

Slade Green Pride in Place - Programme Procurement Brief and proposal - Pride in Place Plan

August 2026

Introduction

London Borough of Bexley (the Council) is the accountable body for funding awarded to the Slade Green area through the Government's Pride in Place programme to support thriving places, stronger communities and greater local control over decision-making. As a condition of the funding, all awarded areas must prepare a Pride in Place Plan for submission to the Ministry of Housing, Communities and Local Government (MHCLG) by February 2027.

London Borough of Bexley is seeking to appoint an experienced consultant on behalf of the newly appointed Slade Green Pride in Place Neighbourhood Board, to develop the Pride in Place Plan co-designed with the community.

[Sonar DISC](#) have already undertaken the initial engagement process with local residents and stakeholders. Details of Sonar's approach and methodology to date, will be shared with the successful consultant.

To be co-designed with the Slade Green Neighbourhood Board, the Pride in Place Plan (PIPP) will establish a long-term vision for Slade Green and set out how funding will be targeted and managed to achieve that vision, by taking account of the area's challenges and opportunities.

Ongoing Pride in Place funding will be dependent on the successful submission of the plan to MHCLG in February.

The Council's Placemaking Team concluded that, given the tight programme, specific requirements and available budget, the most appropriate procurement route would be to compile a shortlist of suitable consultants to invite to tender for the project. Tenders received will be reviewed and assessed against the agreed criteria, with the successful tenderer subsequently appointed to undertake the development of the plan.

Project objectives

The purpose of this procurement proposal is to support the delivery of the Pride in Place programme by preparing a Pride in Place Plan that reflects local priorities and provides a clear framework for future investment and delivering projects in Slade Green.

Objective 1 – Build stronger communities

The programme seeks to empower the Slade Green Neighbourhood Board to build relationships amongst the community, restoring and nurturing a sense of belonging and bringing people in Slade Green together to feel proud of, and safe in, their area.

Objective 2 – Create thriving places

Through this work, the programme aims to create places that reflect the needs of those living and working there, ensuring that these people are at the heart of deciding what happens to their neighbourhood.

Objective 3 – Empower people to take back control

Finally, the programme will enable local people to have a say in how their local area evolves and in the future of their community. The programme seeks to be bottom-up and resident-led, empowering community leadership to decide what investment in their area looks like.

Project outputs

Output 1 – engagement and co-design with the Slade Green Neighbourhood Board

The appointed consultant will work with the Slade Green Neighbourhood Board to establish their vision for Slade Green over the coming ten years. This process will entail, but not be limited to:

- Reviewing the existing evidence base established and provided by the Council and Sonar DISC
- Developing and delivering a comprehensive engagement programme to support the development and delivery of the PIPP with the Slade Green Neighbourhood Board and other key local stakeholders
- Undertaking a place assessment to understand the opportunities and challenges in Slade Green and how these can realistically be addressed by the community.

Output 2 – the Pride in Place Plan

Following Output 1, the consultant will develop the Slade Green Pride in Place Plan. The PIPP will set out:

- The community's key priorities and desired outcomes, with evidence of the community engagement and co-production process that has informed the PIPP
- A ten-year vision for the area, identifying deliverable projects and interventions for future investment (informed by the MHCLG [list of indicative interventions](#)), demonstrating how these will deliver the change local people want to see
- It is noted that MCHCLG envisage that the majority of Pride in Place Plan 10-year visions will be up to **30 pages in length**, but overall length will vary according to local needs. The PIPP should be informed by the following three programme objectives, as defined by [MHCLG](#) and should meet the MHCLG requirements contained in [Pride in Place Programme : 10-year vision content checklist - GOV.UK](#) *information and guidance is subject to updates. While the format of the key vision document is noted, detail of the work carried out to support the plan may be compiled in an Appendix or supporting document.
- A detailed investment programme for the first four-year investment period
- Evidence of how the proposed interventions reflect community priorities and contribute to the programme's strategic objectives, setting out arrangements for continued community involvement in realising the vision

Please note: the interventions should include a mixture of both capital (physical regeneration) and revenue (people and community-focused) interventions. These may include:

Examples of physical regeneration projects

- High street improvements
- Public realm enhancements
- Parks and green spaces
- Play areas and sports facilities
- Community buildings and hubs
- Improvements to local cultural and heritage assets
- Environmental improvements and neighbourhood beautification measures.

Examples of community and social interventions:

- Community capacity building
- Skills and employment programmes
- Youth activities
- Volunteering initiatives
- Community events and cultural programmes
- Anti-social behaviour reduction initiatives
- Resident-led projects and neighbourhood governance activities.

Programme

Stage	Activity	Date undertaken
1	Consultant procurement	September 2026
2	Project inception	October 2026
3	Existing evidence base review and developing engagement programme	October 2026
4	Community engagement and co-design exercises	October - November 2026
5	Vision development	December 2026
6	Draft Pride in Place Plan shared with Slade Green Neighbourhood Board and the Council for review and comment	Early January 2027
7	Chief Finance Officer sign off	January 2027

8	Slade Green Neighbourhood Board final review and approval	Late January – February 2027
9	Final submission to MHCLG	26 February 2027

Consultant requirements

The appointed team should demonstrate expertise in:

- Community-led regeneration
- Place-making and town centre renewal
- Community engagement and participation
- Stakeholder facilitation
- Socio-economic analysis
- Governance and capacity building
- Regeneration strategy and delivery planning
- Working in areas experiencing deprivation and inequality
- Experience in funding, investment and expenditure strategies
- Involvement in Government-funded programmes or neighbourhood partnerships will be advantageous.

Governance and Reporting

The consultant will report to the Council's Placemaking Projects Team on behalf of the Slade Green Neighbourhood Board and other local stakeholders.

The consultant will be expected to coordinate across relevant Council services, including:

- Strategy and Performance
- Planning Policy Team
- Economic Development
- Libraries and Communities
- Transport and Development
- Highways, Traffic and Infrastructure
- Parks and Open Spaces
- Environmental Services
- Public Health

Other local stakeholders include:

- VCS and local community organisations
- The ICB
- Orbit Housing
- Local schools, colleges and employers
- Wider Bexley 2050 partners

Fortnightly project team meetings will be held throughout the commission. The appointed consultant will be responsible for overall programme management, coordination of workstreams and delivery of all agreed outputs within the required timeframe.

Procurement and submission requirements

Consultants are invited to submit a fee proposal and breakdown of costs in relation to outputs to analyse fee distribution across the appointment (including resource allocation and staff rates).

Consultants are asked to submit details of their proposal and approach to assess submission quality, which should be no more than ten pages and will include:

- Methodology and approach
- Detailed programme
- Team structure and relevant experience- including any subconsultants and SIP Status
- Examples of comparable projects
- Social value proposals
- Risk management approach

Project proposals account 40% of the total weight to quality of the submission, and 60% is based on cost.

The proposal should provide a lump sum fee inclusive of all expenses and exclusive of VAT.

Submissions should be via the London Tenders Portal.

A briefing session with Council officers will be held via MS Teams during the week commencing in early October 2026 (tbc).

The Council reserves the right to interview shortlisted consultants prior to appointment.