 | 6.7\% | 1 | 11.8\% | 2 | 5.6\% | 1 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| At home | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| At the roundabout | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Arms | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| On the bus / train | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leaving the car park | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clock Tower | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Across the road | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |
| GEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 26.0\% | 13 | 100.0\% | 13 | 0.0\% | 0 | 40.0\% | 6 | 17.6\% | 3 | 22.2\% | 4 | 26.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Female | 74.0\% | 37 | 0.0\% |  | 100.0\% | 37 | 60.0\% | 9 | 82.4\% | 14 | 77.8\% | 14 | 74.0\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |
| AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-24 | 8.0\% | 4 | 15.4\% | 2 | 5.4\% | 2 | 26.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 25-34 | 22.0\% | 11 | 30.8\% | 4 | 18.9\% | 7 | 73.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 22.0\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 35-44 | 14.0\% | 7 | 15.4\% | 2 | 13.5\% | 5 | 0.0\% | 0 | 41.2\% | 7 | 0.0\% | 0 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 45-54 | 20.0\% | 10 | 7.7\% | 1 | 24.3\% | 9 | 0.0\% | 0 | 58.8\% | 10 | 0.0\% | 0 | 20.0\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 55-64 | 18.0\% | 9 | 15.4\% | 2 | 18.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 50.0\% | 9 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| $65+$ | 18.0\% | 9 | 15.4\% | 2 | 18.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 50.0\% | 9 | 18.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |
| DAY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Monday | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tuesday | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wednesday | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Thursday | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Friday | 50.0\% | 25 | 69.2\% | 9 | 43.2\% | 16 | 66.7\% | 10 | 41.2\% | 7 | 44.4\% | 8 | 50.0\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Saturday | 50.0\% | 25 | 30.8\% | 4 | 56.8\% | 21 | 33.3\% | 5 | 58.8\% | 10 | 55.6\% | 10 | 50.0\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sunday | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BR4 9 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| BR8 7 | 6.0\% | 3 | 7.7\% | 1 | 5.4\% | 2 | 6.7\% | 1 | 5.9\% | 1 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| BR8 8 | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 1 | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 2 | 4.0\% | 2 | 7.7\% | 1 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 3 | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 5.9\% | 1 | 11.1\% | 2 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 4 | 14.0\% | 7 | 7.7\% | 1 | 16.2\% | 6 | 6.7\% | 1 | 29.4\% | 5 | 5.6\% | 1 | 14.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 5 | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 6 | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA10 0 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA11 7 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA16 3 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA2 7 | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 11.8\% | 2 | 5.6\% | 1 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA5 1 | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA5 2 | 8.0\% | 4 | 0.0\% | 0 | 10.8\% | 4 | 13.3\% | 2 | 0.0\% | 0 | 11.1\% | 2 | 8.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 7 | 4.0\% | 2 | 0.0\% | 0 | 5.4\% | 2 | 6.7\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 8 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA7 5 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA7 6 | 6.0\% | 3 | 0.0\% | 0 | 8.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 16.7\% | 3 | 6.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA8 1 | 2.0\% | 1 | 7.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA8 2 | 12.0\% | 6 | 30.8\% | 4 | 5.4\% | 2 | 26.7\% | 4 | 5.9\% | 1 | 5.6\% | 1 | 12.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DA9 9 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| EN5 1 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| SE18 2 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 5.9\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| SE7 7 | 2.0\% | 1 | 0.0\% | 0 | 2.7\% | 1 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 50 |  | 13 |  | 37 |  | 15 |  | 17 |  | 18 |  | 50 |  | 0 |  | 0 |  | 0 |

## Appendix 3:

Data Tabulations
By demographics \& Bexleyheath

|  | Total |  | Male | Female |  |  | 18-34 |  | 35-54 | 55 + |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q01 What is the main purpose of your visit to ..... (STUDY CENTRE) today? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Food shopping (not take-away, café, restaurant) | 21.3\% | 32 | 13.7\% | 7 | 25.3\% | 25 | 10.4\% | 5 | 20.0\% | 9 | 31.6\% | 18 | 0.0\% | 0 | 21.3\% | 32 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 27.3\% | 41 | 23.5\% | 12 | 29.3\% | 29 | 25.0\% | 12 | 24.4\% | 11 | 31.6\% | 18 | 0.0\% | 0 | 27.3\% | 41 | 0.0\% | 0 | 0.0\% | 0 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 13.3\% | 20 | 15.7\% | 8 | 12.1\% | 12 | 10.4\% | 5 | 24.4\% | 11 | 7.0\% | 4 | 0.0\% | 0 | 13.3\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| Financial services (e.g. banks, building societies, accountants) | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 4.2\% | 2 | 0.0\% | 0 | 8.8\% | 5 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Other services (e.g. travel agents, estate agents) | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 6.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Eating or drinking out | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 4.2\% | 2 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Work / business | 6.0\% | 9 | 11.8\% | 6 | 3.0\% | 3 | 6.3\% | 3 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 8.0\% | 12 | 11.8\% | 6 | 6.1\% | 6 | 12.5\% | 6 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Education | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing | 6.0\% | 9 | 7.8\% | 4 | 5.1\% | 5 | 8.3\% | 4 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop (PLEASE <br> WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Argos | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Boots | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - CEX | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Currys PC World | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop- O2 | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Pets at home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Bexleyheath Bexiey in Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| Specific shop - Smyths | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Specsavers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - TUI | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Playgroup | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Civic Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Car wash | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| School run | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | 55 + | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Park | Bexleyheath | Crayord | Erin |

Q02 What else, if anything, will you be doing in ..... (STUDY CENTRE) today? [MR]

| Food shopping (not take-away, café, restaurant) | 9.3\% | 14 | 3.9\% | 2 | 12.1\% | 12 | 6.3\% | 3 | 13.3\% | 6 | 8.8\% | 5 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 13.3\% | 20 | 5.9\% | 3 | 17.2\% | 17 | 6.3\% | 3 | 13.3\% | 6 | 19.3\% | 11 | 0.0\% | 0 | 13.3\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 27.3\% | 41 | 23.5\% | 12 | 29.3\% | 29 | 25.0\% | 12 | 28.9\% | 13 | 28.1\% | 16 | 0.0\% | 0 | 27.3\% | 41 | 0.0\% | 0 | 0.0\% | 0 |
| Financial services (e.g. banks, building societies, accountants) | 2.7\% | 4 | 5.9\% | 3 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 4.2\% | 2 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Other services (e.g. travel agents, estate agents) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eating or drinking out | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 0.0\% | 0 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Work / business | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 14.0\% | 21 | 13.7\% | 7 | 14.1\% | 14 | 14.6\% | 7 | 15.6\% | 7 | 12.3\% | 7 | 0.0\% | 0 | 14.0\% | 21 | 0.0\% | 0 | 0.0\% | 0 |
| Education | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing | 18.7\% | 28 | 25.5\% | 13 | 15.2\% | 15 | 25.0\% | 12 | 22.2\% | 10 | 10.5\% | 6 | 0.0\% | 0 | 18.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop (PLEASE <br> WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop-Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Poundland | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Sports Direct | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 23.3\% | 35 | 27.5\% | 14 | 21.2\% | 21 | 31.3\% | 15 | 22.2\% | 10 | 17.5\% | 10 | 0.0\% | 0 | 23.3\% | 35 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing else) | 20.7\% | 31 | 19.6\% | 10 | 21.2\% | 21 | 22.9\% | 11 | 17.8\% | 8 | 21.1\% | 12 | 0.0\% | 0 | 20.7\% | 31 | 0.0\% | 0 | 0.0\% | 0 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Park | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| Base: | 150 | 51 | 99 | 48 | 45 | 57 | 0 | 150 | 0 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |



Q02X Any mention at Q01 \& Q02 [MR]

| Food shopping (not take-away, café, restaurant) | 30.7\% | 46 | 17.6\% | 9 | 37.4\% | 37 | 16.7\% | 8 | 33.3\% | 15 | 40.4\% | 23 | 0.0\% | 0 | 30.7\% | 46 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 40.7\% | 61 | 29.4\% | 15 | 46.5\% | 46 | 31.3\% | 15 | 37.8\% | 17 | 50.9\% | 29 | 0.0\% | 0 | 40.7\% | 61 | 0.0\% | 0 | 0.0\% | 0 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 40.7\% | 61 | 39.2\% | 20 | 41.4\% | 41 | 35.4\% | 17 | 53.3\% | 24 | 35.1\% | 20 | 0.0\% | 0 | 40.7\% | 61 | 0.0\% | 0 | 0.0\% | 0 |
| Financial services (e.g. banks, building societies, accountants) | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 2.1\% | 1 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 7.3\% | 11 | 7.8\% | 4 | 7.1\% | 7 | 8.3\% | 4 | 2.2\% | 1 | 10.5\% | 6 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Other services (e.g. travel agents, estate agents) | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 6.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Eating or drinking out | 6.0\% | 9 | 2.0\% | 1 | 8.1\% | 8 | 4.2\% | 2 | 2.2\% | 1 | 10.5\% | 6 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Work / business | 6.7\% | 10 | 13.7\% | 7 | 3.0\% | 3 | 6.3\% | 3 | 11.1\% | 5 | 3.5\% | 2 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 22.0\% | 33 | 25.5\% | 13 | 20.2\% | 20 | 27.1\% | 13 | 24.4\% | 11 | 15.8\% | 9 | 0.0\% | 0 | 22.0\% | 33 | 0.0\% | 0 | 0.0\% | 0 |
| Education | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing | 24.7\% | 37 | 33.3\% | 17 | 20.2\% | 20 | 33.3\% | 16 | 26.7\% | 12 | 15.8\% | 9 | 0.0\% | 0 | 24.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Boots | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Coral | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Hobbycraft | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Poundland | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Sports Direct | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Q03 What have you bought or expect to buy in ..... (STUDY CENTRE) today? [MR]

| Nothing | 12.0\% | 18 | 15.7\% | 8 | 10.1\% | 10 | 12.5\% | 6 | 13.3\% | 6 | 10.5\% | 6 | 0.0\% | 0 | 12.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Audio visual, photographic and information processing equipment | 3.3\% | 5 | 7.8\% | 4 | 1.0\% | 1 | 6.3\% | 3 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Clothes and shoes | 15.3\% | 23 | 5.9\% | 3 | 20.2\% | 20 | 14.6\% | 7 | 22.2\% | 10 | 10.5\% | 6 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| Electrical and household appliances | 6.7\% | 10 | 7.8\% | 4 | 6.1\% | 6 | 2.1\% | 1 | 6.7\% | 3 | 10.5\% | 6 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Furniture / furnishings | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Games, toys and hobbies, sport and camping, musical instruments | 13.3\% | 20 | 13.7\% | 7 | 13.1\% | 13 | 20.8\% | 10 | 13.3\% | 6 | 7.0\% | 4 | 0.0\% | 0 | 13.3\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| Gifts, jewellery, glass, watches | 5.3\% | 8 | 3.9\% | 2 | 6.1\% | 6 | 4.2\% | 2 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Hardware and DIY | 14.7\% | 22 | 11.8\% | 6 | 16.2\% | 16 | 10.4\% | 5 | 17.8\% | 8 | 15.8\% | 9 | 0.0\% | 0 | 14.7\% | 22 | 0.0\% | 0 | 0.0\% | 0 |
| Medical goods and other pharmaceutical products | 12.7\% | 19 | 11.8\% | 6 | 13.1\% | 13 | 10.4\% | 5 | 11.1\% | 5 | 15.8\% | 9 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| Newspaper / stationery | 9.3\% | 14 | 7.8\% | 4 | 10.1\% | 10 | 4.2\% | 2 | 8.9\% | 4 | 14.0\% | 8 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Pets and related products | 4.0\% | 6 | 7.8\% | 4 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Food / drink at restaurants / bars / pubs | 36.0\% | 54 | 21.6\% | 11 | 43.4\% | 43 | 27.1\% | 13 | 31.1\% | 14 | 47.4\% | 27 | 0.0\% | 0 | 36.0\% | 54 | 0.0\% | 0 | 0.0\% | 0 |
| Service (hairdressers, dry cleaners) | 6.7\% | 10 | 9.8\% | 5 | 5.1\% | 5 | 6.3\% | 3 | 4.4\% | 2 | 8.8\% | 5 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cosmetics | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Food \& groceries | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Holiday money | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mobile phone | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Plants | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 14.7\% | 22 | 17.6\% | 9 | 13.1\% | 13 | 12.5\% | 6 | 20.0\% | 9 | 12.3\% | 7 | 0.0\% | 0 | 14.7\% | 22 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



## Mean Score: £

Q04 How much have you spent or do you expect to spend in the shops in ..... (STUDY CENTRE) today on food and other convenience items?

| Nothing | 26.7\% | 40 | 39.2\% | 20 | 20.2\% | 20 | 25.0\% | 12 | 26.7\% | 12 | 28.1\% | 16 | 0.0\% | 0 | 26.7\% | 40 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than $£ 5$ | 16.0\% | 24 | 11.8\% | 6 | 18.2\% | 18 | 22.9\% | 11 | 20.0\% | 9 | 7.0\% | 4 | 0.0\% | 0 | 16.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 |
| £6-£10 | 14.0\% | 21 | 7.8\% | 4 | 17.2\% | 17 | 16.7\% | 8 | 13.3\% | 6 | 12.3\% | 7 | 0.0\% | 0 | 14.0\% | 21 | 0.0\% | 0 | 0.0\% | 0 |
| £11-£15 | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 4.2\% | 2 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| £16-£20 | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| £21-£25 | 6.7\% | 10 | 2.0\% | 1 | 9.1\% | 9 | 8.3\% | 4 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| £26-£30 | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| £31-£35 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| £36-£40 | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 0.0\% | 0 | 11.1\% | 5 | 1.8\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| £41-£45 | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| £46-£50 | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| £51-£60 | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| £61-£70 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| £71-£80 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| £81-£90 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £91-£100 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £101 + | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 16.7\% | 25 | 17.6\% | 9 | 16.2\% | 16 | 18.8\% | 9 | 13.3\% | 6 | 17.5\% | 10 | 0.0\% | 0 | 16.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 11.68 |  | 11.17 |  | 11.93 |  | 6.60 |  | 12.58 |  | 15.14 |  | 0.00 |  | 11.68 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

Total Male Female 18-34 $\mathbf{~ 3 5 - 5 4} \quad 55+\quad$ Tower Retail Bexleyheath Crayford $\quad$ Erith

Mean Score: £
 gifts? [MR]

| Nothing | 18.0\% | 27 | 29.4\% | 15 | 12.1\% | 12 | 18.8\% | 9 | 20.0\% | 9 | 15.8\% | 9 | 0.0\% | 0 | 18.0\% | 27 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than $£ 5$ | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 2.1\% | 1 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| £6-£10 | 8.7\% | 13 | 5.9\% | 3 | 10.1\% | 10 | 10.4\% | 5 | 8.9\% | 4 | 7.0\% | 4 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| £11-£15 | 6.0\% | 9 | 5.9\% | 3 | 6.1\% | 6 | 2.1\% | 1 | 11.1\% | 5 | 5.3\% | 3 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| £16-£20 | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 2.1\% | 1 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| £21-£25 | 6.7\% | 10 | 3.9\% | 2 | 8.1\% | 8 | 2.1\% | 1 | 4.4\% | 2 | 12.3\% | 7 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| £26-£30 | 10.7\% | 16 | 11.8\% | 6 | 10.1\% | 10 | 12.5\% | 6 | 8.9\% | 4 | 10.5\% | 6 | 0.0\% | 0 | 10.7\% | 16 | 0.0\% | 0 | 0.0\% | 0 |
| £31-£35 | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| £36-£40 | 5.3\% | 8 | 2.0\% | 1 | 7.1\% | 7 | 4.2\% | 2 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| £41-£45 | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 8.3\% | 4 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| £46-£50 | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| £51-£60 | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 7.0\% | 4 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| £61-£70 | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| £71-£80 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| £81-£90 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| £91-£100 | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | , | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| £101 + | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 22.7\% | 34 | 25.5\% | 13 | 21.2\% | 21 | 29.2\% | 14 | 22.2\% | 10 | 17.5\% | 10 | 0.0\% | 0 | 22.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 25.41 |  | 24.76 |  | 25.72 |  | 22.46 |  | 25.64 |  | 27.37 |  | 0.00 |  | 25.41 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Mean Score: Minutes

Q06 How long do you intend to spend in ..... (STUDY CENTRE) today?

| Less than 10 minutes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10-20 minutes | 4.7\% | 7 | 7.8\% | 4 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% |  | 8.8\% | 5 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| 21-30 minutes | 15.3\% | 23 | 17.6\% | 9 | 14.1\% | 14 | 20.8\% | 10 | 11.1\% | 5 | 14.0\% | 8 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| 31-40 minutes | 7.3\% | 11 | 3.9\% | 2 | 9.1\% | 9 | 6.3\% | 3 | 6.7\% | 3 | 8.8\% | 5 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| 41-50 minutes | 4.7\% | 7 | 7.8\% | 4 | 3.0\% | 3 | 6.3\% | 3 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| 51-60 minutes | 8.0\% | 12 | 5.9\% | 3 | 9.1\% | 9 | 6.3\% | 3 | 6.7\% | 3 | 10.5\% | 6 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Over 1hr - 1.5 hrs | 17.3\% | 26 | 21.6\% | 11 | 15.2\% | 15 | 14.6\% | 7 | 22.2\% | 10 | 15.8\% | 9 | 0.0\% | 0 | 17.3\% | 26 | 0.0\% | 0 | 0.0\% | 0 |
| Over $1.5 \mathrm{hrs}-2 \mathrm{hrs}$ | 16.7\% | 25 | 7.8\% | 4 | 21.2\% | 21 | 12.5\% | 6 | 17.8\% | 8 | 19.3\% | 11 | 0.0\% | 0 | 16.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 |
| Over 2-3 hrs | 17.3\% | 26 | 11.8\% | 6 | 20.2\% | 20 | 18.8\% | 9 | 15.6\% | 7 | 17.5\% | 10 | 0.0\% | 0 | 17.3\% | 26 | 0.0\% | 0 | 0.0\% | 0 |
| Over 3 hrs - 4 hrs | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Over 4 hrs - 5 hrs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Over 5hrs | 6.0\% | 9 | 11.8\% | 6 | 3.0\% | 3 | 6.3\% | 3 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 3.95 |  | 00.70 |  | 90.51 |  | 95.11 |  | 4.78 |  | 84.47 |  | 0.00 |  | 93.95 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



## MeanScore: Visits per month [those who visit]

Q07 How often do you visit ..... (STUDY CENTRE) for the following reasons?

## Shopping

| Everyday / most days | 12.0\% | 18 | 13.7\% | 7 | 11.1\% | 11 | 12.5\% | 6 | 11.1\% | 5 | 12.3\% | 7 | 0.0\% | 0 | 12.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 23.3\% | 35 | 23.5\% | 12 | 23.2\% | 23 | 16.7\% | 8 | 28.9\% | 13 | 24.6\% | 14 | 0.0\% | 0 | 23.3\% | 35 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 31.3\% | 47 | 27.5\% | 14 | 33.3\% | 33 | 31.3\% | 15 | 42.2\% | 19 | 22.8\% | 13 | 0.0\% | 0 | 31.3\% | 47 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 10.0\% | 15 | 11.8\% | 6 | 9.1\% | 9 | 6.3\% | 3 | 6.7\% | 3 | 15.8\% | 9 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 14.7\% | 22 | 13.7\% | 7 | 15.2\% | 15 | 16.7\% | 8 | 6.7\% | 3 | 19.3\% | 11 | 0.0\% | 0 | 14.7\% | 22 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 6.3\% | 3 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 6.3\% | 3 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 7.56 |  | 7.84 |  | 7.41 |  | 7.18 |  | 8.26 |  | 7.33 |  | 0.00 |  | 7.56 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Late Night Shopping (after 5pm)

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 4.0\% | 6 | 5.9\% | 3 | 3.0\% | 3 | 6.3\% | 3 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 6.3\% | 3 | 8.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 9.3\% | 14 | 7.8\% | 4 | 10.1\% | 10 | 10.4\% | 5 | 11.1\% | 5 | 7.0\% | 4 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 0.0\% | 0 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 6.7\% | 10 | 5.9\% | 3 | 7.1\% | 7 | 8.3\% | 4 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 68.7\% | 103 | 70.6\% | 36 | 67.7\% | 67 | 60.4\% | 29 | 62.2\% | 28 | 80.7\% | 46 | 0.0\% | 0 | 68.7\% | 103 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.88 |  | 1.11 |  | 0.77 |  | 1.14 |  | 1.05 |  | 0.18 |  | 0.00 |  | 0.88 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Financial Services (Banks etc) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 2-3 times a week | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 16.0\% | 24 | 17.6\% | 9 | 15.2\% | 15 | 14.6\% | 7 | 17.8\% | 8 | 15.8\% | 9 | 0.0\% | 0 | 16.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 14.0\% | 21 | 11.8\% | 6 | 15.2\% | 15 | 10.4\% | 5 | 15.6\% | 7 | 15.8\% | 9 | 0.0\% | 0 | 14.0\% | 21 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 20.7\% | 31 | 27.5\% | 14 | 17.2\% | 17 | 12.5\% | 6 | 33.3\% | 15 | 17.5\% | 10 | 0.0\% | 0 | 20.7\% | 31 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 15.3\% | 23 | 7.8\% | 4 | 19.2\% | 19 | 14.6\% | 7 | 11.1\% | 5 | 19.3\% | 11 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 6.7\% | 10 | 3.9\% | 2 | 8.1\% | 8 | 10.4\% | 5 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 21.3\% | 32 | 27.5\% | 14 | 18.2\% | 18 | 31.3\% | 15 | 17.8\% | 8 | 15.8\% | 9 | 0.0\% | 0 | 21.3\% | 32 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 1.63 |  | 1.72 |  | 1.59 |  | 1.78 |  | 1.74 |  | 1.45 |  | 0.00 |  | 1.63 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Personal Services (Hairdresser, salon etc)

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 2.1\% | 1 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 5.3\% | 8 | 7.8\% | 4 | 4.0\% | 4 | 4.2\% | 2 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 5.3\% | 8 | 2.0\% | 1 | 7.1\% | 7 | 6.3\% | 3 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 2.1\% | 1 | 11.1\% | 5 | 1.8\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 6.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 73.3\% | 110 | 70.6\% | 36 | 74.7\% | 74 | 75.0\% | 36 | 60.0\% | 27 | 82.5\% | 47 | 0.0\% | 0 | 73.3\% | 110 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 1.03 |  | 0.93 |  | 1.09 |  | 1.02 |  | 0.89 |  | 1.28 |  | 0.00 |  | 1.03 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



## MeanScore: Visits per month [those who visit]

Q08 And how often do you visit ..... (STUDY CENTRE), for day time eating / drinking and night time eating / drinking?

## Day time eating / drinking

| Everyday / most days | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 5.3\% | 8 | 3.9\% | 2 | 6.1\% | 6 | 4.2\% | 2 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 16.7\% | 25 | 15.7\% | 8 | 17.2\% | 17 | 16.7\% | 8 | 20.0\% | 9 | 14.0\% | 8 | 0.0\% | 0 | 16.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 13.3\% | 20 | 13.7\% | 7 | 13.1\% | 13 | 10.4\% | 5 | 20.0\% | 9 | 10.5\% | 6 | 0.0\% | 0 | 13.3\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 18.0\% | 27 | 17.6\% | 9 | 18.2\% | 18 | 20.8\% | 10 | 13.3\% | 6 | 19.3\% | 11 | 0.0\% | 0 | 18.0\% | 27 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 10.0\% | 15 | 9.8\% | 5 | 10.1\% | 10 | 4.2\% | 2 | 8.9\% | 4 | 15.8\% | 9 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 6.0\% | 9 | 2.0\% | 1 | 8.1\% | 8 | 6.3\% | 3 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 5.3\% | 8 | 9.8\% | 5 | 3.0\% | 3 | 8.3\% | 4 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 6.3\% | 3 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 11.3\% | 17 | 15.7\% | 8 | 9.1\% | 9 | 8.3\% | 4 | 13.3\% | 6 | 12.3\% | 7 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 6.7\% | 10 | 7.8\% | 4 | 6.1\% | 6 | 10.4\% | 5 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 3.33 |  | 3.40 |  | 3.30 |  | 2.81 |  | 3.04 |  | 3.97 |  | 0.00 |  | 3.33 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Night time eating / drinking

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 6.3\% | 3 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 5.3\% | 8 | 9.8\% | 5 | 3.0\% | 3 | 8.3\% | 4 | 8.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 6.0\% | 9 | 5.9\% | 3 | 6.1\% | 6 | 6.3\% | 3 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 2.1\% | 1 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 8.0\% | 12 | 5.9\% | 3 | 9.1\% | 9 | 4.2\% | 2 | 13.3\% | 6 | 7.0\% | 4 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 68.0\% | 102 | 72.5\% | 37 | 65.7\% | 65 | 58.3\% | 28 | 62.2\% | 28 | 80.7\% | 46 | 0.0\% | 0 | 68.0\% | 102 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.0\% | 6 | 0.0\% | 0 | 6.1\% | 6 | 8.3\% | 4 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.67 |  | 0.86 |  | 0.57 |  | 1.20 |  | 0.47 |  | 0.15 |  | 0.00 |  | 0.67 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



## MeanScore: Visits per month [those who visit]

Q09 How often do you visit (STUDY CENTRE) for the following reasons during the daytime and / or evening?
Those in Bexleyheath

## Leisure Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 6.7\% | 10 | 7.8\% | 4 | 6.1\% | 6 | 16.7\% | 8 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 4.2\% | 2 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 7.3\% | 11 | 7.8\% | 4 | 7.1\% | 7 | 2.1\% | 1 | 11.1\% | 5 | 8.8\% | 5 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 7.3\% | 11 | 7.8\% | 4 | 7.1\% | 7 | 12.5\% | 6 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 4.2\% | 2 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 6.7\% | 10 | 9.8\% | 5 | 5.1\% | 5 | 0.0\% | 0 | 6.7\% | 3 | 12.3\% | 7 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 65.3\% | 98 | 62.7\% | 32 | 66.7\% | 66 | 58.3\% | 28 | 60.0\% | 27 | 75.4\% | 43 | 0.0\% | 0 | 65.3\% | 98 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 1.24 |  | 1.23 |  | 1.25 |  | 2.06 |  | 1.03 |  | 0.40 |  | 0.00 |  | 1.24 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Leisure Evening

| Everyday / most days | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2-3 times a week | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a week | $0.7 \%$ | 1 | $2.0 \%$ | 1 | $0.0 \%$ | 0 | $2.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a fortnight | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.0 \%$ | 1 | $2.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a month | $4.0 \%$ | 6 | $7.8 \%$ | 4 | $2.0 \%$ | 2 | $8.3 \%$ | 4 | $2.2 \%$ | 1 | $1.8 \%$ | 1 | $0.0 \%$ | 0 | $4.0 \%$ | 6 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once every 3 months | $6.0 \%$ | 9 | $7.8 \%$ | 4 | $5.1 \%$ | 5 | $6.3 \%$ | 3 | $11.1 \%$ | 5 | $1.8 \%$ | 1 | $0.0 \%$ | 0 | $6.0 \%$ | 9 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once every 6 months | $7.3 \%$ | 11 | $0.0 \%$ | 0 | $11.1 \%$ | 11 | $6.3 \%$ | 3 | $6.7 \%$ | 3 | $8.8 \%$ | 5 | $0.0 \%$ | 0 | $7.3 \%$ | 11 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Once a year | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.0 \%$ | 1 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less often | $4.0 \%$ | 6 | $3.9 \%$ | 2 | $4.0 \%$ | 4 | $4.2 \%$ | 2 | $2.2 \%$ | 1 | $5.3 \%$ | 3 | $0.0 \%$ | 0 | $4.0 \%$ | 6 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| First time today | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Never | $76.7 \%$ | 115 | $78.4 \%$ | 40 | $75.8 \%$ | 75 | $70.8 \%$ | 34 | $75.6 \%$ | 34 | $82.5 \%$ | 47 | $0.0 \%$ | 0 | $76.7 \%$ | 115 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Mean: |  | 0.49 | 0.84 | 0.33 |  | 0.82 |  | 0.29 |  | 0.23 |  | 0.00 | 0.49 | 0.00 | 0.0 | 0.00 |  |  |  |  |
| Base: | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 | 0 |  |  |


| By demographics \& Bexleyheath |  |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-5 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erit |  |
| Cultural Activities Daytime |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 98.7\% | 148 | 100.0\% | 51 | 98.0\% | 97 | 97.9\% | 47 | 97.8\% |  | 100.0\% | 57 | 0.0\% | 0 | 98.7\% | 148 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.30 |  | 0.00 |  | 0.30 |  | 0.30 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.30 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |
| Cultural Activities Evening |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 98.7\% | 148 | 100.0\% | 51 | 98.0\% | 97 | 97.9\% | 47 | 97.8\% |  | 100.0\% | 57 | 0.0\% | 0 | 98.7\% | 148 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.20 |  | 0.00 |  | 0.20 |  | 0.20 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.20 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| By demographics \& Bexleyheath Bexley In |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-5 |  | 55 + |  | Tower R Park |  | Bexleyh |  | Crayfo |  | Erith |  |
| Cinema Daytime |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 2.1\% | 1 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 9.3\% | 14 | 5.9\% | 3 | 11.1\% | 11 | 6.3\% | 3 | 6.7\% | 3 | 14.0\% | 8 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 8.0\% | 12 | 2.0\% | 1 | 11.1\% | 11 | 12.5\% | 6 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 10.0\% | 15 | 9.8\% | 5 | 10.1\% | 10 | 16.7\% | 8 | 11.1\% | 5 | 3.5\% | 2 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 64.7\% | 97 | 72.5\% | 37 | 60.6\% | 60 | 62.5\% | 30 | 62.2\% | 28 | 68.4\% | 39 | 0.0\% | 0 | 64.7\% | 97 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.34 |  | 0.32 |  | 0.35 |  | 0.17 |  | 0.53 |  | 0.34 |  | 0.00 |  | 0.34 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |
| Cinema Evening |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 0.0\% | 0 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 15.3\% | 23 | 17.6\% | 9 | 14.1\% | 14 | 27.1\% | 13 | 15.6\% | 7 | 5.3\% | 3 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 10.0\% | 15 | 5.9\% | 3 | 12.1\% | 12 | 14.6\% | 7 | 8.9\% | 4 | 7.0\% | 4 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 8.7\% | 13 | 9.8\% | 5 | 8.1\% | 8 | 8.3\% | 4 | 13.3\% | 6 | 5.3\% | 3 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 4.7\% | 7 | 2.0\% | 1 | 6.1\% | 6 | 4.2\% | 2 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 7.3\% | 11 | 7.8\% | 4 | 7.1\% | 7 | 8.3\% | 4 | 6.7\% | 3 | 7.0\% | 4 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 49.3\% | 74 | 51.0\% | 26 | 48.5\% | 48 | 35.4\% | 17 | 44.4\% | 20 | 64.9\% | 37 | 0.0\% | 0 | 49.3\% | 74 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.62 |  | 0.76 |  | 0.56 |  | 0.54 |  | 0.78 |  | 0.56 |  | 0.00 |  | 0.62 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

Total Male Female 18 - 34 $\quad$ 35-54 $\quad 55+\quad$ Tower Retail Bexleyheath Crayford $\quad$ Erith

Q10 What is the main reason why you chose to come to ..... (STUDY CENTRE) today over any other centres?

| Close to home / live here | 28.0\% | 42 | 19.6\% | 10 | 32.3\% | 32 | 14.6\% | 7 | 31.1\% | 14 | 36.8\% | 21 | 0.0\% | 0 | 28.0\% | 42 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Close to friends / relatives | 6.0\% | 9 | 3.9\% | 2 | 7.1\% | 7 | 6.3\% | 3 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Close to work | 6.7\% | 10 | 11.8\% | 6 | 4.0\% | 4 | 6.3\% | 3 | 8.9\% | 4 | 5.3\% | 3 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Good range of shops / services | 14.7\% | 22 | 15.7\% | 8 | 14.1\% | 14 | 16.7\% | 8 | 11.1\% | 5 | 15.8\% | 9 | 0.0\% | 0 | 14.7\% | 22 | 0.0\% | 0 | 0.0\% | 0 |
| Market | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop (PLEASE WRITE IN NAME \& LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit particular services | 7.3\% | 11 | 5.9\% | 3 | 8.1\% | 8 | 14.6\% | 7 | 8.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Visit financial facility (e.g. bank / post office) | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Visiting as a tourist | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attractive place / nice environment | 8.0\% | 12 | 9.8\% | 5 | 7.1\% | 7 | 6.3\% | 3 | 8.9\% | 4 | 8.8\% | 5 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Good public transport | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Good range of food and/or drink outlets | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Meet friends / relative | 8.7\% | 13 | 9.8\% | 5 | 8.1\% | 8 | 16.7\% | 8 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Get car repaired / buy car tax etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy parking | 0.7\% | 1 | 2.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit particular leisure facilities | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy access for wheelchairs | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| School run | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Asda | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Carphone Warehouse | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop CEX | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Currys PC World | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Halifax | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Harrisons Pharmacy | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop - | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| To visit a particular shop O2 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Perfume Shop | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Poundland | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Smyths | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Specsavers | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Sports Direct | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Tui | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop TX Phone shop | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| (No reason in particular) | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| Total | Male | Female | $18-\mathbf{3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$ Tower Retail Bexleyheath | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q11 Which shops and cafes/restaurants have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to 3 shops and cafes/restaurants in order of priority. Those in Tower Retail Park

## 1st mention

| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhea |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q11X Any mention at Q11 [MR] Those in Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

## Q12 Do you intend to visit other shops and services in Crayford Town Centre that are outside of Tower Retail Park?

 Those in Tower Retail Park| Yes | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

 Those in Tower Retail Park

## 1st mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



## 2nd Mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall $\quad$ Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


| 3rd Mention | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



Q14 How often do you combine your visit to Tower Retail Park with a visit to other shops and services in the rest of Crayford Town Centre?
Those in Tower Retail Park

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Every time / most times | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Every 2nd or 3rd time | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Sometimes | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less often | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Never | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 | 0 | 0 |  |  |

Total Male Female 18 - 34 $\quad$ 35-54 $\quad$ 55 + $\quad$ Tower Retail Bexleyheath $\quad$ Crayford $\quad$ Erith

Q15 What is the MAIN reason why you aren't intending to visit the wider Crayford Town Centre?
Those in Tower Retail Park

## 1st Mention

| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



Q15X Any mention at Q15 [MR]
Those in Tower Retail Park

| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q16 Which shops have you visited or do you intend to visit in $\qquad$ (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order Those in Erith |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1st mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhea |  | Crayfor |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q16X Any mention at Q16 [MR] Those in Erith |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside <br> Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male | Female |  |  | 18-34 | 35-54 |  | 55 + |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q17 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority. <br> Those in Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 10.0\% | 15 | 9.8\% | 5 | 10.1\% | 10 | 6.3\% | 3 | 15.6\% | 7 | 8.8\% | 5 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 12.0\% | 18 | 7.8\% | 4 | 14.1\% | 14 | 4.2\% | 2 | 8.9\% | 4 | 21.1\% | 12 | 0.0\% | 0 | 12.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 5.3\% | 8 | 5.9\% | 3 | 5.1\% | 5 | 6.3\% | 3 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 7.3\% | 11 | 5.9\% | 3 | 8.1\% | 8 | 4.2\% | 2 | 2.2\% | 1 | 14.0\% | 8 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 4.2\% | 2 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 10.0\% | 15 | 3.9\% | 2 | 13.1\% | 13 | 4.2\% | 2 | 13.3\% | 6 | 12.3\% | 7 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 6.7\% | 10 | 9.8\% | 5 | 5.1\% | 5 | 4.2\% | 2 | 8.9\% | 4 | 7.0\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 4.0\% | 6 | 7.8\% | 4 | 2.0\% | 2 | 6.3\% | 3 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |


|  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| By demographics \& Bexleyheath |  |  |  |  |  |  |  |  | Bexley In Centre Survey |  |

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NAME AND

| By demographics \& Bexleyheath Bexley In |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Entertainer, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| The Perfume Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TX Phone Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vision Express, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 15.3\% | 23 | 17.6\% | 9 | 14.1\% | 14 | 18.8\% | 9 | 17.8\% | 8 | 10.5\% | 6 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |





|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 2.1\% | 1 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 6.3\% | 3 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 4.2\% | 2 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 0.0\% | 0 | 8.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 4.0\% | 6 | 5.9\% | 3 | 3.0\% | 3 | 4.2\% | 2 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 2.1\% | 1 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 6.0\% | 9 | 2.0\% | 1 | 8.1\% | 8 | 8.3\% | 4 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  |  |  |  |  |  |  |  |  |  |  |  |
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| By demographics \& Bexleyheath |  |  |  |  |  |  |  |  | Bexley In Centre Survey |  |  |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Re Park |  | Bexleyhe |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q17X Any mention at Q17 [MR] <br> Those in Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 19.3\% | 29 | 17.6\% | 9 | 20.2\% | 20 | 10.4\% | 5 | 24.4\% | 11 | 22.8\% | 13 | 0.0\% | 0 | 19.3\% | 29 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 6.7\% | 10 | 5.9\% | 3 | 7.1\% | 7 | 8.3\% | 4 | 2.2\% | 1 | 8.8\% | 5 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 21.3\% | 32 | 15.7\% | 8 | 24.2\% | 24 | 8.3\% | 4 | 15.6\% | 7 | 36.8\% | 21 | 0.0\% | 0 | 21.3\% | 32 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 9.3\% | 14 | 11.8\% | 6 | 8.1\% | 8 | 10.4\% | 5 | 8.9\% | 4 | 8.8\% | 5 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 15.3\% | 23 | 11.8\% | 6 | 17.2\% | 17 | 8.3\% | 4 | 13.3\% | 6 | 22.8\% | 13 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 6.3\% | 3 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 5.3\% | 8 | 2.0\% | 1 | 7.1\% | 7 | 8.3\% | 4 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 19.3\% | 29 | 11.8\% | 6 | 23.2\% | 23 | 18.8\% | 9 | 15.6\% | 7 | 22.8\% | 13 | 0.0\% | 0 | 19.3\% | 29 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 17.3\% | 26 | 19.6\% | 10 | 16.2\% | 16 | 12.5\% | 6 | 20.0\% | 9 | 19.3\% | 11 | 0.0\% | 0 | 17.3\% | 26 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 8.7\% | 13 | 13.7\% | 7 | 6.1\% | 6 | 10.4\% | 5 | 13.3\% | 6 | 3.5\% | 2 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 6.0\% | 9 | 7.8\% | 4 | 5.1\% | 5 | 4.2\% | 2 | 6.7\% | 3 | 7.0\% | 4 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 4.0\% | 6 | 7.8\% | 4 | 2.0\% | 2 | 6.3\% | 3 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 8.3\% | 4 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 8.7\% | 13 | 7.8\% | 4 | 9.1\% | 9 | 4.2\% | 2 | 11.1\% | 5 | 10.5\% | 6 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 6.3\% | 3 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 6.7\% | 10 | 3.9\% | 2 | 8.1\% | 8 | 10.4\% | 5 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retai Park |  | Bexleyhea |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (PLEASE WRITE IN NAME AND LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 6.0\% | 9 | 0.0\% | 0 | 9.1\% | 9 | 10.4\% | 5 | 8.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 2.7\% | 4 | 7.8\% | 4 | 0.0\% | 0 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Bexleyheath Bexiey In |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| The Entertainer, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| The Perfume Shop, Broadway Shopping Centre | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| TX Phone Shop, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Vision Express, Broadway Shopping Centre | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| for Carter Jonas |  |  |  |  |  |  |  |  |  | June 201 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-34 | 35-54 | $55+$ |  | Bexleyheath | Crayford | Erith |  |

Q18 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority. Those in Crayford

## 1st mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



## 2nd Mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know/ none) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfor |  | Eri |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q18X Any mention at Q18 [MR] Those in Crayford |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Base: | 0 | 0 | 0 |
| :---: | :---: | :---: | :---: |

Q19 Do you intend to visit shops and services in Tower Retail Park? Those in Crayford

| Yes | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Don't know | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 | 0 |  |



## Mean Score: Rating as given

Q21AThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of grocery shops on a scale of $\mathbf{1}$ (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 2.1\% | 1 | 0.0\% | 0 | 7.0\% | 4 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 20.7\% | 31 | 33.3\% | 17 | 14.1\% | 14 | 29.2\% | 14 | 28.9\% | 13 | 7.0\% | 4 | 0.0\% | 0 | 20.7\% | 31 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 12.7\% | 19 | 9.8\% | 5 | 14.1\% | 14 | 14.6\% | 7 | 8.9\% | 4 | 14.0\% | 8 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 11.3\% | 17 | 7.8\% | 4 | 13.1\% | 13 | 8.3\% | 4 | 8.9\% | 4 | 15.8\% | 9 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 20.7\% | 31 | 11.8\% | 6 | 25.3\% | 25 | 12.5\% | 6 | 22.2\% | 10 | 26.3\% | 15 | 0.0\% | 0 | 20.7\% | 31 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 13.3\% | 20 | 13.7\% | 7 | 13.1\% | 13 | 12.5\% | 6 | 11.1\% | 5 | 15.8\% | 9 | 0.0\% | 0 | 13.3\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 7.3\% | 11 | 5.9\% | 3 | 8.1\% | 8 | 0.0\% | 0 | 11.1\% | 5 | 10.5\% | 6 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 10.0\% | 15 | 15.7\% | 8 | 7.1\% | 7 | 20.8\% | 10 | 8.9\% | 4 | 1.8\% | 1 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 7.03 |  | 6.70 |  | 7.18 |  | 6.47 |  | 7.12 |  | 7.34 |  | 0.00 |  | 7.03 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



## Mean Score: Rating as given

## Q21BThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of other retail shops on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 7.0\% | 4 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 6.7\% | 10 | 7.8\% | 4 | 6.1\% | 6 | 6.3\% | 3 | 6.7\% | 3 | 7.0\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 8.0\% | 12 | 11.8\% | 6 | 6.1\% | 6 | 4.2\% | 2 | 11.1\% | 5 | 8.8\% | 5 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 16.7\% | 25 | 13.7\% | 7 | 18.2\% | 18 | 18.8\% | 9 | 17.8\% | 8 | 14.0\% | 8 | 0.0\% | 0 | 16.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 31.3\% | 47 | 27.5\% | 14 | 33.3\% | 33 | 27.1\% | 13 | 35.6\% | 16 | 31.6\% | 18 | 0.0\% | 0 | 31.3\% | 47 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 23.3\% | 35 | 29.4\% | 15 | 20.2\% | 20 | 27.1\% | 13 | 17.8\% | 8 | 24.6\% | 14 | 0.0\% | 0 | 23.3\% | 35 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 7.3\% | 11 | 5.9\% | 3 | 8.1\% | 8 | 8.3\% | 4 | 6.7\% | 3 | 7.0\% | 4 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 6.3\% | 3 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 7.71 |  | 7.65 |  | 7.74 |  | 7.89 |  | 7.70 |  | 7.58 |  | 0.00 |  | 7.71 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Mean Score: Rating as given


#### Abstract

Q21CThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of services, e.g. banks/estate agents on a scale of 1 (very unsatisfied) to 10 (satisfied)?


| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 6.7\% | 10 | 3.9\% | 2 | 8.1\% | 8 | 6.3\% | 3 | 6.7\% | 3 | 7.0\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 16.0\% | 24 | 17.6\% | 9 | 15.2\% | 15 | 20.8\% | 10 | 22.2\% | 10 | 7.0\% | 4 | 0.0\% | 0 | 16.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 12.7\% | 19 | 7.8\% | 4 | 15.2\% | 15 | 6.3\% | 3 | 6.7\% | 3 | 22.8\% | 13 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 18.0\% | 27 | 23.5\% | 12 | 15.2\% | 15 | 18.8\% | 9 | 17.8\% | 8 | 17.5\% | 10 | 0.0\% | 0 | 18.0\% | 27 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 20.7\% | 31 | 19.6\% | 10 | 21.2\% | 21 | 22.9\% | 11 | 20.0\% | 9 | 19.3\% | 11 | 0.0\% | 0 | 20.7\% | 31 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 17.3\% | 26 | 19.6\% | 10 | 16.2\% | 16 | 16.7\% | 8 | 15.6\% | 7 | 19.3\% | 11 | 0.0\% | 0 | 17.3\% | 26 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 0.0\% | 0 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 5.3\% | 8 | 5.9\% | 3 | 5.1\% | 5 | 8.3\% | 4 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 6.95 |  | 6.94 |  | 6.96 |  | 6.89 |  | 6.93 |  | 7.02 |  | 0.00 |  | 6.95 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



## Mean Score: Rating as given

Q21DThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of restaurants and cafes on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 6.3\% | 3 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 12.0\% | 18 | 11.8\% | 6 | 12.1\% | 12 | 10.4\% | 5 | 8.9\% | 4 | 15.8\% | 9 | 0.0\% | 0 | 12.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 19.3\% | 29 | 19.6\% | 10 | 19.2\% | 19 | 14.6\% | 7 | 26.7\% | 12 | 17.5\% | 10 | 0.0\% | 0 | 19.3\% | 29 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 18.7\% | 28 | 11.8\% | 6 | 22.2\% | 22 | 14.6\% | 7 | 22.2\% | 10 | 19.3\% | 11 | 0.0\% | 0 | 18.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 24.7\% | 37 | 37.3\% | 19 | 18.2\% | 18 | 27.1\% | 13 | 20.0\% | 9 | 26.3\% | 15 | 0.0\% | 0 | 24.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 14.7\% | 22 | 11.8\% | 6 | 16.2\% | 16 | 16.7\% | 8 | 15.6\% | 7 | 12.3\% | 7 | 0.0\% | 0 | 14.7\% | 22 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 6.3\% | 3 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 7.02 |  | 7.10 |  | 6.98 |  | 7.04 |  | 7.14 |  | 6.91 |  | 0.00 |  | 7.02 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Mean Score: Rating as given

## Q21E Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Evening leisure offer (e.g. bars, pubs) on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 2.1\% | 1 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 4.2\% | 2 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 12.7\% | 19 | 9.8\% | 5 | 14.1\% | 14 | 16.7\% | 8 | 15.6\% | 7 | 7.0\% | 4 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 11.3\% | 17 | 13.7\% | 7 | 10.1\% | 10 | 10.4\% | 5 | 8.9\% | 4 | 14.0\% | 8 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 19.3\% | 29 | 29.4\% | 15 | 14.1\% | 14 | 25.0\% | 12 | 13.3\% | 6 | 19.3\% | 11 | 0.0\% | 0 | 19.3\% | 29 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 15.3\% | 23 | 11.8\% | 6 | 17.2\% | 17 | 16.7\% | 8 | 17.8\% | 8 | 12.3\% | 7 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 9.3\% | 14 | 3.9\% | 2 | 12.1\% | 12 | 6.3\% | 3 | 11.1\% | 5 | 10.5\% | 6 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| $10-$ Satisfied | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 24.0\% | 36 | 27.5\% | 14 | 22.2\% | 22 | 18.8\% | 9 | 26.7\% | 12 | 26.3\% | 15 | 0.0\% | 0 | 24.0\% | 36 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 6.71 |  | 6.78 |  | 6.68 |  | 6.56 |  | 6.88 |  | 6.71 |  | 0.00 |  | 6.71 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



## Mean Score: Rating as given

## Q21F Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Parking provision on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 6.0\% | 9 | 9.8\% | 5 | 4.0\% | 4 | 10.4\% | 5 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 6.7\% | 10 | 5.9\% | 3 | 7.1\% | 7 | 2.1\% | 1 | 6.7\% | 3 | 10.5\% | 6 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 11.3\% | 17 | 17.6\% | 9 | 8.1\% | 8 | 18.8\% | 9 | 8.9\% | 4 | 7.0\% | 4 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 17.3\% | 26 | 11.8\% | 6 | 20.2\% | 20 | 20.8\% | 10 | 11.1\% | 5 | 19.3\% | 11 | 0.0\% | 0 | 17.3\% | 26 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 21.3\% | 32 | 17.6\% | 9 | 23.2\% | 23 | 12.5\% | 6 | 24.4\% | 11 | 26.3\% | 15 | 0.0\% | 0 | 21.3\% | 32 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 21.3\% | 32 | 23.5\% | 12 | 20.2\% | 20 | 18.8\% | 9 | 26.7\% | 12 | 19.3\% | 11 | 0.0\% | 0 | 21.3\% | 32 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 9.3\% | 14 | 7.8\% | 4 | 10.1\% | 10 | 8.3\% | 4 | 8.9\% | 4 | 10.5\% | 6 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.7\% | 7 | 3.9\% | 2 | 5.1\% | 5 | 6.3\% | 3 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 6.55 |  | 6.39 |  | 6.63 |  | 6.13 |  | 6.74 |  | 6.73 |  | 0.00 |  | 6.55 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Mean Score: Rating as given

Q21G Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Public transport links on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 2.1\% | 1 | 0.0\% | 0 | 7.0\% | 4 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 8.7\% | 13 | 11.8\% | 6 | 7.1\% | 7 | 12.5\% | 6 | 4.4\% | 2 | 8.8\% | 5 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 12.7\% | 19 | 9.8\% | 5 | 14.1\% | 14 | 14.6\% | 7 | 13.3\% | 6 | 10.5\% | 6 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 20.0\% | 30 | 27.5\% | 14 | 16.2\% | 16 | 16.7\% | 8 | 20.0\% | 9 | 22.8\% | 13 | 0.0\% | 0 | 20.0\% | 30 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 32.0\% | 48 | 33.3\% | 17 | 31.3\% | 31 | 22.9\% | 11 | 48.9\% | 22 | 26.3\% | 15 | 0.0\% | 0 | 32.0\% | 48 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 15.3\% | 23 | 15.7\% | 8 | 15.2\% | 15 | 20.8\% | 10 | 6.7\% | 3 | 17.5\% | 10 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 2.1\% | 1 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 6.3\% | 3 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 7.28 |  | 7.24 |  | 7.31 |  | 7.18 |  | 7.49 |  | 7.21 |  | 0.00 |  | 7.28 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



## Mean Score: Rating as given

Q21HThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Quality of the public realmon a scale of $\mathbf{1}$ (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 6.7\% | 10 | 5.9\% | 3 | 7.1\% | 7 | 8.3\% | 4 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 17.3\% | 26 | 21.6\% | 11 | 15.2\% | 15 | 16.7\% | 8 | 17.8\% | 8 | 17.5\% | 10 | 0.0\% | 0 | 17.3\% | 26 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 22.7\% | 34 | 19.6\% | 10 | 24.2\% | 24 | 18.8\% | 9 | 28.9\% | 13 | 21.1\% | 12 | 0.0\% | 0 | 22.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 18.7\% | 28 | 21.6\% | 11 | 17.2\% | 17 | 22.9\% | 11 | 17.8\% | 8 | 15.8\% | 9 | 0.0\% | 0 | 18.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 15.3\% | 23 | 17.6\% | 9 | 14.1\% | 14 | 14.6\% | 7 | 15.6\% | 7 | 15.8\% | 9 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 7.3\% | 11 | 5.9\% | 3 | 8.1\% | 8 | 6.3\% | 3 | 6.7\% | 3 | 8.8\% | 5 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 9.3\% | 14 | 7.8\% | 4 | 10.1\% | 10 | 12.5\% | 6 | 6.7\% | 3 | 8.8\% | 5 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 6.41 |  | 6.45 |  | 6.39 |  | 6.43 |  | 6.38 |  | 6.42 |  | 0.00 |  | 6.41 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Mean Score: Rating as given

Q21I Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Family activities on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 2.1\% | 1 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 8.3\% | 4 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 16.0\% | 24 | 15.7\% | 8 | 16.2\% | 16 | 14.6\% | 7 | 15.6\% | 7 | 17.5\% | 10 | 0.0\% | 0 | 16.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 19.3\% | 29 | 27.5\% | 14 | 15.2\% | 15 | 10.4\% | 5 | 26.7\% | 12 | 21.1\% | 12 | 0.0\% | 0 | 19.3\% | 29 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 22.7\% | 34 | 23.5\% | 12 | 22.2\% | 22 | 14.6\% | 7 | 26.7\% | 12 | 26.3\% | 15 | 0.0\% | 0 | 22.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 13.3\% | 20 | 11.8\% | 6 | 14.1\% | 14 | 22.9\% | 11 | 13.3\% | 6 | 5.3\% | 3 | 0.0\% | 0 | 13.3\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 4.2\% | 2 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 17.3\% | 26 | 19.6\% | 10 | 16.2\% | 16 | 22.9\% | 11 | 11.1\% | 5 | 17.5\% | 10 | 0.0\% | 0 | 17.3\% | 26 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 6.44 |  | 6.46 |  | 6.42 |  | 6.46 |  | 6.65 |  | 6.23 |  | 0.00 |  | 6.44 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



## Mean Score: Rating as given

Q21J Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Quality of landscape / greenspaceson a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 4.0\% | 6 | 5.9\% | 3 | 3.0\% | 3 | 6.3\% | 3 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 10.0\% | 15 | 7.8\% | 4 | 11.1\% | 11 | 12.5\% | 6 | 11.1\% | 5 | 7.0\% | 4 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 22.0\% | 33 | 25.5\% | 13 | 20.2\% | 20 | 18.8\% | 9 | 15.6\% | 7 | 29.8\% | 17 | 0.0\% | 0 | 22.0\% | 33 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 25.3\% | 38 | 21.6\% | 11 | 27.3\% | 27 | 22.9\% | 11 | 33.3\% | 15 | 21.1\% | 12 | 0.0\% | 0 | 25.3\% | 38 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 23.3\% | 35 | 33.3\% | 17 | 18.2\% | 18 | 20.8\% | 10 | 22.2\% | 10 | 26.3\% | 15 | 0.0\% | 0 | 23.3\% | 35 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 10.7\% | 16 | 3.9\% | 2 | 14.1\% | 14 | 12.5\% | 6 | 13.3\% | 6 | 7.0\% | 4 | 0.0\% | 0 | 10.7\% | 16 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 6.3\% | 3 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 6.94 |  | 6.88 |  | 6.98 |  | 6.82 |  | 7.12 |  | 6.91 |  | 0.00 |  | 6.94 |  | 0.00 |  | 0.00 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Mean Score: Rating as given

Q22 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the River Cray as a town centre asset on a scale of 1 (very unsatisfied) to 10 (satisfied): Those in Tower Retail Park and Crayford

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

## Mean Score: Rating as given

Q23 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the River Thames as a town centre asset on a scale of 1 (very unsatisfied) to 10 (satisfied): Those in Erith

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Total Male Female 18 - 34 $\quad$ 35-54 $\quad 55+\quad$ Tower Retail Bexleyheath $\quad$ Crayford $\quad$ Erith

Q24 What do you like about ..... (STUDY CENTRE)? Please name up to TWO mentions.

## 1st Mention

| Good shops | 19.3\% | 29 | 17.6\% | 9 | 20.2\% | 20 | 16.7\% | 8 | 20.0\% | 9 | 21.1\% | 12 | 0.0\% | 0 | 19.3\% | 29 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of services | 4.7\% | 7 | 2.0\% | 1 | 6.1\% | 6 | 0.0\% | 0 | 4.4\% | 2 | 8.8\% | 5 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Good range of entertainment / restaurants / public houses | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 6.3\% | 3 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Goods at discounted rate / cheaper goods / bargains | 9.3\% | 14 | 7.8\% | 4 | 10.1\% | 10 | 14.6\% | 7 | 4.4\% | 2 | 8.8\% | 5 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Attractive environment / nice place | 13.3\% | 20 | 11.8\% | 6 | 14.1\% | 14 | 4.2\% | 2 | 20.0\% | 9 | 15.8\% | 9 | 0.0\% | 0 | 13.3\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| Clean / well maintained streets | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 2.1\% | 1 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to park | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Cheap parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy accessible from home | 8.0\% | 12 | 7.8\% | 4 | 8.1\% | 8 | 6.3\% | 3 | 4.4\% | 2 | 12.3\% | 7 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Easy accessible from work | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 6.3\% | 3 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Good value for money | 6.0\% | 9 | 2.0\% | 1 | 8.1\% | 8 | 2.1\% | 1 | 11.1\% | 5 | 5.3\% | 3 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Good safety / security | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Linked trips to Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Friendly place / people | 5.3\% | 8 | 5.9\% | 3 | 5.1\% | 5 | 10.4\% | 5 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Car wash | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services CEX | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |




|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particular shops / services - $\mathrm{O} 2$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 9.3\% | 14 | 13.7\% | 7 | 7.1\% | 7 | 6.3\% | 3 | 11.1\% | 5 | 10.5\% | 6 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 8.7\% | 13 | 11.8\% | 6 | 7.1\% | 7 | 14.6\% | 7 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing else) | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| Total | Male | Female | $18-\mathbf{3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q24X Any mention at Q24 [MR]

| Good shops | 28.0\% | 42 | 21.6\% | 11 | 31.3\% | 31 | 25.0\% | 12 | 28.9\% | 13 | 29.8\% | 17 | 0.0\% | 0 | 28.0\% | 42 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of services | 9.3\% | 14 | 2.0\% | 1 | 13.1\% | 13 | 4.2\% | 2 | 11.1\% | 5 | 12.3\% | 7 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Good range of entertainment / restaurants / public houses | 8.0\% | 12 | 7.8\% | 4 | 8.1\% | 8 | 12.5\% | 6 | 2.2\% | 1 | 8.8\% | 5 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Goods at discounted rate / cheaper goods / bargains | 22.7\% | 34 | 23.5\% | 12 | 22.2\% | 22 | 18.8\% | 9 | 28.9\% | 13 | 21.1\% | 12 | 0.0\% | 0 | 22.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 |
| Attractive environment / nice place | 27.3\% | 41 | 21.6\% | 11 | 30.3\% | 30 | 20.8\% | 10 | 28.9\% | 13 | 31.6\% | 18 | 0.0\% | 0 | 27.3\% | 41 | 0.0\% | 0 | 0.0\% | 0 |
| Clean / well maintained streets | 18.7\% | 28 | 17.6\% | 9 | 19.2\% | 19 | 14.6\% | 7 | 20.0\% | 9 | 21.1\% | 12 | 0.0\% | 0 | 18.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to park | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 2.1\% | 1 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Cheap parking | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Easy accessible from home | 12.7\% | 19 | 9.8\% | 5 | 14.1\% | 14 | 8.3\% | 4 | 13.3\% | 6 | 15.8\% | 9 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| Easy accessible from work | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 8.3\% | 4 | 2.2\% |  | 1.8\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Good value for money | 12.0\% | 18 | 11.8\% | 6 | 12.1\% | 12 | 12.5\% | 6 | 11.1\% | 5 | 12.3\% | 7 | 0.0\% | 0 | 12.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 |
| Good safety / security | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | , | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Linked trips to Tower Retail Park | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Friendly place / people | 8.0\% | 12 | 11.8\% | 6 | 6.1\% | 6 | 14.6\% | 7 | 8.9\% | 4 | 1.8\% | 1 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Car wash | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services CEX | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services McDonalds | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |



## Q25 Are there any factors which discourage you from visiting ..... (STUDY CENTRE) in the evening? [MR]

| Lack of pubs / bars / clubs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lack of restaurants | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of late night shopping | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Feels unsafe | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of public transport | 3.3\% | 5 | 5.9\% | 3 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Cost of parking | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Difficult to park | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of leisure facilities (cinema, bowling, bingo, etc) | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 4.2\% | 2 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Don't like going out at night | 14.7\% | 22 | 11.8\% | 6 | 16.2\% | 16 | 0.0\% | 0 | 2.2\% | 1 | 36.8\% | 21 | 0.0\% | 0 | 14.7\% | 22 | 0.0\% | 0 | 0.0\% | 0 |
| I have young children | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 8.3\% | 4 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Too far to travel | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Nothing to do here on an evening / nothing appeals | 14.0\% | 21 | 15.7\% | 8 | 13.1\% | 13 | 8.3\% | 4 | 20.0\% | 9 | 14.0\% | 8 | 0.0\% | 0 | 14.0\% | 21 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 13.3\% | 20 | 15.7\% | 8 | 12.1\% | 12 | 14.6\% | 7 | 8.9\% | 4 | 15.8\% | 9 | 0.0\% | 0 | 13.3\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing) | 42.7\% | 64 | 39.2\% | 20 | 44.4\% | 44 | 56.3\% | 27 | 53.3\% | 24 | 22.8\% | 13 | 0.0\% | 0 | 42.7\% | 64 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

Total Male Female 18 - $\mathbf{3 4} \quad$ 35-54 $\quad 55+\quad$| Tower Retail Bexleyheath |
| :---: |
| Park |$\quad$ Crayford $\quad$ Erith

Q26 Could you tell me the name of a specific retailer or food / drink operator that you would like to see in ..... (STUDY CENTRE)?

| African food shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aldi | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Any Bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&M | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Baby / childrens clothes shop | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Bon Marche | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Boss | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger King | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Burtons | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Butchers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Café Nero | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chinese restaurant | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Co-op | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Debenhams | 4.7\% | 7 | 3.9\% | 2 | 5.1\% | 5 | 0.0\% | 0 | 4.4\% | 2 | 8.8\% | 5 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| DIY store | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dolcis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dunelm | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Electrical Retailer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ethical Food outlet | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Evans | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Game shop | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| GAP | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Health shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hi Fi shop | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| HMV | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbs | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Homeware store | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| House of Fraser | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Ikea | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Independent clothes shops | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis | 4.7\% | 7 | 0.0\% | 0 | 7.1\% | 7 | 2.1\% | 1 | 2.2\% | 1 | 8.8\% | 5 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&Co | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Marks \& Spencer | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan | 4.7\% | 7 | 3.9\% | 2 | 5.1\% | 5 | 10.4\% | 5 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |


Total Male Female 18 - 34 $\quad$ 35-54 $\quad 55+\quad$ Tower Retail Bexleyheath $\quad$ Crayford $\quad$ Erith

Park

Q27 What types of improvements would persuade your household to visit ..... (STUDY CENTRE) more often?

| 1st Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attract larger retailers | 18.7\% | 28 | 25.5\% | 13 | 15.2\% | 15 | 14.6\% | 7 | 33.3\% | 15 | 10.5\% | 6 | 0.0\% | 0 | 18.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 |
| Attract less people / relieve over-crowding | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Attract more people / make more lively | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Clean shopping streets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more open spaces | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Create more shelters to protect from the weather | 10.0\% | 15 | 7.8\% | 4 | 11.1\% | 11 | 6.3\% | 3 | 11.1\% | 5 | 12.3\% | 7 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| Encourage reduced shop prices | 8.7\% | 13 | 11.8\% | 6 | 7.1\% | 7 | 12.5\% | 6 | 6.7\% | 3 | 7.0\% | 4 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| More cafes/ restaurants | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Improve range of independent / specialist shops | 10.0\% | 15 | 9.8\% | 5 | 10.1\% | 10 | 10.4\% | 5 | 11.1\% | 5 | 8.8\% | 5 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 7.3\% | 11 | 9.8\% | 5 | 6.1\% | 6 | 4.2\% | 2 | 2.2\% | 1 | 14.0\% | 8 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Improved street market (Bexleyheath only) | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Improve policing / other security measures | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 4.2\% | 2 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Improve layout of car parks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 |
| More parking spaces - long stay | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce cost of parking | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 4.2\% | 2 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Bexleyheath Bexiey in Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| New shop - Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Pizza Hut | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sports shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 16.0\% | 24 | 17.6\% | 9 | 15.2\% | 15 | 20.8\% | 10 | 6.7\% | 3 | 19.3\% | 11 | 0.0\% | 0 | 16.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 6.0\% | 9 | 3.9\% | 2 | 7.1\% | 7 | 2.1\% | 1 | 6.7\% | 3 | 8.8\% | 5 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Attract larger retailers | 3.3\% | 5 | 5.9\% | 3 | 2.0\% | 2 | 4.2\% | 2 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Attract less people / relieve over-crowding | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Attract more people / make more lively | 8.0\% | 12 | 9.8\% | 5 | 7.1\% | 7 | 12.5\% | 6 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Clean shopping streets | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 4.2\% | 2 | 8.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Create more open spaces | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Create more shelters to protect from the weather | 11.3\% | 17 | 15.7\% | 8 | 9.1\% | 9 | 10.4\% | 5 | 11.1\% | 5 | 12.3\% | 7 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| Encourage reduced shop prices | 10.0\% | 15 | 3.9\% | 2 | 13.1\% | 13 | 4.2\% | 2 | 11.1\% | 5 | 14.0\% | 8 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| More cafes/ restaurants | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Improve range of independent / specialist shops | 5.3\% | 8 | 5.9\% | 3 | 5.1\% | 5 | 2.1\% | 1 | 6.7\% | 3 | 7.0\% | 4 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 8.0\% | 12 | 5.9\% | 3 | 9.1\% | 9 | 12.5\% | 6 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 4.7\% | 7 | 2.0\% | 1 | 6.1\% | 6 | 2.1\% | 1 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% |  | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Improved street market (Bexleyheath only) | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Improve policing / other security measures | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Improve layout of car parks | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 4.0\% | 6 | 5.9\% | 3 | 3.0\% | 3 | 4.2\% | 2 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce cost of parking | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 6.3\% | 3 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Bexleyheath Bexley in Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyh |  | Crayfo |  | Erith |  |
| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sports shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 16.0\% | 24 | 17.6\% | 9 | 15.2\% | 15 | 20.8\% | 10 | 6.7\% | 3 | 19.3\% | 11 | 0.0\% | 0 | 16.0\% | 24 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 6.0\% | 9 | 3.9\% | 2 | 7.1\% | 7 | 2.1\% | 1 | 6.7\% | 3 | 8.8\% | 5 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing else) | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

Total Male Female 18 - $34 \quad$ 35-54 $\quad 55+\quad$ Tower Retail Bexleyheath $\quad$ Crayford $\quad$ Erith

## Q27X Any mention at Q27 [MR]

| Attract larger retailers | 22.0\% | 33 | 31.4\% | 16 | 17.2\% | 17 | 18.8\% | 9 | 37.8\% | 17 | 12.3\% | 7 | 0.0\% | 0 | 22.0\% | 33 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attract less people / relieve over-crowding | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Attract more people / make more lively | 9.3\% | 14 | 9.8\% | 5 | 9.1\% | 9 | 14.6\% | 7 | 11.1\% | 5 | 3.5\% | 2 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Clean shopping streets | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 4.2\% | 2 | 8.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Create more open spaces | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 4.2\% | 2 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Create more shelters to protect from the weather | 21.3\% | 32 | 23.5\% | 12 | 20.2\% | 20 | 16.7\% | 8 | 22.2\% | 10 | 24.6\% | 14 | 0.0\% | 0 | 21.3\% | 32 | 0.0\% | 0 | 0.0\% | 0 |
| Encourage reduced shop prices | 18.0\% | 27 | 15.7\% | 8 | 19.2\% | 19 | 16.7\% | 8 | 17.8\% | 8 | 19.3\% | 11 | 0.0\% | 0 | 18.0\% | 27 | 0.0\% | 0 | 0.0\% | 0 |
| More cafes/ restaurants | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Improve range of independent / specialist shops | 15.3\% | 23 | 15.7\% | 8 | 15.2\% | 15 | 12.5\% | 6 | 17.8\% | 8 | 15.8\% | 9 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 15.3\% | 23 | 15.7\% | 8 | 15.2\% | 15 | 16.7\% | 8 | 6.7\% | 3 | 21.1\% | 12 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 5.3\% | 8 | 2.0\% | 1 | 7.1\% | 7 | 2.1\% | 1 | 4.4\% | 2 | 8.8\% | 5 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 4.2\% | 2 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 2.1\% | 1 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Improved street market (Bexleyheath only) | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 4.2\% | 2 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Improve policing / other security measures | 5.3\% | 8 | 2.0\% | 1 | 7.1\% | 7 | 6.3\% | 3 | 8.9\% | 4 | 1.8\% | 1 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Improve layout of car parks | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 6.0\% | 9 | 9.8\% | 5 | 4.0\% | 4 | 4.2\% | 2 | 4.4\% | 2 | 8.8\% | 5 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce cost of parking | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 6.3\% | 3 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 4.7\% | 7 | 2.0\% | 1 | 6.1\% | 6 | 6.3\% | 3 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Bexleyheath Bexiey in Centr |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| New shop - Pizza Hut | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sports shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q28 What type of new leisure facilities would encourage you to visit ..... (STUDY CENTRE) more often during the day time and evening time?

## Daytime 1st Mention

| Better quality restaurants/cafes | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 2.1\% | 1 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 4.7\% | 7 | 0.0\% | 0 | 7.1\% | 7 | 4.2\% | 2 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 10.0\% | 15 | 5.9\% | 3 | 12.1\% | 12 | 4.2\% | 2 | 11.1\% | 5 | 14.0\% | 8 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 8.7\% | 13 | 9.8\% | 5 | 8.1\% | 8 | 10.4\% | 5 | 6.7\% | 3 | 8.8\% | 5 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 6.0\% | 9 | 7.8\% | 4 | 5.1\% | 5 | 6.3\% | 3 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 5.3\% | 8 | 2.0\% | 1 | 7.1\% | 7 | 10.4\% | 5 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 8.3\% | 4 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 2.0\% | 3 | 5.9\% | 3 | 0.0\% | 0 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 2.7\% | 4 | 5.9\% | 3 | 1.0\% | 1 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% |  |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Bexleyheath Bexiey in Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total |  |  | Male | Female |  |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| (None mentioned / nothing in particular) | 36.0\% | 54 | 39.2\% | 20 | 34.3\% | 34 | 27.1\% | 13 | 28.9\% | 13 | 49.1\% | 28 | 0.0\% | 0 | 36.0\% | 54 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar Wetherspoons | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Burger king | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 2.1\% | 1 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| Daytime 2nd Mention | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better quality restaurants/cafes | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 0.0\% | 0 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes in general | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 2.1\% | 1 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 5.3\% | 8 | 2.0\% | 1 | 7.1\% | 7 | 6.3\% | 3 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 4.0\% | 6 | 7.8\% | 4 | 2.0\% | 2 | 4.2\% | 2 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 6.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 4.2\% | 2 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 2.1\% | 1 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 6.7\% | 10 | 11.8\% | 6 | 4.0\% | 4 | 8.3\% | 4 | 11.1\% | 5 | 1.8\% | 1 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 6.3\% | 3 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 7.3\% | 11 | 0.0\% | 0 | 11.1\% | 11 | 10.4\% | 5 | 11.1\% | 5 | 1.8\% | 1 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 4.7\% | 7 | 7.8\% | 4 | 3.0\% | 3 | 4.2\% | 2 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 35.3\% | 53 | 39.2\% | 20 | 33.3\% | 33 | 27.1\% | 13 | 28.9\% | 13 | 47.4\% | 27 | 0.0\% | 0 | 35.3\% | 53 | 0.0\% | 0 | 0.0\% | 0 |


Total Male Female 18 - 34 $\quad$ 35-54 $\quad 55+\quad$ Tower Retail Bexleyheath $\quad$ Crayford $\quad$ Erith

## Evening Time 1st Mention

| Better quality restaurants/cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 2.0\% | 3 | 5.9\% | 3 | 0.0\% | 0 | 6.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 4.7\% | 7 | 0.0\% | 0 | 7.1\% | 7 | 2.1\% | 1 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% |  | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 3.3\% | 5 | 5.9\% | 3 | 2.0\% | 2 | 4.2\% | 2 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 4.2\% | 2 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 6.0\% | 9 | 3.9\% | 2 | 7.1\% | 7 | 8.3\% | 4 | 8.9\% | 4 | 1.8\% | 1 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 6.0\% | 9 | 7.8\% | 4 | 5.1\% | 5 | 10.4\% | 5 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 4.0\% | 6 | 7.8\% | 4 | 2.0\% | 2 | 6.3\% | 3 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 45.3\% | 68 | 51.0\% | 26 | 42.4\% | 42 | 29.2\% | 14 | 35.6\% | 16 | 66.7\% | 38 | 0.0\% | 0 | 45.3\% | 68 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A particular pub/ bar Wetherspoons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 10.7\% | 16 | 7.8\% | 4 | 12.1\% | 12 | 12.5\% | 6 | 13.3\% | 6 | 7.0\% | 4 | 0.0\% | 0 | 10.7\% | 16 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| Total | Male | Female | $18-34$ | $35-54$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Evening Time 2nd Mention

| Better quality restaurants/cafes | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 4.2\% | 2 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 3.3\% | 5 | 5.9\% | 3 | 2.0\% | 2 | 6.3\% | 3 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 4.2\% | 2 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 4.2\% | 2 | 8.9\% | 4 | 1.8\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 4.7\% | 7 | 3.9\% | 2 | 5.1\% | 5 | 4.2\% | 2 | 8.9\% | 4 | 1.8\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 5.3\% | 8 | 5.9\% | 3 | 5.1\% | 5 | 8.3\% | 4 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 6.0\% | 9 | 5.9\% | 3 | 6.1\% | 6 | 10.4\% | 5 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 46.0\% | 69 | 51.0\% | 26 | 43.4\% | 43 | 29.2\% | 14 | 35.6\% | 16 | 68.4\% | 39 | 0.0\% | 0 | 46.0\% | 69 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A particular pub/ bar Wetherspoons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 12.0\% | 18 | 9.8\% | 5 | 13.1\% | 13 | 14.6\% | 7 | 15.6\% | 7 | 7.0\% | 4 | 0.0\% | 0 | 12.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



Q28X Any mention daytime at Q28 [MR]

| Better quality restaurants/cafes | 4.7\% | 7 | 0.0\% | 0 | 7.1\% | 7 | 0.0\% | 0 | 4.4\% | 2 | 8.8\% | 5 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 4.7\% | 7 | 3.9\% | 2 | 5.1\% | 5 | 2.1\% | 1 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 8.7\% | 13 | 3.9\% | 2 | 11.1\% | 11 | 6.3\% | 3 | 11.1\% | 5 | 8.8\% | 5 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 15.3\% | 23 | 7.8\% | 4 | 19.2\% | 19 | 10.4\% | 5 | 13.3\% | 6 | 21.1\% | 12 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 12.7\% | 19 | 17.6\% | 9 | 10.1\% | 10 | 14.6\% | 7 | 8.9\% | 4 | 14.0\% | 8 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 6.3\% | 3 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 8.3\% | 4 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 6.0\% | 9 | 5.9\% | 3 | 6.1\% | 6 | 4.2\% | 2 | 8.9\% | 4 | 5.3\% | 3 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 12.7\% | 19 | 19.6\% | 10 | 9.1\% | 9 | 14.6\% | 7 | 15.6\% | 7 | 8.8\% | 5 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 4.0\% | 6 | 5.9\% | 3 | 3.0\% | 3 | 8.3\% | 4 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 12.7\% | 19 | 2.0\% | 1 | 18.2\% | 18 | 20.8\% | 10 | 17.8\% | 8 | 1.8\% | 1 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 4.7\% | 7 | 0.0\% | 0 | 7.1\% | 7 | 12.5\% | 6 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 6.3\% | 3 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 0.0\% | 0 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 6.7\% | 10 | 13.7\% | 7 | 3.0\% | 3 | 8.3\% | 4 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 5.3\% | 8 | 9.8\% | 5 | 3.0\% | 3 | 4.2\% | 2 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar - | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Bexleyheath Bexiey in Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| Burger king | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | I | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Park | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q28Y Any mention evening at Q28 [MR]

| Better quality restaurants/cafes | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 4.2\% | 2 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 4.2\% | 2 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 4.2\% | 2 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 2.7\% | 4 | 5.9\% | 3 | 1.0\% | 1 | 8.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 8.0\% | 12 | 5.9\% | 3 | 9.1\% | 9 | 8.3\% | 4 | 8.9\% | 4 | 7.0\% | 4 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 0.0\% | 0 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 6.3\% | 3 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 6.7\% | 10 | 9.8\% | 5 | 5.1\% | 5 | 8.3\% | 4 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 4.2\% | 2 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 8.7\% | 13 | 7.8\% | 4 | 9.1\% | 9 | 8.3\% | 4 | 15.6\% | 7 | 3.5\% | 2 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 10.7\% | 16 | 7.8\% | 4 | 12.1\% | 12 | 12.5\% | 6 | 17.8\% | 8 | 3.5\% | 2 | 0.0\% | 0 | 10.7\% | 16 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 11.3\% | 17 | 13.7\% | 7 | 10.1\% | 10 | 18.8\% | 9 | 11.1\% | 5 | 5.3\% | 3 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 10.0\% | 15 | 13.7\% | 7 | 8.1\% | 8 | 16.7\% | 8 | 8.9\% | 4 | 5.3\% | 3 | 0.0\% | 0 | 10.0\% | 15 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Bexleyheath Bexley in Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyh |  | Crayfo |  | Eri |  |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Q29 What other improvements could encourage you to visit ..... (STUDY CENTRE) more often in the evening time?

## 1st Mention

| More restaurants branded/chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants independent | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 6.0\% | 9 | 5.9\% | 3 | 6.1\% | 6 | 8.3\% | 4 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening retail | 8.0\% | 12 | 5.9\% | 3 | 9.1\% | 9 | 4.2\% | 2 | 6.7\% | 3 | 12.3\% | 7 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 4.2\% | 2 | 8.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better parking | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Free/ cheaper parking | 5.3\% | 8 | 7.8\% | 4 | 4.0\% | 4 | 8.3\% | 4 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Safer environment at night e.g. CCTV cameras | 11.3\% | 17 | 9.8\% | 5 | 12.1\% | 12 | 14.6\% | 7 | 15.6\% | 7 | 5.3\% | 3 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| More police presence | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 4.2\% | 2 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better public transport in the evening | 14.0\% | 21 | 13.7\% | 7 | 14.1\% | 14 | 20.8\% | 10 | 11.1\% | 5 | 10.5\% | 6 | 0.0\% | 0 | 14.0\% | 21 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - a new cinema | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - theatre | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 4.2\% | 2 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - evening markets | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 2.1\% | 1 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - outdoor events | 2.7\% | 4 | 5.9\% | 3 | 1.0\% | 1 | 8.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 27.3\% | 41 | 31.4\% | 16 | 25.3\% | 25 | 14.6\% | 7 | 20.0\% | 9 | 43.9\% | 25 | 0.0\% | 0 | 27.3\% | 41 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 5.3\% | 8 | 5.9\% | 3 | 5.1\% | 5 | 2.1\% | 1 | 11.1\% | 5 | 3.5\% | 2 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |




Q29X Any mention at Q29 [MR]

| More restaurants branded/chains | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants independent | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 11.3\% | 17 | 13.7\% | 7 | 10.1\% | 10 | 10.4\% | 5 | 8.9\% | 4 | 14.0\% | 8 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening retail | 15.3\% | 23 | 15.7\% | 8 | 15.2\% | 15 | 18.8\% | 9 | 11.1\% | 5 | 15.8\% | 9 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 8.3\% | 4 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 5.3\% | 8 | 5.9\% | 3 | 5.1\% | 5 | 6.3\% | 3 | 11.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better parking | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Free/ cheaper parking | 8.7\% | 13 | 7.8\% | 4 | 9.1\% | 9 | 10.4\% | 5 | 8.9\% | 4 | 7.0\% | 4 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Safer environment at night e.g. CCTV cameras | 24.0\% | 36 | 19.6\% | 10 | 26.3\% | 26 | 33.3\% | 16 | 24.4\% | 11 | 15.8\% | 9 | 0.0\% | 0 | 24.0\% | 36 | 0.0\% | 0 | 0.0\% | 0 |
| More police presence | 9.3\% | 14 | 7.8\% | 4 | 10.1\% | 10 | 10.4\% | 5 | 6.7\% | 3 | 10.5\% | 6 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better public transport in the evening | 18.7\% | 28 | 19.6\% | 10 | 18.2\% | 18 | 25.0\% | 12 | 22.2\% | 10 | 10.5\% | 6 | 0.0\% | 0 | 18.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - a new cinema | 8.0\% | 12 | 3.9\% | 2 | 10.1\% | 10 | 10.4\% | 5 | 6.7\% | 3 | 7.0\% | 4 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - theatre | 8.7\% | 13 | 2.0\% | 1 | 12.1\% | 12 | 6.3\% | 3 | 8.9\% | 4 | 10.5\% | 6 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - evening markets | 4.7\% | 7 | 2.0\% | 1 | 6.1\% | 6 | 2.1\% | 1 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - outdoor events | 6.0\% | 9 | 11.8\% | 6 | 3.0\% | 3 | 12.5\% | 6 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


| Total Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail <br> Park | Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Park

Q30 Are there any particular types of town centre uses that if more of were provided, would encourage you to visit Bexleyheath Town Centre more often during the day time?

## 1st Mention

| Food retailers | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food retailers women's fashion | 10.7\% | 16 | 3.9\% | 2 | 14.1\% | 14 | 12.5\% | 6 | 15.6\% | 7 | 5.3\% | 3 | 0.0\% | 0 | 10.7\% | 16 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - men's fashion | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers children's wear | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 10.4\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers homeware | 5.3\% | 8 | 3.9\% | 2 | 6.1\% | 6 | 0.0\% | 0 | 4.4\% | 2 | 10.5\% | 6 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers domestic electrical and other electrical goods | 4.0\% | 6 | 7.8\% | 4 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - gift shops | 4.0\% | 6 | 5.9\% | 3 | 3.0\% | 3 | 4.2\% | 2 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 7.3\% | 11 | 7.8\% | 4 | 7.1\% | 7 | 8.3\% | 4 | 4.4\% | 2 | 8.8\% | 5 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - DIY, gardening, etc | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Specialist retail shops PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 6.3\% | 3 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 0.0\% | 0 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 4.7\% | 7 | 3.9\% | 2 | 5.1\% | 5 | 4.2\% | 2 | 8.9\% | 4 | 1.8\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 2.7\% | 4 | 5.9\% | 3 | 1.0\% | 1 | 0.0\% | 0 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 15.3\% | 23 | 13.7\% | 7 | 16.2\% | 16 | 29.2\% | 14 | 6.7\% | 3 | 10.5\% | 6 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| A new or better street market | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 0.0\% | 0 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 18.7\% | 28 | 21.6\% | 11 | 17.2\% | 17 | 12.5\% | 6 | 22.2\% | 10 | 21.1\% | 12 | 0.0\% | 0 | 18.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.7\% | 7 | 5.9\% | 3 | 4.0\% | 4 | 6.3\% | 3 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |



Base:
57
50


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$ Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q30X Any mention at Q30 [MR]

| Food retailers | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 0.0\% | 0 | 2.2\% | 1 | 7.0\% | 4 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food retailers women's fashion | 11.3\% | 17 | 3.9\% | 2 | 15.2\% | 15 | 12.5\% | 6 | 17.8\% | 8 | 5.3\% | 3 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - men's fashion | 2.7\% | 4 | 5.9\% | 3 | 1.0\% | 1 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers children's wear | 12.0\% | 18 | 0.0\% | 0 | 18.2\% | 18 | 22.9\% | 11 | 11.1\% | 5 | 3.5\% | 2 | 0.0\% | 0 | 12.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers homeware | 12.7\% | 19 | 7.8\% | 4 | 15.2\% | 15 | 8.3\% | 4 | 8.9\% | 4 | 19.3\% | 11 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers domestic electrical and other electrical goods | 11.3\% | 17 | 9.8\% | 5 | 12.1\% | 12 | 8.3\% | 4 | 8.9\% | 4 | 15.8\% | 9 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - gift shops | 12.0\% | 18 | 13.7\% | 7 | 11.1\% | 11 | 18.8\% | 9 | 11.1\% | 5 | 7.0\% | 4 | 0.0\% | 0 | 12.0\% | 18 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 14.7\% | 22 | 17.6\% | 9 | 13.1\% | 13 | 16.7\% | 8 | 11.1\% | 5 | 15.8\% | 9 | 0.0\% | 0 | 14.7\% | 22 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - DIY, gardening, etc | 4.0\% | 6 | 2.0\% | 1 | 5.1\% | 5 | 2.1\% | 1 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Specialist retail shops - <br> PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 11.3\% | 17 | 11.8\% | 6 | 11.1\% | 11 | 10.4\% | 5 | 8.9\% | 4 | 14.0\% | 8 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 8.7\% | 13 | 11.8\% | 6 | 7.1\% | 7 | 4.2\% | 2 | 8.9\% | 4 | 12.3\% | 7 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 2.1\% | 1 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 7.3\% | 11 | 7.8\% | 4 | 7.1\% | 7 | 4.2\% | 2 | 8.9\% | 4 | 8.8\% | 5 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 8.0\% | 12 | 15.7\% | 8 | 4.0\% | 4 | 12.5\% | 6 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 19.3\% | 29 | 21.6\% | 11 | 18.2\% | 18 | 29.2\% | 14 | 13.3\% | 6 | 15.8\% | 9 | 0.0\% | 0 | 19.3\% | 29 | 0.0\% | 0 | 0.0\% | 0 |
| A new or better street market | 7.3\% | 11 | 3.9\% | 2 | 9.1\% | 9 | 6.3\% | 3 | 4.4\% | 2 | 10.5\% | 6 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

Total Male Female 18 - $34 \quad$ 35-54 $\quad 55+\quad$| Tower Retail Bexleyheath |
| :---: |
| Park | Crayford $\quad$ Erith

Q31 Apart from ..... (STUDY CENTRE),, what OTHER main centre / retail park or shopping mall do you use MOST OFTEN for shopping?

| Belvedere | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bexley Village | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackfern | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Erith | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 4.2\% | 2 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Northumberland Heath | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Sidcup | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 4.2\% | 2 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Welling | 4.7\% | 7 | 2.0\% | 1 | 6.1\% | 6 | 2.1\% | 1 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| Blackheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bromley | 8.0\% | 12 | 3.9\% | 2 | 10.1\% | 10 | 6.3\% | 3 | 4.4\% | 2 | 12.3\% | 7 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Charlton | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Dartford | 6.0\% | 9 | 5.9\% | 3 | 6.1\% | 6 | 0.0\% | 0 | 4.4\% | 2 | 12.3\% | 7 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Eltham | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greenwich | 6.0\% | 9 | 7.8\% | 4 | 5.1\% | 5 | 4.2\% | 2 | 11.1\% | 5 | 3.5\% | 2 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Lewisham | 4.7\% | 7 | 3.9\% | 2 | 5.1\% | 5 | 6.3\% | 3 | 6.7\% | 3 | 1.8\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| New Eltham | 0.7\% |  | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Orpington | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Swanley | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 0.0\% | 0 | 6.7\% | 3 | 5.3\% | 3 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Thamesmead | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Woolwich | 7.3\% | 11 | 9.8\% | 5 | 6.1\% | 6 | 10.4\% | 5 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Bugsbys Way, Greenwich / Charlton | 5.3\% | 8 | 5.9\% | 3 | 5.1\% | 5 | 4.2\% | 2 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Prospect Place, Dartford | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Springvale / Nugents Park, Orpington | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Stone Lake Retail Park, Charlton | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Tower Retail Park, Crayford | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 2.1\% | 1 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Bluewater, Greenhithe | 18.0\% | 27 | 25.5\% | 13 | 14.1\% | 14 | 22.9\% | 11 | 28.9\% | 13 | 5.3\% | 3 | 0.0\% | 0 | 18.0\% | 27 | 0.0\% | 0 | 0.0\% | 0 |
| Lakeside Shopping Centre, Grays | 5.3\% | 8 | 3.9\% | 2 | 6.1\% | 6 | 8.3\% | 4 | 0.0\% | 0 | 7.0\% | 4 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Westfield, Shepherds Bush | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Westfield, Stratford | 6.0\% | 9 | 7.8\% | 4 | 5.1\% | 5 | 8.3\% | 4 | 4.4\% | 2 | 5.3\% | 3 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central London | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gravesend | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nowhere else | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 3.3\% | 5 | 2.0\% | 1 | 4.0\% | 4 | 2.1\% | 1 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MeanScore: Visits per month [those who visit] |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q32 How often do you visit .... (LOCATION MENTIONED AT Q.31)? <br> Those who mentioned a location at Q31 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Everyday / most days | 5.5\% | 8 | 2.0\% | 1 | 7.4\% | 7 | 8.5\% | 4 | 4.5\% | 2 | 3.7\% | 2 | 0.0\% | 0 | 5.5\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| 2-3 times a week | 13.8\% | 20 | 12.0\% | 6 | 14.7\% | 14 | 17.0\% | 8 | 15.9\% | 7 | 9.3\% | 5 | 0.0\% | 0 | 13.8\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 18.6\% | 27 | 12.0\% | 6 | 22.1\% | 21 | 10.6\% | 5 | 18.2\% | 8 | 25.9\% | 14 | 0.0\% | 0 | 18.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 8.3\% | 12 | 10.0\% | 5 | 7.4\% | 7 | 4.3\% | 2 | 6.8\% | 3 | 13.0\% | 7 | 0.0\% | 0 | 8.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 35.9\% | 52 | 42.0\% | 21 | 32.6\% | 31 | 40.4\% | 19 | 40.9\% | 18 | 27.8\% | 15 | 0.0\% | 0 | 35.9\% | 52 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 14.5\% | 21 | 18.0\% | 9 | 12.6\% | 12 | 17.0\% | 8 | 11.4\% | 5 | 14.8\% | 8 | 0.0\% | 0 | 14.5\% | 21 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 3.4\% | 5 | 4.0\% | 2 | 3.2\% | 3 | 2.1\% | 1 | 2.3\% | 1 | 5.6\% | 3 | 0.0\% | 0 | 3.4\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 4.24 |  | 2.92 |  | 4.94 |  | 5.06 |  | 4.18 |  | 3.59 |  | 0.00 |  | 4.24 |  | 0.00 |  | 0.00 |
| Base: |  | 145 |  | 50 |  | 95 |  | 47 |  | 44 |  | 54 |  | 0 |  | 145 |  | 0 |  | 0 |

Q33 If you were arranging to meet a friend in..... (STUDY CENTRE), where would you ask them to meet you?

| Don't know | 16.7\% | 25 | 25.5\% | 13 | 12.1\% | 12 | 12.5\% | 6 | 20.0\% | 9 | 17.5\% | 10 | 0.0\% | 0 | 16.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clock Tower | 15.3\% | 23 | 11.8\% | 6 | 17.2\% | 17 | 6.3\% | 3 | 13.3\% | 6 | 24.6\% | 14 | 0.0\% | 0 | 15.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds | 14.0\% | 21 | 13.7\% | 7 | 14.1\% | 14 | 29.2\% | 14 | 13.3\% | 6 | 1.8\% | 1 | 0.0\% | 0 | 14.0\% | 21 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 14.0\% | 21 | 11.8\% | 6 | 15.2\% | 15 | 16.7\% | 8 | 15.6\% | 7 | 10.5\% | 6 | 0.0\% | 0 | 14.0\% | 21 | 0.0\% | 0 | 0.0\% | 0 |
| Costa | 9.3\% | 14 | 9.8\% | 5 | 9.1\% | 9 | 8.3\% | 4 | 13.3\% | 6 | 7.0\% | 4 | 0.0\% | 0 | 9.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 |
| Argos | 6.7\% | 10 | 9.8\% | 5 | 5.1\% | 5 | 6.3\% | 3 | 8.9\% | 4 | 5.3\% | 3 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| Asda | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 2.1\% | 1 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Bus stops | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| In the centre | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 7.0\% | 4 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Boots | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Broadway centre | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| At home | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Marks \& Spencer | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Broadway car park | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Bench near gardens | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Car park | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Greggs | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Body Shop | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Morleys | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

Total Male Female 18 - $34 \quad$ 35-54 $\quad 55+\quad$| Tower Retail Bexleyheath |
| :---: |
| Park |$\quad$ Crayford $\quad$ Erith

Q34 At what point in your journey do you feel you have left ..... (STUDY CENTRE) ?

| Don't know | 45.3\% | 68 | 45.1\% | 23 | 45.5\% | 45 | 47.9\% | 23 | 48.9\% | 22 | 40.4\% | 23 | 0.0\% | 0 | 45.3\% | 68 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| On the bus / train | 8.0\% | 12 | 5.9\% | 3 | 9.1\% | 9 | 10.4\% | 5 | 0.0\% | 0 | 12.3\% | 7 | 0.0\% | 0 | 8.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Driving home | 7.3\% | 11 | 7.8\% | 4 | 7.1\% | 7 | 6.3\% | 3 | 8.9\% | 4 | 7.0\% | 4 | 0.0\% | 0 | 7.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 |
| Leaving Broadway | 6.0\% | 9 | 7.8\% | 4 | 5.1\% | 5 | 8.3\% | 4 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 6.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| At home | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 0.0\% | 0 | 8.9\% | 4 | 1.8\% | 1 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Bus stops | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 4.2\% | 2 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Asda | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 2.1\% | 1 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| In the car | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 0.0\% | 0 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| London Road | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Marks \& Spencer Carpark | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Leaving the car park | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Watling Street | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Leaving the centre | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 2.1\% | 1 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Clock Tower | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Gravil Hill | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| When I'm finished my shopping | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| At the station | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| When my money runs out | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Rutland Road | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| At the roundabout | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Jones Shoes | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| In the car park | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Hurst Road | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |
| GEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 34.0\% |  | 100.0\% | 51 | 0.0\% | 0 | 31.3\% | 15 | 44.4\% | 20 | 28.1\% | 16 | 0.0\% | 0 | 34.0\% | 51 | 0.0\% | 0 | 0.0\% | 0 |
| Female | 66.0\% | 99 | 0.0\% |  | 100.0\% | 99 | 68.8\% | 33 | 55.6\% | 25 | 71.9\% | 41 | 0.0\% | 0 | 66.0\% | 99 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |
| AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-24 | 8.7\% | 13 | 15.7\% | 8 | 5.1\% | 5 | 27.1\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| 25-34 | 23.3\% | 35 | 13.7\% | 7 | 28.3\% | 28 | 72.9\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 23.3\% | 35 | 0.0\% | 0 | 0.0\% | 0 |
| 35-44 | 17.3\% | 26 | 23.5\% | 12 | 14.1\% | 14 | 0.0\% | 0 | 57.8\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 26 | 0.0\% | 0 | 0.0\% | 0 |
| 45-54 | 12.7\% | 19 | 15.7\% | 8 | 11.1\% | 11 | 0.0\% | 0 | 42.2\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 12.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 |
| 55-64 | 11.3\% | 17 | 9.8\% | 5 | 12.1\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 29.8\% | 17 | 0.0\% | 0 | 11.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| $65+$ | 26.7\% | 40 | 21.6\% | 11 | 29.3\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 70.2\% | 40 | 0.0\% | 0 | 26.7\% | 40 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |



| By demographics \& Bexleyheath |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female | 18-34 |  | 35-54 |  | 55 + |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| PC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BR2 6 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 2 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 3 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 4 | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 6.3\% | 3 | 4.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| DA1 5 | 1.3\% | 2 | 3.9\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| DA10 0 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA13 1 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA14 2 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA14 3 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA14 4 | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| DA14 5 | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 6.3\% | 3 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| DA14 6 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA15 7 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA15 8 | 3.3\% | 5 | 3.9\% | 2 | 3.0\% | 3 | 0.0\% | 0 | 6.7\% | 3 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| DA15 9 | 1.3\% | 2 | 2.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 2 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| DA16 1 | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 6.3\% | 3 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| DA16 2 | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 0.0\% | 0 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| DA16 3 | 2.7\% | 4 | 0.0\% | 0 | 4.0\% | 4 | 4.2\% | 2 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| DA16 7 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA17 4 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA17 5 | 2.7\% | 4 | 3.9\% | 2 | 2.0\% | 2 | 2.1\% | 1 | 4.4\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| DA2 7 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA2 9 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA3 8 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA4 1 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA4 3 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA5 1 | 6.7\% | 10 | 5.9\% | 3 | 7.1\% | 7 | 2.1\% | 1 | 4.4\% | 2 | 12.3\% | 7 | 0.0\% | 0 | 6.7\% | 10 | 0.0\% | 0 | 0.0\% | 0 |
| DA5 2 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA5 3 | 2.0\% | 3 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| DA5 5 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 1 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 2 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 4 | 2.7\% | 4 | 5.9\% | 3 | 1.0\% | 1 | 2.1\% | 1 | 6.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 7 | 5.3\% | 8 | 9.8\% | 5 | 3.0\% | 3 | 6.3\% | 3 | 8.9\% | 4 | 1.8\% | 1 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| DA6 8 | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| DA7 4 | 5.3\% | 8 | 3.9\% | 2 | 6.1\% | 6 | 4.2\% | 2 | 4.4\% | 2 | 7.0\% | 4 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| DA7 5 | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 2.1\% | 1 | 4.4\% | 2 | 3.5\% | 2 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| DA7 6 | 5.3\% | 8 | 3.9\% | 2 | 6.1\% | 6 | 10.4\% | 5 | 2.2\% | 1 | 3.5\% | 2 | 0.0\% | 0 | 5.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| DA7 7 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| DA8 1 | 4.0\% | 6 | 3.9\% | 2 | 4.0\% | 4 | 0.0\% | 0 | 8.9\% | 4 | 3.5\% | 2 | 0.0\% | 0 | 4.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| DA8 2 | 2.7\% | 4 | 2.0\% | 1 | 3.0\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| DA8 3 | 4.7\% | 7 | 2.0\% | 1 | 6.1\% | 6 | 10.4\% | 5 | 2.2\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 4.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 |
| DA9 9 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| N9 9 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE10 0 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Bexleyheath Bexley in Centr |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford | Erith |  |  |
| SE10 6 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE12 9 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE14 5 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE15 6 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE18 2 | 2.0\% | 3 | 3.9\% | 2 | 1.0\% | 1 | 4.2\% | 2 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| SE18 3 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE18 5 | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| SE18 6 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| SE2 0 | 3.3\% | 5 | 0.0\% | 0 | 5.1\% | 5 | 2.1\% | 1 | 2.2\% | 1 | 5.3\% | 3 | 0.0\% | 0 | 3.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| SE2 9 | 1.3\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 4.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| SE28 8 | 2.0\% | 3 | 2.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 3 | 0.0\% | 0 | 2.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| SE8 4 | 0.7\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.0\% | 0 |
| SE9 6 | 0.7\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 150 |  | 51 |  | 99 |  | 48 |  | 45 |  | 57 |  | 0 |  | 150 |  | 0 |  | 0 |

## Appendix 4:

Data Tabulations
By demographics \& Crayford

|  | Total |  | Male | Female |  |  | 18-34 |  | 35-54 | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q01 What is the main purpose of your visit to ..... (STUDY CENTRE) today? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Food shopping (not take-away, café, restaurant) | 41.3\% | 19 | 17.6\% | 3 | 55.2\% | 16 | 36.4\% | 4 | 42.9\% | 6 | 42.9\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 41.3\% | 19 | 0.0\% | 0 |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 13.0\% | 6 | 11.8\% | 2 | 13.8\% | 4 | 0.0\% | 0 | 21.4\% | 3 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Financial services (e.g. banks, building societies, accountants) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Other services (e.g. travel agents, estate agents) | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 0.0\% | 0 | 14.3\% | 2 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Eating or drinking out | 8.7\% | 4 | 17.6\% | 3 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Work / business | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 18.2\% | 2 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Education | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Browsing | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop (PLEASE <br> WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Specific shop - Argos | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Currys PC World | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop- O2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Pets at home | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Specific shop - Savers | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |


|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | :--- | ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Specific shop - Smyths | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Specific shop - Specsavers | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Specific shop - TUI | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Playgroup | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Civic Centre | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Car wash | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| School run | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 | 46 | 0 |  |  |



Q02 What else, if anything, will you be doing in ..... (STUDY CENTRE) today? [MR]

| Food shopping (not take-away, café, restaurant) | 15.2\% | 7 | 23.5\% | 4 | 10.3\% | 3 | 27.3\% | 3 | 7.1\% | 1 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 15.2\% | 7 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Financial services (e.g. banks, building societies, accountants) | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Other services (e.g. travel agents, estate agents) | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Eating or drinking out | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Work / business | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 27.3\% | 3 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Education | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop (PLEASE <br> WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Poundland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Sports Direct | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| (Nothing else) | 45.7\% | 21 | 52.9\% | 9 | 41.4\% | 12 | 45.5\% | 5 | 57.1\% | 8 | 38.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 45.7\% | 21 | 0.0\% | 0 |

17
29
11
14 Park 0

6
0


Q02X Any mention at Q01 \& Q02 [MR]

| Food shopping (not take-away, café, restaurant) | 56.5\% | 26 | 41.2\% | 7 | 65.5\% | 19 | 63.6\% | 7 | 50.0\% | 7 | 57.1\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 56.5\% | 26 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 21.7\% | 10 | 17.6\% | 3 | 24.1\% | 7 | 0.0\% | 0 | 21.4\% | 3 | 33.3\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 21.7\% | 10 | 0.0\% | 0 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Financial services (e.g. banks, building societies, accountants) | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 0.0\% | 0 | 14.3\% | 2 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Other services (e.g. travel agents, estate agents) | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 0.0\% | 0 | 14.3\% | 2 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Eating or drinking out | 13.0\% | 6 | 17.6\% | 3 | 10.3\% | 3 | 9.1\% | 1 | 7.1\% | 1 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| Work / business | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 17.4\% | 8 | 17.6\% | 3 | 17.2\% | 5 | 45.5\% | 5 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| Education | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Browsing | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Specific shop - Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Poundland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Specific shop - Sports Direct | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Q03 What have you bought or expect to buy in ..... (STUDY CENTRE) today? [MR]

| Nothing | 17.4\% | 8 | 29.4\% | 5 | 10.3\% | 3 | 18.2\% | 2 | 21.4\% | 3 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Audio visual, photographic and information processing equipment | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Clothes and shoes | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Electrical and household appliances | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Furniture / furnishings | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Games, toys and hobbies, sport and camping, musical instruments | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Gifts, jewellery, glass, watches | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hardware and DIY | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical goods and other pharmaceutical products | 13.0\% | 6 | 11.8\% | 2 | 13.8\% | 4 | 9.1\% | 1 | 14.3\% | 2 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| Newspaper / stationery | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Pets and related products | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Food / drink at restaurants / bars / pubs | 58.7\% | 27 | 47.1\% | 8 | 65.5\% | 19 | 72.7\% | 8 | 42.9\% | 6 | 61.9\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 58.7\% | 27 | 0.0\% | 0 |
| Service (hairdressers, dry cleaners) | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cosmetics | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Food \& groceries | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holiday money | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mobile phone | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Plants | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



## Mean Score: £

Q04 How much have you spent or do you expect to spend in the shops in ..... (STUDY CENTRE) today on food and other convenience items?

| Nothing | 30.4\% | 14 | 35.3\% | 6 | 27.6\% | 8 | 18.2\% | 2 | 57.1\% | 8 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 30.4\% | 14 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than $£ 5$ | 8.7\% | 4 | 17.6\% | 3 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| £6-£10 | 17.4\% | 8 | 11.8\% | 2 | 20.7\% | 6 | 9.1\% | 1 | 7.1\% | 1 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| £11-£15 | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| £16-£20 | 17.4\% | 8 | 23.5\% | 4 | 13.8\% | 4 | 27.3\% | 3 | 7.1\% | 1 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| £21-£25 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| £26-£30 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| £31-£35 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| £36-£40 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| £41-£45 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £46-£50 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| £51-£60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £61-£70 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £71-£80 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| £81-£90 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £91-£100 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| £101 + | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Mean: |  | 3.45 |  | 6.91 |  | 17.57 |  | 13.50 |  | 13.43 |  | 13.45 |  | 0.00 |  | 0.00 |  | 13.45 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



## Mean Score: £

 gifts? [MR]

| Nothing | 34.8\% | 16 | 35.3\% | 6 | 34.5\% | 10 | 45.5\% | 5 | 50.0\% | 7 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 34.8\% | 16 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than $£ 5$ | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 9.1\% | 1 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| £6-£10 | 10.9\% | 5 | 0.0\% | 0 | 17.2\% | 5 | 9.1\% | 1 | 14.3\% | 2 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| £11-£15 | 13.0\% | 6 | 17.6\% | 3 | 10.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| £16-£20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £21-£25 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| £26-£30 | 6.5\% | 3 | 0.0\% | 0 | 10.3\% | 3 | 9.1\% | 1 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| £31-£35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £36-£40 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £41-£45 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £46-£50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £51-£60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £61-£70 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £71-£80 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £81-£90 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £91-£100 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £101 + | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| (Don't know) | 19.6\% | 9 | 29.4\% | 5 | 13.8\% | 4 | 27.3\% | 3 | 7.1\% | 1 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 19.6\% | 9 | 0.0\% | 0 |
| Mean: |  | 5.07 |  | 28.33 |  | 8.70 |  | 5.94 |  | 7.31 |  | 9.69 |  | 0.00 |  | 0.00 |  | 15.07 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Mean Score: Minutes

Q06 How long do you intend to spend in ..... (STUDY CENTRE) today?

| Less than 10 minutes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10-20 minutes | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 18.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| 21-30 minutes | 17.4\% | 8 | 23.5\% | 4 | 13.8\% | 4 | 9.1\% | 1 | 21.4\% | 3 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| 31-40 minutes | 6.5\% | 3 | 0.0\% | 0 | 10.3\% | 3 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| 41-50 minutes | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| 51-60 minutes | 19.6\% | 9 | 23.5\% | 4 | 17.2\% | 5 | 36.4\% | 4 | 7.1\% | 1 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 19.6\% | 9 | 0.0\% | 0 |
| Over 1hr - 1.5 hrs | 15.2\% | 7 | 0.0\% | 0 | 24.1\% | 7 | 9.1\% | 1 | 7.1\% | 1 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 15.2\% | 7 | 0.0\% | 0 |
| Over $1.5 \mathrm{hrs}-2 \mathrm{hrs}$ | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 0.0\% | 0 | 7.1\% | 1 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Over 2-3 hrs | 13.0\% | 6 | 17.6\% | 3 | 10.3\% | 3 | 18.2\% | 2 | 21.4\% | 3 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| Over 3 hrs - 4 hrs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Over 4 hrs - 5 hrs | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Over 5hrs | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| (Don't know) | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Mean: |  | 89.44 |  | 09.71 |  | 77.14 |  | 89.09 |  | 89.29 |  | 89.75 |  | 0.00 |  | 0.00 |  | 89.44 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MeanScore: Visits per month [those who visit] |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q07 How often do you visit ..... (STUDY CENTRE) for the following reasons? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shopping |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Everyday / most days | 30.4\% | 14 | 17.6\% | 3 | 37.9\% | 11 | 18.2\% | 2 | 28.6\% | 4 | 38.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 30.4\% | 14 | 0.0\% | 0 |
| 2-3 times a week | 23.9\% | 11 | 29.4\% | 5 | 20.7\% | 6 | 36.4\% | 4 | 14.3\% | 2 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 23.9\% | 11 | 0.0\% | 0 |
| Once a week | 23.9\% | 11 | 23.5\% | 4 | 24.1\% | 7 | 9.1\% | 1 | 35.7\% | 5 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 23.9\% | 11 | 0.0\% | 0 |
| Once a fortnight | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 9.1\% | 1 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Once a month | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 18.2\% | 2 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Mean: |  | 3.21 |  | 10.20 |  | 14.89 |  | 11.44 |  | 12.00 |  | 14.80 |  | 0.00 |  | 0.00 |  | 3.21 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Late Night Shopping (after 5pm)

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 10.9\% | 5 | 17.6\% | 3 | 6.9\% | 2 | 9.1\% | 1 | 14.3\% | 2 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Once a week | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Once a fortnight | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Once a month | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 18.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 73.9\% | 34 | 64.7\% | 11 | 79.3\% | 23 | 63.6\% | 7 | 71.4\% | 10 | 81.0\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 73.9\% | 34 | 0.0\% | 0 |
| Mean: |  | 5.17 |  | 5.33 |  | 5.00 |  | 4.00 |  | 5.50 |  | 6.00 |  | 0.00 |  | 0.00 |  | 5.17 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



## Personal Services (Hairdresser, salon etc)

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Once a fortnight | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Once a month | 17.4\% | 8 | 5.9\% | 1 | 24.1\% | 7 | 9.1\% | 1 | 21.4\% | 3 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| Once every 3 months | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 21.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Once every 6 months | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| First time today | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Never | 63.0\% | 29 | 70.6\% | 12 | 58.6\% | 17 | 90.9\% | 10 | 42.9\% | 6 | 61.9\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 63.0\% | 29 | 0.0\% | 0 |
| Mean: |  | 1.19 |  | 1.10 |  | 1.24 |  | 1.00 |  | 0.74 |  | 1.74 |  | 0.00 |  | 0.00 |  | 1.19 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



## MeanScore: Visits per month [those who visit]

Q08 And how often do you visit ..... (STUDY CENTRE), for day time eating / drinking and night time eating / drinking?

## Day time eating / drinking

| Everyday / most days | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Once a week | 13.0\% | 6 | 17.6\% | 3 | 10.3\% | 3 | 18.2\% | 2 | 0.0\% | 0 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 19.6\% | 9 | 23.5\% | 4 | 17.2\% | 5 | 18.2\% | 2 | 14.3\% | 2 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 19.6\% | 9 | 0.0\% | 0 |
| Once every 3 months | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 0.0\% | 0 | 21.4\% | 3 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| First time today | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Never | 39.1\% | 18 | 23.5\% | 4 | 48.3\% | 14 | 36.4\% | 4 | 50.0\% | 7 | 33.3\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 39.1\% | 18 | 0.0\% | 0 |
| Mean: |  | 5.10 |  | 7.08 |  | 3.26 |  | 8.00 |  | 0.37 |  | 6.21 |  | 0.00 |  | 0.00 |  | 5.10 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Night time eating / drinking

| Everyday / most days | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Once a week | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Once a fortnight | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Once a month | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Once every 3 months | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 10.9\% | 5 | 17.6\% | 3 | 6.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 69.6\% | 32 | 58.8\% | 10 | 75.9\% | 22 | 72.7\% | 8 | 78.6\% | 11 | 61.9\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 69.6\% | 32 | 0.0\% | 0 |
| Mean: |  | 6.02 |  | 9.57 |  | 2.47 |  | 4.33 |  | 3.77 |  | 7.50 |  | 0.00 |  | 0.00 |  | 6.02 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



## MeanScore: Visits per month [those who visit]

Q09 How often do you visit (STUDY CENTRE) for the following reasons during the daytime and / or evening?
Those in Bexleyheath

## Leisure Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Leisure Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



## Cultural Activities Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

## Cultural Activities Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



## Cinema Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

## Cinema Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+$ | Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q10 What is the main reason why you chose to come to ..... (STUDY CENTRE) today over any other centres?

| Close to home / live here | 65.2\% | 30 | 47.1\% | 8 | 75.9\% | 22 | 45.5\% | 5 | 71.4\% | 10 | 71.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 65.2\% | 30 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Close to friends / relatives | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Close to work | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Good range of shops / services | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop (PLEASE WRITE IN NAME \& LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit particular services | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 9.1\% | 1 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Visit financial facility (e.g. bank / post office) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Visiting as a tourist | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attractive place / nice environment | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Good public transport | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Good range of food and/or drink outlets | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Meet friends / relative | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 9.1\% | , | 7.1\% | , | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Get car repaired / buy car tax etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit particular leisure facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy access for wheelchairs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| School run | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Carphone Warehouse | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Currys PC World | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Halifax | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Harrisons Pharmacy | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Hobbycraft | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| To visit a particular shop - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Crayford |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| To visit a particular shop O2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Perfume Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Poundland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Smyths | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Specsavers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Sports Direct | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Tui | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop TX Phone shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


| Total | Male | Female | $18-\mathbf{3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+$ | Tower Retail Bexleyheath | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q11 Which shops and cafes/restaurants have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to 3 shops and cafes/restaurants in order of priority. Those in Tower Retail Park

## 1st mention

| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhea |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q11X Any mention at Q11 [MR] Those in Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

## Q12 Do you intend to visit other shops and services in Crayford Town Centre that are outside of Tower Retail Park?

 Those in Tower Retail Park| Yes | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | 55 + | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

 Those in Tower Retail Park

## 1st mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



## 2nd Mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-5 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q13X Any mention at Q13 [MR] Those in Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Q14 How often do you combine your visit to Tower Retail Park with a visit to other shops and services in the rest of Crayford Town Centre?
Those in Tower Retail Park

| Every time / most times | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Every 2nd or 3rd time | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sometimes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Total Male Female 18-34 $\mathbf{~ 3 5 - 5 4} \quad 55+\quad$ Tower Retail Bexleyheath Crayford $\quad$ Erith

Q15 What is the MAIN reason why you aren't intending to visit the wider Crayford Town Centre?
Those in Tower Retail Park

## 1st Mention

| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Prefer to visit a different town centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| I get everything I need at Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| No reason to go there | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Prefer to visit a different town centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| I get everything I need at Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| No reason to go there | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q15X Any mention at Q15 [MR]
Those in Tower Retail Park

| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q16 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order Those in Erith |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1st mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Re Park |  | Bexleyhea |  | Crayford |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q16X Any mention at Q16 [MR] Those in Erith |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, James Watt Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| J G Harrison, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q17 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority. <br> Those in Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1st mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfor |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway <br> Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway <br> Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Crayf |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | $\begin{gathered} \text { Tower Re } \\ \text { Park } \end{gathered}$ |  | Bexleyhe |  | Crayfo |  | Erith |  |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Entertainer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Perfume Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TX Phone Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vision Express, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  | 0 |  | 0 |  | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAME AND <br> LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Entertainer, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAME AND <br> LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Entertainer, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Crayford |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayf |  |
| Shopping Centre The Perfume Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TX Phone Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vision Express, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Re Park |  | Bexleyhe |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q17X Any mention at Q17 [MR] Those in Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway |  | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  | 0 |  | 0 |  | 0 |  | 0 |
| Morley's, Broadway Shopping Centre | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Retail Park |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (PLEASE WRITE IN NAME AND LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway <br> Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |




Q18 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority. Those in Crayford

## 1st mention

Sainsbury's, Townhall

Argos (in Sainsbury's),
Townhall Square Aldi, Roman Way
Aldi, Roman Way Sainsbury's), Town Hall Sainsbury
Iceland, Crayford Road
Iceland, Crayford Road
Post Office, Crayford Road Maplin, Crayford Road
Topps Tiles, Crayford Road Greggs Bakery, Crayford Road
Crayford Town Surgery, Crayford Road
Crayford Library, Town Hall Square
Hair salons/beauty salons (various)
${ }^{\text {(various) }}$
Betting shops (various) Pharmacies (other) Newsagents (various) (Don't know / none) Other specific
retailer/restaurant/café
(PLEASE WRITE IN
NAME AND
LOCATION)
Base:

| 30.4\% | 14 | 35.3\% | 6 | 27.6\% | 8 | 18.2\% | 2 | 28.6\% | 4 | 38.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 30.4\% | 14 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 9.1\% | 1 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 21.7\% | 10 | 17.6\% | 3 | 24.1\% | 7 | 36.4\% | 4 | 7.1\% | 1 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 21.7\% | 10 | 0.0\% | 0 |
| 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 6.5\% | 3 | 0.0\% | 0 | 10.3\% | 3 | 0.0\% | 0 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 23.9\% | 11 | 29.4\% | 5 | 20.7\% | 6 | 36.4\% | 4 | 28.6\% | 4 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 23.9\% | 11 | 0.0\% | 0 |
| 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |





## 9 Do you intend to Those in Crayford

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Yes | $45.7 \%$ | 21 | $52.9 \%$ | 9 | $41.4 \%$ | 12 | $63.6 \%$ | 7 | $35.7 \%$ | 5 | $42.9 \%$ | 9 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $45.7 \%$ | 21 | $0.0 \%$ | 0 |
| No | $54.3 \%$ | 25 | $47.1 \%$ | 8 | $58.6 \%$ | 17 | $36.4 \%$ | 4 | $64.3 \%$ | 9 | $57.1 \%$ | 12 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $54.3 \%$ | 25 | $0.0 \%$ | 0 |
| Don't know | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



## Mean Score: Rating as given

## Q21AThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of grocery shops on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 9.1\% | 1 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 6 | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 27.3\% | 3 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 7 | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 9.1\% | 1 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| 8 | 17.4\% | 8 | 5.9\% | 1 | 24.1\% | 7 | 9.1\% | 1 | 7.1\% | 1 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| 9 | 10.9\% | 5 | 5.9\% | 1 | 13.8\% | 4 | 9.1\% | 1 | 7.1\% | 1 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| 10 - Satisfied | 45.7\% | 21 | 58.8\% | 10 | 37.9\% | 11 | 36.4\% | 4 | 57.1\% | 8 | 42.9\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 45.7\% | 21 | 0.0\% | 0 |
| (Don't know) | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Mean: |  | 8.53 |  | 8.81 |  | 8.38 |  | 7.91 |  | 8.85 |  | 8.67 |  | 0.00 |  | 0.00 |  | 8.53 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | 55 + |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |

## Mean Score: Rating as given

## Q21BThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of other retail shops on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 13.0\% | 6 | 11.8\% | 2 | 13.8\% | 4 | 18.2\% | 2 | 0.0\% | 0 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| 6 | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 9.1\% | 1 | 28.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| 7 | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 9.1\% | 1 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 8 | 23.9\% | 11 | 23.5\% | 4 | 24.1\% | 7 | 27.3\% | 3 | 14.3\% | 2 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 23.9\% | 11 | 0.0\% | 0 |
| 9 | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 18.2\% | 2 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 10 - Satisfied | 23.9\% | 11 | 17.6\% | 3 | 27.6\% | 8 | 18.2\% | 2 | 28.6\% | 4 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 23.9\% | 11 | 0.0\% | 0 |
| (Don't know) | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 0.0\% | 0 | 14.3\% | 2 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Mean: |  | 7.74 |  | 7.73 |  | 7.74 |  | 7.73 |  | 7.83 |  | 7.68 |  | 0.00 |  | 0.00 |  | 7.74 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Mean Score: Rating as given

## Q21CThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of services, e.g. banks/estate agents on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 63.0\% | 29 | 64.7\% | 11 | 62.1\% | 18 | 90.9\% | 10 | 42.9\% | 6 | 61.9\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 63.0\% | 29 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 21.7\% | 10 | 5.9\% | 1 | 31.0\% | 9 | 9.1\% | 1 | 21.4\% | 3 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 21.7\% | 10 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 5 - Neutral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| $10-$ Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Mean: |  | 1.84 |  | 2.56 |  | 1.43 |  | 1.09 |  | 3.14 |  | 1.32 |  | 0.00 |  | 0.00 |  | 1.84 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



## Mean Score: Rating as given

## Q21DThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of restaurants and cafes on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 13.0\% | 6 | 0.0\% | 0 | 20.7\% | 6 | 18.2\% | 2 | 14.3\% | 2 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| 6 | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| 7 | 13.0\% | 6 | 17.6\% | 3 | 10.3\% | 3 | 36.4\% | 4 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| 8 | 15.2\% | 7 | 5.9\% | 1 | 20.7\% | 6 | 27.3\% | 3 | 14.3\% | 2 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 15.2\% | 7 | 0.0\% | 0 |
| 9 | 21.7\% | 10 | 29.4\% | 5 | 17.2\% | 5 | 9.1\% | 1 | 21.4\% | 3 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 21.7\% | 10 | 0.0\% | 0 |
| 10 - Satisfied | 19.6\% | 9 | 23.5\% | 4 | 17.2\% | 5 | 9.1\% | 1 | 21.4\% | 3 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 19.6\% | 9 | 0.0\% | 0 |
| (Don't know) | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Mean: |  | 7.83 |  | 8.40 |  | 7.50 |  | 7.36 |  | 7.36 |  | 8.56 |  | 0.00 |  | 0.00 |  | 7.83 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Mean Score: Rating as given

## Q21E Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Evening leisure offer (e.g. bars, pubs) on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 3 | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 6.5\% | 3 | 0.0\% | 0 | 10.3\% | 3 | 9.1\% | 1 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 27.3\% | 3 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| 8 | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 18.2\% | 2 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 9 | 13.0\% | 6 | 11.8\% | 2 | 13.8\% | 4 | 0.0\% | 0 | 14.3\% | 2 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| $10-$ Satisfied | 10.9\% | 5 | 23.5\% | 4 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| (Don't know) | 43.5\% | 20 | 35.3\% | 6 | 48.3\% | 14 | 27.3\% | 3 | 42.9\% | 6 | 52.4\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 43.5\% | 20 | 0.0\% | 0 |
| Mean: |  | 7.46 |  | 7.82 |  | 7.20 |  | 6.88 |  | 6.75 |  | 8.50 |  | 0.00 |  | 0.00 |  | 7.46 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



## Mean Score: Rating as given

## Q21F Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Parking provision on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| 6 | 2.2\% | , | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 7 | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| 8 | 13.0\% | 6 | 23.5\% | 4 | 6.9\% | 2 | 0.0\% | 0 | 28.6\% | 4 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| 9 | 26.1\% | 12 | 23.5\% | 4 | 27.6\% | 8 | 54.5\% | 6 | 14.3\% | 2 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 26.1\% | 12 | 0.0\% | 0 |
| 10 - Satisfied | 19.6\% | 9 | 17.6\% | 3 | 20.7\% | 6 | 9.1\% | 1 | 28.6\% | 4 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 19.6\% | 9 | 0.0\% | 0 |
| (Don't know) | 26.1\% | 12 | 29.4\% | 5 | 24.1\% | 7 | 27.3\% | 3 | 14.3\% | 2 | 33.3\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 26.1\% | 12 | 0.0\% | 0 |
| Mean: |  | 8.21 |  | 8.58 |  | 8.00 |  | 8.63 |  | 8.17 |  | 8.00 |  | 0.00 |  | 0.00 |  | 8.21 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Mean Score: Rating as given

Q21G Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Public transport links on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 4 | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 5 - Neutral | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| 8 | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| 9 | 32.6\% | 15 | 23.5\% | 4 | 37.9\% | 11 | 45.5\% | 5 | 21.4\% | 3 | 33.3\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 32.6\% | 15 | 0.0\% | 0 |
| 10 - Satisfied | 32.6\% | 15 | 35.3\% | 6 | 31.0\% | 9 | 18.2\% | 2 | 50.0\% | 7 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 32.6\% | 15 | 0.0\% | 0 |
| (Don't know) | 17.4\% | 8 | 17.6\% | 3 | 17.2\% | 5 | 18.2\% | 2 | 7.1\% | 1 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| Mean: |  | 8.82 |  | 8.43 |  | 9.04 |  | 8.44 |  | 8.92 |  | 8.94 |  | 0.00 |  | 0.00 |  | 8.82 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | 55 + |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |

## Mean Score: Rating as given

Q21HThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Quality of the public realmon a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 26.1\% | 12 | 29.4\% | 5 | 24.1\% | 7 | 27.3\% | 3 | 28.6\% | 4 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 26.1\% | 12 | 0.0\% | 0 |
| 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 9.1\% | 1 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| 8 | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 18.2\% | 2 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 9 | 15.2\% | 7 | 5.9\% | 1 | 20.7\% | 6 | 18.2\% | 2 | 14.3\% | 2 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 15.2\% | 7 | 0.0\% | 0 |
| $10-$ Satisfied | 13.0\% | 6 | 5.9\% | 1 | 17.2\% | 5 | 0.0\% | 0 | 21.4\% | 3 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| (Don't know) | 28.3\% | 13 | 29.4\% | 5 | 27.6\% | 8 | 18.2\% | 2 | 14.3\% | 2 | 42.9\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 28.3\% | 13 | 0.0\% | 0 |
| Mean: |  | 7.18 |  | 6.25 |  | 7.71 |  | 6.33 |  | 7.50 |  | 7.50 |  | 0.00 |  | 0.00 |  | 7.18 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Mean Score: Rating as given

Q21I Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Family activities on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 18.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 3 | 6.5\% | 3 | 0.0\% | 0 | 10.3\% | 3 | 9.1\% | 1 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| 4 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 5 - Neutral | 15.2\% | 7 | 17.6\% | 3 | 13.8\% | 4 | 9.1\% | 1 | 14.3\% | 2 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 15.2\% | 7 | 0.0\% | 0 |
| 6 | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 0.0\% | 0 | 28.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 7 | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| 8 | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 18.2\% | 2 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| $10-$ Satisfied | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| (Don't know) | 45.7\% | 21 | 35.3\% | 6 | 51.7\% | 15 | 18.2\% | 2 | 28.6\% | 4 | 71.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 45.7\% | 21 | 0.0\% | 0 |
| Mean: |  | 5.40 |  | 5.64 |  | 5.21 |  | 4.33 |  | 6.00 |  | 6.00 |  | 0.00 |  | 0.00 |  | 5.40 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



## Mean Score: Rating as given

## Q21J Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Quality of landscape / greenspaceson a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 27.3\% | 3 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 5 - Neutral | 15.2\% | 7 | 11.8\% | 2 | 17.2\% | 5 | 9.1\% | 1 | 21.4\% | 3 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 15.2\% | 7 | 0.0\% | 0 |
| 6 | 13.0\% | 6 | 23.5\% | 4 | 6.9\% | 2 | 18.2\% | 2 | 28.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| 7 | 15.2\% | 7 | 11.8\% | 2 | 17.2\% | 5 | 9.1\% | 1 | 14.3\% | 2 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 15.2\% | 7 | 0.0\% | 0 |
| 8 | 28.3\% | 13 | 29.4\% | 5 | 27.6\% | 8 | 18.2\% | 2 | 21.4\% | 3 | 38.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 28.3\% | 13 | 0.0\% | 0 |
| 9 | 6.5\% | 3 | 0.0\% | 0 | 10.3\% | 3 | 9.1\% | 1 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| 10 - Satisfied | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| (Don't know) | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Mean: |  | 6.77 |  | 6.44 |  | 6.96 |  | 5.64 |  | 6.93 |  | 7.32 |  | 0.00 |  | 0.00 |  | 6.77 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Mean Score: Rating as given

Q22 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the River Cray as a town centre asset on a scale of $\mathbf{1}$ (very unsatisfied) to 10 (satisfied): Those in Tower Retail Park and Crayford

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No response | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% | 21 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 46 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q24 What do you like about ..... (STUDY CENTRE)? Please name up to TWO mentions.

## 1st Mention

| Good shops | 23.9\% | 11 | 17.6\% | 3 | 27.6\% | 8 | 27.3\% | 3 | 7.1\% | 1 | 33.3\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 23.9\% | 11 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of services | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Good range of entertainment / restaurants / public houses | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Goods at discounted rate / cheaper goods / bargains | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Attractive environment / nice place | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean / well maintained streets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to park | 8.7\% | 4 | 0.0\% | 0 | 13.8\% | 4 | 0.0\% | 0 | 14.3\% | 2 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Cheap parking | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Easy accessible from home | 8.7\% | 4 | 0.0\% | 0 | 13.8\% | 4 | 0.0\% | 0 | 7.1\% | 1 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Easy accessible from work | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Good value for money | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 0.0\% | 0 | 21.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Good safety / security | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Linked trips to Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Friendly place / people | 13.0\% | 6 | 23.5\% | 4 | 6.9\% | 2 | 18.2\% | 2 | 7.1\% | 1 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particular shops / services McDonalds | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - O2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 26.1\% | 12 | 35.3\% | 6 | 20.7\% | 6 | 27.3\% | 3 | 28.6\% | 4 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 26.1\% | 12 | 0.0\% | 0 |
| (Don't know) | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 18.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


|  | Total |  | Male | Female |  |  | 18-34 | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Good shops | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Good range of services | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Good range of entertainment / restaurants / public houses | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Goods at discounted rate / cheaper goods / bargains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attractive environment / nice place | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean / well maintained streets | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Easy to park | 8.7\% | 4 | 17.6\% | 3 | 3.4\% | 1 | 9.1\% | 1 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Cheap parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy accessible from home | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Easy accessible from work | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good value for money | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 9.1\% | 1 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Good safety / security | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Linked trips to Tower Retail Park | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Friendly place / people | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 9.1\% | 1 | 0.0\% | 0 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - <br> Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - <br> GAME | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male | Female |  |  | 18-34 |  | 35-54 |  | 55 + | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particular shops / services - O2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 26.1\% | 12 | 29.4\% | 5 | 24.1\% | 7 | 27.3\% | 3 | 14.3\% | 2 | 33.3\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 26.1\% | 12 | 0.0\% | 0 |
| (Don't know) | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 18.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| (Nothing else) | 21.7\% | 10 | 23.5\% | 4 | 20.7\% | 6 | 18.2\% | 2 | 28.6\% | 4 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 21.7\% | 10 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


| Total | Male | Female | $18-34$ | $35-54$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q24X Any mention at Q24 [MR]

| Good shops | 30.4\% | 14 | 23.5\% | 4 | 34.5\% | 10 | 27.3\% | 3 | 21.4\% | 3 | 38.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 30.4\% | 14 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of services | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 9.1\% | 1 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Good range of entertainment / restaurants / public houses | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Goods at discounted rate / cheaper goods / bargains | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Attractive environment / nice place | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean / well maintained streets | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Easy to park | 17.4\% | 8 | 17.6\% | 3 | 17.2\% | 5 | 9.1\% | 1 | 28.6\% | 4 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| Cheap parking | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Easy accessible from home | 13.0\% | 6 | 0.0\% | 0 | 20.7\% | 6 | 9.1\% | 1 | 7.1\% | 1 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% |  | 13.0\% | 6 | 0.0\% | 0 |
| Easy accessible from work | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good value for money | 15.2\% | 7 | 17.6\% | 3 | 13.8\% | 4 | 9.1\% | 1 | 35.7\% | 5 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% |  | 15.2\% | 7 | 0.0\% | 0 |
| Good safety / security | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Linked trips to Tower Retail Park | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Friendly place / people | 21.7\% | 10 | 29.4\% | 5 | 17.2\% | 5 | 27.3\% | 3 | 7.1\% | 1 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 21.7\% | 10 | 0.0\% | 0 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - <br> McDonalds | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particular shops / services - $\mathrm{O} 2$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Q25 Are there any factors which discourage you from visiting ..... (STUDY CENTRE) in the evening? [MR]

| Lack of pubs / bars / clubs | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lack of restaurants | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of late night shopping | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Feels unsafe | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Lack of public transport | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cost of parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Difficult to park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of leisure facilities (cinema, bowling, bingo, etc) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Don't like going out at night | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I have young children | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 18.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Too far to travel | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Nothing to do here on an evening / nothing appeals | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing) | 78.3\% | 36 | 58.8\% | 10 | 89.7\% | 26 | 81.8\% | 9 | 64.3\% | 9 | 85.7\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 78.3\% | 36 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



Q26 Could you tell me the name of a specific retailer or food / drink operator that you would like to see in ..... (STUDY CENTRE)?

| African food shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aldi | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Any Bank | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&M | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Baby / childrens clothes shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bon Marche | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boss | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger King | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burtons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Butchers | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Café Nero | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chinese restaurant | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-op | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Debenhams | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DIY store | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dolcis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dunelm | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Electrical Retailer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ethical Food outlet | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Evans | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAP | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health shop | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Hi Fi shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| HMV | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homeware store | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| House of Fraser | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ikea | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Independent clothes shops | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| John Lewis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Lloyds Bank | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| M\&Co | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks \& Spencer | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Matalan | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Music shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| PC World | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pie \& Mash Café | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Express | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundshop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 18.2\% | 2 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Radley | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Tesco | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Range | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Toby Grill | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Top Man | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Top Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Virgin Mega Store | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vodafone | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Waitrose | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wetherspoons | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 0.0\% | 0 | 21.4\% | 3 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| WHSmith | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilko, Erith Riverside Shopping Centre | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Wisibi Takeaway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Woolwich | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Woolworths | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zara | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Don't know | 52.2\% | 24 | 58.8\% | 10 | 48.3\% | 14 | 45.5\% | 5 | 28.6\% | 4 | 71.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 52.2\% | 24 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | 55 | Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q27 What types of improvements would persuade your household to visit ..... (STUDY CENTRE) more often?

## 1st Mention

| Attract larger retailers | 13.0\% | 6 | 0.0\% | 0 | 20.7\% | 6 | 0.0\% | 0 | 28.6\% | 4 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attract less people / relieve over-crowding | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Attract more people / make more lively | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean shopping streets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more open spaces | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more shelters to protect from the weather | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Encourage reduced shop prices | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More cafes/ restaurants | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Improve range of independent / specialist shops | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improved street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Improve policing / other security measures | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve layout of car parks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Reduce cost of parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 2.2\% | , | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| New shop - Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New shop - Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sports shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 54.3\% | 25 | 64.7\% | 11 | 48.3\% | 14 | 81.8\% | 9 | 28.6\% | 4 | 57.1\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 54.3\% | 25 | 0.0\% | 0 |
| (Don't know) | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Attract larger retailers | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Attract less people / relieve over-crowding | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attract more people / make more lively | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean shopping streets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more open spaces | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Create more shelters to protect from the weather | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Encourage reduced shop prices | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More cafes/ restaurants | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve range of independent / specialist shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Improved street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve policing / other security measures | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Improve layout of car parks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce cost of parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Crayford |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| New shop - Sports shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 28.3\% | 13 | 35.3\% | 6 | 24.1\% | 7 | 54.5\% | 6 | 21.4\% | 3 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 28.3\% | 13 | 0.0\% | 0 |
| (Don't know) | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| (Nothing else) | 54.3\% | 25 | 41.2\% | 7 | 62.1\% | 18 | 45.5\% | 5 | 50.0\% | 7 | 61.9\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 54.3\% | 25 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-5 |  | 55 + |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q27X Any mention at Q27 [MR] |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Attract larger retailers | 17.4\% | 8 | 11.8\% | 2 | 20.7\% | 6 | 0.0\% | 0 | 42.9\% | 6 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| Attract less people / relieve over-crowding | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Attract more people / make more lively | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean shopping streets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more open spaces | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | , | 0.0\% | 0 |
| Create more shelters to protect from the weather | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Encourage reduced shop prices | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More cafes/ restaurants | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Improve range of independent / specialist shops | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Improved street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Improve policing / other security measures | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Improve layout of car parks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Reduce cost of parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| New shop - Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New shop - Primark | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| New shop - Sports shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Bexleyheath <br> Park | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q28 What type of new leisure facilities would encourage you to visit ..... (STUDY CENTRE) more often during the day time and evening time?

## Daytime 1st Mention

| Better quality restaurants/cafes | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More restaurants/cafes independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Swimming pool | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 18.2\% | 2 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Bingo hall | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Ten-pin bowling | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More local sports and recreation facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfor |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Daytime 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better quality restaurants/cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More restaurants/cafes independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Swimming pool | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 2.2\% | 1 | 0.0\% | 0 |
| Bingo hall | 4.3\% | 2 | 5.9\% | 1 | 3.4\% |  | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Ten-pin bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More local sports and recreation facilities | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 76.1\% | 35 | 64.7\% | 11 | 82.8\% | 24 | 81.8\% | 9 | 57.1\% | 8 | 85.7\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 76.1\% | 35 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A particular pub/ bar Wetherspoons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhea |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Evening Time 1st Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better quality restaurants/cafes | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More restaurants/cafes in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More restaurants/cafes independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 18.2\% | 2 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Bingo hall | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More local sports and recreation facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 69.6\% | 32 | 58.8\% | 10 | 75.9\% | 22 | 81.8\% | 9 | 42.9\% | 6 | 81.0\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 69.6\% | 32 | 0.0\% | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhea |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Evening Time 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better quality restaurants/cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More restaurants/cafes independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo hall | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Ten-pin bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More local sports and recreation facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 78.3\% | 36 | 64.7\% | 11 | 86.2\% | 25 | 90.9\% | 10 | 57.1\% | 8 | 85.7\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 78.3\% | 36 | 0.0\% | 0 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A particular pub/ bar Wetherspoons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Park |  |  |  |

Q28X Any mention daytime at Q28 [MR]

| Better quality restaurants/cafes | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 6.5\% | 3 | 17.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| More restaurants/cafes independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Better quality pubs/ bars | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Swimming pool | 13.0\% | 6 | 11.8\% | 2 | 13.8\% | 4 | 18.2\% | 2 | 21.4\% | 3 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| Bingo hall | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Ten-pin bowling | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More local sports and recreation facilities | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Crayford Bexiey in Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



Q28Y Any mention evening at Q28 [MR]

| Better quality restaurants/cafes | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes branded/chains | 6.5\% | 3 | 17.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| More restaurants/cafes independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pavement restaurant/ cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Better quality pubs/ bars | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 10.9\% | 5 | 11.8\% | 2 | 10.3\% | 3 | 18.2\% | 2 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Bingo hall | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Ten-pin bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More local sports and recreation facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Crayford Bexley in Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Eri |  |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Q29 What other improvements could encourage you to visit ..... (STUDY CENTRE) more often in the evening time?

## 1st Mention

| More restaurants branded/chains | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 0.0\% | 0 | 21.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants independent | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 9.1\% | 1 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| More late opening retail | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Free/ cheaper parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safer environment at night e.g. CCTV cameras | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More police presence | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More/ better public transport in the evening | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - a new cinema | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More evening leisure facilities - theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - evening markets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 71.7\% | 33 | 64.7\% | 11 | 75.9\% | 22 | 72.7\% | 8 | 42.9\% | 6 | 90.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 71.7\% | 33 | 0.0\% | 0 |
| (Don't know) | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Park |  |  |  |

Q29X Any mention at Q29 [MR]

| More restaurants branded/chains | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 0.0\% | 0 | 21.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants independent | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 9.1\% | 1 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| More late opening retail | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More pubs/bars independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Free/ cheaper parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safer environment at night e.g. CCTV cameras | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More police presence | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More/ better public transport in the evening | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - a new cinema | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| More evening leisure facilities - theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - evening markets | 2.2\% | 1 | 0.0\% | 0 | $3.4 \%$ | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| More evening leisure facilities - outdoor events | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

Total Male Female 18 - 34 $\quad$ 35-54 $\quad 55+\quad$ Tower Retail Bexleyheath $\quad$ Crayford $\quad$ Erith

Park

Q30 Are there any particular types of town centre uses that if more of were provided, would encourage you to visit Bexleyheath Town Centre more often during the day time?

## 1st Mention

| Food retailers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food retailers women's fashion | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Non-food retailers - men's fashion | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Non-food retailers children's wear | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers homeware | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Non-food retailers domestic electrical and other electrical goods | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - gift shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - DIY, gardening, etc | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Specialist retail shops PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new or better street market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 80.4\% | 37 | 76.5\% | 13 | 82.8\% | 24 | 90.9\% | 10 | 50.0\% | 7 | 95.2\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 80.4\% | 37 | 0.0\% | 0 |
| (Don't know) | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 9.1\% | 1 | 21.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Park | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |



|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Food retailers |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers women's fashion | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Non-food retailers - men's fashion | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers children's wear | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers homeware | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers domestic electrical and other electrical goods | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - gift shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - DIY, gardening, etc | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Specialist retail shops - <br> PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new or better street market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 87.0\% | 40 | 82.4\% | 14 | 89.7\% | 26 | 90.9\% | 10 | 71.4\% | 10 | 95.2\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 87.0\% | 40 | 0.0\% | 0 |
| (Don't know) | 6.5\% | 3 | 5.9\% | 1 | 6.9\% | 2 | 9.1\% | 1 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


|  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$Tower Retail Bexleyheath <br> Park | Crayford |

Q30X Any mention at Q30 [MR]

| Food retailers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food retailers women's fashion | 6.5\% | 3 | 11.8\% | 2 | 3.4\% | 1 | 0.0\% | 0 | 21.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Non-food retailers - men's fashion | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Non-food retailers children's wear | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers homeware | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Non-food retailers domestic electrical and other electrical goods | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - gift shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - DIY, gardening, etc | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Specialist retail shops PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A new or better street market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


| Total Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Bexleyheath <br> Park | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q31 Apart from ..... (STUDY CENTRE),, what OTHER main centre / retail park or shopping mall do you use MOST OFTEN for shopping?

| Belvedere | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bexley Village | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bexleyheath | 50.0\% | 23 | 41.2\% | 7 | 55.2\% | 16 | 54.5\% | 6 | 42.9\% | 6 | 52.4\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 50.0\% | 23 | 0.0\% | 0 |
| Blackfern | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Erith | 6.5\% | 3 | 0.0\% | 0 | 10.3\% | 3 | 0.0\% | 0 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Northumberland Heath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sidcup | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Welling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bromley | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Charlton | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dartford | 10.9\% | 5 | 5.9\% | 1 | 13.8\% | 4 | 18.2\% | 2 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Eltham | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greenwich | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lewisham | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Eltham | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Orpington | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Swanley | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Thamesmead | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Woolwich | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bugsbys Way, Greenwich / Charlton | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prospect Place, Dartford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Springvale / Nugents Park, Orpington | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stone Lake Retail Park, Charlton | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tower Retail Park, Crayford | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Bluewater, Greenhithe | 10.9\% | 5 | 5.9\% | 1 | 13.8\% | 4 | 9.1\% | 1 | 7.1\% | 1 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Lakeside Shopping Centre, Grays | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Westfield, Shepherds Bush | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Westfield, Stratford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central London | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gravesend | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Nowhere else | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| (Don't know) | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



## MeanScore: Visits per month [those who visit]

Q32 How often do you visit .... (LOCATION MENTIONED AT Q.31)?
Those who mentioned a location at Q31

| Everyday / most days | 11.4\% | 5 | 20.0\% | 3 | 6.9\% | 2 | 10.0\% | 1 | 7.1\% | 1 | 15.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 11.4\% | 5 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 31.8\% | 14 | 53.3\% | 8 | 20.7\% | 6 | 30.0\% | 3 | 42.9\% | 6 | 25.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 31.8\% | 14 | 0.0\% | 0 |
| Once a week | 20.5\% | 9 | 0.0\% | 0 | 31.0\% | 9 | 20.0\% | 2 | 14.3\% | 2 | 25.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 20.5\% | 9 | 0.0\% | 0 |
| Once a fortnight | 6.8\% | 3 | 0.0\% | 0 | 10.3\% | 3 | 10.0\% | 1 | 7.1\% | 1 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.8\% | 3 | 0.0\% | 0 |
| Once a month | 15.9\% | 7 | 6.7\% | 1 | 20.7\% | 6 | 10.0\% | 1 | 21.4\% | 3 | 15.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 15.9\% | 7 | 0.0\% | 0 |
| Once every 3 months | 2.3\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 10.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 1 | 0.0\% | 0 |
| Once every 6 months | 4.5\% | 2 | 6.7\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 4.5\% | 2 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 2.3\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 10.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 1 | 0.0\% | 0 |
| No response | 4.5\% | 2 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.5\% | 2 | 0.0\% | 0 |
| Mean: |  | 7.85 |  | 12.71 |  | 5.67 |  | 6.93 |  | 7.77 |  | 8.39 |  | 0.00 |  | 0.00 |  | 7.85 |  | 0.00 |
| Base: |  | 44 |  | 15 |  | 29 |  | 10 |  | 14 |  | 20 |  | 0 |  | 0 |  | 44 |  | 0 |

Q33 If you were arranging to meet a friend in..... (STUDY CENTRE) , where would you ask them to meet you?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Sainsbury's | $21.7 \%$ | 10 | $17.6 \%$ | 3 | $24.1 \%$ | 7 | $9.1 \%$ | 1 | $21.4 \%$ | 3 | $28.6 \%$ | 6 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $21.7 \%$ | 10 | $0.0 \%$ | 0 |
| Don't know | $17.4 \%$ | 8 | $35.3 \%$ | 6 | $6.9 \%$ | 2 | $0.0 \%$ | 0 | $28.6 \%$ | 4 | $19.0 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $17.4 \%$ | 8 | $0.0 \%$ | 0 |
| Clock Tower | $13.0 \%$ | 6 | $5.9 \%$ | 1 | $17.2 \%$ | 5 | $18.2 \%$ | 2 | $7.1 \%$ | 1 | $14.3 \%$ | 3 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $13.0 \%$ | 6 | $0.0 \%$ | 0 |
| Costa | $13.0 \%$ | 6 | $17.6 \%$ | 3 | $10.3 \%$ | 3 | $27.3 \%$ | 3 | $21.4 \%$ | 3 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $13.0 \%$ | 6 | $0.0 \%$ | 0 |
| Bear and Ragged Staff | $8.7 \%$ | 4 | $11.8 \%$ | 2 | $6.9 \%$ | 2 | $9.1 \%$ | 1 | $7.1 \%$ | 1 | $9.5 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $8.7 \%$ | 4 | $0.0 \%$ | 0 |
| McDonalds | $6.5 \%$ | 3 | $5.9 \%$ | 1 | $6.9 \%$ | 2 | $27.3 \%$ | 3 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $6.5 \%$ | 3 | $0.0 \%$ | 0 |
| Matalan | $4.3 \%$ | 2 | $0.0 \%$ | 0 | $6.9 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $9.5 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $4.3 \%$ | 2 | $0.0 \%$ | 0 |
| At home | $2.2 \%$ | 1 | $0.0 \%$ | 0 | $3.4 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $4.8 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| Playground | $2.2 \%$ | 1 | $0.0 \%$ | 0 | $3.4 \%$ | 1 | $0.0 \%$ | 0 | $7.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| Town Hall | $2.2 \%$ | 1 | $0.0 \%$ | 0 | $3.4 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $4.8 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| In the centre | $2.2 \%$ | 1 | $0.0 \%$ | 0 | $3.4 \%$ | 1 | $0.0 \%$ | 0 | $7.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| Best Way | $2.2 \%$ | 1 | $0.0 \%$ | 0 | $3.4 \%$ | 1 | $9.1 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| Crayford Arms | $2.2 \%$ | 1 | $5.9 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $4.8 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| Lindy Lou | $2.2 \%$ | 1 | $0.0 \%$ | 0 | $3.4 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $4.8 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 1 | $0.0 \%$ | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |


| Total | Male | Female | $18-34$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$ Tower Retail Bexleyheath Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Q34 At what point in your journey do you feel you have left ..... (STUDY CENTRE) ?

| At home | 21.7\% | 10 | 5.9\% | 1 | 31.0\% | 9 | 36.4\% | 4 | 14.3\% | 2 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 21.7\% | 10 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Don't know | 13.0\% | 6 | 17.6\% | 3 | 10.3\% | 3 | 9.1\% | 1 | 14.3\% | 2 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 6 | 0.0\% | 0 |
| On the bus / train | 10.9\% | 5 | 17.6\% | 3 | 6.9\% | 2 | 9.1\% | 1 | 0.0\% | 0 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 10.9\% | 5 | 0.0\% | 0 |
| Leaving the centre | 8.7\% | 4 | 17.6\% | 3 | 3.4\% | 1 | 9.1\% | 1 | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Bear and Ragged Staff | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 9.1\% | , | 7.1\% | 1 | 9.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| Top of the hill | 6.5\% | 3 | 0.0\% | 0 | 10.3\% | 3 | 0.0\% | 0 | 14.3\% | 2 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 3 | 0.0\% | 0 |
| Crayford Arms | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| McDonalds | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| Sainsburys | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Bubble and Squeak Café | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Clock Tower | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| In the car | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Green Walk | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| KFC | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| At the station | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Watling Street | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Waterside | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Hall Place | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |
| GEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 37.0\% |  | 100.0\% | 17 | 0.0\% | 0 | 45.5\% | 5 | 35.7\% | 5 | 33.3\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 37.0\% | 17 | 0.0\% | 0 |
| Female | 63.0\% | 29 | 0.0\% |  | 100.0\% | 29 | 54.5\% | 6 | 64.3\% | 9 | 66.7\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 63.0\% | 29 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |
| AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-24 | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 18.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| 25-34 | 19.6\% | 9 | 23.5\% | 4 | 17.2\% | 5 | 81.8\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 19.6\% | 9 | 0.0\% | 0 |
| 35-44 | 21.7\% | 10 | 23.5\% | 4 | 20.7\% | 6 | 0.0\% | 0 | 71.4\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.7\% | 10 | 0.0\% | 0 |
| 45-54 | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 0.0\% | 0 | 28.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| 55-64 | 21.7\% | 10 | 29.4\% | 5 | 17.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 47.6\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 21.7\% | 10 | 0.0\% | 0 |
| 65 + | 23.9\% | 11 | 11.8\% | 2 | 31.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 52.4\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 23.9\% | 11 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |



|  | Total |  | Male | Female |  |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DA1 1 | 8.7\% | 4 | 11.8\% | 2 | 6.9\% | 2 | 9.1\% | 1 | 21.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| DA1 3 | 17.4\% | 8 | 11.8\% | 2 | 20.7\% | 6 | 9.1\% | 1 | 7.1\% | 1 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 17.4\% | 8 | 0.0\% | 0 |
| DA1 4 | 37.0\% | 17 | 35.3\% | 6 | 37.9\% | 11 | 45.5\% | 5 | 50.0\% | 7 | 23.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 37.0\% | 17 | 0.0\% | 0 |
| DA11 0 | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| DA16 2 | 4.3\% | 2 | 11.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| DA17 6 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| DA2 8 | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| DA6 7 | 4.3\% | 2 | 0.0\% | 0 | 6.9\% | 2 | 9.1\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| DA7 4 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| DA7 5 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| DA7 6 | 8.7\% | 4 | 5.9\% | 1 | 10.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 19.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 4 | 0.0\% | 0 |
| DA8 1 | 4.3\% | 2 | 5.9\% | 1 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 |
| DA8 3 | 2.2\% | 1 | 5.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| RM16 2 | 2.2\% | 1 | 0.0\% | 0 | 3.4\% | 1 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 1 | 0.0\% | 0 |
| Base: |  | 46 |  | 17 |  | 29 |  | 11 |  | 14 |  | 21 |  | 0 |  | 0 |  | 46 |  | 0 |

## Appendix 5:

Data Tabulations
By demographics \& Erith


| By demographics \& Erith | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| Specific shop - Smyths | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Specsavers | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Specific shop - TUI | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Playgroup | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Civic Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| School run | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


| Total | Male | Female | 18-34 | 35-54 | 55 + | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Park | Bexleyheath | Crayford |  |

Q02 What else, if anything, will you be doing in ..... (STUDY CENTRE) today? [MR]

| Food shopping (not take-away, café, restaurant) | 17.3\% | 13 | 17.4\% | 4 | 17.3\% | 9 | 16.7\% | 2 | 12.5\% | 2 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 29.3\% | 22 | 21.7\% | 5 | 32.7\% | 17 | 33.3\% | 4 | 25.0\% | 4 | 29.8\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 29.3\% | 22 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 0.0\% | 0 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Financial services (e.g. banks, building societies, accountants) | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Other services (e.g. travel agents, estate agents) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eating or drinking out | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Work / business | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 14.7\% | 11 | 4.3\% | 1 | 19.2\% | 10 | 8.3\% | 1 | 6.3\% | 1 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| Education | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing | 18.7\% | 14 | 21.7\% | 5 | 17.3\% | 9 | 16.7\% | 2 | 18.8\% | 3 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.7\% | 14 |
| Specific shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Specific shop - Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Coral | 2.7\% | 2 | 8.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Specific shop - Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Poundland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Specific shop - Sports Direct | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing else) | 21.3\% | 16 | 39.1\% | 9 | 13.5\% | 7 | 16.7\% | 2 | 31.3\% | 5 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.3\% | 16 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



Q02X Any mention at Q01 \& Q02 [MR]

| Food shopping (not take-away, café, restaurant) | 68.0\% | 51 | 73.9\% | 17 | 65.4\% | 34 | 75.0\% | 9 | 50.0\% | 8 | 72.3\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 68.0\% | 51 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food shopping (e.g. electrical, household goods, clothes \& shoes) | 57.3\% | 43 | 47.8\% | 11 | 61.5\% | 32 | 50.0\% | 6 | 68.8\% | 11 | 55.3\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 57.3\% | 43 |
| Visiting the Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Window Shopping | 6.7\% | 5 | 0.0\% | 0 | 9.6\% | 5 | 0.0\% | 0 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Financial services (e.g. banks, building societies, accountants) | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 9.3\% | 7 | 4.3\% | 1 | 11.5\% | 6 | 16.7\% | 2 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Other services (e.g. travel agents, estate agents) | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Eating or drinking out | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 16.7\% | 2 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Work / business | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Tourism / sight-seeing (on holiday) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tourism / sight-seeing (on a day trip) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Socialising | 14.7\% | 11 | 4.3\% | 1 | 19.2\% | 10 | 8.3\% | 1 | 6.3\% | 1 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| Education | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cinema | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bingo | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health \& fitness / gym | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing | 21.3\% | 16 | 21.7\% | 5 | 21.2\% | 11 | 16.7\% | 2 | 18.8\% | 3 | 23.4\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.3\% | 16 |
| Specific shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Medical services (e.g. doctors, clinic) | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Specific shop - Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Coral | 4.0\% | 3 | 13.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Specific shop - Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Poundland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specific shop - Savers | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Specific shop - Sports Direct | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$Tower Retail Bexleyheath <br> Park | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Q03 What have you bought or expect to buy in ..... (STUDY CENTRE) today? [MR]

| Nothing | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Audio visual, photographic and information processing equipment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clothes and shoes | 16.0\% | 12 | 4.3\% | 1 | 21.2\% | 11 | 16.7\% | 2 | 25.0\% | 4 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| Electrical and household appliances | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 12.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Furniture / furnishings | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Games, toys and hobbies, sport and camping, musical instruments | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 8.3\% | 1 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Gifts, jewellery, glass, watches | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Hardware and DIY | 10.7\% | 8 | 13.0\% | 3 | 9.6\% | 5 | 16.7\% | 2 | 0.0\% | 0 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| Medical goods and other pharmaceutical products | 20.0\% | 15 | 8.7\% | 2 | 25.0\% | 13 | 25.0\% | 3 | 25.0\% | 4 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 20.0\% | 15 |
| Newspaper / stationery | 6.7\% | 5 | 8.7\% | 2 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Pets and related products | 9.3\% | 7 | 0.0\% | 0 | 13.5\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 9.3\% | 7 |
| Food / drink at restaurants / bars / pubs | 68.0\% | 51 | 82.6\% | 19 | 61.5\% | 32 | 83.3\% | 10 | 56.3\% | 9 | 68.1\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 68.0\% | 51 |
| Service (hairdressers, dry cleaners) | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cosmetics | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Food \& groceries | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holiday money | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mobile phone | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Plants | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



## Mean Score: £

Q04 How much have you spent or do you expect to spend in the shops in ..... (STUDY CENTRE) today on food and other convenience items?



Mean Score: £
 gifts? [MR]

| Nothing | 20.0\% | 15 | 34.8\% | 8 | 13.5\% | 7 | 25.0\% | 3 | 12.5\% | 2 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 20.0\% | 15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than £5 | 6.7\% | 5 | 13.0\% | 3 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| £6-£10 | 10.7\% | 8 | 8.7\% | 2 | 11.5\% | 6 | 16.7\% | 2 | 6.3\% | 1 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| £11-£15 | 16.0\% | 12 | 13.0\% | 3 | 17.3\% | 9 | 8.3\% | 1 | 18.8\% | 3 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| £16-£20 | 8.0\% | 6 | 13.0\% | 3 | 5.8\% | 3 | 8.3\% | 1 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| £21-£25 | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| £26-£30 | 13.3\% | 10 | 4.3\% | 1 | 17.3\% | 9 | 16.7\% | 2 | 12.5\% | 2 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| £31-£35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £36-£40 | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 18.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| £41-£45 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| £46-£50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £51-£60 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| £61-£70 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £71-£80 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| £81-£90 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £91-£100 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| £101 + | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| (Don't know) | 13.3\% | 10 | 8.7\% | 2 | 15.4\% | 8 | 16.7\% | 2 | 6.3\% | 1 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| Mean: |  | 18.21 |  | 8.93 |  | 22.64 |  | 27.00 |  | 19.50 |  | 15.53 |  | 0.00 |  | 0.00 |  | 0.00 |  | 18.21 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

## Mean Score: Minutes

Q06 How long do you intend to spend in ..... (STUDY CENTRE) today?

| Less than 10 minutes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10-20 minutes | 2.7\% | 2 | 8.7\% | 2 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| 21-30 minutes | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 25.0\% | 3 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| 31-40 minutes | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 16.7\% | 2 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| 41-50 minutes | 12.0\% | 9 | 8.7\% | 2 | 13.5\% | 7 | 0.0\% | 0 | 12.5\% | 2 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 51-60 minutes | 28.0\% | 21 | 26.1\% | 6 | 28.8\% | 15 | 8.3\% | 1 | 37.5\% | 6 | 29.8\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 28.0\% | 21 |
| Over 1hr-1.5 hrs | 18.7\% | 14 | 17.4\% | 4 | 19.2\% | 10 | 16.7\% | 2 | 0.0\% | 0 | 25.5\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.7\% | 14 |
| Over $1.5 \mathrm{hrs}-2 \mathrm{hrs}$ | 10.7\% | 8 | 8.7\% | 2 | 11.5\% | 6 | 25.0\% | 3 | 18.8\% | 3 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| Over 2-3 hrs | 8.0\% | 6 | 13.0\% | 3 | 5.8\% | 3 | 0.0\% | 0 | 18.8\% | 3 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Over 3 hrs - 4 hrs | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Over 4 hrs - 5 hrs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Over 5hrs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 69.27 |  | 66.52 |  | 70.48 |  | 56.67 |  | 78.44 |  | 69.36 |  | 0.00 |  | 0.00 |  | 0.00 |  | 69.27 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



## MeanScore: Visits per month [those who visit]

Q07 How often do you visit ..... (STUDY CENTRE) for the following reasons?

## Shopping

| Everyday / most days | 18.7\% | 14 | 17.4\% | 4 | 19.2\% | 10 | 25.0\% | 3 | 6.3\% | 1 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.7\% | 14 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 32.0\% | 24 | 34.8\% | 8 | 30.8\% | 16 | 41.7\% | 5 | 25.0\% | 4 | 31.9\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 32.0\% | 24 |
| Once a week | 22.7\% | 17 | 26.1\% | 6 | 21.2\% | 11 | 8.3\% | 1 | 25.0\% | 4 | 25.5\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 22.7\% | 17 |
| Once a fortnight | 14.7\% | 11 | 13.0\% | 3 | 15.4\% | 8 | 25.0\% | 3 | 18.8\% | 3 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| Once a month | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 0.0\% | 0 | 18.8\% | 3 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Mean: |  | 9.85 |  | 9.74 |  | 9.91 |  | 12.00 |  | 5.83 |  | 10.70 |  | 0.00 |  | 0.00 |  | 0.00 |  | 9.85 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

Late Night Shopping (after 5pm)

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 16.7\% | 2 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Once a week | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Once a fortnight | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 33.3\% | 4 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Once a month | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Once every 3 months | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Once every 6 months | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Once a year | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Less often | 14.7\% | 11 | 8.7\% | 2 | 17.3\% | 9 | 16.7\% | 2 | 6.3\% | 1 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 57.3\% | 43 | 65.2\% | 15 | 53.8\% | 28 | 33.3\% | 4 | 50.0\% | 8 | 66.0\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 57.3\% | 43 |
| Mean: |  | 2.09 |  | 1.91 |  | 2.15 |  | 3.50 |  | 2.69 |  | 1.08 |  | 0.00 |  | 0.00 |  | 0.00 |  | 2.09 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


|  | Total |  | Male | Female |  |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Financial Services (Banks etc) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 2-3 times a week | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Once a week | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 25.0\% | 3 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Once a fortnight | 9.3\% | 7 | 4.3\% | 1 | 11.5\% | 6 | 16.7\% | 2 | 18.8\% | 3 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Once a month | 20.0\% | 15 | 13.0\% | 3 | 23.1\% | 12 | 8.3\% | 1 | 12.5\% | 2 | 25.5\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 20.0\% | 15 |
| Once every 3 months | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 8.3\% | 1 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Once every 6 months | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 10.7\% | 8 | 4.3\% | 1 | 13.5\% | 7 | 16.7\% | 2 | 0.0\% | 0 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 40.0\% | 30 | 60.9\% | 14 | 30.8\% | 16 | 25.0\% | 3 | 50.0\% | 8 | 40.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 40.0\% | 30 |
| Mean: |  | 1.53 |  | 2.59 |  | 1.27 |  | 1.92 |  | 1.58 |  | 1.40 |  | 0.00 |  | 0.00 |  | 0.00 |  | 1.53 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

## Personal Services (Hairdresser, salon etc)

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Once a week | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Once a fortnight | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Once a month | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Once every 3 months | 16.0\% | 12 | 4.3\% | 1 | 21.2\% | 11 | 8.3\% | 1 | 18.8\% | 3 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| Once every 6 months | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 13.3\% | 10 | 8.7\% | 2 | 15.4\% | 8 | 25.0\% | 3 | 6.3\% | 1 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| First time today | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Never | 52.0\% | 39 | 65.2\% | 15 | 46.2\% | 24 | 50.0\% | 6 | 75.0\% | 12 | 44.7\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 52.0\% | 39 |
| Mean: |  | 0.81 |  | 0.93 |  | 0.78 |  | 0.46 |  | 0.23 |  | 0.96 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.81 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



## MeanScore: Visits per month [those who visit]

Q08 And how often do you visit ..... (STUDY CENTRE), for day time eating / drinking and night time eating / drinking?

## Day time eating / drinking

| Everyday / most days | 2.7\% | 2 | 8.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 18.7\% | 14 | 17.4\% | 4 | 19.2\% | 10 | 33.3\% | 4 | 6.3\% | 1 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.7\% | 14 |
| Once a week | 17.3\% | 13 | 8.7\% | 2 | 21.2\% | 11 | 16.7\% | 2 | 6.3\% | 1 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| Once a fortnight | 9.3\% | 7 | 4.3\% | 1 | 11.5\% | 6 | 8.3\% | 1 | 18.8\% | 3 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Once a month | 18.7\% | 14 | 13.0\% | 3 | 21.2\% | 11 | 25.0\% | 3 | 25.0\% | 4 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.7\% | 14 |
| Once every 3 months | 2.7\% | 2 | 8.7\% | 2 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Once every 6 months | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 10.7\% | 8 | 13.0\% | 3 | 9.6\% | 5 | 0.0\% | 0 | 18.8\% | 3 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 18.7\% | 14 | 26.1\% | 6 | 15.4\% | 8 | 8.3\% | 1 | 12.5\% | 2 | 23.4\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.7\% | 14 |
| Mean: |  | 4.54 |  | 6.45 |  | 3.80 |  | 4.85 |  | 3.73 |  | 4.76 |  | 0.00 |  | 0.00 |  | 0.00 |  | 4.54 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

## Night time eating / drinking

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Once a week | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 8.3\% | 1 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Once a fortnight | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 12.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Once a month | 12.0\% | 9 | 4.3\% | 1 | 15.4\% | 8 | 33.3\% | 4 | 6.3\% | 1 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| Once every 3 months | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Less often | 16.0\% | 12 | 21.7\% | 5 | 13.5\% | 7 | 25.0\% | 3 | 12.5\% | 2 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 57.3\% | 43 | 52.2\% | 12 | 59.6\% | 31 | 16.7\% | 2 | 50.0\% | 8 | 70.2\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 57.3\% | 43 |
| Mean: |  | 1.67 |  | 1.58 |  | 1.71 |  | 1.81 |  | 2.88 |  | 0.88 |  | 0.00 |  | 0.00 |  | 0.00 |  | 1.67 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



## MeanScore: Visits per month [those who visit]

Q09 How often do you visit (STUDY CENTRE) for the following reasons during the daytime and / or evening ?
Those in Bexleyheath

## Leisure Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Leisure Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



Cultural Activities Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

## Cultural Activities Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



Cinema Daytime

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Cinema Evening

| Everyday / most days | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a week | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a month | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 3 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Never | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+$ | Tower Retail Bexleyheath | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q10 What is the main reason why you chose to come to ..... (STUDY CENTRE) today over any other centres?

| Close to home / live here | 65.3\% | 49 | 69.6\% | 16 | 63.5\% | 33 | 58.3\% | 7 | 68.8\% | 11 | 66.0\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 65.3\% | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Close to friends / relatives | 6.7\% | 5 | 8.7\% | 2 | 5.8\% | 3 | 0.0\% | 0 | 18.8\% | 3 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Close to work | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Good range of shops / services | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop (PLEASE WRITE IN NAME \& LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit particular services | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 8.3\% | 1 | 0.0\% | 0 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Visit financial facility (e.g. bank / post office) | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Visiting as a tourist | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attractive place / nice environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good public transport | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good range of food and/or drink outlets | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Meet friends / relative | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 2.7\% | 2 |
| Get car repaired / buy car tax etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit particular leisure facilities | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy access for wheelchairs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| School run | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Boots | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Carphone Warehouse | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Currys PC World | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Halifax | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Harrisons Pharmacy | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| To visit a particular shop Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Erith | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| To visit a particular shop - $\mathrm{O} 2$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Perfume Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Poundland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Smyths | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Specsavers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Sports Direct | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop Tui | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| To visit a particular shop TX Phone shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 16.7\% | 2 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$ Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q11 Which shops and cafes/restaurants have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to 3 shops and cafes/restaurants in order of priority. Those in Tower Retail Park

## 1st mention

| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhea |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q11X Any mention at Q11 [MR] Those in Tower Retail Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Smyths Toys, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Currys PC World, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbycraft, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pets at Home, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sports Direct, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warehouse, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| GAME, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TUI Holiday Superstore, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| McDonalds, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nandos, Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

## Q12 Do you intend to visit other shops and services in Crayford Town Centre that are outside of Tower Retail Park?

 Those in Tower Retail Park| Yes | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$ Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

 Those in Tower Retail Park

## 1st mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



## 2nd Mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



Q14 How often do you combine your visit to Tower Retail Park with a visit to other shops and services in the rest of Crayford Town Centre?
Those in Tower Retail Park

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Every time / most times | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Every 2nd or 3rd time | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Sometimes | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less often | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Never | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 | 0 | 0 |  |  |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail | Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

15 What is the MAIN reason why you aren't intending to visit the wider Crayford Town Centre?
Those in Tower Retail Park

## 1st Mention

| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  |
| Prefer to visit a different town centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |  |


| Total | Male | Female | 18-34 | 35-54 | 55 + | Tower Retail Bexleyheath | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q15X Any mention at Q15 [MR]
Those in Tower Retail Park

| Time limitations for parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor quality/ range of shops on offer | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Not enough retail multiples/ high street stores | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shops are too small | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prefer to visit a different town centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I get everything I need at Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor quality shopping environment | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No reason to go there | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

hose in Erith

## 1st mention

| Argos, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wilko, Erith Riverside Shopping Centre | 30.7\% | 23 | 17.4\% | 4 | 36.5\% | 19 | 25.0\% | 3 | 43.8\% | 7 | 27.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 30.7\% | 23 |
| Matalan, Erith Riverside Shopping Centre | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 8.3\% | 1 | 12.5\% | 2 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Specsavers, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Holland and Barrett, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Iceland, Erith Riverside Shopping Centre | 17.3\% | 13 | 21.7\% | 5 | 15.4\% | 8 | 25.0\% | 3 | 6.3\% | 1 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| Savers, Erith Riverside Shopping Centre | 4.0\% | 3 | 8.7\% | 2 | 1.9\% | 1 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Shoe Zone, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Erith Riverside Shopping Centre | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Morrisons, James Watt Way | 16.0\% | 12 | 17.4\% | 4 | 15.4\% | 8 | 0.0\% | 0 | 12.5\% | 2 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Erith Riverside Shopping Centre | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Greggs, Erith Riverside Shopping Centre | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| J G Harrison, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 12.0\% | 9 | 17.4\% | 4 | 9.6\% | 5 | 8.3\% | 1 | 6.3\% | 1 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



|  | Total |  | Male | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Wilko, Erith Riverside Shopping Centre | 9.3\% | 7 | 4.3\% | 1 | 11.5\% | 6 | 16.7\% | 2 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Matalan, Erith Riverside Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Holland and Barrett, Erith Riverside Shopping Centre | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Iceland, Erith Riverside Shopping Centre | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 16.7\% | 2 | 6.3\% | 1 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Savers, Erith Riverside Shopping Centre | 6.7\% | 5 | 0.0\% | 0 | 9.6\% | 5 | 0.0\% | 0 | 6.3\% | 1 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Shoe Zone, Erith Riverside Shopping Centre | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Card Factory, Erith Riverside Shopping Centre | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Morrisons, James Watt Way | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | , | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 2.7\% | 2 | 8.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Farmfoods, Erith Riverside Shopping Centre | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 16.7\% | 2 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Greggs, Erith Riverside Shopping Centre | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| J G Harrison, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| The Market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Works, Erith Riverside Shopping Centre | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| (Don't know / none) | 44.0\% | 33 | 60.9\% | 14 | 36.5\% | 19 | 33.3\% | 4 | 37.5\% | 6 | 48.9\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 44.0\% | 33 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Re Park |  | Bexleyhea |  | Crayfor |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q16X Any mention at Q16 [MR] Those in Erith |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Argos, Erith Riverside Shopping Centre | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 0.0\% | 0 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Wilko, Erith Riverside Shopping Centre | 57.3\% | 43 | 43.5\% | 10 | 63.5\% | 33 | 58.3\% | 7 | 68.8\% | 11 | 53.2\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 57.3\% | 43 |
| Matalan, Erith Riverside Shopping Centre | 17.3\% | 13 | 13.0\% | 3 | 19.2\% | 10 | 25.0\% | 3 | 18.8\% | 3 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| Specsavers, Erith Riverside Shopping Centre | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Holland and Barrett, Erith Riverside Shopping Centre | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 8.3\% | 1 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Iceland, Erith Riverside Shopping Centre | 38.7\% | 29 | 39.1\% | 9 | 38.5\% | 20 | 41.7\% | 5 | 25.0\% | 4 | 42.6\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 38.7\% | 29 |
| Savers, Erith Riverside Shopping Centre | 17.3\% | 13 | 13.0\% | 3 | 19.2\% | 10 | 25.0\% | 3 | 25.0\% | 4 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| Shoe Zone, Erith Riverside Shopping Centre | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 0.0\% | 0 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Card Factory, Erith Riverside Shopping Centre | 6.7\% | 5 | 8.7\% | 2 | 5.8\% | 3 | 16.7\% | 2 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Morrisons, James Watt Way | 28.0\% | 21 | 26.1\% | 6 | 28.8\% | 15 | 8.3\% | 1 | 25.0\% | 4 | 34.0\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 28.0\% | 21 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Coral | 2.7\% | 2 | 8.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Farmfoods, Erith Riverside Shopping Centre | 12.0\% | 9 | 17.4\% | 4 | 9.6\% | 5 | 25.0\% | 3 | 6.3\% | 1 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| Greggs, Erith Riverside Shopping Centre | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 16.7\% | 2 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| J G Harrison, Erith Riverside Shopping Centre | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| The Market | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| The Works, Erith Riverside Shopping Centre | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q17 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority. Those in Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1st mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfor |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway <br> Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway <br> Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Retai Park |  | Bexleyhea |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAME AND LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Entertainer, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Erith |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhe |  | Crayfor |  | Erit |  |
| Shopping Centre The Perfume Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TX Phone Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vision Express, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  | Bexleyheat |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAME AND <br> LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Entertainer, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Erith |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfor |  | Erit |  |
| Shopping Centre The Perfume Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TX Phone Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vision Express, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfor |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q17X Any mention at Q17 [MR] Those in Bexleyheath |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morley's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boots, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks and Spencer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TK Maxx, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury's, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Look, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| River Island, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| H\&M, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poundland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilkinson, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Robert Dyas, Broadway | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carphone Warhouse, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clarks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| JD Sports, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monsoon, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WH Smith, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pandora, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superdrug Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Retail Park |  | Bexleyheat |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (PLEASE WRITE IN NAME AND LOCATION) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bon Marche, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Card Factory, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| CEX, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costa Coffee, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flutterbys, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Galaxy Gifts, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game, Braodway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Graham Webb, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harveys Barbers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Looking Good, Mayplace Road West, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| O2, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Primark, Broadway Shoppig Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Santander, Market Place, Bexleyheath | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Savers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Schuh, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Shoezone, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Specsavers, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Body Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Erith |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| The Entertainer, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Perfume Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| TX Phone Shop, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vision Express, Broadway Shopping Centre | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



Q18 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority. Those in Crayford

## 1st mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / none) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



## 2nd Mention

| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know/ none) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhe |  | Crayfor |  | Eri |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q18X Any mention at Q18 [MR] Those in Crayford |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sainsbury's, Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Argos (in Sainsbury's), Townhall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Roman Way | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Post Office, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Maplin, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Topps Tiles, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs Bakery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Town Surgery, Crayford Road | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford Library, Town Hall Square | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hair salons/beauty salons (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Florists (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Betting shops (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pharmacies (other) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents (various) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |

Base: | 0 | 0 | 0 |
| :---: | :---: | :---: | :---: |

Q19 Do you intend to visit shops and services in Tower Retail Park? Those in Crayford

| Yes | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Don't know | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 | 0 |  |



## Mean Score: Rating as given

Q21AThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of grocery shops on a scale of $\mathbf{1}$ (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| 3 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 4 | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| 5 - Neutral | 12.0\% | 9 | 21.7\% | 5 | 7.7\% | 4 | 8.3\% | 1 | 25.0\% | 4 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 6 | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 25.0\% | 3 | 0.0\% | 0 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| 7 | 13.3\% | 10 | 17.4\% | 4 | 11.5\% | 6 | 8.3\% | 1 | 12.5\% | 2 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| 8 | 20.0\% | 15 | 13.0\% | 3 | 23.1\% | 12 | 16.7\% | 2 | 31.3\% | 5 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 20.0\% | 15 |
| 9 | 22.7\% | 17 | 17.4\% | 4 | 25.0\% | 13 | 16.7\% | 2 | 6.3\% | 1 | 29.8\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 22.7\% | 17 |
| 10 - Satisfied | 12.0\% | 9 | 17.4\% | 4 | 9.6\% | 5 | 8.3\% | 1 | 6.3\% | 1 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| (Don't know) | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Mean: |  | 7.28 |  | 7.26 |  | 7.29 |  | 6.67 |  | 6.60 |  | 7.66 |  | 0.00 |  | 0.00 |  | 0.00 |  | 7.28 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



## Mean Score: Rating as given

## Q21BThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of other retail shops on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| 3 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 4 | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| 5 - Neutral | 20.0\% | 15 | 26.1\% | 6 | 17.3\% | 9 | 0.0\% | 0 | 31.3\% | 5 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 20.0\% | 15 |
| 6 | 14.7\% | 11 | 8.7\% | 2 | 17.3\% | 9 | 8.3\% | 1 | 12.5\% | 2 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| 7 | 12.0\% | 9 | 21.7\% | 5 | 7.7\% | 4 | 25.0\% | 3 | 0.0\% | 0 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 8 | 16.0\% | 12 | 8.7\% | 2 | 19.2\% | 10 | 25.0\% | 3 | 18.8\% | 3 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| 9 | 18.7\% | 14 | 13.0\% | 3 | 21.2\% | 11 | 16.7\% | 2 | 12.5\% | 2 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.7\% | 14 |
| 10 - Satisfied | 6.7\% | 5 | 13.0\% | 3 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| (Don't know) | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Mean: |  | 6.70 |  | 6.86 |  | 6.63 |  | 6.82 |  | 6.50 |  | 6.74 |  | 0.00 |  | 0.00 |  | 0.00 |  | 6.70 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

## Mean Score: Rating as given


#### Abstract

Q21CThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of services, e.g. banks/estate agents on a scale of 1 (very unsatisfied) to 10 (satisfied)?


| 1 - very unsatisfied | 12.0\% | 9 | 13.0\% | 3 | 11.5\% | 6 | 0.0\% | 0 | 25.0\% | 4 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 12.0\% | 9 | 17.4\% | 4 | 9.6\% | 5 | 8.3\% | 1 | 0.0\% | 0 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 3 | 5.3\% | 4 | 8.7\% | 2 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| 4 | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| 5 - Neutral | 18.7\% | 14 | 13.0\% | 3 | 21.2\% | 11 | 25.0\% | 3 | 31.3\% | 5 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.7\% | 14 |
| 6 | 9.3\% | 7 | 4.3\% | 1 | 11.5\% | 6 | 16.7\% | 2 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| 7 | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| 8 | 12.0\% | 9 | 13.0\% | 3 | 11.5\% | 6 | 16.7\% | 2 | 12.5\% | 2 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 9 | 16.0\% | 12 | 8.7\% | 2 | 19.2\% | 10 | 16.7\% | 2 | 6.3\% | 1 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| $10-$ Satisfied | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| (Don't know) | 5.3\% | 4 | 13.0\% | 3 | 1.9\% | 1 | 16.7\% | 2 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Mean: |  | 5.35 |  | 4.70 |  | 5.61 |  | 6.30 |  | 5.00 |  | 5.27 |  | 0.00 |  | 0.00 |  | 0.00 |  | 5.35 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



## Mean Score: Rating as given

Q21DThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Range of restaurants and cafes on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 8.3\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| 3 | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| 4 | 5.3\% | 4 | 8.7\% | 2 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| 5 - Neutral | 14.7\% | 11 | 8.7\% | 2 | 17.3\% | 9 | 8.3\% | 1 | 31.3\% | 5 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| 6 | 9.3\% | 7 | 4.3\% | 1 | 11.5\% | 6 | 16.7\% | 2 | 0.0\% | 0 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| 7 | 6.7\% | 5 | 13.0\% | 3 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| 8 | 22.7\% | 17 | 17.4\% | 4 | 25.0\% | 13 | 25.0\% | 3 | 25.0\% | 4 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 22.7\% | 17 |
| 9 | 20.0\% | 15 | 21.7\% | 5 | 19.2\% | 10 | 8.3\% | 1 | 12.5\% | 2 | 25.5\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 20.0\% | 15 |
| 10 - Satisfied | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 0.0\% | 0 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| (Don't know) | 6.7\% | 5 | 17.4\% | 4 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Mean: |  | 6.89 |  | 7.11 |  | 6.80 |  | 6.00 |  | 6.63 |  | 7.21 |  | 0.00 |  | 0.00 |  | 0.00 |  | 6.89 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

## Mean Score: Rating as given

Q21E Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Evening leisure offer (e.g. bars, pubs) on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 6.7\% | 5 | 8.7\% | 2 | 5.8\% | 3 | 16.7\% | 2 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 8.3\% | 1 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| 3 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 4 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 5 - Neutral | 13.3\% | 10 | 13.0\% | 3 | 13.5\% | 7 | 16.7\% | 2 | 18.8\% | 3 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| 6 | 6.7\% | 5 | 0.0\% | 0 | 9.6\% | 5 | 16.7\% | 2 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 10.7\% | 8 | 8.7\% | 2 | 11.5\% | 6 | 16.7\% | 2 | 12.5\% | 2 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| 9 | 13.3\% | 10 | 4.3\% | 1 | 17.3\% | 9 | 8.3\% | 1 | 6.3\% | 1 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| $10-$ Satisfied | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| (Don't know) | 37.3\% | 28 | 56.5\% | 13 | 28.8\% | 15 | 16.7\% | 2 | 25.0\% | 4 | 46.8\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 37.3\% | 28 |
| Mean: |  | 5.70 |  | 5.40 |  | 5.78 |  | 5.10 |  | 5.33 |  | 6.12 |  | 0.00 |  | 0.00 |  | 0.00 |  | 5.70 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



## Mean Score: Rating as given

Q21F Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Parking provision on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 4 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 5 - Neutral | 17.3\% | 13 | 8.7\% | 2 | 21.2\% | 11 | 16.7\% | 2 | 37.5\% | 6 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 6 | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| 7 | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 8.3\% | 1 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| 8 | 17.3\% | 13 | 13.0\% | 3 | 19.2\% | 10 | 33.3\% | 4 | 12.5\% | 2 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 9 | 17.3\% | 13 | 17.4\% | 4 | 17.3\% | 9 | 8.3\% | 1 | 6.3\% | 1 | 23.4\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 10 - Satisfied | 22.7\% | 17 | 34.8\% | 8 | 17.3\% | 9 | 8.3\% | 1 | 37.5\% | 6 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 22.7\% | 17 |
| (Don't know) | 14.7\% | 11 | 17.4\% | 4 | 13.5\% | 7 | 25.0\% | 3 | 6.3\% | 1 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| Mean: |  | 7.86 |  | 8.37 |  | 7.64 |  | 7.56 |  | 7.67 |  | 8.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 7.86 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

Mean Score: Rating as given
Q21G Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Public transport links on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 12.0\% | 9 | 8.7\% | 2 | 13.5\% | 7 | 8.3\% | 1 | 31.3\% | 5 | 6.4\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 6 | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 7 | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| 8 | 28.0\% | 21 | 21.7\% | 5 | 30.8\% | 16 | 41.7\% | 5 | 18.8\% | 3 | 27.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 28.0\% | 21 |
| 9 | 21.3\% | 16 | 21.7\% | 5 | 21.2\% | 11 | 8.3\% | 1 | 6.3\% | 1 | 29.8\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.3\% | 16 |
| 10 - Satisfied | 17.3\% | 13 | 30.4\% | 7 | 11.5\% | 6 | 16.7\% | 2 | 25.0\% | 4 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| (Don't know) | 13.3\% | 10 | 8.7\% | 2 | 15.4\% | 8 | 16.7\% | 2 | 12.5\% | 2 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| Mean: |  | 8.12 |  | 8.48 |  | 7.95 |  | 8.10 |  | 7.50 |  | 8.34 |  | 0.00 |  | 0.00 |  | 0.00 |  | 8.12 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



## Mean Score: Rating as given

Q21HThinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Quality of the public realmon a scale of $\mathbf{1}$ (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| 3 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 25.3\% | 19 | 34.8\% | 8 | 21.2\% | 11 | 16.7\% | 2 | 43.8\% | 7 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 25.3\% | 19 |
| 6 | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| 7 | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 8.3\% | 1 | 0.0\% | 0 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| 8 | 21.3\% | 16 | 17.4\% | 4 | 23.1\% | 12 | 33.3\% | 4 | 12.5\% | 2 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.3\% | 16 |
| 9 | 17.3\% | 13 | 13.0\% | 3 | 19.2\% | 10 | 8.3\% | 1 | 12.5\% | 2 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 10 - Satisfied | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| (Don't know) | 16.0\% | 12 | 21.7\% | 5 | 13.5\% | 7 | 8.3\% | 1 | 18.8\% | 3 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| Mean: |  | 6.92 |  | 6.78 |  | 6.98 |  | 6.91 |  | 5.69 |  | 7.33 |  | 0.00 |  | 0.00 |  | 0.00 |  | 6.92 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

## Mean Score: Rating as given

Q21I Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Family activities on a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 0.0\% | 0 | 12.5\% | 2 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| 3 | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 16.7\% | 2 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| 4 | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| 5 - Neutral | 17.3\% | 13 | 8.7\% | 2 | 21.2\% | 11 | 25.0\% | 3 | 25.0\% | 4 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 6 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 7 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 8 | 12.0\% | 9 | 8.7\% | 2 | 13.5\% | 7 | 16.7\% | 2 | 18.8\% | 3 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 9 | 17.3\% | 13 | 17.4\% | 4 | 17.3\% | 9 | 8.3\% | 1 | 12.5\% | 2 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 28.0\% | 21 | 43.5\% | 10 | 21.2\% | 11 | 25.0\% | 3 | 18.8\% | 3 | 31.9\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 28.0\% | 21 |
| Mean: |  | 5.63 |  | 5.62 |  | 5.63 |  | 5.33 |  | 5.77 |  | 5.66 |  | 0.00 |  | 0.00 |  | 0.00 |  | 5.63 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



## Mean Score: Rating as given

Q21J Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the Quality of landscape / greenspaceson a scale of 1 (very unsatisfied) to 10 (satisfied)?

| 1 - very unsatisfied | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 12.0\% | 9 | 17.4\% | 4 | 9.6\% | 5 | 8.3\% | 1 | 6.3\% | 1 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 3 | 12.0\% | 9 | 13.0\% | 3 | 11.5\% | 6 | 0.0\% | 0 | 18.8\% | 3 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 4 | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| 5 - Neutral | 30.7\% | 23 | 30.4\% | 7 | 30.8\% | 16 | 41.7\% | 5 | 31.3\% | 5 | 27.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 30.7\% | 23 |
| 6 | 6.7\% | 5 | 13.0\% | 3 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| 7 | 4.0\% | 3 | 8.7\% | 2 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| 8 | 13.3\% | 10 | 4.3\% | 1 | 17.3\% | 9 | 25.0\% | 3 | 18.8\% | 3 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| 9 | 13.3\% | 10 | 4.3\% | 1 | 17.3\% | 9 | 8.3\% | 1 | 6.3\% | 1 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| $10-$ Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Mean: |  | 5.42 |  | 4.77 |  | 5.70 |  | 6.09 |  | 5.07 |  | 5.37 |  | 0.00 |  | 0.00 |  | 0.00 |  | 5.42 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

## Mean Score: Rating as given

Q22 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the River Cray as a town centre asset on a scale of 1 (very unsatisfied) to 10 (satisfied): Those in Tower Retail Park and Crayford

| 1 - very unsatisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 5 - Neutral | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 10 - Satisfied | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mean: |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |  | 0.00 |
| Base: |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |


| Total | Male | Female | 18-34 | 35-54 | 55 + | Tower Retail Bexleyheath | Crayford | Erith |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Mean Score: Rating as given

Q23 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the River Thames as a town centre asset on a scale of 1 (very unsatisfied) to 10 (satisfied): Those in Erith

| 1 - very unsatisfied | 5.3\% | 4 | 8.7\% | 2 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 6.7\% | 5 | 13.0\% | 3 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| 4 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| 5 - Neutral | 17.3\% | 13 | 17.4\% | 4 | 17.3\% | 9 | 33.3\% | 4 | 6.3\% | 1 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 6 | 17.3\% | 13 | 26.1\% | 6 | 13.5\% | 7 | 16.7\% | 2 | 18.8\% | 3 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 7 | 17.3\% | 13 | 17.4\% | 4 | 17.3\% | 9 | 8.3\% | 1 | 25.0\% | 4 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| 8 | 14.7\% | 11 | 4.3\% | 1 | 19.2\% | 10 | 16.7\% | 2 | 6.3\% | 1 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| 9 | 16.0\% | 12 | 13.0\% | 3 | 17.3\% | 9 | 16.7\% | 2 | 6.3\% | 1 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| 10 - Satisfied | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Mean: |  | 6.37 |  | 5.52 |  | 6.75 |  | 6.42 |  | 5.88 |  | 6.53 |  | 0.00 |  | 0.00 |  | 0.00 |  | 6.37 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q24 What do you like about ..... (STUDY CENTRE)? Please name up to TWO mentions.

## 1st Mention

| Good shops | 30.7\% | 23 | 30.4\% | 7 | 30.8\% | 16 | 41.7\% | 5 | 37.5\% | 6 | 25.5\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 30.7\% | 23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of services | 14.7\% | 11 | 13.0\% | 3 | 15.4\% | 8 | 8.3\% | 1 | 6.3\% | 1 | 19.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| Good range of entertainment / restaurants / public houses | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Goods at discounted rate / cheaper goods / bargains | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 25.0\% | 3 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Attractive environment / nice place | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Clean / well maintained streets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to park | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Cheap parking | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Easy accessible from home | 13.3\% | 10 | 13.0\% | 3 | 13.5\% | 7 | 8.3\% | 1 | 6.3\% |  | 17.0\% | 8 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 13.3\% | 10 |
| Easy accessible from work | 9.3\% | 7 | 13.0\% | 3 | 7.7\% | 4 | 8.3\% | 1 | 12.5\% | 2 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Good value for money | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 2.7\% | 2 |
| Good safety / security | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Linked trips to Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Friendly place / people | 13.3\% | 10 | 8.7\% | 2 | 15.4\% | 8 | 0.0\% | 0 | 25.0\% | 4 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Erith | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayf |  | Erit |  |
| Particular shops / services McDonalds | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - $\mathrm{O} 2$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 4.0\% | 3 | 8.7\% | 2 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


|  | Total |  | Male |  | Female |  | 18-34 | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Good shops | 12.0\% | 9 | 13.0\% | 3 | 11.5\% | 6 | 8.3\% | 1 | 12.5\% | 2 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| Good range of services | 13.3\% | 10 | 4.3\% | 1 | 17.3\% | 9 | 0.0\% | 0 | 25.0\% | 4 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| Good range of entertainment / restaurants / public houses | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Goods at discounted rate / cheaper goods / bargains | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Attractive environment / nice place | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Clean / well maintained streets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to park | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Cheap parking | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Easy accessible from home | 17.3\% | 13 | 17.4\% | 4 | 17.3\% | 9 | 41.7\% | 5 | 0.0\% | 0 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| Easy accessible from work | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Good value for money | 6.7\% | 5 | 8.7\% | 2 | 5.8\% | 3 | 0.0\% | 0 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Good safety / security | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Linked trips to Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Friendly place / people | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |

McDonalds

|  | Total | Male |  | Female |  | 18-34 |  |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particular shops / services - $\mathrm{O} 2$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing / very little) | 13.3\% | 10 | 17.4\% | 4 | 11.5\% | 6 | 25.0\% | 3 | 0.0\% | 0 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| (Nothing else) | 9.3\% | 7 | 13.0\% | 3 | 7.7\% | 4 | 0.0\% | 0 | 18.8\% | 3 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$ Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q24X Any mention at Q24 [MR]

| Good shops | 42.7\% | 32 | 43.5\% | 10 | 42.3\% | 22 | 50.0\% | 6 | 50.0\% | 8 | 38.3\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 42.7\% | 32 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of services | 28.0\% | 21 | 17.4\% | 4 | 32.7\% | 17 | 8.3\% | 1 | 31.3\% | 5 | 31.9\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 28.0\% | 21 |
| Good range of entertainment / restaurants / public houses | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Goods at discounted rate / cheaper goods / bargains | 13.3\% | 10 | 13.0\% | 3 | 13.5\% | 7 | 33.3\% | 4 | 12.5\% | 2 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| Attractive environment / nice place | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Clean / well maintained streets | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to park | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Cheap parking | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Easy accessible from home | 30.7\% | 23 | 30.4\% | 7 | 30.8\% | 16 | 50.0\% | 6 | 6.3\% | 1 | 34.0\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 30.7\% | 23 |
| Easy accessible from work | 10.7\% | 8 | 13.0\% | 3 | 9.6\% | 5 | 8.3\% | 1 | 12.5\% | 2 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| Good value for money | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 0.0\% | 0 | 12.5\% | 2 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Good safety / security | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Linked trips to Tower Retail Park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Friendly place / people | 21.3\% | 16 | 17.4\% | 4 | 23.1\% | 12 | 8.3\% | 1 | 31.3\% | 5 | 21.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.3\% | 16 |
| Street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular leisure facilities (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Body Shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Car wash | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services - CEX | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Costa | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services GAME | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Harveys Barbers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Hobbycraft | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Particular shops / services McDonalds | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particular shops / services - O2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

## Q25 Are there any factors which discourage you from visiting ..... (STUDY CENTRE) in the evening? [MR]

| Lack of pubs / bars / clubs | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lack of restaurants | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of late night shopping | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Feels unsafe | 8.0\% | 6 | 0.0\% | 0 | 11.5\% | 6 | 0.0\% | 0 | 6.3\% | 1 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Lack of public transport | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Cost of parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Difficult to park | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of leisure facilities (cinema, bowling, bingo, etc) | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Don't like going out at night | 22.7\% | 17 | 21.7\% | 5 | 23.1\% | 12 | 0.0\% | 0 | 6.3\% | 1 | 34.0\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 22.7\% | 17 |
| I have young children | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 8.3\% | 1 | 12.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Too far to travel | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nothing to do here on an evening / nothing appeals | 25.3\% | 19 | 30.4\% | 7 | 23.1\% | 12 | 41.7\% | 5 | 50.0\% | 8 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 25.3\% | 19 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nothing) | 41.3\% | 31 | 47.8\% | 11 | 38.5\% | 20 | 41.7\% | 5 | 25.0\% | 4 | 46.8\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 41.3\% | 31 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


| Total | Male | Female | 18-34 | 35-54 | 55 | Tower Retail Bexleyheath | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q26 Could you tell me the name of a specific retailer or food / drink operator that you would like to see in ..... (STUDY CENTRE)?

| African food shop | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aldi | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 8.3\% | 1 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Any Bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| B\&M | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baby / childrens clothes shop | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Bon Marche | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Boots | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Boss | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger King | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burtons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Butchers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Café Nero | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cats at Home | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Chinese restaurant | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-op | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Debenhams | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| DIY store | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Dolcis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dorothy Perkins | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dunelm | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Electrical Retailer | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Ethical Food outlet | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Evans | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Game shop | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| GAP | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greggs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Health shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hi Fi shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| HMV | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hobbs | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holland and Barrett | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homeware store | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| House of Fraser | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ikea | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Independent clothes shops | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| John Lewis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 0.0\% | 0 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Lloyds Bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&Co | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks \& Spencer | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Matalan | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mothercare, Market Place, | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |




Q27 What types of improvements would persuade your household to visit ..... (STUDY CENTRE) more often?

| Attract larger retailers | 21.3\% | 16 | 13.0\% | 3 | 25.0\% | 13 | 41.7\% | 5 | 18.8\% | 3 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.3\% | 16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attract less people / relieve over-crowding | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attract more people / make more lively | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Clean shopping streets | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Create more open spaces | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Create more shelters to protect from the weather | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Encourage reduced shop prices | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More cafes/ restaurants | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Improve range of independent / specialist shops | 9.3\% | 7 | 4.3\% | 1 | 11.5\% | 6 | 8.3\% | 1 | 18.8\% | 3 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 5.3\% | 4 | 4.3\% | 1 | 5.8\% |  | 0.0\% | 0 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Improved street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Improve policing / other security measures | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve layout of car parks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce cost of parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Erith |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| New shop - Cats at Home | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - Shoe shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sports shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 45.3\% | 34 | 56.5\% | 13 | 40.4\% | 21 | 16.7\% | 2 | 43.8\% | 7 | 53.2\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 45.3\% | 34 |
| (Don't know) | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


|  | Total | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Attract larger retailers | 12.0\% | 9 | 13.0\% | 3 | 11.5\% | 6 | 25.0\% | 3 | 18.8\% | 3 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| Attract less people / relieve over-crowding | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attract more people / make more lively | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clean shopping streets | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Create more open spaces | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 16.7\% | 2 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Create more shelters to protect from the weather | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Encourage reduced shop prices | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More cafes/ restaurants | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Improve range of independent / specialist shops | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Improved street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Improve policing / other security measures | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Improve layout of car parks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce cost of parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Cats at Home | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Erith |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erit |  |
| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Primark | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Shoe shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sports shop | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 24.0\% | 18 | 26.1\% | 6 | 23.1\% | 12 | 16.7\% | 2 | 18.8\% | 3 | 27.7\% | 13 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 24.0\% | 18 |
| (Don't know) | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| (Nothing else) | 26.7\% | 20 | 34.8\% | 8 | 23.1\% | 12 | 8.3\% | 1 | 25.0\% | 4 | 31.9\% | 15 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 26.7\% | 20 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfor |  | Erit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q27X Any mention at Q27 [MR] |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Attract larger retailers | 33.3\% | 25 | 26.1\% | 6 | 36.5\% | 19 | 66.7\% | 8 | 37.5\% | 6 | 23.4\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 33.3\% | 25 |
| Attract less people / relieve over-crowding | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Attract more people / make more lively | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Clean shopping streets | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Create more open spaces | 10.7\% | 8 | 8.7\% | 2 | 11.5\% | 6 | 16.7\% | 2 | 18.8\% | 3 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| Create more shelters to protect from the weather | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Encourage reduced shop prices | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More cafes/ restaurants | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 16.7\% | 2 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Improve range of independent / specialist shops | 12.0\% | 9 | 4.3\% | 1 | 15.4\% | 8 | 8.3\% | 1 | 18.8\% | 3 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| New shop (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve public transport links | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A street market | 6.7\% | 5 | 8.7\% | 2 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Improved street market (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve safety of pedestrians | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Improve play areas for children | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 8.3\% | 1 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Improve policing / other security measures | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Improve layout of car parks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - long stay | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More parking spaces - short stay | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More parking spaces - type unspecified | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce cost of parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reduce road congestion | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - A bank | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - Asda | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Cats at Home | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - Next | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| New shop - Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New shop - Primark | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - Shoe shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sports shop | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| New shop - TK Maxx | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Zara shop | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


| Total | Male | Female | 18-34 | 35-54 | $55+$ | Tower Retail Bexleyheath <br> Park | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q28 What type of new leisure facilities would encourage you to visit ..... (STUDY CENTRE) more often during the day time and evening time?

## Daytime 1st Mention

| Better quality restaurants/cafes | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More restaurants/cafes branded/chains | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More restaurants/cafes independent | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 16.7\% | 2 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| More pavement restaurant/ cafes | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 16.7\% | 2 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More / better outdoor events | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More / better music venues | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More facilities for families | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 16.7\% | 2 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 8.3\% | 1 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Bingo hall | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 2.7\% | 2 | 4.3\% | , | 1.9\% | 1 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More/ better health clubs/ gyms | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By demographics \& Erith |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | 55 + |  | Tower Re Park |  | Bexleyhe |  | Crayf |  | Erith |  |
| (None mentioned / nothing in particular) | 48.0\% | 36 | 60.9\% | 14 | 42.3\% | 22 | 8.3\% | 1 | 50.0\% | 8 | 57.4\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 48.0\% | 36 |
| A particular pub/ bar Wetherspoons | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhea |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Daytime 2nd Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better quality restaurants/cafes | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More restaurants/cafes in general | 6.7\% | 5 | 0.0\% | 0 | 9.6\% | 5 | 25.0\% | 3 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| More restaurants/cafes branded/chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More pavement restaurant/ cafes | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More / better music venues | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Soft play centres/ cafes for children | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Swimming pool | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 12.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Bingo hall | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Ten-pin bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More local sports and recreation facilities | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 60.0\% | 45 | 78.3\% | 18 | 51.9\% | 27 | 50.0\% | 6 | 56.3\% | 9 | 63.8\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 60.0\% | 45 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A particular pub/ bar Wetherspoons | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower Re Park |  | Bexleyhea |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Evening Time 1st Mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better quality restaurants/cafes | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More restaurants/cafes in general | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More restaurants/cafes branded/chains | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More restaurants/cafes independent | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More pavement restaurant/ cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars independent | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More / better outdoor events | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better music venues | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More facilities for families | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Soft play centres/ cafes for children | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Swimming pool | 4.0\% | 3 | 8.7\% | 2 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Bingo hall | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More/ better health clubs/ gyms | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More local sports and recreation facilities | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 52.0\% | 39 | 65.2\% | 15 | 46.2\% | 24 | 25.0\% | 3 | 43.8\% | 7 | 61.7\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 52.0\% | 39 |



| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+$ | Tower Retail Bexleyheath Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Evening Time 2nd Mention

| Better quality restaurants/cafes | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More restaurants/cafes branded/chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More restaurants/cafes independent | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More pavement restaurant/ cafes | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Better quality pubs/ bars | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 16.7\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better outdoor events | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More / better music venues | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for families | 5.3\% | 4 | 8.7\% | 2 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Soft play centres/ cafes for children | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swimming pool | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Bingo hall | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better health clubs/ gyms | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More local sports and recreation facilities | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in | 61.3\% | 46 | 73.9\% | 17 | 55.8\% | 29 | 41.7\% | 5 | 62.5\% | 10 | 66.0\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 61.3\% | 46 |




Q28X Any mention daytime at Q28 [MR]

| Better quality restaurants/cafes | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 25.0\% | 3 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| More restaurants/cafes branded/chains | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More restaurants/cafes independent | 10.7\% | 8 | 8.7\% | 2 | 11.5\% | 6 | 16.7\% | 2 | 6.3\% | 1 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| More pavement restaurant/ cafes | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 16.7\% | 2 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| A particular restaurant (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 4.0\% | 3 | 8.7\% | 2 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Better quality pubs/ bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars in general | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars - branded/ chains | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars independent | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| A particular pub/ bar <br> (PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 25.0\% | 3 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 0.0\% | 0 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More / better outdoor events | 6.7\% | 5 | 0.0\% | 0 | 9.6\% | 5 | 0.0\% | 0 | 6.3\% | 1 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| More / better music venues | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More facilities for families | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 16.7\% | 2 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Soft play centres/ cafes for children | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Swimming pool | 10.7\% | 8 | 13.0\% | 3 | 9.6\% | 5 | 8.3\% | 1 | 25.0\% | 4 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| Bingo hall | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Ten-pin bowling | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More/ better health clubs/ gyms | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More local sports and recreation facilities | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar - | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |


| By demographics \& Erith | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhe |  | Crayfo |  | Erith |  |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



Q28Y Any mention evening at Q28 [MR]

| Better quality restaurants/cafes | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants/cafes in general | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| More restaurants/cafes branded/chains | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More restaurants/cafes independent | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| More pavement restaurant/ cafes | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Better quality pubs/ bars | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars in general | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More pubs/bars - branded/ chains | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars independent | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| A particular pub/ bar <br> (PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better nightclub(s) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A cinema | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 25.0\% | 3 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| A new / better cinema (Bexleyheath only) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better theatres | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 8.3\% | 1 | 6.3\% | , | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| More / better museums | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More / better cultural facilities e.g. museums | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More / better outdoor events | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More / better music venues | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More facilities for families | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 16.7\% | 2 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Soft play centres/ cafes for children | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Swimming pool | 8.0\% | 6 | 13.0\% | 3 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Bingo hall | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ten-pin bowling | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More/ better health clubs/ gyms | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More local sports and recreation facilities | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 16.7\% | 2 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar - | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |


| By demographics \& Erith |  |  |  | Bexley In Centre Survey for Carter Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ |  | Tower R Park |  | Bexleyhea |  | Crayfo |  | Erith |  |
| Burger king | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pizza Hut | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbucks | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

Q29 What other improvements could encourage you to visit ..... (STUDY CENTRE) more often in the evening time?

## 1st Mention

| More restaurants branded/chains | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants independent | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More late opening retail | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More pubs/bars - branded/ chains | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More pubs/bars independent | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A particular pub/ bar (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better parking | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Free/ cheaper parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safer environment at night e.g. CCTV cameras | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More police presence | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More/ better public transport in the evening | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More evening leisure facilities - a new cinema | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 16.7\% | 2 | 18.8\% | 3 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| More evening leisure facilities - theatre | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More evening leisure facilities - evening markets | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More evening leisure facilities - outdoor events | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 57.3\% | 43 | 69.6\% | 16 | 51.9\% | 27 | 33.3\% | 4 | 37.5\% | 6 | 70.2\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 57.3\% | 43 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



|  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$Tower Retail Bexleyheath <br> Park | Crayford | Erith |

Q29X Any mention at Q29 [MR]

| More restaurants branded/chains | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 8.3\% | 1 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More restaurants independent | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 8.3\% | 1 | 18.8\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| A particular restaurant <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More late opening cafes/ coffee shops | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| More late opening retail | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 8.3\% | 1 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| More pubs/bars - branded/ chains | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| More pubs/bars independent | 4.0\% | 3 | 8.7\% | 2 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| A particular pub/ bar <br> (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More/ better parking | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Free/ cheaper parking | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safer environment at night e.g. CCTV cameras | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 8.3\% | 1 | 18.8\% | 3 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| More police presence | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 0.0\% | 0 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| More/ better public transport in the evening | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| More evening leisure facilities - a new cinema | 13.3\% | 10 | 8.7\% | 2 | 15.4\% | 8 | 41.7\% | 5 | 18.8\% | 3 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| More evening leisure facilities - theatre | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 8.3\% | 1 | 0.0\% | 0 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| More evening leisure facilities - evening markets | 6.7\% | 5 | 0.0\% | 0 | 9.6\% | 5 | 16.7\% | 2 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| More evening leisure facilities - outdoor events | 6.7\% | 5 | 8.7\% | 2 | 5.8\% | 3 | 0.0\% | 0 | 18.8\% | 3 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $\mathbf{5 5}+\quad$Tower Retail Bexleyheath <br> Park | Crayford | Erith |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q30 Are there any particular types of town centre uses that if more of were provided, would encourage you to visit Bexleyheath Town Centre more often during the day time?

## 1st Mention

| Food retailers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food retailers women's fashion | 12.0\% | 9 | 4.3\% | 1 | 15.4\% | 8 | 8.3\% | 1 | 12.5\% | 2 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| Non-food retailers - men's fashion | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers children's wear | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Non-food retailers homeware | 10.7\% | 8 | 13.0\% | 3 | 9.6\% | 5 | 0.0\% | 0 | 25.0\% | 4 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| Non-food retailers domestic electrical and other electrical goods | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - gift shops | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Non-food retailers - DIY, gardening, etc | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Specialist retail shops - <br> PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| A new or better street market | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 60.0\% | 45 | 65.2\% | 15 | 57.7\% | 30 | 75.0\% | 9 | 37.5\% | 6 | 63.8\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 60.0\% | 45 |
| (Don't know) | 9.3\% | 7 | 17.4\% | 4 | 5.8\% | 3 | 8.3\% | 1 | 12.5\% | 2 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |


|  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Total | Male | Female | $18-34$ | $35-54$ | $55+\quad$Tower Retail Bexleyheath <br> Park | Crayford |




| Total | Male | Female | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 5 4}$ | $55+\quad$ Tower Retail Bexleyheath | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q30X Any mention at Q30 [MR]

| Food retailers | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food retailers women's fashion | 14.7\% | 11 | 4.3\% | 1 | 19.2\% | 10 | 8.3\% | 1 | 18.8\% | 3 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 11 |
| Non-food retailers - men's fashion | 6.7\% | 5 | 8.7\% | 2 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Non-food retailers children's wear | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Non-food retailers homeware | 16.0\% | 12 | 13.0\% | 3 | 17.3\% | 9 | 8.3\% | 1 | 31.3\% | 5 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| Non-food retailers domestic electrical and other electrical goods | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Non-food retailers - gift shops | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Non-food retailers - carpets, furniture, etc | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Non-food retailers - DIY, gardening, etc | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 8.3\% | 1 | 12.5\% | 2 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Specialist retail shops PLEASE WRITE IN | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail service providers newsagents, florists, laundrettes, shoe repairs/key cutting, etc | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Professional services - e.g. property agents, solicitors, etc. | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Retail banks and building societies | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Restaurants and cafes | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pubs and bars | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leisure facilities | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| A new or better street market | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |


| Total | Male | Female | $18-34$ | $\mathbf{3 5 - 5 4}$ | $55+$ | Tower Retail <br> Park | Bexleyheath | Crayford |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | Erith

Q31 Apart from ..... (STUDY CENTRE),, what OTHER main centre / retail park or shopping mall do you use MOST OFTEN for shopping?

| Belvedere | 6.7\% | 5 | 0.0\% | 0 | 9.6\% | 5 | 25.0\% | 3 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bexley Village | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bexleyheath | 52.0\% | 39 | 52.2\% | 12 | 51.9\% | 27 | 58.3\% | 7 | 43.8\% | 7 | 53.2\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 52.0\% | 39 |
| Blackfern | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Erith | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northumberland Heath | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Sidcup | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Welling | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Blackheath | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Bromley | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Charlton | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dartford | 10.7\% | 8 | 13.0\% | 3 | 9.6\% | 5 | 8.3\% | 1 | 6.3\% | 1 | 12.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| Eltham | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Greenwich | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lewisham | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Eltham | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Orpington | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swanley | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Thamesmead | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Woolwich | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Bugsbys Way, Greenwich / Charlton | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Prospect Place, Dartford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Springvale / Nugents Park, Orpington | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stone Lake Retail Park, Charlton | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tower Retail Park, Crayford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bluewater, Greenhithe | 6.7\% | 5 | 13.0\% | 3 | 3.8\% | 2 | 8.3\% | 1 | 12.5\% | 2 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Lakeside Shopping Centre, Grays | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Westfield, Shepherds Bush | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Westfield, Stratford | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other (PLEASE WRITE IN) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central London | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crayford | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Gravesend | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nowhere else | 8.0\% | 6 | 4.3\% | 1 | 9.6\% | 5 | 0.0\% | 0 | 12.5\% | 2 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| (Don't know) | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



## MeanScore: Visits per month [those who visit]

Q32 How often do you visit .... (LOCATION MENTIONED AT Q.31)?
Those who mentioned a location at Q31

| Everyday / most days | 5.4\% | 4 | 4.5\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 9.5\% | 7 | 9.1\% | 2 | 9.6\% | 5 | 8.3\% | 1 | 6.3\% | 1 | 10.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 7 |
| Once a week | 25.7\% | 19 | 27.3\% | 6 | 25.0\% | 13 | 16.7\% | 2 | 37.5\% | 6 | 23.9\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 25.7\% | 19 |
| Once a fortnight | 21.6\% | 16 | 18.2\% | 4 | 23.1\% | 12 | 33.3\% | 4 | 6.3\% | 1 | 23.9\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.6\% | 16 |
| Once a month | 27.0\% | 20 | 27.3\% | 6 | 26.9\% | 14 | 33.3\% | 4 | 31.3\% | 5 | 23.9\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 27.0\% | 20 |
| Once every 3 months | 2.7\% | 2 | 9.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Once every 6 months | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a year | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less often | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| No response | 8.1\% | 6 | 4.5\% | 1 | 9.6\% | 5 | 0.0\% | 0 | 12.5\% | 2 | 8.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.1\% | 6 |
| Mean: |  | 4.57 |  | 4.12 |  | 4.77 |  | 4.83 |  | 4.93 |  | 4.37 |  | 0.00 |  | 0.00 |  | 0.00 |  | 4.57 |
| Base: |  | 74 |  | 22 |  | 52 |  | 12 |  | 16 |  | 46 |  | 0 |  | 0 |  | 0 |  | 74 |

Q33 If you were arranging to meet a friend in..... (STUDY CENTRE) , where would you ask them to meet you?

| Café Mambocinos | 16.0\% | 12 | 8.7\% | 2 | 19.2\% | 10 | 8.3\% | 1 | 25.0\% | 4 | 14.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.0\% | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Costa | 12.0\% | 9 | 13.0\% | 3 | 11.5\% | 6 | 0.0\% | 0 | 25.0\% | 4 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| Morrisons | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 33.3\% | 4 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| Greggs | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 16.7\% | 2 | 0.0\% | 0 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Riverside | 8.0\% | 6 | 17.4\% | 4 | 3.8\% | 2 | 0.0\% | 0 | 12.5\% | 2 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Bus stops | 6.7\% | 5 | 8.7\% | 2 | 5.8\% | 3 | 16.7\% | 2 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| Don't know | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Wilkos | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Iceland | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Farmfoods | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Argos | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Harrisons Chemist | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Broadway car park | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Matalan | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Coral | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Starbucks | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Barnardos | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Running Horse | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Station | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| By the farm shop | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Library | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | , |
| Waitrose | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

Total Male Female 18 - 34 $\quad \mathbf{3 5 - 5 4} \quad \mathbf{5 5}+\quad$ Tower Retail Bexleyheath Crayford $\quad$ Erith

Q34 At what point in your journey do you feel you have left ..... (STUDY CENTRE) ?

| Bus stops | 13.3\% | 10 | 4.3\% | 1 | 17.3\% | 9 | 8.3\% | 1 | 6.3\% | 1 | 17.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| At the roundabout | 10.7\% | 8 | 26.1\% | 6 | 3.8\% | 2 | 16.7\% | 2 | 12.5\% | 2 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| At home | 9.3\% | 7 | 13.0\% | 3 | 7.7\% | 4 | 8.3\% | 1 | 6.3\% | 1 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| In the car | 8.0\% | 6 | 8.7\% | 2 | 7.7\% | 4 | 8.3\% | 1 | 18.8\% | 3 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 6 |
| Morrisons | 6.7\% | 5 | 4.3\% | 1 | 7.7\% | 4 | 0.0\% | 0 | 6.3\% | 1 | 8.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 5 |
| At taxi rank | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 0.0\% | 0 | 18.8\% | 3 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Don't know | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Fish roundabout | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 16.7\% | 2 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| Riverside | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| On the bus / train | 4.0\% | 3 | 8.7\% | 2 | 1.9\% | 1 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| KFC | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 6.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Wilko | 4.0\% | 3 | 0.0\% | 0 | 5.8\% | 3 | 8.3\% | 1 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| Pier Road | 2.7\% | 2 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Driving home | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Fraser Road | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Farmfoods | 2.7\% | 2 | 4.3\% | 1 | 1.9\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 |
| Cricketers Close | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| When I'm finished my shopping | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| In the car park | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| By the church | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Passing the medical centre | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Queens Road | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Statue on roundabout | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |
| GEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 30.7\% | 23 | 100.0\% | 23 | 0.0\% | 0 | 16.7\% | 2 | 25.0\% | 4 | 36.2\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 30.7\% | 23 |
| Female | 69.3\% | 52 | 0.0\% |  | 100.0\% | 52 | 83.3\% | 10 | 75.0\% | 12 | 63.8\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 69.3\% | 52 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |
| AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-24 | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 33.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| 25-34 | 10.7\% | 8 | 4.3\% | 1 | 13.5\% | 7 | 66.7\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 8 |
| 35-44 | 12.0\% | 9 | 13.0\% | 3 | 11.5\% | 6 | 0.0\% | 0 | 56.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 9 |
| 45-54 | 9.3\% | 7 | 4.3\% | 1 | 11.5\% | 6 | 0.0\% | 0 | 43.8\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| 55-64 | 17.3\% | 13 | 21.7\% | 5 | 15.4\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 27.7\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.3\% | 13 |
| $65+$ | 45.3\% | 34 | 52.2\% | 12 | 42.3\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 72.3\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 45.3\% | 34 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |



|  | Total |  | Male |  | Female |  | 18-34 |  | 35-54 |  | $55+$ | Tower Retail Park |  |  | Bexleyheath |  | Crayford |  | Erith |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DA1 4 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| DA16 3 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| DA17 5 | 5.3\% | 4 | 4.3\% | 1 | 5.8\% | 3 | 25.0\% | 3 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| DA17 6 | 5.3\% | 4 | 0.0\% | 0 | 7.7\% | 4 | 16.7\% | 2 | 6.3\% | 1 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 |
| DA5 2 | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| DA7 4 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| DA7 5 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| DA7 P | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| DA8 1 | 28.0\% | 21 | 13.0\% | 3 | 34.6\% | 18 | 41.7\% | 5 | 12.5\% | 2 | 29.8\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 28.0\% | 21 |
| DA8 2 | 33.3\% | 25 | 47.8\% | 11 | 26.9\% | 14 | 16.7\% | 2 | 31.3\% | 5 | 38.3\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 33.3\% | 25 |
| DA8 3 | 9.3\% | 7 | 8.7\% | 2 | 9.6\% | 5 | 0.0\% | 0 | 12.5\% | 2 | 10.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.3\% | 7 |
| SE12 9 | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| SE2 0 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| SE2 9 | 4.0\% | 3 | 4.3\% | 1 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 4.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 3 |
| SE28 0 | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| SE28 8 | 1.3\% | 1 | 4.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| TN15 6 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 |
| Base: |  | 75 |  | 23 |  | 52 |  | 12 |  | 16 |  | 47 |  | 0 |  | 0 |  | 0 |  | 75 |

## Appendix 6:

Sample Questionnaire

## NEMS market research Bexley In Centre Surveys

Introduction: Good morning/afternoon, I am .... from NEMS market research, an independent market research company. We are conducting a short survey among people visiting ..... (STUDY CENTRE), to establish opinion towards the centre. I wonder if you can spare 5 minutes.

## ASK ALL:

Q.A. Could you tell me your home postcode please, not your holiday address?

INTERVIEWER, PLEASE WRITE CLEARLY AND IN CAPITALS.

Home Postcode:

(Refused / Don't know)

## CLOSE, DO NOT COUNT AS INTERVIEW

## ASK ALL:

Q. 1

DO NOT PROMPT: What is the main purpose of your visit to ..... (STUDY CENTRE) today ?ONE ANSWER ONLY.

## ASK ALL:

Q. 2 What else, if anything, will you be doing in ..... (STUDY CENTRE) today? DO NOT PROMPT: CAN BE MULTI-CODED. PROBE FULLY. What else?

|  | Q. 1 | Q. 2 |
| :---: | :---: | :---: |
|  | Main | Others |
|  | ( 1 ) | ( 2 ) |
| Food shopping (not take-away, café, restaurant) | 1 | 1 |
| Non-food shopping <br> (e.g. electrical, household goods, clothes \& shoes) | 2 | 2 |
| Visiting the Market | 3 | 3 |
| Window Shopping | 4 | 4 |
| Financial services (e.g. banks, building societies, accountants) | 5 | 5 |
| Personal services (e.g. hairdressers, nail bar, beauty salon) | 6 | 6 |
| Other services (e.g. travel agents, estate agents) | 7 | 7 |
| Eating or drinking out | 8 | 8 |
| Work / business | 9 | 9 |
| Tourism / sight-seeing (on holiday) | A | A |
| Tourism / sight-seeing (on a day trip) | B | B |
| Socialising | C | C |
| Education | D | D |
| Theatre | E | E |
| Swimming pool | F | F |
| Cinema | G | G |
| Library | H | H |
| Bingo | I | I |
| Bowling | J | J |
| Health \& fitness / gym | K | K |
| Browsing | L | L |
| Specific shop (PLEASE WRITE IN) | M | M |
| Other (PLEASE WRITE IN) | N | N |
| (Don't know) | O | O |
| (No particular purpose) | P | - |
| (Nothing else) | - | Q |

## ASK ALL:

Q. 3 What have you bought or expect to buy in ..... (STUDY CENTRE) today?

DO NOT PROMPT: CAN BE MULTI-CODED. PROBE FULLY. What else?

|  | $(3)$ |
| :--- | :---: |
| Nothing | 1 |
| Audio visual, photographic and information processing equipment | 2 |
| Clothes and shoes | 3 |
| Electrical and household appliances | 4 |
| Furniture / furnishings | 5 |
| Games, toys and hobbies, sport and camping, musical instruments | 6 |
| Gifts, jewellery, glass, watches | 7 |
| Hardware and DIY | 8 |
| Medical goods and other pharmaceutical products | 9 |
| Newspaper / stationery | A |
| Pets and related products | B |
| Food / drink at restaurants / bars / pubs | C |
| Service (hairdressers, dry cleaners) | D |
| Other (PLEASE WRITE IN) | E |
|  |  |
| (Don't know) | F |

[^0]
## ASK ALL:

Q. 6 How long do you intend to spend in ..... (STUDY CENTRE) today?

DO NOT PROMPT. ONE ANSWER ONLY.

| Less than 10 minutes | 1 |
| :---: | :---: |
| 10-20 minutes | 2 |
| 21-30 minutes | 3 |
| 31-40 minutes | 4 |
| 41-50 minutes | 5 |
| 51-60 minutes | 6 |
| Over 1hr - 1.5 hrs | 7 |
| Over $1.5 \mathrm{hrs}-2 \mathrm{hrs}$ | 8 |
| Over 2-3 hrs | 9 |
| Over 3 hrs - 4 hrs | A |
| Over 4 hrs - 5 hrs | B |
| Over 5hrs | C |
| (Don't know) | D |

Q. 7 How often do you visit ..... (STUDY CENTRE) for the following reasons? *INTERVIEWER NOTE: PLEASE ENSURE RESPONDENTS IN CRAYFORD DO NOT INCLUDE TRIPS TO TOWER RETAIL PARK.
READ OUT COLUMNS: ONE ANSWER PER COLUMN ONLY

|  | Shopping | Late Night Shopping <br> (after 5pm) | Financial Services <br> $($ Banks etc) | Personal Services <br> (Hairdresser, salon, etc) |
| :--- | :---: | :---: | :---: | :---: |
| Everyday / most days | $(7)$ | 1 | 1 | $(9)$ |

## ASK ALL. SHOWCARD 'A':

Q. 8 And how often do you visit ..... (STUDY CENTRE), for day time eating / drinking and night time eating / drinking ? *INTERVIEWER NOTE: PLEASE ENSURE RESPONDENTS IN CRAYFORD DO NOT INCLUDE TRIPS TO TOWER RETAIL PARK.

## ONE ANSWER PER COLUMN ONLY.

|  | Day time <br> eating / drinking <br> $(11)$ | Night time <br> eating / drinking |
| :--- | :---: | :---: |
| Everyday / most days | 1 | $(12)$ |
| 2-3 times a week | 2 | 1 |
| Once a week | 3 | 2 |
| Once a fortnight | 4 | 3 |
| Once a month | 5 | 4 |
| Once every 3 months | 6 | 5 |
| Once every 6 months | 7 | 6 |
| Once a year | 8 | 7 |
| Less often | 9 | 8 |
| First time today | A | 9 |
| Never | B | A |
| (Don't know) | C | B |

## ASK BEXLEYHEATH RESPONDENTS ONLY, OTHERS GO TO Q. 10 SHOWCARD 'A’:

Q. 9 How often do you visit (STUDY CENTRE) for the following reasons during the daytime and / or evening ? ONE ANSWER PER COLUMN ONLY

|  | Leisure (e.g, Bingo, Bowling) |  | Cultural Activities (Museums, Galleries) |  | Cinema |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daytime <br> ( 13 ) | Evening ( 14 ) | Daytime <br> (15) | Evening <br> ( 16 ) | Daytime <br> (17) | Evening <br> (18) |
| Everyday / most days | , | 1 | 1 | 1 | 1 | 1 |
| 2-3 times a week | 2 | 2 | 2 | 2 | 2 | 2 |
| Once a week | 3 | 3 | 3 | 3 | 3 | 3 |
| Once a fortnight | 4 | 4 | 4 | 4 | 4 | 4 |
| Once a month | 5 | 5 | 5 | 5 | 5 | 5 |
| Once every 3 months | 6 | 6 | 6 | 6 | 6 | 6 |
| Once every 6 months | 7 | 7 | 7 | 7 | 7 | 7 |
| Once a year | 8 | 8 | 8 | 8 | 8 | 8 |
| Less often | 9 | 9 | 9 | 9 | 9 | 9 |
| First time today | A | A | A | A | A | A |
| Never | B | B | B | B | B | B |
| (Don't know) | C | C | C | C | C | C |

## ASK ALL:

Q. 10 What is the main reason why you chose to come to ..... (STUDY CENTRE) today over any other centres? DO NOT READ OUT. ONE ANSWER ONLY.

|  | $(19)$ |
| :--- | :---: |
| Close to home / live here | 1 |
| Close to friends / relatives | 2 |
| Close to work | 3 |
| Good range of shops / services | 4 |
| Market | 5 |
| To visit a particular shop (PLEASE WRITE IN NAME \& LOCATION) | 6 |
|  |  |
| To visit particular services | 7 |
| Visit financial facility (e.g. bank / post office) | 8 |
| Visiting as a tourist | 9 |
| Attractive place / nice environment | A |
| Good public transport | B |
| Good range of food and/or drink outlets | C |
| Meet friends / relative | D |
| Get car repaired / buy car tax etc. | E |
| Easy parking | F |
| To visit particular leisure facilities | G |
| Other (PLEASE WRITE IN) | H |
| Don't know) | I |
| (No reason in particular) | J |

## ASK THOSE IN TOWER RETAIL PARK ONLY. OTHERS GO TO INSTRUCTION AT Q.16:

Q. 11 Which shops and cafes/restaurants have you visited or do you intend to visit in (STUDY CENTRE) today? Please name up to 3 shops and cafes/restaurants in order of priority.
DO NOT READ OUT. RECORD UP TO THREE ANSWERS.


## ASK THOSE IN TOWER RETAIL PARK ONLY. OTHERS GO TO INSTRUCTION AT Q.16:

Q. 12 Do you intend to visit other shops and services in Crayford Town Centre that are outside of Tower Retail Park? ONE ANSWER PER COLUMN ONLY

| Yes | $(23$ |  |
| :--- | :---: | :--- |
| No | 1 | GO TO Q.13 |
|  | 2 | GO TO Q. 15 | today? Please name up to 3 shops in order of priority.

DO NOT READ OUT. RECORD UP TO THREE ANSWERS.

|  | $(24)$ | $(25)$ | $(26)$ |
| :--- | :---: | :---: | :---: |
| Sainsbury's, Townhall Square | 1 | 1 |  |
| Argos (in Sainsbury's), Townhall Square | 2 | 2 | 2 |
| Aldi, Roman Way | 3 | 2 | 3 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 4 | 4 | 4 |
| Iceland, Crayford Road | 5 | 5 | 5 |
| Post Office, Crayford Road | 6 | 6 | 6 |
| Maplin, Crayford Road | 7 | 7 | 7 |
| Topps Tiles, Crayford Road | 8 | 8 | 8 |
| Greggs Bakery, Crayford Road | 9 | 9 | 9 |
| Crayford Town Surgery, Crayford Road | A | A | A |
| Crayford Library, Town Hall Square | B | B | B |
| Hair salons/beauty salons (various) | C | C | C |
| Florists (various) | D | D | D |
| Betting shops (various) | E | E | E |
| Pharmacies (other) | F | F | F |
| Newsagents (various) | G | G | G |
| Other (PLEASE WRITE IN) | H | H | H |
|  |  |  |  |
| (Don't know / none) | I | I | I |

ASK THOSE IN TOWER RETAIL PARK AND WHO SAID 'YES' AT Q.12. OTHERS GO TO INSTRUCTION AT Q. 16
Q. 14 How often do you combine your visit to Tower Retail Park with a visit to other shops and services in the rest of Crayford Town Centre? ONE ANSWER PER COLUMN ONLY

|  | $(27)$ |
| :--- | :---: |
| Every time $/$ most times | 1 |
| Every $2^{\text {nd }}$ or $3^{\text {rd }}$ time | 2 |
| Sometimes | 3 |
| Less often | 4 |
| Never | 5 |
| (Don't know) | 6 |

## ASK THOSE IN TOWER RETAIL PARK AND WHO SAID 'NO’ AT Q.12. OTHERS GO TO INSTRUCTION AT Q. 16

Q. 15 What is the MAIN reason why you aren't intending to visit the wider Crayford Town Centre? DO NOT READ OUT. RECORD UP TO TWO ANSWERS

|  | $(28)$ | $(29)$ |
| :--- | :---: | :---: |
| Time limitations for parking | 1 | 1 |
| Poor quality/ range of shops on offer | 2 | 2 |
| Not enough retail multiples/ high street stores | 3 | 3 |
| Shops are too small | 4 | 4 |
| Prefer to visit a different town centre | 5 | 5 |
| I get everything I need at Tower Retail Park | 6 | 6 |
| Poor quality shopping environment | 7 | 7 |
| Other (PLEASE WRITE IN) |  |  |
| Nothing / very little) | 8 | 8 |
| (Don't know) | 9 | 9 |
| (Nothing else) | - | A | cafes/restaurants in order of priority.

DO NOT READ OUT. RECORD UP TO THREE ANSWERS.

|  |  | 1 |
| :--- | :--- | :--- |
| Argos, Erith Riverside Shopping Centre | 1 | 1 |
| Wilko, Erith Riverside Shopping Centre | 2 | 2 |
| Matalan, Erith Riverside Shopping Centre | 3 | 4 |
| Specsavers, Erith Riverside Shopping Centre | 5 | 4 |
| Holland and Barrett, Erith Riverside Shopping Centre | 6 | 5 |
| Iceland, Erith Riverside Shopping Centre | 7 | 6 |
| Savers, Erith Riverside Shopping Centre | 8 | 7 |
| Shoe Zone, Erith Riverside Shopping Centre | 9 | 8 |
| Card Factory, Erith Riverside Shopping Centre | A | 9 |
| Morrisons, James Watt Way | B | A |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | B | 7 |
|  |  | 8 |
| (Don't know / none) | C | C |

## ASK THOSE IN BEXLEYHEATH ONLY. OTHERS GO TO INSTRUCTION AT Q.18:

Q. 17 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority. DO NOT READ OUT. RECORD UP TO THREE ANSWERS.

|  | ( 33 ) | ( 34 ) | $35)$ |
| :---: | :---: | :---: | :---: |
| Asda, Broadway | 1 | 1 | 1 |
| Morley's, Broadway Shopping Centre | 2 | 2 | 2 |
| Boots, Broadway Shopping Centre | 3 | 3 | 3 |
| Marks and Spencer, Broadway Shopping Centre | 4 | 4 | 4 |
| TK Maxx, Broadway Shopping Centre | 5 | 5 | 5 |
| Sainsbury's, Broadway Shopping Centre | 6 | 6 | 6 |
| New Look, Broadway Shopping Centre | 7 | 7 | 7 |
| River Island, Broadway Shopping Centre | 8 | 8 | 8 |
| Dorothy Perkins, Broadway Shopping Centre | 9 | 9 | 9 |
| H\&M, Broadway Shopping Centre | A | A | A |
| Poundland, Broadway Shopping Centre | B | B | B |
| Wilkinson, Broadway Shopping Centre | C | C | C |
| Argos, Broadway Shopping Centre | D | D | D |
| Robert Dyas, Broadway | E | E | E |
| Carphone Warhouse, Broadway Shopping Centre | F | F | F |
| Clarks, Broadway Shopping Centre | G | G | G |
| JD Sports, Broadway Shopping Centre | H | H | H |
| Monsoon, Broadway Shopping Centre | I | I | I |
| WH Smith, Broadway Shopping Centre | J | J | J |
| Pandora, Broadway Shopping Centre | L | L | L |
| Superdrug Broadway Shopping Centre | M | M | M |
| Other specific retailer/restaurant/café (PLEASE WRITE IN NAME AND LOCATION) | N | N | N |
| (Don't know / none) | O | O | O |

Q. 18 Which shops have you visited or do you intend to visit in ..... (STUDY CENTRE) today? Please name up to THREE shops and cafes/restaurants in order of priority.
DO NOT READ OUT. RECORD UP TO THREE ANSWERS.

|  | ( 36 | ( 37 | ( 38 |
| :---: | :---: | :---: | :---: |
| Sainsbury's, Townhall Square | 1 | 1 | 1 |
| Argos (in Sainsbury's), Townhall Square | 2 | 2 | 2 |
| Aldi, Roman Way | 3 | 3 | 3 |
| Lloyds Pharmacy (in Sainsbury's), Town Hall Square | 4 | 4 | 4 |
| Iceland, Crayford Road | 5 | 5 | 5 |
| Post Office, Crayford Road | 6 | 6 | 6 |
| Maplin, Crayford Road | 7 | 7 | 7 |
| Topps Tiles, Crayford Road | 8 | 8 | 8 |
| Greggs Bakery, Crayford Road | 9 | 9 | 9 |
| Crayford Town Surgery, Crayford Road | A | A | A |
| Crayford Library, Town Hall Square | B | B | B |
| Hair salons/beauty salons (various) | C | C | C |
| Florists (various) | D | D | D |
| Betting shops (various) | E | E | E |
| Pharmacies (other) | F | F | F |
| Newsagents (various) | G | G | G |
| (Don't know / none) | H | H | H |

## ASK THOSE IN CRAYFORD ONLY. OTHERS GO TO Q. 21

Q. 19 Do you intend to visit shops and services in Tower Retail Park?

ONE ANSWER PER COLUMN ONLY

| Yes | 1 |
| :--- | :--- |
| No | 2 |
| Don't know | 3 |

Q. 20 How often do you combine your visit to Crayford Town Centre with a visit to Tower Retail Park?

ONE ANSWER PER COLUMN ONLY

Every time / most times
Every $2^{\text {nd }}$ or $3^{\text {rd }}$ time $\quad 2$
Sometimes 3
Less often 4

Never
5
(Don't know) 6

## ASK ALL:

Q. 21 Thinking about ... (STUDY CENTRE) as a whole, how satisfied are you with the following on a scale of 1 (very unsatisfied) to 10 (satisfied):
READ OUT. ONE ANSWER PER ROW
Very unsatisfied

| Range of grocery shops | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | B | $(41)$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Range of other retail shops | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | B | $(42)$ |
| Range of services, e.g. banks/estate agents 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | B | $(43)$ |  |
| Range of restaurants and cafes | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | B |  |
| Evening leisure offer (e.g. bars, pubs) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | $(44)$ |  |
| Parking provision | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | B | $(45)$ |
| Public transport links | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | $(46)$ |  |
| Quality of the public realm | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | B | $(47)$ |
| Family activities | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | B | $(48)$ |
| Quality of landscape / greenspaces | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | B | $(49)$ |

## ASK THOSE IN TOWER RETAIL PARK \& CRAYFORD ONLY. OTHERS GO TO INSTRUCTION AT Q.23:

Q. 22 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the following on a scale of 1 (very unsatisfied) to 10 (satisfied):
READ OUT. ONE ANSWER PER ROW

Q. 23 Thinking about ..... (STUDY CENTRE) as a whole, how satisfied are you with the following on a scale of 1 (very unsatisfied) to 10 (satisfied):
READ OUT. ONE ANSWER PER ROW


ASK ALL:
Q. 25 Are there any factors which discourage you from visiting ..... (STUDY CENTRE) in the evening? DO NOT PROMPT: PROBE FULLY. CAN BE MULTI-CODED. What else?

| Lack of pubs / bars / clubs | ( 55 |
| :--- | :---: |
| Lack of restaurants | 1 |
| Lack of late night shopping | 2 |
| Feels unsafe | 3 |
| Lack of public transport | 5 |
| Cost of parking | 6 |
| Difficult to park | 7 |
| Lack of leisure facilities (cinema, bowling, bingo, etc) | 8 |
| Don't like going out at night | 9 |
| I have young children | A |
| Too far to travel | B |
| Nothing to do here on an evening / nothing appeals | C |
| Other (PLEASE WRITE IN) | D |
|  |  |
| (Don't know) | E |
| (Nothing) | F |

[^1]Q. 27 What types of improvements would persuade your household to visit $\qquad$ (STUDY CENTRE) more often?
Please name up to TWO improvements.
DO NOT PROMPT. PROBE FULLY.

## RECORD $1^{\text {ST }}$ AND $2{ }^{\text {ND }}$ MENTION. ONE ANSWER PER COLUMN ONLY

|  | $\mathbf{1}^{\text {st }}$ mention |  | $\mathbf{2}^{\text {nd }}$ mention |
| :--- | :---: | :---: | :---: |
| $(57)$ | $(58)$ |  |  |
| Attract larger retailers |  | 1 | 1 |
| Attract less people / relieve over-crowding | 2 | 2 |  |
| Attract more people / make more lively | 3 | 3 |  |
| Clean shopping streets | 4 | 4 |  |
| Create more open spaces | 5 | 5 |  |
| Create more shelters to protect from the weather | 6 | 6 |  |
| Encourage reduced shop prices | 7 | 7 |  |
| More cafes/ restaurants | 8 | 8 |  |
| Improve range of independent / specialist shops | 9 | 9 |  |
| New shop (PLEASE WRITE IN) | A | A |  |


| Improve public transport links |  | B |
| :--- | :---: | :---: |
| Increase number of taxis | C | B |
| Increase frequency of public transport in the evenings | D | C |
| A street market | E | E |
| Improved street market (Bexleyheath only) | F | F |
| Improve safety of pedestrians | G | G |
| Improve play areas for children | H | H |
| Improve policing / other security measures | I | I |
| Improve layout of car parks | J | J |
| More parking spaces - long stay | K | K |
| More parking spaces - short stay | L | L |
| More parking spaces - type unspecified | M | M |
| Reduce cost of parking | N | N |
| Reduce road congestion | O | O |
| Other (PLEASE WRITE IN) | P | P |


| (None mentioned / nothing in particular) | Q | Q |
| :--- | :---: | :---: |
| (Don't know) | R | R |
| (Nothing else) | - | S |

ASK ALL:
Q. 28 What type of new leisure facilities would encourage you to visit $\qquad$ (STUDY CENTRE) more often during the day time and evening time?
Please name up to TWO improvements for day time and evening time.

|  | Daytime |  | Evening Time |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $1{ }^{\text {st }}$ mention | $\mathbf{2}^{\text {nd }}$ mention | $11^{\text {st }}$ mention | $2^{\text {nd }}$ mention |
|  | ( 59 ) | ( 60 ) | ( 61 ) | ( 62 ) |
| Better quality restaurants/cafes | 1 | 1 | 1 | 1 |
| More restaurants/cafes in general | 2 | 2 | 2 | 2 |
| More restaurants/cafes - branded/chains | 3 | 3 | 3 | 3 |
| More restaurants/cafes - independent | 4 | 4 | 4 | 4 |
| More pavement restaurant/ cafes | 5 | 5 | 5 | 5 |
| A particular restaurant (PLEASE WRITE IN) | 6 | 6 | 6 | 6 |
| More late opening cafes/ coffee shops | 7 | 7 | 7 | 7 |
| Better quality pubs/ bars | 8 | 8 | 8 | 8 |
| More pubs/bars in general | 9 | 9 | 9 | 9 |
| More pubs/bars - branded/ chains | A | A | A | A |
| More pubs/bars - independent | B | B | B | B |
| A particular pub/ bar (PLEASE WRITE IN | C | C | C | C |


| More/ better nightclub(s) |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| A cinema | D | D | D |  |
| A new / better cinema (Bexleyheath only) | E | E | E | E |
| More / better theatres | F | F | F | F |
| More / better museums | G | G | G | G |
| More / better cultural facilities e.g. museums | H | H | H | H |
| More / better outdor events | I | I | I | I |
| More / better music venues | J | J | J | J |
| More facilities for families | K | K | K | K |
| Soft play centres/ cafes for children | L | L | L | L |
| Swimming pool | M | M | M | M |
| Bingo hall | N | N | N | N |
| Ten-pin bowling | O | O | O | O |
| More/ better health clubs/ gyms | P | P | P | P |
| More local sports and recreation facilities | Q | Q | Q | Q |
| Other (PLEASE WRITE IN) | R | R | R | R |

(None mentioned / nothing in particular)
T
T
T
T
(Don't know)
U
U
U
U

ASK ALL:
Q. 29 What other improvements could encourage you to visit ..... (STUDY CENTRE) more often in the evening time? Please name up to TWO improvements.

|  | $\begin{gathered} \mathbf{1}^{\text {st }} \text { mention } \\ (63) \end{gathered}$ | $\begin{gathered} \mathbf{2}^{\text {nd }} \text { mention } \\ (64) \end{gathered}$ |
| :---: | :---: | :---: |
| More restaurants - branded/chains | 1 | 1 |
| More restaurants - independent | 2 | 2 |
| A particular restaurant (PLEASE WRITE IN) | 3 | 3 |
| More late opening cafes/ coffee shops | 4 | 4 |
| More late opening retail | 5 | 5 |
| More pubs/bars - branded/ chains | 6 | 6 |
| More pubs/bars - independent | 7 | 7 |
| A particular pub/ bar (PLEASE WRITE IN) | 8 | 8 |
| More/ better parking | 9 | 9 |
| Free/ cheaper parking A | A |  |
| Safer environment at night e.g. CCTV cameras | B | B |
| More police presence | C | C |
| More/ better public transport in the evening | D | D |
| More evening leisure facilities - a new cinema | E | E |
| More evening leisure facilities - theatre | F | F |
| More evening leisure facilities - evening markets | G | G |
| More evening leisure facilities - outdoor events | H | H |
| Other (PLEASE WRITE IN) | I | I |
| (None mentioned / nothing in particular) | J | J |
| (Don't know) | K | K |

## ASK ALL:

Q. 30 Are there any particular types of town centre uses that if more of were provided, would encourage you to visit Bexleyheath Town Centre more often during the day time?
Please name up to TWO improvements.
DO NOT PROMPT. PROBE FULLY.
RECORD $1^{\text {ST }}$ AND $2^{\text {ND }}$ MENTION. ONE ANSWER PER COLUMN ONLY

|  | $\begin{gathered} \mathbf{1}^{\text {st }} \text { mention } \\ (65) \end{gathered}$ | $\begin{gathered} 2^{\text {nd }} \text { mention } \\ (66) \end{gathered}$ |
| :---: | :---: | :---: |
| Food retailers | 1 | 1 |
| Non-food retailers - women's fashion | 2 | 2 |
| Non-food retailers - men's fashion | 3 | 3 |
| Non-food retailers - children's wear | 4 | 4 |
| Non-food retailers - homeware | 5 | 5 |
| Non-food retailers - domestic electrical and other electrical goods | 6 | 6 |
| Non-food retailers - gift shops | 7 | 7 |
| Non-food retailers - book shops, hobby shops, sports shops, pets related | 8 | 8 |
| Non-food retailers - carpets, furniture, etc | 9 | 9 |
| Non-food retailers - DIY, gardening, etc | A | A |
| Specialist retail shops - PLEASE WRITE IN | B | B |


| Retail service providers - newsagents, florists, laundrettes, shoe repairs/key cutting, etc | C | C |
| :--- | :---: | :---: |
| Personal services - e.g. hair salons, beauty salons, tanning shops, | D | D |
| Professional services - e.g. property agents, solicitors, etc. | E | E |
| Retail banks and building societies | F | F |
| Restaurants and cafes | G | G |
| Pubs and bars | H | H |
| Leisure facilities | I | I |
| A new or better street market | K | J |
| Other (PLEASE WRITE IN) |  | K |


| (None mentioned / nothing in particular) | L | L |
| :--- | :---: | :---: |
| (Don't know) | M | M |

ASK ALL:
Q. 31 Apart from (STUDY CENTRE), what OTHER main centre / retail park or shopping mall do you use MOST OFTEN for shopping? DO NOT PROMPT. ONE ANSWER ONLY.

Town Centres (In Bexley Borough) (67 )
Belvedere 1
Bexley Village 2
Bexleyheath 3
Blackfern 4
Erith 5
Northumberland Heath 6
Sidcup 7
Welling 8

Town Centres (Close to Bexley Borough)
Blackheath 9

| Bromley | A |
| :--- | :--- |
| B |  |

Charlton B
Dartford C
Eltham D
Greenwich E
Lewisham $\quad$ F
New Eltham G
Orpington $\quad \mathrm{H}$
Swanley I I
Thamesmead J
Woolwich K

Retail Parks / Shopping Malls:
Bugsbys Way, Greenwich / Charlton L

Prospect Place, Dartford M
Springvale / Nugents Park, Orpington N
Stone Lake Retail Park, Charlton $\quad$ O
Tower Retail Park, Crayford P
Bluewater, Greenhithe Q
Lakeside Shopping Centre, Grays $\quad$ R
Westfield, Shepherds Bush S
Westfield, Stratford T
Other (PLEASE WRITE IN) U
(Don't know) V

ASK THOSE WHO MENTION A LOCATION AT Q.31. OTHERS GO TO Q. 33
Q. 32 How often do you visit .... (LOCATION MENTIONED AT Q.31)?

DO NOT PROMPT. ONE ANSWER ONLY

| Everyday / most days | $(68$ |
| :--- | :---: |
| 2-3 times a week | 1 |
| Once a week | 2 |
| Once a fortnight | 3 |
| Once a month | 4 |
| Once every 3 months | 5 |
| Once every 6 months | 6 |
| Once a year | 7 |
| Less often | 8 |
| Don't know) | 9 |

ASK ALL:
Q. 33 If you were arranging to meet a friend in..... (STUDY CENTRE), where would you ask them to meet you?

PROMPT THE RESPONDENT TO IDENTIFY A SPECIFIC AREA OF THE TOWN CENTRE E.G. TOWN SQUARE, OUTSIDE A NAMED SHOP OR LANDMARK, ETC. ONE ANSWER ONLY
( 69 )

ASK ALL:
Q. 34 At what point in your journey do you feel you have left ..... (STUDY CENTRE) ?
[PROMPT THE RESPONDENT TO IDENTIFY A SPECIFIC AREA OF THE TOWN CENTRE E.G. TOWN SQUARE, OUTSIDE A NAMED SHOP OR LANDMARK, ETC]

## RESPONDENT DETAILS

FOR THE PURPOSE OF HEAD OFFICE CHECKING THE QUALITY OF MY WORK, MAY I TAKE YOUR NAME, ADDRESS AND CONTACT TELEPHONE NUMBER PLEASE

## INTERVIEWER: PLEASE RECORD IN BLOCK CAPITALS

Name: $\qquad$

ADDRESS: $\qquad$
$\qquad$
$\qquad$

Tel. No. $\qquad$

| CLASSIFICATION |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Gender: <br> Male <br> Female | $\begin{gathered} (71) \\ 1 \\ 2 \end{gathered}$ | Age Group: <br> 18-24 <br> 25-34 <br> $35-44$ $45-54$ <br> 55-64 <br> $65+$ | $(72)$ 1 2 3 4 5 6 |  |
|  | $(73)$ 1 2 3 4 5 6 7 |  |  |  |
| Centre: <br> Tower Retail Park <br> Bexleyheath <br> Crayford <br> Erith | $\begin{gathered} (74) \\ 1 \\ 2 \\ 3 \\ 4 \end{gathered}$ | Locations: <br> Point 1 <br> Point 2 <br> Point 3 <br> Point 4 <br> Point 5 <br> Point 6 <br> Point 7 |  | $(75)$ 1 2 3 4 5 6 7 |

Declaration: I certify that the interview has been personally carried out by me with the informant and conducted within the MRS Code of Conduct. I further certify that the informant is not a friend or relative of mine and I have not interviewed him / her on any survey in the last six months.
(76) (77)


Interviewer's Signature: $\qquad$ Date:
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[^0]:    ASK ALL:
    Q. 4 How much have you spent or do you expect to spend in the shops in ..... (STUDY CENTRE) today on food and other convenience items?
    DO NOT PROMPT: ONE ANSWER ONLY.

    ASK ALL:
    Q. 5 How much have you spent or do you expect to spend in the shops in ..... (STUDY CENTRE) today on non-food items such as clothing and footwear, household and electrical goods, leisure goods and gifts? DO NOT PROMPT: ONE ANSWER ONLY.

    |  | Q.4 - Food <br> $(4)$ | Q.5 - Non-food <br> $(5)$ |
    | :--- | :---: | :---: |
    | Nothing | 1 | 1 |
    | Less than $£ 5$ | 2 | 2 |
    | $£ 6-£ 10$ | 3 | 3 |
    | $£ 11-£ 15$ | 4 | 4 |
    | $£ 16-£ 20$ | 5 | 5 |
    | $£ 21-£ 25$ | 6 | 6 |
    | $£ 26-£ 30$ | 7 | 7 |
    | $£ 31-£ 35$ | 8 | 8 |
    | $£ 36-£ 40$ | 9 | 9 |
    | $£ 41-£ 45$ | A | A |
    | $£ 46-£ 50$ | $B$ | B |
    | $£ 51-£ 60$ | C | C |
    | $£ 61-£ 70$ | $D$ | D |
    | $£ 71-£ 80$ | E | E |
    | $£ 81-£ 90$ | F | F |
    | $£ 91-£ 100$ | G | G |
    | $£ 101+$ | H | H |
    | (Refused) | I | I |
    | (Don’t know) | J | J |

[^1]:    ASK ALL:
    Q. 26 Could you tell me the name of a specific retailer or food / drink operator that you would like to see in ..... (STUDY CENTRE)? DO NOT PROMPT. ONE ANSWER ONLY

